



NEW... TOLL-FREE DIRECT WANT AD LINE

GA 2-0900

NOW YOU CAN PLACE YOUR WANT ADS QUICKLY AND EASILY WITH OUR NEWLY ADDED TELEPHONE FACILITIES. WE'VE DOUBLED OUR PHONE LINES, ADDED PERSONNEL AND MOVED OUR OFFICES TO A NEW LOCATION TWICE OUR PRESENT SIZE... TO SERVE YOU MORE EFFICIENTLY.

**OBSERVER NEWSPAPERS, INC.**

Livonia Observer • Plymouth Mail & Observer
Farmington Enterprise & Observer • Redford Observer
Garden City Observer • Westland Observer

OUR NEW ADDRESS:
29449 WEST SIX MILE ROAD, LIVONIA

IT'S SO EASY TO PLACE YOUR WANT AD...

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number... fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

TRY IT and SEE!

CUT ALONG DOTTED LINES

POSTAGE-FREE

WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE GA 2-0900

Blank Folds Into An Envelope
No Stamp Is Needed

(1) FOLD BACK ALONG THIS LINE

WRITE YOUR AD IN THIS SPACE

CLASSIFICATION

(2) FOLD BACK ALONG THIS LINE

FIRST CLASS
PERMIT No. 24
(Sec. 510 P.L.R.)
LIVONIA, MICH.

BUSINESS REPLY ENVELOPE
No Postage Stamp Necessary If Mailed in the U. S.

Observer Newspapers
29449 West Six Mile Rd.
Livonia, Michigan 48152

WANT AD DEPT.

(3) FOLD BACK ALONG THIS LINE

USE CASH RATE WHEN ENCLOSING CHECK

Send bill to

Street

City Zip

My telephone number

☐ TWIN ACTION \$4.44
WEDNESDAY & SUNDAY
AD'S NON-CANCELLABLE (CASH RATE)

☐ WEDNESDAY
15 WORDS \$3.00
(CHARGE RATE)
For Each Additional Word Add
1st, 1st, 17 Word Ad—\$1.10
15 WORD CASH RATE: \$2.75

☐ SUNDAY
15 WORDS \$2.25
(CHARGE RATE)
For Each Additional Word Add
1st, 1st, 17 Word Ad—\$1.10
15 WORD CASH RATE: \$2.00

CUT ALONG THIS LINE CHECK EDITION AD IS TO APPEAR IN...