

GEORGE WHITE'S 'SCANDALS' OPENS IN DETROIT

With the critical acclaim of New York, Chicago, Washington, Boston and Philadelphia play reviewers and theatergoers behind him, George White is personally showing his newest edition of the stage "Scandals," twelfth in the notable series, at the Cass Theater, Detroit. Not since he startled Broadway

into a burst of feverish enthusiasm over the initial "Scandals," has George White assembled a cast and production so worthy of his managerial reputation as in his forthcoming extravaganza which has been peopled with a galaxy of stage and screen stars for what he believes to be his peak musical revue.

The new "Scandals," states producer White, "has been a year in the making. Dozens of sketches, dozens of production ideas and dozens of songs have been written and

rewritten before each individual item in the programme was finally accepted as worthy of the newer and greater "Scandals." I have been assiduously laboring to produce. An instance in point is my chorus ensemble, always noted for its rare beauties. Having set a high mark with my gorgeous dancing girls in the past, I determined to outdo myself on this occasion and later, after an upward of five thousand headstudies before I selected the seventy-five who now comprise my "Scandals" chorus. All in all, it is my sincere belief that from a standpoint of talent, sketch and song material, as well as in costumes, lighting and settings, I have eclipsed anything that I have heretofore done in the field of extravaganza."

The new "Scandals" is in two acts and thirty-five scenes and boasts a cast of more than one hundred. The uproariously amusing Willie and Eugene Howard, and the ever-delightful Helen Morgan head of the brilliant array of stars gathered by Mr. White for the new "Scandals." Others in the cast of more than one hundred include Earl Oxford, George Dewey Washington, Stanley Twins, Sam, Ted and Ray, Richard Lane, Estelle Jayne, Gloria Rich and Fred Mant.

Mr. and Mrs. H. A. Seeley of Wilmarth avenue, were dinner guests on Christmas day at the home of Mr. and Mrs. W. T. Sharpe and family at Royal Oak.

Mrs. John Thomas, who lived on Newburg Road, near Eight Mile Road, until last spring, is ill at her home at Six Mile and Telegraph Roads.

Mr. and Mrs. Clyde Chamberlin entertained Mr. and Mrs. Frank Steele and Mrs. Ione Tucker and daughters Christine and Margaret of Grosse Pointe on Christmas day.

On January 5, Tuesday afternoon, Mrs. Fred Bagnall will be hostess to the Farmington Garden Club.

Mr. and Mrs. Lou Orlick and son Bill were Sunday dinner guests at the home of the former's sister, Mrs. W. A. Nelson.

Miss Helen Burns who has been visiting at the home of her brother Robert Burns, returned to Charlevoix last week to spend the Christmas holiday season with her parents, Mr. and Mrs. George Burns.

Mr. and Mrs. Clyde Adams and son Harry spent Christmas with Mr. and Mrs. William Herbst at Anchorville.

Mrs. Harold Bailey is recovering from her recent illness and expects to resume her teaching duties in Detroit the second semester.

Mr. and Mrs. Eric Anderson and Mrs. Ida Hohlner were Sunday dinner guests of Mrs. Hohlner's daughter, Mrs. C. Baumgartner, and Mr. Baumgartner. (Stella Hohlner) was a bride of October.

Miss Beatrice Prantz of Detroit was the Sunday afternoon guest of Miss Betty Mitchell.

Mr. and Mrs. Edgar Pierce and daughters Pat and Cynthia and son left the day before Christmas for Toronto, Ontario, where they were guests on Christmas day and until Monday with Mrs. Pierce's uncle, Mr. and Mrs. John R. Lamb.

Mr. and Mrs. M. B. Pierce and Miss Ernestine Pierce were Sunday afternoon callers at the home of John Tinkham in Northville.

Mr. and Mrs. Franklin Nicholson and Mae Ward were Christmas guests of Mr. and Mrs. George Rice on Ten Mile Road.

Mr. and Mrs. John Maas entertained Mr. and Mrs. Fred Maas and son Linwood of New Hudson, and also nieces and nephews at their home on Christmas Day.

Margaret Steele of Detroit spent Christmas day at the home of her brother, Mr. and Mrs. Frank Steele, in Lansing. On Saturday and Sunday she was the guest of her uncle and aunt, Mr. and Mrs. Frank Steele on Eleven Mile Road.

Mrs. Karl N. Tibbits of Fourteen Mile Road, Mr. and Mrs. Duane Tibbits of Detroit and Mr. and Mrs. Norwood Tibbits of Northwestern Highway were Christmas Day guests at the home of Mrs. Karl Tibbits' daughter and son-in-law, Mr. and Mrs. Roy Nelson, of East Lansing. Henry Nelson, grandson of Mrs. Tibbits, has been with her much of the time since his graduation from Michigan State College two years ago. Henry and his brother Mack left Wednesday afternoon for the University of San Francisco, where Henry will enroll in the graduate school, and Mack will be a first year student.

Mr. and Mrs. Harry Moore entertained the following at a family dinner on Christmas: Mr. and Mrs. Charles Thornton and daughter Nancy Kaye, Mr. and Mrs. Charles Thornton, sr., of Northville, Miss Marguerite Moore of Lansing and Murray Moore of Detroit.

Mr. and Mrs. Carl Hurl of Powers avenue will have as their New Year's dinner guest, Mr. and Mrs. J. A. Devereaux of Walpole Lake and Mr. and Mrs. Oscar Forslund of Pontiac.

LOCALS

Mr. and Mrs. Arthur Speer of Detroit were Christmas eve guests of Mrs. Speer's parents, Mr. and Mrs. Harry Wolfe.

Mr. and Mrs. Harry Pagel entertained at a family dinner on Sunday that included Mr. and Mrs. Frank Shear and daughter, Doris of South Lyon, and Mr. and Mrs. Fred Billet and son Jerry of Mason.

Mrs. Billet and son are staying for a few days visit with Mr. Pagel.

Mr. and Mrs. John Thayer, Will Pagel and children Russell and Betty were Christmas day guests of Mr. and Mrs. Mark Seeley at Northville.

Mr. and Mrs. Addison J. Comstock were guests of Mr. and Mrs. Rosatiello and children John and Joyce at their home in Detroit on Christmas day.

Mrs. Lloyd Pierson is entertaining her sister, Miss Blanche Pierson of Owensboro, Kentucky, during the Christmas holiday season.

Miss Marie Walling and Miss Frances Brown of Farmington, Mrs. Katherine Jones of Pontiac were recent dinner guests of Mrs. Howard Bond (Helen Steele) at her home in Pontiac.

William Fitzpatrick returned to Chicago Sunday having spent the past five weeks at the home of his daughter, Mrs. W. Allen Nelson, and family.

Mrs. Mary Mahoney and family entertained Miss Audrey Taylor and her father Otis Taylor of Detroit, on Christmas Day.

Mr. and Mrs. H. I. Smith of Detroit were Christmas Day guests of Mr. and Mrs. Fred Ready and family.

Mr. and Mrs. William Slocum were hosts on Christmas Day to Mrs. Fred Warner, Mr. and Mrs. Howard Warner and sons, Malby, Allen and Harley, and Mr. and Mrs. Fred Gallagher and family of Detroit.

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WEST POINT PARK

Mr. and Mrs. Theodore Werner and son Frank, of Redford and Mr. and Mrs. M. V. Shoman of Detroit were guests Wednesday evening of Mr. and Mrs. Lucian Gilbert.

Mr. and Mrs. Albert Nacker and son Russell and Mrs. George Grace were Christmas dinner guests of Mr. and Mrs. George Nacker of Clarenceville.

Mr. and Mrs. Otto Trapp and daughter Dorothy were Christmas dinner guests of Mr. and Mrs. Henry Trapp, jr., of Redford.

Little Helen Ault, daughter of Mr. and Mrs. Austin Ault, has recovered from her recent illness. About 15 relatives gathered at the home of Mr. and Mrs. Henry Mix for a Christmas evening celebration.

Mr. and Mrs. William D. Zwahlen and little daughter Janet Mae of Detroit, were Christmas and weekend guests of Mr. and Mrs. William H. Zwahlen.

Mrs. George Grace was the dinner guest of Mr. Alfred Smith of Farmington, Tuesday.

Mr. and Mrs. George Kaey of Detroit, were guests Saturday evening of Mr. and Mrs. Lucian Gilbert.

Mr. and Mrs. Marvin Addis and two daughters Misses Shirley and Jean, Mr. and Mrs. Harold McVicar and Fred Sharpe were Christmas dinner guests of Mr. and Mrs. Guard Parks of Detroit.

Mr. and Mrs. Bert Thayer and daughter Ethel of Detroit, spent Christmas Day with Mr. and Mrs. James Eastman.

Mrs. Carrie Sohn of Detroit spent Christmas Day with her sister and family Mr. and Mrs. Fred Gorge.

Miss Alice Berchem of Ypsilanti is home for the Christmas holidays.

Mr. and Mrs. Harold McVicar were the Sunday dinner guests of Mr. and Mrs. Clarence McVicar of Bay City.

Mrs. Marvin Addis was the Wednesday guest of her daughter, Mrs. Max Bergin of Howell.

Mr. and Mrs. Clare Judd of Highland Park and Mr. and Mrs. Stanley Chavey of Redford, were Sunday afternoon and evening guests of Mr. and Mrs. Lucian Gilbert.

Miss June Ault visited friends in Toledo, Sunday.

Mrs. A. E. Graham visited in Detroit Saturday.

Freemont Carter has moved his family from the Folker subdivision to a location on Vernor Highway.

Mrs. Margaret Martin, Miss June and Forrest Ault were dinner guests of Mr. and Mrs. Edwin Johnson Christmas Day.

Russell Ault, Mrs. J. W. Ault, Misses Lora and Freda Ault, Misses Dolores Jean and Shirley Ault all visited Mrs. Russell Ault in Maybury Sanitarium in Northville Christmas afternoon.

Mr. and Mrs. William Barnum and daughter, Anita, spent Christmas Day with relatives in Detroit.

John Rowe, and daughter, Lilian Owen, Mabel Ault, Marion Geddie, and Charlotte Voorheis, their husbands and children enjoyed a family dinner together on Christmas day at the home of Austin Ault.

The debating team of Northville high school surprised their teacher, Edwin Johnson, by calling on him Sunday evening. A very pleasant social affair was made of the occasion.

Clinton Ault and family were guests of Mr. and Mrs. John Glen-garis of Warren Saturday.

Mr. and Mrs. William Thompson and daughter Marion and son John of Birmingham were Christmas dinner guests of Mr. and Mrs. Arthur Sharrow.

Charles Decker and son Joseph of Detroit, were Sunday dinner

guests of Mr. and Mrs. William H. Zwahlen.

Miss Doris Moss of Jackson was the guest Christmas of Miss Doris Gilbert.

Mrs. Mary Stromoski and daughter Barbara, of Wayne, called on relatives in West Point Park on Christmas Day.

Mr. and Mrs. Arthur Sharrow were dinner guests Saturday evening of Mr. and Mrs. Walter Lundy of Detroit.

The January meeting of the Community Club will be held at the home of Mrs. Marvin Addis on Wednesday afternoon, January 6. At this time the annual election of officers will be held.

Miss Virginia Vance has been quite ill for several days.

Mr. and Mrs. Albert Nacker, son Russell and Mrs. George Grace were Sunday dinner guests of Miss Nacker of Clarenceville.

STATE'S AUTO TOLL SHOWS NO BIG JUMP

Increase of Michigan's traffic death rate in 1936 over that of 1935 is only 3 per cent, rather than the 9.2 per cent increase indicated by failure to consider vital factors involved, Orville E. Atwood, Chairman of the Michigan State Safety Council points out.

Traffic deaths jumped 109 for the first 10 months of 1936 as compared with the corresponding period of 1935, for an increase of 9.2

per cent, but increases of both motor vehicles and of the state's gasoline consumption change the picture.

There were 135,172 more motor vehicles registered with the Secretary of State during the first 10 months of 1936 than during the corresponding period in 1935, and total gasoline consumption rose 8.9 per cent.

Calculations of the resultant death rate increase were submitted to Atwood by Trooper Cornelius F. Van Blaskensteyn of the Michigan State Police, Secretary of the Council.

News items are always welcome by this newspaper.

Dr. Joseph W. Norton

OSTEOPATHIC PHYSICIAN and SURGEON

GENERAL PRACTICE
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How much does advertising actually cost?

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Automobiles are extensively advertised. But only 3½ per cent of the selling price of a car goes for advertising, or about \$17 on a \$500 machine. Before large scale advertising, you paid \$1,000 for a car not so good.

Coffee, canned foods, soft drinks, etc., have large advertising budgets. Only 5½ per cent of the selling cost, or one-half cent on a 10-cent can, is used for promotional advertising. The average retail store spends from 1 to 4 per cent on advertising. That costs you from 1 cent to 4 cents on a dollar purchase.

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