

Thrills Aplenty for Women At New York Fair, 1939

NEW YORK (Special).—The thrill capital for women next year will be the New York World's Fair. Designers, merchants, manufacturers, artists, governments—all "the authorities"—have seen to that.

And yet, uniquely enough, there will be no "woman's building" at the \$150,000,000 exposition. Fair officials at the outset decided against such "segregation." Governor Whelan, "resident of the Fair Corporation, said that a woman's building at a modern-day exposition would not be in tune with the progress of womankind."

Now, in this last year of construction, it is already obvious that woman is going to have her due at the New York fair. Those fortunate enough to attend are going to know thrills that will live with them always. The following presents only a pat-shot at all there will be to interest and delight women in the 121st acres of fair grounds. It is one observer's idea of what to see where.

Some of the Wonders

House of Jewels—a \$5,000,000 display, by gem mining concerns and leading jewelers, showing stones in the rough, precious gems in finest settings, famous gems and perfect examples of goldsmith's and silversmith's art.

Apparel and Accessories—in their own building along Petticoat Lane—a \$750,000 exhibit of all that is new in costume, hats, handbags and similar wearables or gadgets.

Cosmetics Building—showing all about everything ever done since the history of beauty aids and preparations began a few thousand years ago—with accents on the cosmetics and perfumes of today and a look at those of tomorrow. (They put thousands of dollars' worth in the cornerstone alone.)

Hall of Textiles—showing how they (worms to machines) make woven fabrics—hand looms, demonstrations of needle arts, discourses on home furnishing materials—silks and woolen here, rayons in one wing, cottons in another, 68,000 square feet, to be exact, of allied exhibits.

WEST POINT PARK CLUB MAKES HALL RECOVERY PLANS

Members of the Community Club of West Point Park are proceeding with plans to recover ownership of the Community Hall. This was demonstrated at a special meeting held at the hall Tuesday evening.

With a view to reclaiming the hall, which sometime ago was foreclosed upon by the bank holding its mortgage, and which has been in use since only by means of a court injunction, members discussed plans. Mrs. Marvin Addis was the chairman. Earle Wolfe, a real estate man,

Health and Science Home Furnishings Building—Heart of the Community Interests Zone

With its focal display showing the meaning of "Home" in present and future phases and how to create one of your own—all in exhibits that thrill.

Medicine and Public Health and Science and Education Building—a "famous first" exhibit shows the wonders to be accomplished by due attention to the "body beautiful"—a must attraction that'll not leave one with a dull moment.

Gas Industries Building—everything from a laboratory to an all gas house, a cooking school and a gas flame 50 feet high—spectacular but looking to comfort at home.

Food Buildings 1, 2 and 3—putting romance into the age-old task of fixing a meal, by and with the world's knowledge and products.

Horticultural Exhibit—acres of gardens, flowers and equipment (with a chance for a cup of tea).

Thrills in a Lifetime

Theme Centre—thrill of a life time from a ride on the "Magic Carpet" through the 200-foot globe and the World of Tomorrow.

Contemporary Arts Building—World's Fair Theatre (music and drama)—Consumer Building—an "Hospitality Centre," first of its kind, for feminine get-togethers—spectacles on the island stage of New York State's Amphitheatre on Fountain Lake—products and kitchens of the world in two score foreign-built pavilions—the Hall of Nations, the Court of State Buildings, the \$3,000,000 Federal Exhibit—buildings of industries and the City of New York—nightly spectacles of water-fire-color-and-sound—230 acres of amusements—and, withal, a setting of courts and garden with an ample supply of shaded benches.

Refreshment to go on and on may be had in any one of some 30 restaurants, affording a total of 43,200 seats, and serving the meals of almost every known nation. And—perhaps most thoughtful provision of all—the youngsters can be parked in the Children's World where they'll be happy and well-cared for.

It was at or near Leadville, Colo., that the first telephone cable found its way over the Rocky Mountain Divide.

Letters to the Editor are always welcomed by this newspaper.

NEW BARBER SHOP
Now Open at
2964 Grand River.
W. D. Campbell
Will Appreciate Your Patronage

Dr. Joseph W. Norton
OSTEOPATHIC PHYSICIAN and SURGEON
GENERAL PRACTICE
13290 Grand River Avenue
Farmington
TELEPHONE 404

Ample notice of change of address should be given when making a change. Notice should be given before changing if possible.

Southwestern Oakland County Football Schedule

September 23
Farmington at Flat Rock

September 30
Farmington at Brighton

October 7
Walled Lake at Keego Harbor
Holly at South Lyon

October 14
Farmington at Milford
Walled Lake at Milford
South Lyon at Brighton
Keego Harbor at Clarkston

October 21
Walled Lake at Farmington
Milford at South Lyon
Brighton at Clarkston
Keego Harbor at Holly

October 28
Farmington (2nd) at South Lyon
Walte (Toledo) at Farmington
Clarkston at Walled Lake
Keego Harbor at Brighton
Holly at Milford

November 4
Brighton at Farmington
Milford at Keego Harbor
Walled Lake at Holly
South Lyon at Clarkston

November 11
Keego Harbor at Farmington
Clarkston at Milford
South Lyon at Walled Lake (2nd)
Brighton at Holly

November 18
Farmington at Roseville
*Indicates non-conference game.

Facis About the Telephone

About 75,000 Bell Telephone System employees have had courses in first aid training.

There are 149 telephone central offices in the State of Maryland, serving about 250,000 telephones.

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At The Redford Theatre



Lionel Stander, Robert Taylor, Frank Morgan in "The Crowd Roars"

In a faithful reproduction of Madison Square Garden, covering more than 20,000 square feet of floor space, Robert Taylor fought in succession William Gargala, Mickey McAvoy, New York Irish heavyweight, and Patsy Perroni, the first fighter to last ten rounds with heavyweight champion Joe Louis.

After five days of workouts at his Northridge ranch with former high-heavyweight Johnny Foreman, who had also been training Gargala, Taylor began his fight scenes for "The Crowd Roars," which comes to the Redford Theatre Friday for a four-day engagement.

He went two rounds with Gargala, four rounds with McAvoy, and eight rounds with Perroni. Mickey McAvoy, who has served as sparring partner for Max Schmeling, Max Baer and Joe Louis, plays the part of Sailer Graves in the picture.

Upon completion of his role he went into training to meet former light-heavyweight champion Maxie Rosenbloom in San Diego, Perroni, from Canton, Ohio, who has defeated such fighters as Tony Galento and Tommy Risko, and who is to meet Jack Roper at Gilmore Stadium, Los Angeles, next month is seen as Cigones in the picture.

Taylor weighed in at 174 pounds.

There are 7,000 telephones in Radio City in New York—about the same number as there are in cities the size of Meriden or Middletown, Conn.

At the beginning of 1933, the number of Bell System and Bell connecting telephones in Wisconsin totaled about \$30,000. This represents an increase over the preceding year of approximately 25,000.

The Greatest Power On Earth Is The Printed Word.

Want Ads

BUY - SELL - EXCHANGE
1 1/2 cents per word. Minimum 35c
All Want Ads Cash Before Insertion

WANTED—Painting, decorating, small carpenter jobs. Free estimates. Prices reasonable. For service call George E. Gaylor, Farmington, 549-R2. 394-c

ATTENTION

WANTED—Good, clean used furniture. Next auction Tuesday, September 27, 12-30. 357 Peninsula avenue, Plymouth, Michigan. Auction Sale last Tuesday each month. Private sales anytime. Terms cash. Harry C. Robinson, Auctioneer. 40-22-p

A COMPLETE real estate service. Bargains in homes, farms and vacant. Farmington and Redford sections. V. Cornell, 3334 Grand River, Farmington. Phones Farmington 140 and Redford 3734. 74-c

Will pay cash for past due notes and accounts receivable. Minimum \$100. Michigan Adjustment Co., 655 S. Woodward, Birmingham, Michigan. 21-4-c

WANTED TO RENT—5 or 6 room house. Will lease if rent is reasonable. Write Farmington Enterprise, Box 326, or phone Farmington 25. 31-4-p

DANCING SCHOOL—Dancing taught by instruction by the Dancing Baileys, formerly on the stage and exhibiting for the leading ballrooms of the country. Teachers of fancy, ballroom and white to give us an interview. Located at 132 Randolph street, Northville. Phone 35-J. 46-4-c

FOR SALE—Strawberry plants. Now is good time for fall planting. J. Lawrence, corner Eight Mile and Farmington Roads. 47-3-p

TO RENT—Small apartment. Corner Orchard Lake Road and Grand River. 48-1-p

LOST—Irish setter, Wednesday night between 7 and 7:30, in vicinity of Grand River and Oakland. Phone 205, Farmington. 48-1-c

FOR SALE—Player piano with bench. \$25. Phone 572-R3. 48-1-c

WANTED—Girl for light services. Refined home. In exchange for room and board. Phone Farmington 23. 48-1-p

FOR SALE—Johnson's package Coal. Oils Service Station No. 2, 28730 Grand River, Clareneville. 48-4-c

FOR SALE—Springer Spaniel pups. Registered. \$10. Stud service. 20011 Angling Road. Near Clareneville. 48-1-p

FOR SALE—Silo filler, Louis Bowler, Warner Farm, 23100 Farmington Road. 49-1-c

PARM FOR RENT—80 acres near Northville. Nice orchard. Near 9 Mile Road and Beck. Mrs. Mrook, 6267 Nay avenue, Detroit. Plaza 1083. 48-1-c

WANTED—Girl or lady for house work. For home that wages \$10.00. Write 1614 Ashton Road, Redford 6293. 48-1-p

CARD OF THANKS

We wish to thank our friends and neighbors for their kindness and floral offerings during our recent sorrow. Special thanks to Dr. Aschenbrenner, Mr. Heaney, Rev. Carl Schultz and Mrs. L. Gliemeister.

Mrs. Charles Manzel and Family.
48-1-c

FOR SALE—Man's brown overcoat. Good condition. Wanted to buy small heating stove. 20507 Beatrix, 3 blocks west of Middle Belt. Second house south of 8 Mile. 48-1-p

GREAT SAVINGS to YOU!

During Our Fall Festival of HARDWARE BARGAINS

ONE WEEK ONLY

Two Labor Savers You'll Want! O-CEDAR WAX COMBINATION

65c. Quart "Self-Polishing" Wax.
25c. 4-oz. "No Rubbing" Cream Polish.

O-Cedar Self-Polishing Wax will amaze you with the ease it imparts beauty and a long-lasting polished surface to your floors. O-Cedar Non-Rubbing Cream Polish is the new, easy way to clean and polish \$1.10 worth furniture and floor work.

89c

You Can't "Beat" Yale Security!

YALE NIGHT LATCHES

5-Pin Tumblers \$1.00 Value
Rich Brass Finish
Strong Iron Case
For Right or Left Doors
Yale make—the acme of security. Smart appearance and fine construction. Complete with keys for installing.

89c

A New Style Vise—Many Uses!

HOME-SHOP VISES

3" wide Polished Jaws
Heavy Ball-Joint Pipe Jaws
Swivel Beesley Jaws in any position

Designed especially for Beesley, Heavy \$2.50 \$1.98
Swivel Beesley Jaws \$1.75
Pipe Jaws \$1.25

HATTON'S FARMINGTON HARDWARE

Foot Balls

Full Size Foot Balls
Grinding Spill Cowhides
\$1.15 Value

Full size, valve type. Made 3-oz. resed cowhide. \$1.75 \$1.29
"Laced" Ready Made \$1.29
"Laced" Ready Made \$1.29

Ten Rules for Correct Telephone Usage

List Compiled for Business Users Has Helpful Suggestions for Everyone Who Telephones

What are the ten essentials of correct telephone usage?

The New York Telephone Company has prepared a list of ten such essentials, and while it is primarily applicable to business use, most of the information it contains applies equally well to all users of the telephone. These ten points, which have been selected after a careful study of telephone usage for many years, are as follows:

Rule 1: Answer all calls promptly. Nothing is more irritating to the other fellow than waiting for you to answer.

Rule 2: When answering, always use an identifying name, the firm name, or department, your own name, or both. Have done with the time-wasting, out-of-date "Hello." For example, say, "This is the Atlas Company, Mr. Ott speaking."

Rule 3: Speak distinctly and about as loud as in ordinary conversation. Don't mumble, don't whisper, don't shout. Speak directly into the transmitter. Don't try to talk with a cigar, pipe, or pencil in your mouth.

Rule 4: Do not interrupt a call to someone else if you can take care of it, or have the proper person do so. The other fellow won't want to go over the same ground twice, once with the person who first answered and again with someone to whom the call is transferred. That's a nuisance.

Rule 5: Keep a pad and pencil handy at hand so that you won't have to obtain them after the conversation starts. It makes a bad impression when you say: "Wait a minute. I want to get some paper and make a note of this."

Rule 6: If you use price lists or records, have them near the telephone. Avoid having to ask the caller to hold the line while you "look it up." If you have to leave the telephone to consult records or confer with another employee, it may be best not to keep the customer waiting. If he wishes, take his number and call him back as soon as possible.

Rule 7: When you have finished talking, say "Good-bye" pleasantly and replace the receiver gently. Don't end the conversation by slamming the receiver back and giving the customer a "bang in the ear." That makes anything but a good impression.

Rule 8: When making a call, it is common courtesy and good business to remain at the telephone until connected. The person you're calling doesn't want to waste his time, holding the line, until you are ready to talk.

Rule 9: When away from your desk or office, be sure that someone will answer your telephone and know when you will be back or where you can be reached. Otherwise, valuable time—customers' time—will be wasted.

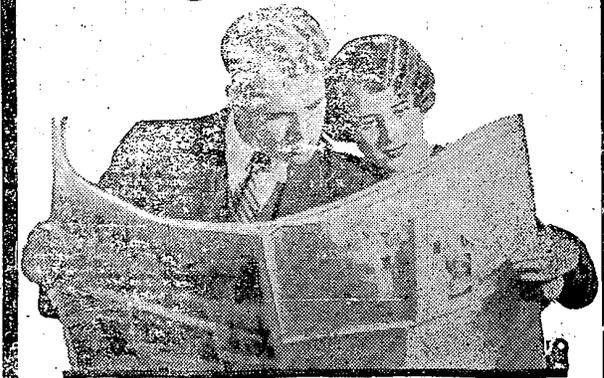
Rule 10: Be courteous in all your telephone contacts. Don't interrupt, argue, or be impatient. Listen attentively. Don't make the customer repeat because of inattention on your part. Show your interest by your pleasant tone of voice and by what you say. Get his viewpoint. Remember, when you're talking to a customer, his impression of us is what you make it.

SPOTS BLAZE FROM TOP OF POLE, PHONES ALARM

While working on top of a telephone pole near the home of Dr. J. P. Galtier of Danville, Ill., the other day, John E. Desmond, lineman for the telephone company, observed flames gaining headway on one wall of the house. Plugging in with his test set, Desmond telephoned the alarm. Firemen responded and extinguished the flames, which had started from burning paper carried by the wind, while Desmond looked down from his lofty seat.

Advertising is nothing more than a conversation between yourself and your merchant. He pays for it but it saves you money.

Looking at the Want Ads



This couple is searching the Want Ads because they have something they want to buy, or sell, or perhaps exchange.

There are many times when the same situation confronts you: When the occasion arises why don't you try the quickest, most satisfactory method of finding a seller, buyer, or barterer?

Insert a Want Ad In

The Farmington Enterprise

Offer for sale or trade articles that are in season... state all the facts about the articles you wish to dispose of... then watch this newspaper work for you!

1 1/2 cents per word Minimum 35 cents

All Want Ads Cash Before Insertion