

**Facts About the Telephone**

Direct commercial radio telephone service was inaugurated recently between Tokyo and Moscow.

The total number of telephones in service in the State of Wisconsin at the beginning of 1937 was 506,000.

Clark Gable, the motion picture actor, was a telephone lineman before he made his mark in the films. He was born in Ohio.

Ten years ago, it cost \$75 for a three-minute overseas telephone conversation between New York and London. Today it costs only \$21 on weekdays and \$15 at night and on Sundays.

A new telephone central office, designated "Gifford" in honor of Walter S. Gifford, President of the American Telephone and Telegraph Company, has recently been placed in service in Madison, Wis.

Letters to the Editor are always welcomed by this newspaper.

**WANT-AD COLUMN**

Rates: 1 1/2 cents per word, minimum 35 cents. All Want Ads Cash before insertion.

**FOR SALE**—Choice building lots in City of Farmington. We will help you finance a home. For particulars write box 178, Enterprise. 34-1-p

**WE'LL HELP YOU FINANCE**—Your Home! If you'd like a home of your own, we'll help you build it, on a choice site. Finest location in this section. Lots priced low. All improvements. Well worth investigating! Write to Box 179, The Farmington Enterprise. 35-1-p

**BICYCLES**—Complete line of bicycles, \$24.95 up. Terms. Used bicycles, \$5.00 up. Expert repairing. We specialize in bicycles and carry a complete line of parts, tires, and accessories. Reliable Bicycle Shop, 21532 Grand River, Redford. 41-1-p

**TAKE** a special course in popular piano playing. Lessons 50c. Mrs. Charles Habermehl, 23914 Grace St. 47-3-c

**DANCING SCHOOL**—Dancing taught by appointment by the Dancing Ballies, formerly on the stage and exhibiting for the leading ballrooms of the country. Teachers of fancy, ballroom and tap dancing. It will be worth your while to give us an interview. Located at 132 Randolph St., Northville. Phone 35-7. 47-4-c

**ENROLL NOW**—With George S. Souten, pianist and teacher. Director of music. Farmington Baptist Church. Phone 114. 48-1-p

**FOR SALE**—Brown Kenwood snow suit. Two to four year olds' size. Inquire Mrs. H. W. Moore, Phone Farmington 52. 48-1-p

**FOR SALE**—One complete Garland hot air furnace, C. E. Barber, 20209 Tuck road. 48-1-p

**WANTED**—Girl to work a few hours daily. General housework, no children. Call after 7:00 p. m. 20912 Waldron, near Grand River and Eight Mile road. Mrs. Rone. 48-1-c

**FOR SALE**—Hot air circulating heater, \$12.00. May see it at 31020 Oakland avenue, Farmington. 48-1-p

**FOR SALE**—A nearly new, small upright piano, mostly paid for. Farmington will be sold for balance due on contract to anyone willing to continue small monthly payments. Interested parties please write, Legal Dept., P. O. Box 261, Detroit, Mich. 48-2-c

**FOR**—First class sign painting at reasonable prices see Chas. B. Elkin, 21509 Halnes avenue. 48-1-p

**FOR SALE**—Two mattresses in good condition, also 4-burner gas stove. Mrs. Dora Thompson, 22315 Brooklake, Phone 330. 48-1-p

**WANTED**—Ten shares of Farmington State Bank stock at \$20.00 per share. Box 303 care of The Farmington Enterprise. 48-1-c

The Redford Conservatory of Music and Dancing School wishes to announce the opening of its fourteenth school year. We teach all instruments and all types of dancing. 17628 Lahser road. Telephone Redford 4305. 48-4-c

**NOW EVERY SUNDAY, 20 PAGES OF COMICS IN COLOR**—You'll find a great, hilarious comedy of the world's greatest funnies every week in "Puck," the enlarged Comic Weekly with The Detroit Sunday Times. You and all the family will roar with glee as you follow the comic capers of these funny folks. Be sure to get The Detroit Sunday Times every week and enjoy this big fun frolic. 48-4-c

**CARD OF THANKS**—We wish to express our sincere thanks to our pastor, Rev. Stubbs and to our friends for their kindness and words of sympathy in our bereavement.

Don Button  
Jay Button  
Dr. Aaron Button  
and family. 48-1-p

An unexpected result has followed the creation of an artificial island in San Francisco Bay as a site for the 1939 Golden Gate International Exposition. The new body of land has altered the currents in the bay so markedly that new maritime data must be issued for the use of pilots in bay waters.

**LOCALS**

Mary Stephanie Nichols of Port Huron returned to her home Sunday after spending a week with her grandparents, Mr. and Mrs. Fred Nichols. 47-4-c

George and Mrs. Hake spent Sunday afternoon in Highland with the latter's aunt, Mrs. Fred Beckwith, who has been quite ill. 47-4-c

Bob Smith and Mrs. S. D. Hake were returned to Albion, Monday, taking Miss Carol Harger to Albion College where she will attend school this year. 47-4-c

Mrs. Frank Tufts and daughters Phyllis and Marilyn of Pontiac Lake were Tuesday guests of Mrs. Albert Koss. 47-4-c

Mrs. LaPearl of Detroit was a Sunday visitor at the home of her niece, Mrs. Arthur Lamb, and daughter, Mrs. Ed Rogers, at the homes of Mrs. Ed Rogers and Mrs. Florence Bachelor of Watford Lake. 47-4-c

Mrs. Joseph L. O'Connor entertained several small boys and girls at a party at her home Sunday in honor of her daughter, Marie O'Connor, on her 9th birthday anniversary. 47-4-c

Mrs. Harold Westfall and Miss Beatrice Auten spent Tuesday in Detroit. 47-4-c

The Flora Brannack, who spent the summer months at Old Homestead Farm with her sister and family, Mr. and Mrs. Frank Steele, left Thursday morning for St. Petersburg, Florida. 47-4-c

Miss Viola Walters and Donald Walters were honored at a birthday dinner at the home of their parents, Mr. and Mrs. John Walters, Wednesday evening. Miss Audrae Dunfee and Earl Smith of Detroit were guests at the Walters home for the evening. 47-4-c

Mrs. Harriet Garfield has moved from her home on State street and is now living in Redford. 47-4-c

The Queen Esther Circle of the M. E. Church held their first meeting of the year at the home of Miss Mildred Adams, Tuesday evening. The next meeting will be held Tuesday, October 12, with Miss Ellen and Billie Power. 47-4-c

Sam and Mrs. Billings are building a new home on their estate on Parlingbrook road, having recently sold their home on Grand River. 47-4-c

The Misses Ruth and Doris Schroeder spent the week end with their mother, Mrs. Martha Schroeder. 47-4-c

Miss Freida Nieman of Dearborn and Hazen Sylvester of Ann Arbor were Sunday evening visitors at the home of George and Mrs. Hake. 47-4-c

Betty Smith left Tuesday to attend Albion College this term. She was accompanied by her parents. Aloph Nacker is still confined to his home with illness. 47-4-c

Richard Hulett, son of Max and Mrs. Hulett, has returned to his home after spending some time at Sault Ste. Marie. 47-4-c

Mr. and Mrs. Ralph Keller and son Ralph, Jr., of Detroit were week end guests at the home of Emory and M. Hutton. 47-4-c

Sunday guests at the home of Mr. and Mrs. Albert Koss included Mr. and Mrs. Henry Daugherty, Mrs. Swank, Herman and Mrs. Ramsden and son Sylvester, Mr. and Mrs. William McKinney and daughter Marilyn and Mr. and Mrs. Norman Meyers, all of Detroit. 47-4-c

Charles B. Elkin returned Sunday from a few days trip in northern Michigan. 47-4-c

Miss Dorothy Smith of Tuck road, returned from a visit to Bluffton, Ohio at the home of Mrs. Robert Marsh, and has enrolled at Michigan State Normal College. 47-4-c

Drayton Holcomb was granted a divorce from Beatrice Holcomb of Milford, by Judge Doty, at Pontiac, on Tuesday, September 21. 47-4-c

Mrs. Sadie Coaroy of Freemont, Ohio, attended the Angling School reunion at the home of Mrs. Myra Tucker, Wednesday. 47-4-c

Louis and Mrs. White attended the County Fair held at Saginaw, Saturday. 47-4-c

Mrs. Harold McCracken is at the East Jefferson Clinic following an appendectomy. She is recovering very nicely. 47-4-c

Mr. and Mrs. Arnett and family are moving into the lower portion of Mrs. James Snyder's home on Nine Mile road. Mr. Arnett is a teacher in the Farmington school system. 47-4-c

John and Mrs. McClelland and two sons of Lake Orion, spent Monday with Mrs. McClelland's parents, Mr. and Mrs. A. L. Ross. 47-4-c

Marietta Lamb has been absent from school this week because of illness. 47-4-c

Mrs. Kenn Loomis, Mrs. F. P. McCaskill and Miss Margaret Rudberg spent Saturday in Detroit. 47-4-c

Mrs. Byron Lapham and infant son Thomas John returned to their home, Monday evening. 47-4-c

Mrs. Albert Grimwade entertained several friends Thursday evening in honor of her daughter, Olive. Miss Grimwade leaves Monday for Grace Hospital, where she is enrolled in this year's nursing class. 47-4-c

Guy and Mrs. Durgan spent Sunday at Seymour Lake, at the English Springer Spaniel Club outing. Harold Westfall Norman Westfall and four friends returned Sunday evening from a week end fishing trip at Houghton Lake. 47-4-c

friends from Grace Hospital, were Wednesday morning breakfast guests at the home of Miss Auten's parents, Ralph and Mrs. Auten. 47-4-c

Mr. and Mrs. William Bowerman and son William Jr., and Mr. and Mrs. Smith of Detroit were Sunday guests at the home of Mr. and Mrs. Robert Bowerman and family. 47-4-c

Miss Josh Storms returned to Washington, D. C., Sunday evening, after spending two weeks' vacation with her parents, Mr. and Mrs. B. E. Storms. 47-4-c

Mr. and Mrs. N. N. Gedrich and son Hubert spent Sunday visiting friends in Toledo. 47-4-c

The Ladies Aid of the M. E. Church have chosen, December 3 as the date for their annual bazaar. The first penny supper of the season will be held Tuesday, October 5. 47-4-c

Clayton J. Smith, who spent a week with his cousins, Frank and Mrs. Steele, left last Thursday morning for his home in St. Petersburg, Florida. Mr. Smith drove from Portland, Oregon, where he had been the past three months with his daughter, Dr. and Mrs. Stuart Sheldon and family. 47-4-c

The next regular meeting of the Woman's Christian Temperance Union will be held Tuesday, September 28, at the home of Mrs. McCullough. Full attendance is requested at this, the annual meeting, to transact important business. 47-4-c

**CIVIL SERVICE EXAMINATIONS ANNOUNCED**—The United States Civil Service Commission has announced open competitive examinations as follows: 47-4-c

Medical social worker, \$3,800 a year, associate medical social worker, \$3,700 a year, and assistant medical social worker, \$2,800 a year, Children's Bureau, Department of Labor. 47-4-c

Associate Botanist, \$2,200 a year, and assistant botanist, \$2,600 a year, Bureau of Plant Industry, Department of Agriculture. 47-4-c

Full information may be obtained from Margaret J. Rudberg, Secretary of the U. S. Civil Service Board of Examiners, at the post office or customhouse in this city. 47-4-c

**"WHO IS THAT?" PEST ROUSES WRITER'S IRE**

Person Calling by Phone Should Identify Himself First, Says Newspaper Columnist

In the column, "The Rolling Road," in a recent issue of the Baltimore Evening Sun, the "Who Is That?" pest receives considerable attention.

The "Who Is That?" pest is the man or woman at the other end of a telephone line who, after calling the number, says "Who Is That?" The "Who Is That?" pest is the person who fails to identify himself or herself when seeking to carry on a telephone conversation.

"To whom do you wish to speak?" inquires the person at the called telephone, and the voice continues, "Who is that?" "The Rolling Road" suggests the following reply: "That's all right who I am. And what difference does it make to you? The point at issue is that, since you have called up, you presumably have someone in mind with whom you wish to speak. Now the proper procedure is for you to identify yourself and, having done so, to name the person with whom you wish to speak. If I am that person, then I will reply that I am that person. If I am not that person, then I will tell you whether or not I can summon the person you desire."

"The Rolling Road" continues that we are not ships at sea; that it is perfectly proper to ask a ship at sea to identify itself, but that in a telephone conversation it is a part of courtesy for the person calling to do the identifying before inquiring who the other person is.

The writer suggests that people are so intent upon speaking to a certain person that their first thought is to find out whether or not they are speaking to him, but that to ask who the person is who responds is a form of inequity which ought not to be encouraged.

Letters to the Editor are always welcomed by this newspaper.

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**PIG BUILDER**

INCREASES YOUR PORK PROFITS  
You Make more money when you use Larro Pig Builder. It produces highest quality pork at low cost and with less labor for you. Start feeding Larro Pig Builder today.

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Phone 26  
We Close Wednesday At 1:00 p. m.

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Take a Chance With Old Worn Tires?  
For Safety's Sake Change Now To The NEW GOODYEAR R-1

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**A reflector lamp Means GOOD LIGHTING!**

Make sure that the lamp you buy has the reflector under the shade and you need never worry about whether or not you will have good lighting. These reflector lamps are scientifically designed to assure easy, comfortable seeing.

Every reflector lamp has a translucent bowl under the shade to filter the light and remove glare. The bowl serves to diffuse the light and give good distribution both upward and downward. Part of the light is reflected to the ceiling to provide general illumination. The white lining of the shade is one of the features designed to give you the most light for the money. A reflector lamp furnishes a soft, restful light that enriches the color and beauty of a room and its furnishings, and provides scientific protection against glare and eyestrain.

There is a reflector lamp styled to your needs—priced to fit your pocketbook. See the wide assortment of these smart new lamps today.

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Nine times out of ten you will find that the man who advertises is the man who most willingly returns your money if you are not satisfied.

He has too much at stake to risk losing your trade or your confidence. You can depend\* on him.

He is not in business for today or tomorrow only . . . but for next year and ten years from next year. He knows the value of good-will.

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Don't miss the advertisements. This very day they call your attention to values that tomorrow you will be sorry you overlooked.