

same reasons!

in family budgets.

It is time well spent . . . always.

A Buying Guide

Before you order a dinner in a restaurant, you consult the

The advertising columns are a buying guide to you in the purchase of everything you need---Including amusements! A guide that saves your time and conserves your energy; that saves useless steps and guards against false ones that put S-T-R-E-T-C-H

The advertisements in this paper are so interesting, it is

difficult to see how anyone could overlook them . . fail to profit by them. Just check with yourself and be sure that you are read-

ing the advertisements regularly---the big ones and the little ones.

Avoid Time-Wasting, Money-Wasting Detours On The Road To

Merchandise Value. Read The Advertising "Road Maps"

SHOP FIRST THROUGH

The

**Farmington Enterprise** 

bill-of-fare. Before you take a long trip by motor-car, you pour

over road maps. Before you start out on a shopping trip, you should consult the advertisements in The Enterprise. For the

Henry and Mrs. 10moley and Mrs. John Grace were day, September 4.
Mrs. Wendell Branson, formerly of Charles and Mrs. Graham at Melba Keech, visited in Farming Walled Lake.

"Among the more easily recog-nized symptoms are headache, fever and irritability; but as these are also symptoms of other com-nunicable diseases, a wise mother will check with the family doctor at once for positive information and diagnosis. Any child showing these signs should be placed in a quiet room at once and other child-ren kept away. Diligent watchful-ness over young children during the season will do much toward curbing the spread of this disease and toward preventing serious re-sults where the disease has been contracted."

Supplies Emergency Menu
Another scientific by-product of
Russian energy in exploring the
Arctic, especially by air, was exhibited recently in Moscow in the
form of concentrated food cubes,
a complete dinner, which weighs on-

hibited recently in Moscow in the form of concentrated food cubes, a complete dinner which weights on year on the control of any size ouncess. Jess than the weight of a present average portion of any single meat or vergetable, according to the Baltimore Sun.

On the sirplane flights now becoming common all winter for communication with Isolated Russian posts along the Arctle ocean or on islands off shore, one didn't druining the common of the control o

Nurmi, the famed Finnish long Nurmi, the famed Finnish long distance runner, is now the owner of an automobile agency in his native country, according to Fin-nish officials negotiating with the 1939 Golden Gate International Exposition for a possible exhibit at the San Francisco fair.

In order to accomodate patrons of The Enterprise, the office is open each Saturday afternoon.

Plans are being made at the present (I'me for the janual Oakland Qouty Postmasters' and
Rural Mail Carrier' Banquet
Nich is to be held Saturday, Sepseptember 12, 2, 23
tember 25 at the
Methodist Dissocoal
rangements for the
being made by Mrs.
Ethel Middle
wood, Farmington,
First Middle
Qctober 2, 3

DANCING SCHOOL BEGINS

Dancing Balleys have re-their dancing school after onths' vacation. Using a which they find pract 5 years experience, find practicable teach both ballroom and tap dancing.

Mr. Balley invites persons between the both couples are making their own oare interested to have an interested to have an interested to have an interested to have an interest on Randolph street. Northville.

Mr. and Mrs. Dunfee, on Grand River avenue, and are at home to their friends. after 15 years experience, they teach both ballroom and tap danc-

### DETROIT TIGERS' SCHEDULE

MARRIAGES ANNOUNCED

Betty Dawn and Mary Ann Dun-fee, daughters of Mr. and Mrs. a ster Geoge Dunfee, were married Sat-sing a urday, September 11. Betty Dawn they is married to Donald Larson of Farmington, and Mary Ann to Wil-llam Wheeler of Fenton. At pres-



## NOW IS THE TIME!

You'll get a world of pleasure out of care-free summer water heating — refreshing baths, ensier work, dozens of personal and household uses. Always ready. And our special heaters are "cheap to buy, cheap to



Tank Into a 24-Hour AUTOMATIC

Here's our famous new Mirro-Shell heater that makes your old tank into an "automatic"—and does it for a few pennies a day. Thousands already in use. End the old waste, expense and nuisance . . . enjoy 24 hour service, CHEAPLY. Quickly installed.

AS LOW AS \$1.79 DOWN

MONTHS EASY TERMS

SEE YOUR PLUMBER-OR

CONSUMERS POWER CO. 23612 Farmington Road Phone 304

# Convert Your Old GAS WATER HEATER "a few cents a day does it"