### The Farmington Enterprise

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Phones: Farmington 25 - REdford 1133

# EDITORIALS

### Phone Helpsto Harvest Big Spud Crop





Greetings-

To You We Wish d fashioned Christmas Day, a good old fashioned Christmas Day replete with joy, and 364 happy days there after in 1938

Abe Johnson :-: Mark Daines 

## Yuletide Greetings



For the Holiday Season we wish you all you wish yourself-new prosperityadded pleasures-treasured health. May you achieve these precious possessions in bounteous meed.

## NICK BOS

Phone REdford 1675

Advertising is nothing more than a conversation between yourself and your merchant. He pays for it but it saves you money.

An electric range is the gift of gifts. . . something every woman wants and hopes some day to own. An electric range is more than just another stove: It combines SIX GIFTS in one.

The gift of kitchen freedom. An electric range brings extra hours of leisure to do the things you enjoy most. You can put your whole meal in the electric over and go out for the afternoon. A Timer Clock (available at small additional cost) turns the oven on and off at the proper time. When you come home your dinner is waiting, perfectly cooked—piping hot and ready for the

Brothers.in-Law
The term "brother-in-law" is restricted by many authorities to
mean the brother of one's husband
or wife, or the husband of one's
sister. Benjamin Hardin Helm, an
American general who married a
sister of Mary
brother-in-law of Abraham Lincoln,
who was the sister of Mary
and the sister of the sister of Mary
brother-in-law Mrs. Lincoln's brotherhard the sister of the sister of the sister of
actions the term to include the husband of one's wife or husband's sister.

Send in your news items

**BICYCLES** VELOCIPEDES
WHEEL TOYS
BABY CARRIAGES
HILDREN'S FURNITURE
PLAY YARDS

STROOP'S

19644 GRAND RIVER AVE Near Evergreen REDFORD

2 The gift of cleanliness. An electric range cooks with pure heat from a glowing wire—heat as clean as sunlight. You ing wire—heat as clean as sunlight. You will enjoy the ease with which you can keep your kitchen bright and sparkling, with less frequent redecorating expense and practically no scouring of utensils.

The gift of better meals. Electric cooking has a delicious natural flavor. There is nothing else like it. Meats and vegetables cook to melting tenderness in their own juices, You'll be amazed at the difference electric cooking makes in ALL your recipes.

4 The gift of healthful cooking. The waterless cooking method is at its best

on an electric range. Precious minerals and important food values are <u>sealed in</u> . . not boiled away in excess water and poured down the sink.

The gift of comfortable cooking. In hot summer weather, an electric range does not raise the temperature of the kitchen, even one degree, by actual

The gift of modernness. Electric stoves installed ten years ago still look as good as the day they were installed. An electric range will often beautify the entire kitchen.

Electric cooking is the finest cooking that money can buy . . . and today, you don't need a great deal of money to buy it Electric range prices are now so moderate that you can purchase an electric range for about the cost of an average stove of comparable size and features. This Christmas, choose the gift that will have the early featile. This Christmas, choose the gracular masserve the entire family surprise her with a new, modern, sparkling ELECTRIC RANCE! See the new electric ranges on display at department stores, electrical display at department stores, electrical dealers and at all Detroit Edison offices.

