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The Farmington Enterprise  
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AND

**POPULAR MECHANICS MAGAZINE**  
(Regular Price for One Year—\$2.50)

**GET BOTH—A \$4.00 VALUE ONLY \$2.95**

KEEP UP with the Joneses, the Smiths and your other neighbors by reading this newspaper and—

KEEP UP with the rest of the world by reading POPULAR MECHANICS MAGAZINE

More than 6,000 pictures and 3,000 stories every year.

Hundreds of money-making and labor-saving ideas, farm aids, household hints, home workshop tips. The latest inventions. Scores of building projects for craftsmen.

YOU SAVE \$1.05 by signing this coupon and mailing it to this newspaper with your money.

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Name \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_

**LOCALS**

Mr. and Mrs. Harry Lewis of Redford spent Tuesday afternoon with Mr. and Mrs. Clyde H Adams.

Mrs. J. C. Gravin spent Sunday with Mr. and Mrs. Charles Gravin.

Mr. and Mrs. Charles Arnold and children have returned after spending the week end in Coopersville, Michigan, where they attended the Williams family reunion at the home of Mrs. R. M. Shafer.

Mr. and Mrs. E. F. Thomas, who have been spending the past several weeks with Mr. and Mrs. Elmer Dohany have moved into a house on Chicago boulevard, Detroit.

Mrs. Harry McCracken has left for Vancouver where she will spend some time visiting relatives.

Mrs. Helen Cooney and son Mark of Detroit were guests Tuesday evening at the home of their cousin, Clyde Adams, and Mrs. Adams.

Mrs. Marvel Auten spent Tuesday evening with her parents, Mr. and Mrs. Ralph Auten.

Bobby Jim McCafferty is recovering from a recent sickness of scarlet fever.

Mr. and Mrs. Leo Hendryx spent Tuesday evening visiting near Jackson.

Mr. and Mrs. James Miller and Mrs. Nellie Woodward of Tulsa, Oklahoma, were Friday evening dinner guests of Mr. and Mrs. Elmer Dohany.

Mr. and Mrs. Harry Poole of Detroit spent Monday evening with Mr. and Mrs. Harold Downan.

Mrs. Fred L. Cook spent Tuesday in Detroit.

Mr. and Mrs. Harry Moore and Mr. and Mrs. James Hogle enjoyed a picnic, with other friends, Wednesday afternoon.

**STATE DEPARTMENT PLANS NEW ROAD PROJECTS NOW**

Construction projects on Michigan state highways have been pushed to completion this week as the state highway department continued preparations to place new projects under contract.

A completion announced by State Highway Commissioner Murray D. Van Wagner reveals that 20 projects are now under way. All of these were contracts awarded last year. Of this group 30 were more than 90 per cent completed and only six are less than 50 per cent completed. Many of them are already open to traffic with only final cleanup work remaining to be done before completion of the contract.

Present schedules for launching new construction during the summer will more than take up any slack in construction activity caused by the completion of old contracts, the Commissioner pointed out. Including projects on which bids were taken June 22 the department plans to award contracts on 101 projects at a total cost of nearly \$7,000,000 by the end of October. The schedule calls for making bids once each month. The second bidding took place this week.

"We are concentrating attention on projects which involve concrete work during the summer months," Van Wagner said. "We plan to continue to take bids on new construction after October, but most of those projects will be for grading and drainage. This work can go on during the winter months while concrete work cannot be done during winter weather."

The construction program for this year will total approximately \$10,000,000.

**Scout News**

Scouts, Jack Samuelson, Robert Gullen and Fred Setz will return home Saturday after having completed a two week camp period at Camp A-Ga-Wam near Lake Orion.

Ten Farmington Scouts held an overnight camp in Warner's Woods Wednesday night. They left the Scout cabin Wednesday at 6:30 p. m. and broke camp at 8:30 a. m. Thursday morning. They report much fun, but less sleep.

Budd Cutler of Muskegon Troop No. 15 is spending the summer with his parents in Farmington. Budd was with the Farmington boys in their camp Wednesday night.

John Edgar achieved his Junior Life Saving Badge at Camp A-Ga-Wam during the second camp period in June.

Richard Snyder who now lives in Detroit has asked for a troop transfer. He will become a member of one of the Detroit troops.

John Hunt, the Farmington Neighborhood Scout Commissioner, is diligently looking for leadership assistance for the Farmington boy scout troops. If you have some time to devote to a civic benefit will you please consider scouting as a favor to your boy and fun for you?

Mr. and Mrs. Gwen Lancaster announce the birth of a daughter, Leez, Tuesday evening, July 12.

Nite Fish Challenge Anglers Africa, the land of big game hunting, is also the land of big game fishing. At about 1,500 miles up the Nile river from the ocean, Nile perch, a game fish weighing up to 200 pounds, is caught, as well as tiger fish, which weigh as much as 35 pounds. The tiger fish is almost a buldog in ferocity.

Henry III of England and the third child and second son of Henry VII and Elizabeth of York. He was born at Greenwich on June 28, 1493. His brother died in 1501, and after the death of his father in 1509 he succeeded to the throne.

Letters to the Editor are always welcomed by this newspaper.

Merchants Wise, Advertise!

**Want Ads**

**BUY — SELL — EXCHANGE**  
1 1/2¢ per word. Minimum 35¢  
All Want Ads Cash Before Insertion

**TRACTOR BINDER**  
I have a 10 ft. 1937 McCormick Deering Tractor Binder, cut less than 100 acres. Guaranteed like new at a saving of \$100.00. R. E. Barron, Howell, Michigan. 23-1c

**FOR SALE—Model "A" Truck**, long wheel base. Or trade for horses, cows or hogs. L. L. Granzow, Novi. 33-1c

**WANT TO BUY—5-room home** in Farmington on large lot. Will pay cash if price is reasonable. Address replies Box 327, c/o Enterprise. 33-1p

**ROOM FOR RENT—2338 Grand River** or phone 98. 33-1p

**WANTED—Old antique** glassware and china, dolls, music box, pictures, etc. We buy and sell antiques. 14317 Grand River, Detroit. Drop card, will call. 33-1p

**VALUABLE REPAIR SERVICE**  
If you are the owner of any McCormick Deering farm tools remember that I have the largest stock of binder, mower and tractor parts in Central Michigan. Beware of the "Will Fix Repair" parts not manufactured by the International Harvester Co. R. E. Barron, Howell, Michigan. 33-1c

**WANTED—Excavating and grading** of all kinds and tractor work. L. L. Granzow, Novi. 33-1p

**FOR SALE—Red Raspberry bushes**, Late cabbage, Chickens, year old. Library table, 20507 E. Manor, near Middle Belt and Eight Mile. Mrs. Merritt. 33-1p

**ELECTRIC MOTOR—Re-winding, repairing, arc-welding and machine work**, 21369 Telegraph Road, Call Redford 3945 W. 33-1c

**FOR RENT—Large pleasant room**, 33729 Oakland avenue, Phone 376. 33-1c

**FOR SALE—Ladies Bicycle** in good condition, cheap. 33919 Oakland land. 33-1p

**SPECIAL SALE**

**White Shoes**  
Men - Women - Children

**25% Off**

Fred L. Cook & Co. Fred L. Cook  
Adolph Nasker  
Phone 10 Farmington

**Calendar of Coming Events**

THURSDAY, JULY 21—Past Matrons Club outing at Boblo.

Letters to the Editor are always welcomed by this newspaper.

**CHECK YOUR TIRES!**

For Summer Trips

**NEED NEW ONES?**

See Marathon Tires Made by Goodyear

**DETROIT TOWN HALL ENGAGES MANY CELEBRITIES**

Angna Enters, acknowledged the greatest feminine mime of our generation, will close the Detroit Town Hall season for 1933-1934 in the Fisher Theatre. It has been announced by Kathleen Snow Strayer, director.

Actress, mime, penetrating satirist, Angna Enters, has created an art that is hers alone. In "The Theatre of Angna Enters," she will present a varied program of "episodes" in her design. Her own costumes, composed the music for a number of her sketches. Her book, "First Person Plural," has been one of the important best sellers of recent months. She is also an artist of note. Her drawings and paintings have been exhibited 22 times in principal American galleries and art museums, including the Hanna Galleries at J. L. Hodges.

The series of 20 Wednesday evenings at 11 o'clock opens Oct. 12 with the Ballet Caravan, Three one-act ballets. "Yankee Clipper," "Filling Station" and "Promenade," much talked of in New York, will be seen for the first time in Detroit.

Among the world celebrities who will speak during the season are Frank Lloyd Wright, architect, Elsa Maxwell, international social leader, Sigmund Freud, European biographer, William Lyon Phelps, book critic, Jim Tully, writer on Hollywood, Vicki Baum, glamorous Viennese writer, the University of Chicago Round Table, Capt. John D. Craig, deep-sea diver, and Capt. C. W. R. Knight, "cagle man," both with new moving pictures. The Eva Jessye Choir, from the colored opera "Porgy and Bess," will sing.

**Advertisements which carry a telephone number bring greater results than do advertisements without telephone numbers, according to a recent survey of advertisers.**

An article in "Editor & Publisher" tells how emphasizing the telephone number in an advertisement increased the inquiries by 61 per cent.

Pennsylvania was chosen for the survey because it offers a variety of population, business conditions, and population groupings. As a result of the combined experiences of several hundred businesses and of 88 newspapers, it was found that including the advertiser's telephone number increased the effectiveness of newspaper advertisements, except for advertisements of stores selling strictly cash-and-carry items of low unit cost.

Listing the telephone number in advertisements of higher priced products was not regarded merely as a means of closing sales, but as a quick means of supplying additional information which led customers to come into the store to buy. It was found important, however, that stores which list telephone numbers in their advertisements should be equipped to handle incoming calls efficiently and to have calls handled by people trained in telephone selling.

If your subscription about to expire? Come to the Enterprise office or send in your renewal order.

Advertising is nothing more than a conversation between yourself and your merchant. He pays for it but it saves you money.

**THE WORLD'S GOOD NEWS**  
will come to your home every day through **THE CHRISTIAN SCIENCE MONITOR**

An International Daily Newspaper

It records for you the world's clean, constructive doings. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals correctly with them. Features for boys men and all the family, including the Weekly Magazine.

The Christian Science Publishing Society  
One, Norway Street, Boston, Massachusetts

Please enter my subscription to The Christian Science Monitor for a period of:  
1 year \$12.00, 6 months \$7.00, 3 months \$3.50, 1 month \$1.00  
Wednesday issue, including Magazine Section: 1 year \$2.00, 6 issues 25¢

Name \_\_\_\_\_  
Address \_\_\_\_\_

**Burnett Bros.**  
SINCLAIR PRODUCTS

**Dr. Joseph W. Norton**  
OSTEOPATHIC PHYSICIAN and SURGEON

GENERAL PRACTICE  
32200 Grand River Avenue  
Farmington  
TELEPHONE 404

**ADS WITH PHONE NUMBERS PRODUCE MORE BUSINESS**

Advertisements which carry a telephone number bring greater results than do advertisements without telephone numbers, according to a recent survey of advertisers.

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**"Young Man - I THINK YOU'VE GOT SOMETHING THERE!"**



Grandma always was a keen shopper and quick to "snap up" a bargain... but you'll recognize these BARGAIN OFFERS without her years of experience... you save real money... you get a swell selection of magazines and a full year of our newspaper. That's what we call a "break" for you readers... no wonder grandma says—"YOU'VE GOT SOMETHING THERE!"

**You Can Depend on the Man Who ADVERTISES**

Nine times out of ten you will find that the man who advertises is the man who most willingly returns your money if you are not satisfied.

He has too much at stake to risk losing your trade or your confidence. You can depend on him.

He is not in business for today or tomorrow only... but for next year and ten years from next year. He knows the value of good-will.

You get better merchandise at a fairer price than he could ever hope to sell if he did not have the larger volume of business that comes from legitimate advertising and goods that bear out the promise of the printed word.

Don't miss the advertisements. This very day they call your attention to values that tomorrow you will be sorry you overlooked.

**BI-VALUE OFFER**  
PICK ANY 3 MAGAZINES

**QUALITY OFFER**  
PICK 2 MAGAZINES GROUP A OR PICK 2 MAGAZINE GROUP B

**HOME OFFER**  
THIS NEWSPAPER—1 YEAR ALL 5

**STORY OFFER**  
THIS NEWSPAPER—1 YEAR ALL 5

**THIS NEWSPAPER—1 FULL YEAR... AND ANY THREE MAGAZINES IN THIS LIST**

CHECK 3 MAGAZINES AND RETURN WITH COUPON

<input type="checkbox"/> American Fruit Grower	1 yr.	<input type="checkbox"/> Home Arts Needlecraft	1 yr.
<input type="checkbox"/> American Poultry Journal	1 yr.	<input type="checkbox"/> Household Magazine	1 yr.
<input type="checkbox"/> Breeder's Gazette	1 yr.	<input type="checkbox"/> Lighthouse World	1 yr.
<input type="checkbox"/> Child & Lovers	1 yr.	<input type="checkbox"/> Mother's Home Life	1 yr.
<input type="checkbox"/> Country Home	1 yr.	<input type="checkbox"/> Pathfinder (Wkly)	26 issues
<input type="checkbox"/> Country Journal	1 yr.	<input type="checkbox"/> Ribbons and Lace Journal	1 yr.
<input type="checkbox"/> Country Living	1 yr.	<input type="checkbox"/> Plymouth Rock Monthly	1 yr.
<input type="checkbox"/> Country Magazine	1 yr.	<input type="checkbox"/> Successful Farming	1 yr.
<input type="checkbox"/> Country News	1 yr.	<input type="checkbox"/> Successful Woman	1 yr.
<input type="checkbox"/> Country Review	1 yr.	<input type="checkbox"/> Woman's World	1 yr.
<input type="checkbox"/> Country Stories	1 yr.		
<input type="checkbox"/> Country Today	1 yr.		
<input type="checkbox"/> Country Week	1 yr.		
<input type="checkbox"/> Country World	1 yr.		
<input type="checkbox"/> Country Year	1 yr.		
<input type="checkbox"/> Country Zephyr	1 yr.		
<input type="checkbox"/> Country Zephyr	1 yr.		

**THIS NEWSPAPER—1 FULL YEAR AND 4 MAGAZINES**

GROUP A—Select 2

<input type="checkbox"/> American Boy	2 mos.	<input type="checkbox"/> American Fruit Grower	1 yr.
<input type="checkbox"/> McClary's Magazine	1 yr.	<input type="checkbox"/> American Poultry Journal	1 yr.
<input type="checkbox"/> Christian Herald	6 mos.	<input type="checkbox"/> Breeder's Gazette	1 yr.
<input type="checkbox"/> Country Living	6 mos.	<input type="checkbox"/> Child & Lovers	1 yr.
<input type="checkbox"/> Pathfinder (Wkly)	1 yr.	<input type="checkbox"/> Country Home	1 yr.
<input type="checkbox"/> Farm Journal	1 yr.	<input type="checkbox"/> Apple & Farmer	1 yr.
<input type="checkbox"/> Good Stories	1 yr.	<input type="checkbox"/> Farm Journal	1 yr.
<input type="checkbox"/> Home Arts Needlecraft	1 yr.	<input type="checkbox"/> Good Stories	1 yr.
<input type="checkbox"/> Home Friend	1 yr.	<input type="checkbox"/> Home Arts Needlecraft	1 yr.
<input type="checkbox"/> Household Magazine	1 yr.	<input type="checkbox"/> Home Friend	1 yr.
<input type="checkbox"/> Lighthouse World	1 yr.	<input type="checkbox"/> Household Magazine	1 yr.
<input type="checkbox"/> Mother's Home Life	1 yr.	<input type="checkbox"/> Lighthouse World	1 yr.
<input type="checkbox"/> Pathfinder (Wkly)	26 issues	<input type="checkbox"/> Mother's Home Life	1 yr.
<input type="checkbox"/> Plymouth Rock Monthly	1 yr.	<input type="checkbox"/> Pathfinder (Wkly)	26 issues
<input type="checkbox"/> Successful Farming	1 yr.	<input type="checkbox"/> Plymouth Rock Monthly	1 yr.
<input type="checkbox"/> Successful Woman	1 yr.	<input type="checkbox"/> Successful Farming	1 yr.
<input type="checkbox"/> Woman's World	1 yr.	<input type="checkbox"/> Successful Woman	1 yr.
<input type="checkbox"/> Woman's World	1 yr.	<input type="checkbox"/> Woman's World	1 yr.

**FILL OUT COUPON MAIL TODAY**

Please clip list of magazines after checking ones desired. Fill out coupon carefully.

Send coupon to: **Enterprise Office**, Farmington, Mich.