

CAMPBELL BROS.

Coal and Coke

See Us for the Best of Coal at the Lowest Prices
Give Us a Trial Order.
OFFICE AND YARD
12418 Middle Belt Road — Phone Redford 7010-J2
BRANCH OFFICE
Grand River at 8 Mile Rd. — Phone Farmington 220-F12
NIGHTS, SUNDAYS, HOLIDAYS
Call Redford 7027-52 — Farmington 310-F2



Milk—Cream—Quality Ice Cream
Farmington 135 Redford 0346

LIFE INSURANCE

See the
JOHN HANCOCK MUTUAL LIFE INSURANCE CO.
of Boston, Mass.

William S. Thomas
Oakland County District Agent

Phones: Detroit, Cadillac 2730; Royal Oak 0254
281 West Dryden, Ferndale
Dr. Z. R. Aschenbrenner, Local Examiner

PROFESSIONAL SERVICES

Z. R. ASCHENBRENNER, M.
Physician and Surgeon

Office Hours: 2:00 to 4:00 p. m.
Evenings, except Sun. and Wed.
7:30 to 8:00

Office Phone: 140-J
Residence Phone: 144-M
Farmington

Residence Phone Redford 5175-J
Residence 17355 McIntyre
W. B. MURRAY, Opt. D.
Optometrist

Phone Redford 1855 REDFORD
22009 Grand River Ave. 8 Mile Bl.

DR. A. P. WARTHMAN
Osteopathic Physician
and Surgeon

Grand River at Eight Mile Road
Redford 2026

Farmington 333-F3
Hours: 10-12 a. m. Daily
Except Wednesday

7-8 p. m. Mon. and Thurs.
If no answer, call Cherry 7234

L. H. HALSTED, M. D.
Physician and Surgeon
Office Hours: 2:00 to 4:00 p. m.
7:00 to 8:00 p. m.
(except Thursdays and Sundays)

PHONE 185
Owen Apartments — Farmington
33311 Grand River

RAY BAKEWELL
Septic Tanks
Cleaned — Repaired — Built

Free Inspection — Wayne 712-F3
Route 2 — Wayne, Michigan

DETROIT

AFFORDS

NO FINER

HOTEL

VALUE

THAN THE

BARLUM



810 OUTSIDE ROOMS
from \$2 daily
EACH WITH BATH
AND SHOWER

CADILLAC SQUARE
AT BATES STREET

All the news is not on the front page Read the Enterprise advertisements.

ADVERTISEMENTS Are Your Guides To Value

Experts can roughly estimate the value of a product by looking at it. More accurately, by handling and examining it. Its appearance, its texture, the "feel" and the balance of it all mean something to their trained eyes and fingers.

But no one's perfect. Not an expert on steel, brass, wood, leather, foodstuffs, fabrics, and all of the material that makes up a list of personal purchases. And even experts are fooled, sometimes, by concealed flaws and imperfections.

There is a sure index of value than the senses of sight and touch... knowledge of the maker's name and for what it stands. Here is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship, or use of shoddy materials.

This is one important reason why it pays to read advertisements and to buy advertised goods. The advertised product is worthy of your confidence.

Merchandise must be good or it couldn't be consistently advertised.

BUY ADVERTISED GOODS

CASE TO WEED OUT CARELESS CHAUFFEURS

As a measure of public safety on streets and highways, Leon D. Case, Secretary of State, has changed the method of issuing chauffeur's licenses so they may be checked against the state's central violations file at Lansing.

These licenses, renewable annually, were previously available without delay in the larger cities. Effective immediately, however, all applications are being checked against the records of motor vehicle law violations maintained by the state through cooperation of local court and police authorities and the Michigan State Police. Licenses will be denied to those with unsatisfactory driving records.

Some delay has resulted from the new system, but applicants are protected by a temporary permit issued at the time of application at any of the branch offices of the Department of State. Night crews of workers have been required at the capitol to facilitate the process of issuance.

A chauffeur, within the meaning of the state's motor vehicle law, is a person more than 13 transporting a motor vehicle for hire but not passengers for hire, or a person more than 21 transporting passengers for hire.

WEST POINT PARK

The next PTA card party will be held at the home of Mrs. Steele next Friday evening. Mrs. Steele resides in what is known as the Dr. Thomas property on Seven Mile Road.

Following a mastoid operation Saturday, Miss Virginia Vance is in a hospital condition in Season's Hospital in Northville.

Miss Ruth Ganyon, who was ill with flu last week, is now well again.

Miss Virginia Ault was ill with flu this last week. Her sisters Phyllis and Helen Ruth, who have also been sick, are much improved.

Mrs. Lillian Owen, Mrs. Charlotte Voorhees, Mrs. Edwin Johnson and Mrs. Helen Ault called on Mrs. Russell Ault of Northville, Thursday afternoon.

Miss Dorothy Orr is ill.

Miss Freda Ault is spending the week in Detroit with her cousin, Mrs. Herman Keyer, who is ill.

William Barnum was with relatives in Salem several days this last week.

Mr. and Mrs. Albert Owen entertained a few friends and relatives socially Saturday evening.

Albert Helchman, who has been ill with intestinal flu, is considerably improved.

Miss Doris Gilbert is ill with flu.

Mr. and Mrs. Alfred Smith of Farmington were Sunday luncheon guests of Mrs. George Grace.

Miss Shirley Addis was the week end guest of her sister, Mrs. Max Bergin of Howell.

Mr. and Mrs. Harold McVicar were week-end guests of the former's parents Mr. and Mrs. Clarence McVicar of Bay City.

Mr. and Mrs. Howard Middlewood and two sons of Detroit were Sunday guests of his mother, Mrs. Ethel Middlewood.

Mr. and Mrs. William H. Zwhalen and daughter Miss Shirley

were week-end guests of Mr. and Mrs. William D. Zwhalen of Detroit.

Miss Dolores Mix is home from school, Ill.

Mr. and Mrs. Edgar Trapp were guests Sunday evening of Mr. and Mrs. Otto Trapp.

Mr. and Mrs. Arthur Sharrow were week-end guests of friends at Crosswell.

Locals

Mr. and Mrs. Charles Pettibone were Saturday visitors in Ann Arbor.

William Dietrich of Detroit visited his parents, Mr. and Mrs. H. Dietrich of Grand River on Friday morning.

Dr. and Mrs. Peter Rastell and children John and Joyce of Detroit were guests of Mrs. Rastell's parents, Mr. and Mrs. Addison J. Comstock on Sunday.

Virginia Dietrich, daughter of Mr. and Mrs. Herman Dietrich, was honored by a birthday party at her home on Thursday evening. The guests included Angie Fanzini, Verne Van Marter, Bertha Spallier, Lucile Poff, Vicki Dietrich, Vera Dietrich, Bill Pink, Bill Sileum, Edgar Barrons, Dick Barrons, Bill Barrons, Joe Collins, Bud Spalter, Mr. and Mrs. Ervin Martin.

The Double-Eight club and their friends held another dancing party at the West Point Park Community Hall on Thursday evening. Mr. and Mrs. Charles Diamond entertained seven couples at bridge on Saturday night.

Mr. and Mrs. Franklin Nicholson were week-end guests of Mr. and Mrs. Alvin Baerwolf of Sandusky.

Mrs. Jessie Power of North Farmington and Mrs. Jean Peters of Walled Lake will leave Sunday for a vacation trip to St. Petersburg, Florida.

Mr. and Mrs. Harold Rice of Mt. Clemens and Mr. and Mrs. Alvin Nicholson of Pontiac were recent guests of Mr. and Mrs. Franklin Nicholson of Nine Mile Road.

Mr. and Mrs. Paul Pare and son Paul, Jr. were dinner guests of Mr. and Mrs. Albert Koss of Eight Mile Road Sunday.

The dinner celebrated the birthday anniversaries of both Mr. Koss and Mr. Pare, which occur on the same day.

Mrs. Harrison Johnson entertained several ladies at a bridge luncheon recently. They were Mrs. Anderson and Mrs. John Nelson from Plymouth; Mrs. Edward Miller, Mrs. Dick Saley and Mrs. J. J. Hettche of Northville; Mrs. James Bullock of Birmingham; and Mrs. Stephen Carey and Mrs. Rayney Baxter from Detroit.

Mr. and Mrs. Michael Beaver, Mrs. Barbara Lochner and daughter Lillian, all of Port Huron were Sunday guests of Mr. and Mrs. Charles Mangel.

Mr. and Mrs. Howard McCracken and children Billy and Patricia Ann, and Miss Dorothea Talbot of Ann Arbor spent Sunday at the home of Mr. and Mrs. James VanVolskenburg and family at Algonque.

Mrs. Edward Baker of Hagarty Highway is recovering from an attack of influenza.

Mr. and Mrs. Glenn Auten, Miss Lucile and Melvin of Pontiac were Sunday guests of Mr. and Mrs. Ralph Auten.

IMPROVING MICHIGAN ROADSIDES

Insufficient attention to roadsides is a natural aftermath of the race for vitally necessary highway development.

Lack of interest in roadside improvement is also a natural result of focusing attention on one problem, more highways and highways to keep pace with motor car development.

To follow up now and improve and remove the scars of a hectic decade or two and curb tendencies following in the wake of the past period of rushing to provide highways, is only common sense, especially in Michigan.

"Michigan-see-gan," the Indians named it. "Country of the Lakes," a state almost surrounded by fresh water and containing 50,000 small inland lakes within its boundaries. "This said Michigan," every laboring man has his favorite lake for fishing and hunting.

But it is not only the citizens of the state who appreciate the beauty and health of the lakes of Michigan. From far and wide tourists and vacationists flock to this summer paradise in ever increasing numbers. Now the business has run far ahead of all but one other industry in the state.

Tourists Spend \$275,000,000

On the most conservative estimate the tourists leave \$275,000,000 in Michigan annually. Thus the beauty of the state has become one of its greatest commercial assets. Seventy-eight per cent of highway travel in this state is recreational. A factor worthy of the utmost attention.

The more undeveloped the more native the state remains the greater the lure and the more satisfaction in living in Michigan. Various agencies are at work on the problem but what concerns us is what we see as this 78 per cent of the total moves over into highways and along the roadsides.

Roadside improvement is out of its swaddling clothes and is recog-

nized by leading governmental agencies. The U. S. Department of Agriculture has emphasized the importance of roadside improvement by distribution of a publication dealing exclusively with the subject.

In this publication the statement is made by R. E. Royall, senior highway engineer, division of information, U. S. Bureau of Public Roads.

"Roadside improvement is rapidly coming to be recognized as one of the necessary elements of highway construction." The recognition is also evident in the warning by the same authority, "Modern highway design is a problem of balancing the fundamental elements of construction in economic relationship."

Must Have Control

The joint committees of the American Association of State Highway Officials and the Highway Research Board makes pertinent recommendations relating to roadside improvement among which are:

"Every road building agency should include a person competent to design and carry out on or near the development work. His work should be considered an essential part of the design, construction and maintenance."

"Absolute control of the highway right-of-way and all its appurtenances should be vested in the highway authority."

The Bureau of Public Roads has for some years been favorably inclined toward improvement of the roadsides. In 1928 federal-aid legislation was amended to permit expenditures for planting and the National Industrial Recovery Act made provision for roadside improvement.

Next time we shall see what is being done in Michigan towards the improvement of roadsides and later what is necessary finally to bring effective results.

EDITORS NOTE: This is the first of a series of articles prepared by the Garden Club of Michigan.

The Maiden's Choice

By EDWARD A. LAWRENCE
© McClure Newspaper Syndicate
WNU Service

MARY ANN CHRISTIE was being very gay; oh, so very gay and blithesome. She was, she just knew, exuding gaiety from every pore. And the bathing costume helped. It was green and it fitted her divinely—or her mirror had lied—and the red cap was snug and saucy.

The short flight of sand-scoured steps that led from the Beaumonts' bathroom to the beach was no more difficult of descent than the run of steps, but from all the attention she was receiving from her escorts, she might have been descending the north face of the Matterhorn.

She looked up at them brightly. She smiled at Tom Bascom, drug salesman and ex-athlete, and at Prof. Alexander Talbot, who was in romantic literature. And she loved them both: Tom Bascom's rambling joviality, and Alex's Byronic features and bad brown eyes.

But one couldn't, she knew, marry two men—not at the same time. Mary Ann shook off her escorts and ran into the onrushing surf, arms flung wide. A breaker tossed her up, the undertow turned her down and dipped her out on the streaming sand.

She arose gasping and spluttering, but with a sudden idea stinging at her brain with the buzzing persistency of a bee. Oh, such an idea, so simple, so definite, so very definite—genius itself!

Tom Bascom, she saw, was standing waist deep in a boiling froth of green water, beating his chest and making bestial sounds. She looked about for Professor Alex. He sat on the sand, hands wrapped around his knees, gazing starily.

"Well, help!" said Tom Bascom, striding toward her with seaweed streaming picturesquely from his copper-colored shoulders. "I'll take my snaphat now with the prof. Don't forget to remember how to swim."

Mary Ann glanced at the beach thereabouts. Empty. Good! She turned and walked out into deeper water, wading what sort of a swimmer Alex was. That slender type, she understood. . . . She stretched out into a gliding crawl.

Mary Ann crawled steadily on in the general direction of Europe. "Hee-eh," she called. "I'm drowning. Oh, save me—up—"

The blue water stirred restlessly; and where she had been, bubbles danced.

The red cap bobbed up again like a red boot.

Consternation may have been said to reign on the beach. The life guard on his tower, hand guns away dropped his copy of Spencer's "First Principles" and scrambled unphilosophically from his perch. Umbrellas were overturned as ambitious swimmers called to the rescue. A bell tolling distantly.

Mary Ann wallowed about for an instant, observing with satisfaction the commotion she had instigated. Holding her nose, she sank again in the middle of an eerie wait.

"Number two," she bubbled.

When she arose for the third and last dramatic appearance, she was dazzled by what appeared to be an aquatic windmill churning in her direction. She caught the flash of a brown face and a halted fist, whereupon lights twinkled and chaos followed. . . .

When Mary Ann returned to the world of stern reality, she found herself blinking at a wall of bare legs and faces with fishy eyes, staring. Her head ached intolerably. Tom Bascom leaped about pushing people back. Alex sat beside her on the sand, with a face as white as paper. "Mary Ann," he whispered.

Mary Ann smiled and tried to sit erect.

Tom Bascom strode up. "Ah ha," he said, "here we are. Just as good as new." His teeth flashed confidently in his bronzed face. "Sorry I had to swat you, babe," he rumbled.

Mary Ann looked at Tom Bascom for a long, "er" time. He seemed to draw closer and then fade into obscurity. But one picture she saw clearly: A big, dabby, red-jowled man of forty-odd, beating his chest and ranting for his dinner, and—who knows—looking her in the jaw.

She turned to Professor Talbot. "Help me up, honey," she quavered. "I can walk."

Alexander Talbot leaped to his task with alacrity.

The crowd, satiated, drained away. Tom Bascom, unaware of the trend of events, went through a pantomime of his heroism for the education of the life guard.

Some distance apart, Mary Ann paused and looked up at Alex Talbot for a long, long time. What she saw seemed to satisfy her immensely.

"You can't swim, can you, Alex?" she asked.

"Well," replied the professor sheepishly. . . .

Mary Ann smiled. The slant, she knew, was clean.

"Does the proposal still stand?" she asked. "If it does," she hurried on breathlessly, "the answer is yes."

Pleasures

The greatest pleasures mostly consist of trifles.

PENNIMAN - ALLEN

Theatre - Northville

FRIDAY AND SATURDAY, JANUARY 22 & 23
"AH WILDERNESS"

With Wallace Berry, Lionel Barrymore and Cecilia Parker. Your favorite actors and actresses in Eugene O'Neill's great American Drama! Short, "Coconut Grove" Universal News

SUNDAY, JANUARY 24

CHOICE DOUBLE FEATURE:

"FLYING HOSTESS"

With William Gargan, Judith Barrett, William Hall, Astrid Allwyn, Andy Devine and Ella Logan. Heroines of the Air! They face life and danger unafraid! They conquer hearts as they conquer fear!

—ALSO—

"RIDE, RANGER, RIDE"

With Gene Autry, Smiley Burnette and Kay Hughes.

WEDNESDAY, JANUARY 27

TWO BIG HITS!

Joe E. Brown in

"POLO JOE"

With Carol Hughes, "Skeets" Gallagher and Joseph King. It's a 10-goal show! How you'll boream when you see Joe E. Brown as a one-man team!

—ALSO—

Ralph Bellamy in

"WILD BRIAN KENT"

With Mae Clarke, Helen Lowell and Lew Kelly. A new kind of thrill for the thrill lovers!

Universal News

Skeptics Become Boosters

After Riding in a 1937 Ford V-8 Even the Most Exacting of Critics Find All Their Requirements Met In the Many Advantages of the New Models.

COME AND INSPECT THE 1937 FORD V-8 IN OUR SHOWROOM.

The Many Improvements in the New Models Will Convince You that the New Ford V-8 is the World's Pace-Maker for

Economy
Performance
And Endurance

Olin Russell, Inc.

FORD SALES AND SERVICE
Phone 151 Farmington

Big Special Offer!

100 Copies of These Fine Magazines

THIS NEWSPAPER, 1 year All 6 Only
Pathfinder, 52 issues
Country Home, 1 year \$250
Household Magazine, 1 year
Hunting & Fishing, 1 year
McCall's Magazine, 1 year Order Today!

SEND IN YOUR ORDER TODAY

Farmington Enterprise
Enclosed find \$.....for which send me your BIG SPECIAL No. 121.
Name.....
Address.....
State.....
.....ten

Farmington Enterprise