

"The Quality of Mercy..."



Drawn for the American Red Cross by Lawrence Wilbur

N.Y.A. Supervisors To Aid in Census

In a letter transmitted to N.Y.A. supervisors in Michigan this week by C. B. Bradshaw, State Director of the National Youth Administration, all staff members are requested to cooperate with the local committees in making the National Unemployment Census as complete and accurate as possible.

"Inasmuch as young people constitute a large per cent of the unemployed population," said Mr. Bradshaw, "it is very necessary that all youths, whether working or N.Y.A. or not, should make it their duty to fill out the registration cards, November 16th and 17th, and see that they get in the hands of the local post office."

Notices are being posted on all N.Y.A. work projects, and supervisors are seeing that every project worker fills out and returns the unemployment report card to the local post office.

TUBERCULOSIS FIGHT AIDED BY LITERATURE

Reviewing the many and varied Christmas Seal financed activities of the Michigan Tuberculosis Association, Theodore J. Werle, executive secretary of the Association declared this week that literature distribution is one of the most important. Tuberculosis control, he believed, can be brought about only with the cooperation of Michigan people. They realize through the media of posters, pamphlets, bulletins, and booklets relayed to them by the Association, Mr. Werle said, the need for prevention and early diagnosis.

"Intensified each year in April is the entire program of health education," Mr. Werle explained. "At that time," he said, "the Michigan Tuberculosis Association conducts its Early Diagnosis Campaign. Thousands of pieces of printed material are distributed then in Michigan."

Statistical reports on the 1937 Early Diagnosis Campaign show that approximately 33,838 informative pamphlets and 5,685 sets of posters were mailed throughout the state. Another statistical survey shows that about 9,600 monthly issues of the Wolverine Health Bulletin are received by Michigan's schools during six months of each school year. Distributed each month, the Bulletin contains valuable health stories for school children. With each copy is included an educational calendar for the month. "Health," Michigan Tuberculosis Association's own monthly publication, is sent to a mailing list of about 10,000. This magazine contains up-to-date information regarding the work of the association, as well as tuberculosis problems of interest in the state.

"Throughout the year a constant health educational program is carried on by the Michigan Tuberculosis Association," Mr. Werle said. "Requests for tuberculosis literature and posters are filled daily

in the Association's offices. The value of this Christmas Seal service is brought out in the continual demand for material explaining tuberculosis," he declared. "Buy Christmas seals to help finance health education, so essential in the control of the White Plague."

Cerebellum in Control of Activities of Body

The brain is made up of a mass of nerve fibers in the shape of a divided hemisphere. It is covered with irregular indentations and convolutions identical on both halves, and has hollow areas, or ventricles, in the center. The internal structure of the brain is complex, and contains parts which were developed in the earlier stages of man's evolution that are still a part of his bodily make-up.

There was a time when man was just a body and had no intelligence to speak of, or, in other words, was little more than an animal. A part of him that is still in that stage and the needs of that stage are largely taken care of by the little brain, the cerebellum, an ancient edition of the larger brain.

This small brain, nestled beneath the hind portion of the large brain, according to a writer in the New York Herald Tribune, controls the position of the various parts of the body with reference to the head as well as the position of the head. It controls his activities which involve his aim, his ability to reach things that he sees, the muscular activities of his arms and legs. It is closely related, in its position in the cranium, to the hind brain, which is directly associated with such basic functions of the body as the ventilation of the lungs through breathing, with the circulation of the blood through control of the arteries and the heart, and the erect position of the body through its connection with the labyrinth in the ear that enables us to control our balance.

American Wooden Indian

Followed British Model Two hundred years before he became American the wooden Indian was British, and even at far back as 1617 occupied the counters of the apothecary's shop. Not until the reign of Queen Anne, according to a writer in the New York Times, were shops opened purely for retailing tobacco products. Owing, probably, to the fact that the average artist of that day did not acquaint himself with the attributes of other lands through first-hand experience, the characteristics of the wooden Indian smacked of African lineage. His embellishments often included the Roman shield, spear and tunic, though sometimes the skirt was of tobacco leaves and his head-dress was composed of ostrich plumes. In fact, effigies of that particular design were usually called blackboys, the possible connection being between slaves who worked in tobacco fields and Indians who smoked the leaves of the plant.

The carvers of these figures were not limited to amateur artists. Some of the foremost sculptors of the day turned out many a well-modeled brave. Unfortunately, sculptors did not hallmark their pieces, so that little or no positive identification is possible.

Pine was the favorite wood from which the body was made — usually of one piece, exclusive of the arms. It was first blocked out with an axe into the space allotted for head, body, legs and feet. Carver's chisels roughly indicated detail later to be picked out with more delicate tools. The hands and arms were attached with screws. Occasionally an entire figure was constructed wholly of small blocks of wood glued together.

Electricity Was in Use Before Kite String Find

Electricity was discovered—and harnessed, to a limited degree—long before Poor Richard conducted his foolhardy, but luckily successful, experiment with the kite string. As a writer in the Philadelphia Record.

From the days of Thales, 600 years before Christ, to Franklin's time, would-be scientists were usually rubbing amber, sulphur balls and pieces of glass to obtain mysterious electrical sparks.

But it wasn't until about 200 years ago that anyone did anything with the sparks except to admire them, and wonder at them.

Then came Stephen Gray, a poor pensioner in a famous London charity school, to send a current of "electricity" over a 200-foot circuit of packthread suspended by silken loops.

He used the pupils at the school in his experiments, too—sometimes to their dismay. One of his favorite stunts was to suspend a boy in the air with a hair harness which fitted under his armpits, and then connect him to the electrical circuit.

The boy's body was electrified with the tiny charge and then he was made to blow soap bubbles. The other youths were astonished to see sparks fly from the nose of the suspended boy to the soap bubbles.

HOME BUILDING HIT BY SOARING COSTS

Survey Shows Price Levels Exceed '26-'29 Averages.

Minneapolis. — Faced with construction costs which in the last few months have soared close to boom-time levels, disappointed middle-class families from New York to Seattle are postponing or cancelling their home building plans in considerable numbers, according to a survey of 83 large and small American cities by Northwestern National Life Insurance company of Minneapolis.

Though 1937 residential construction thus far shows a substantial percentage increase over the meager levels of the past few years, activity has fallen far short of predictions, which foresaw a home building boom in 1937 generated by the combination of widespread economic revival and a tremendous housing shortage. Furthermore, the margin of improvement over 1936 is shrinking as new cost increases take effect, according to a consensus of real estate boards, mortgage loan companies and architects in 65 of the 83 cities checked in the survey.

The identical home which could be built for \$4,000 at average wage and material levels of 1936 costs \$4,602 today, an increase of 15 per cent; home building costs have jumped 3 1/2 per cent since March 1, and now stand at 94.8 per cent of 1926-29 boom levels, according to the study.

HI Home Building.

In five out of sixteen major cities in which comparative costs are tabulated in the report, residential construction costs exceed the 1926-29 averages for these cities, namely Cincinnati, Cleveland, Minneapolis, San Francisco and Seattle.

Prevailing opinion quoted in the report is that increased costs have hit the building of small homes hardest. "The prospective builder of a higher priced home is affected more or less temporarily—he either raises more money eventually or decides to take less house for his money," states observer quoted in the report. "But the necessary boost of \$500 to \$800 in the price of a small home has the effect of putting out of the prospect class numerous families of modest income who were formerly potential buyers. Contractors in many localities report that it is already difficult to build even a small modern house for under \$5,000."

Many speculative builders are out of the market, according to the report, having cancelled earlier plans

for an active building year. Many residential contractors have ceased contract work, declaring that for the immediate future at least they will undertake new construction only on a cost-plus basis, with the buyer taking the risk of wage and material booms.

Many Jobs Lost.

Architects and contractors report the loss of many jobs previously contemplated, when cost figures are presented. "Out of 33 residential jobs figured in the last 90 days, only three are going ahead" is a typical comment from a Minneapolis building contractor.

Rentals must increase 25 per cent generally to catch up with present building costs and encourage new construction, according to a Chicago building publisher's response. "People are afraid to put up rental property because of the inadequate return on their investment, we must expect higher rents next fall, and another boost in the spring. Two more rent advances aggregating 25 per cent will probably make new building profitable again."

In 18 of the 83 cities reporting in the survey, however, home building has been affected little or none by the rise in costs. One of the bright spots of the situation is that considerable prospective new construction money has been diverted into the purchase and improvement of older houses; the floating supply of distress property left by the depression has been practically cleaned up in many cities.

Some observers point out that sheer pressure of housing needs will eventually force resumption of building operations, regardless of higher costs.

Female Rats Are Hard to Trap, Says Rat-Catcher

Lorain, O.—E. L. Strawburg, of Hagerstown, Md., 17 years a rat-catcher extraordinary and a demouser of some reputation, arrived here to practice his trade—deratting public buildings.

Strawburg has his own formulas for poisoning rodents and his 17-year experience has taught him a thing or two about them.

"The female rat is too smart to be trapped," he said. "Ninety per cent of the rats caught in traps are males."

The only way to "de-life" the female rat is to poison her, said Strawburg.

What Won't Pickknockers Do? Painesville, O.—Pickknockers seeking firewood chopped up the "Keep off the grass" sign in front of the Fairport municipal water works.

Try an Enterprise liner.

Holiday Telephone Rates to be Cut

Reduced rates for long distance telephone calls will be made effective for Thanksgiving day this year, according to an announcement by Mr. MacLachlan, manager in this area for the Michigan Bell Telephone Company.

The reduced rate will be made effective by application throughout the day, as well as Thanksgiving day and night, of the long distance rates regularly in effect after seven o'clock every night and all day every Sunday. This will be the first time especially reduced rates have been offered for Thanksgiving day, the telephone company officials states. They will apply between points within the United States, and in general, will reduce the cost of calls where the regular day station-to-station rate is 40 cents or more.

The announcement was made following the filing of the reduced rates by the Michigan Bell Company and their approval by the Michigan Public Utilities Commission at Lansing.

A schedule of similarly reduced long distance rates also was filed and approved, for the coming Christmas and New Years days.

Woman Explorer to Talk at Institute

Mrs. Carl Akeley, probably the world's greatest woman explorer, will speak at the Detroit Institute of Arts, Woodward at Kirby, next Sunday afternoon, November 14, at 3:30 on "In Realistic Angles" and in the evening at 8:30 on "My Adventures in Africa." Both lectures will be fully illustrated with motion pictures which Mrs. Akeley took during a two-year expedition in Africa for the American Museum of Natural History.

In 1935, Mrs. Akeley returned to Africa and spent two years making a survey of animal and native life in the jungle. She was a full year on Safari, much of the time being alone. During this period she obtained what are considered the most comprehensive motion pictures on African life ever filmed. These are the motion pictures she will show at the Detroit Institute of Arts next Sunday.

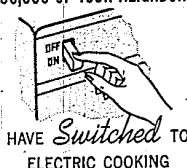
Mrs. Akeley's appearance in Detroit is sponsored by the World Literature Series of the Detroit Institute of Arts—telephone Temple 2767.

Letters to the Editor are always welcomed by this newspaper.

BUY FOR 1949

when you buy a new stove today!

50,000 OF YOUR NEIGHBORS



TWELVE years is the average length of time a family keeps a stove. That means that the stove you buy today will be cooking for you in 1949. Electric cooking is the latest and most modern method of cooking. If you buy an electric range today you will know that your cooking method will be up-to-the-minute.

The trend is to electric cooking. Ten thousand families in and around Detroit have switched to electric cooking during the past year. Today more than 50,000 of your neighbors cook with electricity—and their comments are enthusiastic.

Most important of all, THE PRICE IS ABOUT THE SAME for an electric range and an ordinary stove of comparable size and features. Today you can have the extra value of an electric range at the same price. For the same amount of money you would pay for an ordinary stove,

you can enjoy the proven superiority of electric cooking. And an electric range brings you advantages you can not obtain elsewhere:

CLEANLINESS, with pure heat from a glowing wire—heat as clean as sunlight. **BETTER FLAVOR**... the delicious natural flavor of meats and vegetables cooked in their own juices. **Healthful WATERLESS COOKING**, with precious minerals and important food values sealed-in, without requiring special waterless utensils. More **LEISURE**—extra hours of freedom away from the kitchen. And best of all, a bright, sparkling kitchen, with less frequent need for redecorating—and practically no scouring of utensils.

When you buy a new stove today, look at all makes and models. Ask yourself which stove gives you the most advantages... Then choose an **ELECTRIC RANGE!**

See the New Electric Ranges on Display at Department Stores, Electrical Dealers and at all Detroit Edison Offices

ELECTRIC HEAT AS CLEAN AS SUNLIGHT

COOKING UTENSILS STAY SPOTLESS FOREVER

NO FLAME, NO MATCHES

ACCURATE HEAT CONTROL NO BAKING FAILURES

COOK YOUR DINNER WHILE YOU ARE OUT

NO FOOD VALUES POURED DOWN THE SINK

KITCHEN TEMPERATURE IS NOT RAISED

HEALTHFUL WATERLESS COOKING

A Buying Guide

Before you order a dinner in a restaurant, you consult the bill-of-fare. Before you take a long trip by motor-car, you pour over road maps. Before you start out on a shopping trip, you should consult the advertisements in The Enterprise. For the same reasons!

The advertising columns are a buying guide to you in the purchase of everything you need—including amusements! A guide that saves your time and conserves your energy; that saves useless steps and guards against false ones that put S-T-R-E-T-C-H in family budgets.

The advertisements in this paper are so interesting, it is difficult to see how anyone could overlook them... fail to profit by them. Just check with yourself and be sure that you are reading the advertisements regularly—the big ones and the little ones. It is time well spent... always.

Avoid Time-Wasting, Money-Wasting Detours On The Road To Merchandise Value. Read The Advertising "Road Maps"

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