

# HOUSE CLEANING *calls for* HOT WATER

**An Automatic Gas Heater  
Gives Constant Service  
at Low Cost**



WASHING WINDOWS

SCRUBBING FLOORS

LAUNDRING


WASHING PORCHES

CLEANING BASEMENT

At best, house cleaning is hard work, but it is much easier if you have plenty of hot water available when you want it . . . without waiting and without running up and down stairs to light and regulate the water heater. You can always have plenty of hot water, at low cost, with an automatic gas water heater.

**NOW IS THE TIME!**

You'll get a world of pleasure out of care-free summer water heating — refreshing b a t h s, easier work, dozens of personal and household uses. Always ready. And our special heaters are "cheap to buy, cheap to use."



**Convert Your Old Tank Into a 24-Hour  
AUTOMATIC  
GAS WATER HEATER**  
"a few cents a day does it"

Here's our famous new Mirro-Shell heater that makes your old tank into an "automatic"—and does it for a few pennies a day. Thousands already in use. End the old waste, expense and nuisance . . . enjoy 24 hour service, CHEAPLY. Quickly installed.

**INSTALLED NOW  
AS LOW AS  
\$1.79 DOWN  
18 MONTHS  
EASY TERMS**

**SEE YOUR PLUMBER—OR  
CONSUMERS POWER CO.  
23612 Farmington Road Phone 30**