

THE MAN'S POINT OF VIEW

New York, Fall, 1971

The costume look is gone, men are finding newness in fabrics and trends which highlight elegance in town and traditional in the country. Classic neatness is the new criterion for the well dressed look. The conservative city suit has won new acceptance in textured and patterned knits. They give with the body to achieve a neat air. Suitings continue in the single breasted, low 2 button jacket. We see some continuation of the double breasted, 6 button on 2, with shaped pocket flaps, wider lapels framing the shirt and tie. Wider shoulders, narrow hips, less fitting with pattern on pattern (in new textures) still in the fashion picture.

Pants are more straight legged or slightly flared, with cuffs returning, and wider waistbands are seen with varied belt looks.

Shirts in sport striped and fancy patterns for dress. Watch for the return of white shirts, longer collars and button down details.

"Leather Industries of America" Shoe Features:

Softness is the look and feel of men's shoes in leather. Boots for casual as well as dress wear with refined ornamentation, heels rising higher, toes broad to balance the silhouettes. Two-tone combinations will come into focus in color and texture with subtle finishes. Antiquing and brushing effects continue also in textures and graining. The demi boot is a classic but updated in two-tone combinations and waxy leathers. Slip-ons with more hi-rise front detail grows in volume

— buckle and strap details refined. Watch for blackened browns and natural colors in livelier tones.



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