

**Dr. Joseph W. Norton**  
OSTEOPATHIC PHYSICIAN and  
SURGEON  
GENERAL PRACTICE  
23200 Grand River Avenue  
Farmington  
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**HEAR**  
The Famous NOVICANS  
at  
**BEN'S NOVI INN**  
Novi Center  
A Good Time For All  
Dinner—Beer—Wine  
DANCING  
Every Saturday evening

## PENNIMAN - ALLEN Theatre - Northville

FRIDAY AND SATURDAY, FEBRUARY 12-13  
DOUBLE FEATURE

Claire Trevor and Caesar Romero in  
"15 MAIDEN LANE"

Risky romance... mad adventure... along Manhattan's billion dollar "Diamond Row"

Also the Jones Family in  
"BACK TO NATURE"

with Jed Prouty, Shirley Dene, Dixie Dunbar and other great stars. You will enjoy the Jones' vacation more than you did your own!—Universal News.

SUN. & MON., FEB. 14-15

"God's Country and the Woman"

with George Brent, Beverly Roberts, Barton MacLane, Robert Barrat and Alan Hale. Screened in technicolor from James Oliver Curwood's great story of the wild north-west! Out where all law ended... their love began! Comedy — "Who's Baby Are You?"

Short—"Cafe Royal"

WEDNESDAY, FEB. 17

"The President's Mystery"

(Conceived by Franklin D. Roosevelt, President of the United States) with Henry Wilcoxon, Betty Furness and a brilliant cast. "A Powerful human story of the people!"

Comedy — "Rah Rah, Rhythm"

Cartoon Fox News

Advertising is nothing more than a conversation between yourself and your merchant. He pays for it but it saves you money.

# DETROIT

AFFORDS  
NO FINER  
HOTEL  
VALUE  
THAN THE



# BARLUM

CADILLAC SQUARE  
AT BATES STREET

"The most  
CLOSELY read Advertising  
Medium in America"  
The NON-METROPOLITAN  
NEWSPAPER

Says HENRY EWALD  
Pres. Campbell Ewald  
Advertising Agency

Be sure that your advertising  
"GOES TO TOWN"

And Does a REAL Sales Job!

ADVERTISE CONSISTENTLY

in

The Farmington Enterprise



### LONDON'S MILLIONTH PHONE USED FOR CALL TO CANADA

London has installed its millionth telephone.

On October 15, 1936, there were exactly a million working telephones in the area covered by the London Telephone Service—fifty-seven years after London's first telephone exchange was opened. It was as early as July, 1926, that the 500,000th telephone was installed in the London area. This instrument was placed in the Press Gallery of the House of Commons. The millionth telephone was installed to the Rt. Hon. the Lord Mayor of London, Sir Percy Vincent, and one of the first uses he made of it was to speak to the Mayor of London, Ontario, Canada.

London's telephones are now increasing at the rate of about 200 daily.

### Tremendous Trifles

By ELMO SCOTT WATSON

FACE ON THE COIN

KING LOUIS XVI of France lost his head twice. The first time was over a very trifling annoyance but it led to the second time when he lost it over the block of the guillotine. And that was permanent! When it became certain that nothing could stop the French Revolution the king decided to escape from the Tuilleries with his family. On the night of June 21, 1791, a big coach secretly left the palace. At the little town of St. Menes house it was necessary to change the horses. Beyond Menes house was a regiment of royal troops ready to escort the king across the frontier. But the groom at the post-house was slow and the king fired from the strain of the long ride, was irritable. For just one moment his majesty raised the curtain of the coach window to see how much longer he would be delayed.

Among the bystanders idly watching the torchlit scene was Drouet, the village postmaster. He saw the face in the window. But not it was impossible. It could not be the king. Drouet took from his pocket a coin that had just been minted. The face on the coin was the face in the window.

As the equipage turned off the main road and the lumbered away through the Argonne forest Drouet pursued it. Reaching Varennes, he roused the agent of the Commons. The arrest of the royal fugitives followed an hour later. Soon the king was on his way back to Paris with his queen, Marie Antoinette, for a tragic interview with Monsieur Guillotine.

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The Farmington Enterprise furnishes prompt, accurate and reliable publication service for Oak Land County.

**FARMINGTON  
REGISTRATION DATES**  
Harry McCracken, Farmington Township-Clerk, will be at the following addresses for the purpose of taking registrations for the county primary and general elections.

Tuesday, February 9, at my office, 35720 Twelve Mile Road, Saturday, February 13, from 2 p. m. until 5 p. m. at P. R. DeLoe's real estate office, corner of Grand River and Eight Mile Roads.

Wednesday, February 17, from 2 p. m. to 5 p. m. at Wolfe and Taggart's real estate office, 29608 Grand River avenue.

Thursday, February 18, from 1 to 3 p. m. at Farmington State Bank.

Saturday, February 20, from 2 to 5 p. m. at the Township office, 28724 Grand River.

At all other times you may register at my office, 35720 Twelve Mile Road up to and including February 20 at nine in the evening, which is the last day for registration.

Harry McCracken,  
Farmington Township Clerk  
4-11-37

### WEST POINT PARK

Mr. and Mrs. Wm. Stabnow and daughter Nancy, of Detroit, were Sunday dinner guests of Mr. and Mrs. Norman Doss. Later, with Miss Dolores Mix, they attended the Shrine circus.

Miss Elaine Tessler and Edward Harum of Detroit called on Mr. and Mrs. Norman Doss, Sunday.

Mrs. Henry Mix and daughter Dolores were Saturday shoppers in Detroit.

Mrs. Ethel Middlewood and daughter Barbara were guests Monday evening of the former's sister, Mrs. Alma Stewart of Detroit.

Miss Shirley Zwahlen was the dinner guest Wednesday of Miss Olive Grimwade of Farmington, who returned from Florida, Tuesday.

Mr. and Mrs. Arthur Sharrow attended the Bee Keepers' convention at Lansing Tuesday and Wednesday.

Mrs. William H. Zwahlen and daughter Shirley were dinner guests Thursday of Mr. and Mrs. William D. Zwahlen of Detroit.

Mr. and Mrs. Orr Passage and Mr. and Mrs. James Dunn of Plymouth were Sunday dinner guests of Mr. and Mrs. Arthur Sharrow.

Mrs. Elmer Helchman and Mrs. Clyde Carey attended a theater in Detroit Thursday afternoon.

Mrs. Jacob Sheets, Mr. and Mrs. Arlo Sheets and two children, Gloria May and Donald, of Port Wayne, Indiana, were weekend guests of Mrs. Homer Colman and Mrs. Russell Ault.

Mrs. Albert Helchman is on the sick list.

Mr. and Mrs. Fabian Sebastian and children of Detroit, were callers at the home of Russell Ault on Sunday.

Roy Johnson of Marine City was a guest of Mr. and Mrs. Edwin Johnson, Friday and Saturday.

Mrs. Clinton Ault, who has been ill of flu, is slightly improved.

Miss Edna Johnson of Lansing visited her brother and sister-in-law, Mr. and Mrs. Edwin Johnson, Saturday.

Mr. and Mrs. Austin Ault attended the Shrine circus, Sunday.

Mr. and Mrs. George Hayes and son Donald of Detroit were guests Saturday evening of Mr. and Mrs. Lucien Gilbert.

Mrs. Albert Nacker was on the sick list for a few days last week.

Forrest Ault left Detroit by plane early Wednesday morning. He expected to reach his parents' home in Jackson, Mississippi, early the afternoon of the same day.

Mr. and Mrs. Ralph Voorhees were guests of Mr. and Mrs. Norman Gedig of Detroit Sunday. All attended the Shrine Circus.

Mr. and Mrs. James Eastman were guests Sunday of Mr. and Mrs. Gladwyn Maynard of Detroit.

Mrs. Edwin Johnson gave a stork shower last Tuesday afternoon at her home in honor of Mrs. Harold McVicar. About 25 were present from Detroit, Howell and West Point Park.

Miss Doris Gilbert was hostess to the Vesper club Sunday evening.

ing. A social evening was enjoyed. Miss Lora Ault, the club's director, being the honored guest. Little Howard Gilbert celebrated his fifth birthday anniversary on this date also.

### ODD BITS

France asserts she has no mosquitoes.

Dufftown, Scotland, will have a curfew hour for street salesmen.

A load of cedar posts cut in 1860 was sold recently in Texas as sound material.

The Itinerant Workers' Union, Hoboes of America, has a membership of over 800,000.

At the Teatro Colon, the Buenos Aires Opera House, there are separate box offices for men and women.

In medieval Constantinople a pioneer experimenter of flying attempted a glide in a voluminous robe stiffened with rods.

Twenty thousand fleas owned by a baron, and a prize collection of beetles belonging to a prince, were exhibited at Berlin's annual insect show.

## ADVERTISEMENTS Are Your Guides To Value

Experts can roughly estimate the value of a product by looking at it. More accurately, by handling and examining it. Its appearance, its texture, the "feel" and the balance of it, all mean something to their trained eyes and fingers.

But no one person can be an expert on steel, brass, wood, leather, foodstuffs, fabrics, and all of the material that makes up a list of personal purchases. And even experts are fooled, sometimes, by concealed flaws and imperfections.

There is a sure index of value than the senses of sight and touch... knowledge of the maker's name and for what it stands. Here is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship, or use of shoddy materials.

This is one important reason why it pays to read advertisements and to buy advertised goods. The advertised product is worthy of your confidence.

Merchandise must be good or it couldn't be consistently advertised.

BUY ADVERTISED GOODS

All the news is not on the front page Read the Enterprise advertisements.

## THE 25-MILLIONTH

# F O R D

## HAS JUST BEEN BUILT

It has never occurred before in automobile history that 25 million cars of one make, bearing one name, have been manufactured under one management. The 25,000,000th Ford car rolled off the Ford Rouge Plant production line on January 18, 1937.

25 million cars since 1903... more than one-third of all the cars ever built... enough cars to transport the entire population of the United States.

The figures represent a remarkable contribution to the social welfare, the industrial stability and the general progress of our country.

People respect Ford efficiency. They know Ford uses fine materials, the best workmanship at good wages, the most exact precision measurements. They know these things are passed along to purchasers in the form of extra value. Naturally, they like to do business with such a company.

That is the only reason it has been required to produce 25 million cars.

Naturally, too, they expect more of a Ford car, more this year than last year—more

each year than the year before. They have every right to. The experience gained in building 25,000,000 cars enables Ford to produce today a really superb motor car at a really low price—with the Beauty, Comfort, Safety and Performance of much more expensive cars.

The 1937 Ford V-8 combines advanced design, all-steel construction, extra body room, and brilliant brakes with a choice of two V-type 8-cylinder engines—the most modern type of power-plant on land, sea, or in the air.

The 85-horsepower engine provides top performance with unusually good economy for its high power.

The 60-horsepower engine gives good performance with the greatest gasoline mileage ever built into a Ford car—and wears the lowest Ford price tag in years.

People expect more of a Ford car because it's a Ford—and they get more, for the same reason. It is undeniably the quality car in the low-price field.



FORD MOTOR COMPANY

## The Quality Car In The Low Price Field The 1937 Ford V-8

Inspect the New Models for yourself, or test their comfort and superb performance by driving one today!

**Olin Russell, Inc.**  
Ford Sales and Service  
Phone 151 Farmington

# NEVER

BEFORE SUCH A  
SMOOTH SHAVING BLADE  
at this low price!

NOW!  
PROBAK  
JUNIOR  
4 blades  
for 10¢



Also in Packages  
10 for 25¢  
25 for 58¢

MADE IN U.S.A.  
FREE PATENT OFF.  
OTHER PATENTS PENDING.