

Spiraling Costs Hit College Sports Program

By W.W. EDGAR

Intercollegiate athletics have been caught in the whirl of a spiraling inflation and now must be rated as a multi-million dollar business.

Proof of the rising trend is furnished in the athletic budgets of Michigan's two leading institutions of higher learning—the University of Michigan and Michigan State University—each of which has passed the \$2 million mark in the cost of providing a program that is highlighted each autumn with the rise or fall of the football teams in the large stadium.



Biggie Munn

The focus is centered on the football squad because it is this group of helmeted athletes that must carry the brunt of the financial burden for the entire program.

To the uninitiated this may seem strange, but athletics at most of our major institutions must pay their own way and not a cent of taxpayer money is used to offset the cost of even providing the facilities.

"I would love to live enough to see the day when the university would assume some of the costs," Clarence (Biggie) Munn, athletic director at Michigan State



Don Canham

University, sighed, as he went over the financial figures for the year.

"Our athletic budget at Michigan State was only \$146,000 when I came here in 1948," Munn pointed out, "and last year—the 1969 season—it jumped to \$2,077,000."

Much the same is true at the University of Michigan where Don Canham, the athletic director, points out that the budget has increased \$600,000 since he took over the assignment little more than two years ago.

"Out athletic budget," he

stated, "is \$2,839,000 for the current year. This includes the pledge of \$326,000 for bonds on the Crisler Arena, giving us an actual working budget of approximately \$2.5 million."

"You might be surprised," he went on, "but we have to provide our own maintenance crews in the stadium and all other of our facilities. And out maintenance crew alone numbers 70 employees, most of them unionized."

WHERE DOES the money come from to carry the heavy financial burden for athletics?

Athletic Director Canham furnished the following list of estimated receipts for the year:

Football	\$1,400,000
Other sports (basketball and hockey)	\$150,000
Radio and TV	\$200,000
Golf course, ice rink and promotions	\$225,000
Concessions	\$170,000
Rose Bowl share and other guarantees	\$100,000
Other income—fund raising alumni and interest on investments	\$250,000
TOTAL	\$2,495,000

He pointed out that the students' athletic fees collected at the time of registration, are used to pay off the bonds on the Crisler Arena.

Against these anticipated funds the Wolverine Athletic Director listed the following expenditures:

Salaries and wages including stadium maintenance crew	\$1,171,000
Cost of staging events and phy. ed. classes	\$256,000
Related expenses for advertising, Training Rooms and Ticket Offices	\$150,000
Grants in Aid to athletes (football and basketball)	\$500,000
Expenses involved in maintaining stadium golf course, ice rink and arena	\$325,000
Payment on synthetic turf	\$50,000
TOTAL	\$2,492,000

"These figures will fluctuate," Canham stated, "but roughly, this is our budget."

He stated they were two items worthy of explanation—wages and salaries and aid to athletes. In the first instance, University of Michigan is the lone major educational institution in the country that must provide maintenance crews. Secondly, in order to keep in the top rank, athletes must be recruited and helped and Michigan budgets the same amount for aid as does Michigan State.

"We now have to deal with unions," Canham pointed out, "and that means rising costs of our maintenance crews. Along with that the cost of tuition, room and board for the athletes is on the rise. And we have few athletes who report without aid of some kind."

These rising costs have put a heavy burden on the football squad and caused an entirely new approach to scheduling.

There was a time when both Michigan and Michigan State played several "bracket" games before engaging traditional foes. Those days are gone.

"When I came to State," Athletic Director Munn emphasized, "we played such games as Alma, Albion and Kalamazoo College."

"We didn't care too much about the gate. We wanted game experience for our players. Now, we can't afford it with the type of staffs we must maintain."

State sponsors 15 sports in its program, having added lacrosse a year ago. The Spartans also have a staff of 40 coaches, 33 teachers and 36 graduate students who coach part time.

Michigan has a staff of 45 coaches, trainers and administrators, aside from the 70 members of the maintenance crew.

Surely, with such payrolls and expenses intercollegiate sports has become big business.

And with the burden on the football team, the pressure on a young back searching for a punt in the sun of a quarterback using the option play when his receivers are covered on a pass is greater than ever.

That's a good thing to remember the next time one of your favorites fumbles.

Sandlot Schedule

ADRAY LEAGUE

Sunday
North Farmington vs. Plymouth Bidwell, Ford, 1:30 p.m.; Northville Reef vs. Redford, Ford, 6 p.m.; Garden City vs. Westland Cleaners, Ford, 8:30.

Wednesday
Garden City vs. Hubert Realty, Garden City; Redford vs. North Farmington, Thurston; Bidwell vs. Westland, Cass Benton. All games at 6 p.m.

CONNIE MACK LEAGUE
International
Tuesday
Harrison vs. Patriots, Garden City; Plymouth vs. Hubert, Ford; Thurston vs. Redford Tooling, Thurston. All games at 6 p.m.

American
Tuesday
National Pride vs. West Bloomfield, North Farmington; Northville vs. Little Caesars of Farmington, games at 6 p.m.; Red Holman Pontiac vs. Livonia Optimist, Ford, 8:30.

National
Tuesday
Crows Royals vs. Franklin, Franklin; Warholak Tires vs. North Farmington, Redford Union; Gates Realty vs. Tom's Service, Cass Benton. Games at 6 p.m.

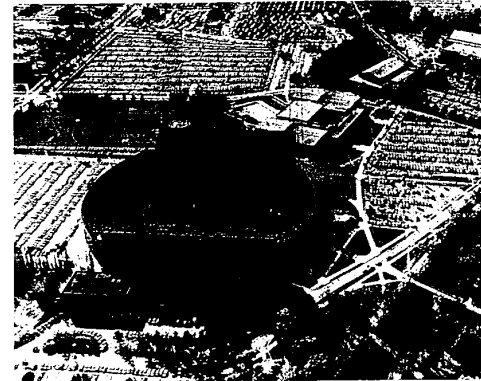
Farmington Golfer Wins

Mike Monson, 17, from Farmington, shot a 34-39-73 to win the Junior District Golf Association tournament at Atlas Valley. He won by a single stroke.

Tom Derderian, another area player, shared low net honors with a 72 in the championship flight.

Bruce Conroy, also of Farmington, was low in the second flight with a 39-40-79 while Jeff Roth of Farmington placed second in the third flight with a 42-44-86.

Among the girls, Farmington's Luann Schaar shot 91, which with her 12 handicap, gave her low net honors.



EVEN WHEN FILLED TO capacity athletic officials at the University of Michigan and Michigan State University are finding the income isn't

Redford Remains No. 1 Team In Adray League

It's difficult to change the story in the Adray League. Year-in, year-out, Redford Township has been the dominating team in the Greater Livonia League for collegians and high school players.

Not only has the Redford Township entry won the Livonia League, but it's mopped up in the state and won honors in the national tournament held each August in Johnstown and Altoona, Pa. The cast has changed since last year's great season.

PAT SHERIDAN has replaced Bob Atkins as manager. Many of the 70

players how are too old for Adray play, so new faces have been added.

But Redford Township rolls on. A 2-0 win over Plymouth Wednesday upped the record to nine wins against just one loss.

Kurt Taylor turned in his second straight shutout as he allowed three hits, fanned eight and hit one batter.

In two games, he now has permitted only four hits while losing 18 and walking two.

Losing pitcher Van Gaffie deserved a better fate. He issued seven hits, walked four and struck out seven.

Redford scored in the first inning when Taylor doubled

home John Renko, who had reached first on an error.

That's the way the game stood until the sixth when Redford scored its second run on a walk to Tom Ray and singles by Bill Herbert and Dennis Poppenger.

Redford led eight men stranded on base and had men in scoring position in the third and sixth innings.

In Wednesday's other Adray game, darkness halted North Farmington and Livonia Hubert Realty with the score tied at 3-3 while Northville picked up a forfeit win when Garden City failed to field nine players.

Boat Class For Young Sailor

William Lucas has announced. To operate a motorboat in excess of 6 h.p., without adult supervision, the state of Michigan laws require satisfactory completion of a state approved safe boating course.

Each student must attend three classes which will be held the evenings of Monday, July 19, Wednesday, July 21 and Friday, July 23, from 6 p.m. until 8 p.m.

All persons completing the six hour course and passing the examination will receive a safe boating certificate to carry on their person while operating a boat, as required by Michigan state laws.

To enroll in this course, call between the hours of 8:30 a.m. and 4:30 p.m., Marine Safety Division.

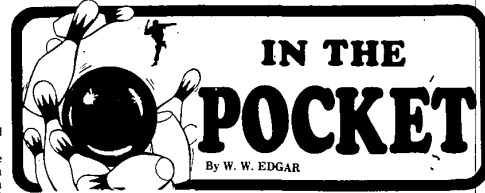
The Marine Safety Division of the Wayne County Sheriff's Department is announcing a final class will be conducted the week of July 19 at the Patrol and Investigation Headquarters, 3100 Henry Road, Westland.

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For many years bowling has been looked upon as a non-spectator sport—and rightly so.

But it wasn't always so. There was a time not more than a decade ago that the top teams in the major traveling leagues had great followings and packed each establishment to capacity when they appeared.

A bit further back fellow's like the incomparable Joe Norris and Johnny Crimmins and the original Stroth team were great attractions.

When the late Louis Slafoff and George Young died of the E&B, and later the Pfeiffer teams, they bowled to standing room gatherings.

Yet, it is difficult to believe that there was a time in Detroit when the gathering was so great at a match that Tom Haley, one of Detroit's immortals, refused to bowl until the crowd moved back.

This unusual chapter in Detroit's bowling history was written in 1910 when Detroit was playing host to its first ABC tournament at the old Wayne Gardens.

Tom had rolled 617 in the team event and a 639 in the doubles. With that count to inspire him Tom opened his singles with a 236 and followed with 268.

The word passed along that Tom was on his way to a 700 series—a feat that never had been accomplished in the ABC.

With the pressure on, Tom started his third game with a spare and a double. Immediately all bowling ceased on the other 15 lanes.

The excitement became so great that the fence behind the bowlers was broken down and spectators began swarming around Haley's lanes.

The National Pride actually is the summer version of the Churchill High team, with coach Roger Frayer switching over from the prep post to guide almost his same players on the sandlots.

All is happy on the National Pride front after a 1-0 victory over Garden City West lifted the Livonians into first place in the American League of the Mack competition.

The spectators literally were on his back, shouting encouragement—and this almost proved Tom's undoing.

In the eighth frame, so history tells us, he left up the No. 10 pin on a solid hit, then missed the spare.

At this point Tom refused to continue until the spectators were moved back and he stood on the approach for at least five minutes before he resumed.

Despite all this confusion he still bowled a 201 game for a 705—the first 700 series ever rolled in an ABC. And this blazing finish also gave him the all-events title with a record (at that time) 1961.

THE THURSDAY Mixed League of Country Lanes came up with a real oddity.

Mr. and Mrs. Jerry Hayes crossed with Mr. and Mrs. Don Long and here is what they posted:

Jerry Hayes 139
Ginger Long 140
Barbara Hayes 141
Don Long 142

YOU WON'T BE able to tell the teams without a scorecard in the Westland Classic next season.

There has been a general shifting of personnel during

the summer with the result that there will be some entirely new teams.

In the shifting several teams were lost, so there are a few openings.

JIM MORRELL was the top scorer in the Wednesday Mixed League at Merri-Bowl. He posted a 266 in 682, one of the highest scores posted in the area during the summer sessions.

Rick Pomerville got away to a good start with a 242, but "choked" and finished with a 332 series.

In the junior group Pete Hay, a 13-year-old lad, set the pace with a 200 in a 546 series.

SCARCELY A WEEK goes by that some woman doesn't come up with a great shot at Bel-Aire.

This week it was Jean Reynolds who converted the 3-74-10.

But it remained for Bertha Simonsen to give them something to talk about. One of the top scorers in the league, she opened with games of 216 and 208, and, alas, fell to 122 in the final.

Chris Stevenson was high with a 576 that included an opener of 237. Other high singles included Helen Stratford 181 and Ivetta Thompson 180.

along with one tie in seven outings.

Bob Phillips and Ken Wood teamed to hold Garden City West scoreless. Phillips worked the first five innings and Wood the last two as the latter stretched his streak of scoreless innings to 14 during which he has struck out 23.

The only run came off Mike Dobbs, who took over in the sixth inning from Chuck Yolas. Mark DeRoche walked, stole second and raced around on Ernie Comini's second single of the game.

RED HOLMAN of Plymouth squeezed past West Bloomfield, 6-5, as Gary Close led the way by batting in four runs

National Pride Finally Climbs Into Loop Lead

with two doubles and a single. Close's second double scored Kevin Moore, who had walked and stole second with the winning run in the seventh. He had doubled earlier in the third to drive in Rob Jenner and Moore in a big three-run, third inning.

In another American League game, Northville doubled the Livonia Optimists, 3-2, as Jeff Moon batted 5 1/2 innings and Scott Evans came on to retire the final two men with two runners aboard.

Dave Coe collected two of the three Northville hits while Moon got the other. Singles by Combe and Kearney and three walks netted Optimists their two runs in the fifth inning.