

24 PER CENT IS HEN MORTALITY IN EGG CONTEST

Liveability proved one of the winning factors for the pens of hens which topped the records in completing recently the 16th annual egg laying contest at Michigan State College.

Winning pens, according to C. G. Card, head of the poultry department at the college and superintendent of the egg laying contest, lost but few hens during the 51 weeks. Top pen, that of Rochelle Hesther, Rochelle, Ill., finished the year with all 13 of the original hens still in the pen. Eggs numbered 3,535.

Contrast this with a total contest loss of 201 hens out of 315. This is approximately a 24 per cent mortality, one of the reasons Michigan's poultry industry is forced to battle to show profits.

Hens in the contest consumed 43,013 pounds of grain and 28,960 pounds of mash. Through feed and the sale of the contest eggs, cost to the college was repaid.

A new contest already has opened to run another 51 weeks. This one has 70 entries, five more pens than last year.

**HATS**

\$1 - \$1.95

\$2.95

**IRENE'S APPAREL SHOPPE**

Next to Post Office



**Cooking Revolutionized**

This Seal of Certified Performance identifies the Growing Achievement in Cooking Equipment.

Developed at cost of nearly \$1,000,000—the C. P. range makes the cooking cleaner, faster, easier and more economical than ever before! Produced after years of research by cooking experts, leading range manufacturers, and gas industry engineers. No device which contributes to better cooking has been overlooked in its design. Don't fail to see the great C. P. Gas Ranges now on display.

**Consumers Power Co.**

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**ADVERTISEMENTS Are Your Guides To Value**

Experts can roughly estimate the value of a product by looking at it. More accurately, by handling and examining it. Its appearance, its texture, the "feel" and the balance of it, all mean something to their trained eyes and fingers.

But no one person can be an expert on steel, brass, wood, leather, foodstuffs, fabrics, and all of the material that makes up a list of personal purchases. And even experts are fooled, sometimes, by concealed flaws and imperfections.

There is a surer index of value than the senses of sight and touch... knowledge of the maker's name and for what it stands. Here is the most certain method, except that of actual use, for judging the value of any manufactured goods. Here is the only guarantee against careless workmanship, or use of shoddy materials.

This is one important reason why it pays to read advertisements and to buy advertised goods. The advertised product is worthy of your confidence.

Merchandise must be good or it couldn't be consistently advertised.

**BUY ADVERTISED GOODS**

CAMPAIGN HEAD REPORTS ON GOOD ROAD AMENDMENT

Gar Wood, general chairman of the campaign for the adoption of Amendment No. 3 on the Nov. 3 ballot, reported recently that statewide opinion is swinging behind the measure.

In the last two weeks, Wood said, two of the leading organizations of the state had formally endorsed the amendment which guarantees that gasoline and motor vehicle license plate taxes be used for highways, roads, and streets.

The Michigan League of Home Dailies, one of the most important newspaper organizations in the state, adopted a resolution recently endorsing the amendment and opposing "any effort to divert highway funds or increase the gasoline tax." The resolution was introduced by Walter S. Kennedy, editor of the Albion Evening Recorder.

**Hotel Men**

At its recent convention at Sault Ste. Marie, the Michigan Hotel Men's Association, also endorsed the amendment. Bruce E. Anderson, of Lansing, chairman of the organization's legislative committee, who urged the Association's endorsement, said, "we intend to follow this action with an extensive campaign in behalf of this proposal which means so much to the Michigan tourist business."

All four tourist and resort associations are behind the amendment, Wood reported, along with the Michigan Rural Mail Carriers' Association. Thomas F. Marsten, secretary of the East Michigan Tourist and Resort Association, is a member of the general campaign committee.

"All this support is very gratifying but not unexpected," Wood

said. "Michigan has always rallied to the support of good roads. The campaign for the adoption of this amendment is a non-partisan movement for good roads and fair treatment for Michigan motorists."

LEGION SEES NEED FOR PEACE TIME PATRIOTISM

From the department of Publicity of the Seventeenth District of the American Legion, whose chairman is W. B. Gambee, of the Groves-Walker Post, No. 248, Farmington, comes the following article entitled, "You, and the American Legion."

"Today, more than ever, this country of ours needs peace-time patriotic service. Strife and unrest are everywhere. Our country would regiment us into automations, another group would tear down what we have already built and establish a rule of bloodshed and terror. A third group would use us as a belief that we must save the world by mixing in the bloody turmoil of Europe and the Far East.

"You and other thinking Americans realize that our present form of government, created by an adequate national defense, gives us individual freedom and the constitutional right to life, liberty and the pursuit of happiness.

"Washington freed us from Old World domination, Lincoln preserved the Union through the tumult of the Civil War. Now, it is up to us to stand firm amidst the agitation of today, preserve the American principles of justice, liberty and democracy and maintain sufficient national defense to discourage envious, militaristic nations from attempts to capture this rich land of ours.

"The Legion is working for the program of adequate national defense as a vital means of preserving peace.

"And on the shoulders of: Roy O. Nelson, Commander, Royal Oak; Paul Dryer, vice-commander, Holly; Mark Hurley, General Program, Milford; W. B. Gambee, Publicity, Farmington; Herbert O. Hayes, Child Welfare, Royal Oak; H. C. Childers, Boy Scouts, Hazel Park; Frank Shoop, Employment, Farmington; Edward Karow, National Defense and Aeronautics, Ferndale; Wylie Penzall, Bowling, Birmingham; McKinley Rogers, Junior Baseball, Hazel Park; Mark Hurley, Higgins Lake, Milford; and Harold Owen, Constitution and By Laws, Plymouth, rests the burden of carrying this program of Legion activities to completion.

"We are counting on your help."

Don't Forget It! Farmington High's Fighting FOOTBALL TEAM

Play

Milford at Milford

Friday Afternoon, 4 O'clock

Attend! — The Boys Need and Want Your Support!

Ample notice of change of address should be given when moving. Notice should be given before changing if possible.

**WEST POINT PARK**

Mr. and Mrs. Robert Wilson of Detroit were Saturday visitors in West Point Park.

Captain and Mrs. O. L. Duncan of Rosedale Park, Detroit, were Thursday evening guests of Mr. and Mrs. William Zwahlen.

Mr. and Mrs. Edwin Johnson attended the annual community gathering in the Treadwell School, Taylor Township, Monday evening.

Miss Freda Ault, was the guest of friends in Detroit, Friday.

Mrs. Gladys Schroeder entertained her club at luncheon and cards, Wednesday.

Miss Shirley Zwahlen, accompanied by Miss J. Green, of Farmington, were dinner guests Sunday of Captain and Mrs. O. L. Duncan at the Bob-lo summer home.

Mrs. Carol, of Mayfield avenue, entertained her Larkin Club, Friday.

Mrs. Grace Hull, of Detroit, was the guest of Mrs. John Wiegle Friday and Saturday.

Mr. and Mrs. George Kacy, of Detroit, were Saturday evening guests of Mr. and Mrs. Lucian Gilbert.

Mr. and Mrs. Guard Parks, of Detroit, were guests Thursday afternoon of Mr. and Mrs. Marvin Adkins.

Mr. and Mrs. Sam Seery, of Detroit, were Sunday afternoon and evening guests of Mr. and Mrs. Thomas Gillespie.

Mr. and Mrs. William H. Zwahlen were Sunday dinner guests of Mr. and Mrs. William P. Lovett, of Detroit.

William Barnum and family who moved to Redford last spring, have returned to their own property on Westmore avenue.

Henry Hoffman and family along with a few other friends, were entertained informally at the home of Austin Ault, Sunday evening.

Mrs. Laura Schoof, of Detroit, was a Wednesday guest of Mrs. Thomas Clarke.

Mr. and Mrs. Charles Pankow, of Detroit, were Sunday all-day guests of their daughter, Mrs. Lucian Gilbert and family.

Mr. and Mrs. Max Kias, Mr. and

Mrs. Julius Roberts, Edward White and George Nutter, of Detroit, were guests at a birthday party Saturday night at the home of Mr. and Mrs. Thomas Clarke.

Mr. and Mrs. Joseph Freer, of Detroit, were Saturday afternoon guests of Mr. and Mrs. Marvin Adkins.

Miss Petrel Keller and Miss Audrey Anderson, of Franklin, were week end guests of Mr. and Mrs. Elmer Holchman.

HIKERS, BIKERS "HOSTEL" WAY THROUGH MIDWEST

Hikers and bikers, out to see the world "on their own steam" at less than a dollar a day, have 53 hostels available in Michigan, Wisconsin and Illinois. This fact reveals great gains made by the American Youth Hostel movement in the Great Lakes region this summer.

A total of 42 hostels, all opened this season, constitute the largest increase in any one region. They are for the most part, farmhouses graciously offered by "house parents" who put travelers up for the night at 25 cents a person, and let them do their cooking at the open fireplace in the yard. Some are two-story frame houses at the edge of a town and some are cottages on lakes.

Moreover, 1,000 miles of back roads and trails have been chartered connecting the 53 hostels in the three States. Routes form loops, chains, and networks over hills and along lakes affording two- and three-day trips, or longer, into the interesting and scenic countryside.

**Modes of Travel**

Youth hostellers travel by foot, bicycle, horseback, canoe, flatboat, automobiles, and skis, but never by automobile or train except to the starting point of their adventure. They form new friendships, explore new geographic regions, visit historic points, and often "pedal

their way down country roads with the adventurous thrill of a pioneer. Michigan hostelling has taken travelers through historic country bordering, in one of the loops, the Sauk Detroit-Chicago Indian trail. Sometimes the route runs along waterways which were used by Indians as late as 1812. A whole chain of hostels reaches from Ann Arbor across the State westward to Muskegon, where hostellers take a boat across Lake Michigan to Milwaukee, Wis., and continue their cross-country trek to La Crosse on the Mississippi, the whole itinerary covering more than 500 miles.

STATE AGENCY FINDS JOBS FOR 43,995 PEOPLE

Frederic S. Schouman, Director, this week issued a complete and detailed report of the activities of the Michigan State Employment Service since it began functioning on November 1, 1937.

The report, as of September 23, 1938, reveals that the Employment Service, a free, state wide agency, found jobs for a total of 43,995 individuals, accepted claims for unemployment compensation benefits from 410,694 men and women, also made 35,824 field visits to employers in an effort to find work for the jobless.

Schouman pointed to the significance of the fact that the active file of workers registered with the Employment Service increased from 182,210 in January 1938 to 627,411 as of September 24, 1938 an increase of 445,201. "In the two and one-half months from July 1, to September 24," Schouman reported, "a total of 2,667,618 men and women made personal visits to one or another of our 56 offices throughout the state.

"This means an average of 37, 050 individuals per day handled by our local offices. Despite this mass pressure of contacts, the Employment Service succeeded in

finding jobs for 14,965 individuals during July, August, and September, during which we accepted 440,694 claims for benefits."

Part of this record, Schouman pointed out, was achieved by the personnel of 91 Itinerant Service

offices maintained to accept job registrations and benefit claims in addition to the 56 full time offices operated by the Employment Service.

News items are always welcome

**STOKER and REFRIGERATOR SERVICE**

**HEDBERG ELECTRIC**

**REDFORD THEATRE**

Gd. River & Lahser

FRIDAY, SATURDAY, SUNDAY, MONDAY

Shirley TEMPLE

LITTLE MISS BROADWAY

THE GREATEST MASTERPIECE OF AMERICA'S FAVORITE AUTHOR!

WHITE BANNERS

CLAUDE RAINS · FAY Bainter

JACKIE COOPER · BONITA GRANVILLE

TUESDAY, WEDNESDAY, THURSDAY

Thurs.—Ladies Silverware

DEAD END KIDS

Little Tough Guy

PASSPORT HUSBAND

STUART ERWIN

A 20th Century-Fox Picture

For the PRICE of an ice cream cone

For the price of an ice cream cone — yes, and even less, each week, you can have your copy of The Farmington Enterprise mailed to you.

For 52 issues a year you will have the complete news of your local government (whether you live in Farmington Township or Farmington City), your schools and your clubs. The "local" items and feature stories add zest to the paper. Also, you want to know what message your local advertiser has for you each week.

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**The Farmington Enterprise**

\$1.50 for 52 Issues

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