

**The Farmington Enterprise**  
Established 1888 by Edgar R. Bloomer as "A Farmington Journal of Progress"  
Published Thursday of each week and entered at the Post Office at Farmington, Oakland County, Michigan, as second-class matter under the Act of March 3, 1879.  
Phone: Farmington 25 — REGRD 1133

# EDITORIALS

## But Does Ferdinand Care?

(Exchange)  
The course of popular adoration never runs smooth, straight or very far, its twistings and turnings are bridged by signs of vain regret. The victory of United States Senator Henry Cabot Lodge over Ferdinand the Bull in the Coby Junior College "master man" of 1938 contest affords poignant proof that there are as many bunched-up pettinesses on the path to national popularity.

Naturally it is rough on the romantics who had boxed-off into Bull Drummond of Hollywood world renown. But life is not all shade trees and flowers as even the Coby poll must show. A main fault got out and paw the dirt, so to speak; he must fight his way to the top. Ferdinand was never "Ferdinand's" forte. Add up the sportsmanship of Donald Dudge, the smile of Douglas Corrigan and the savor of the Duke of Windsor, say the girls of Coby Junior, and you get the debonair hero of political arenas, youthful Senator Lodge. All of which leaves the blithesome floriculturist of novelized out on a limb of his favorite cork tree.

## Pictorial Stamps in Britain

(Christian Science Monitor)  
Britain, unlike other parts of the Empire, has at present no pictorial stamps showing her beauty spots and historic places; but official designs for such were called for recently at the London Stamp Exhibition, and a petition is shortly to be sent to the Postmaster-General urging him to make this innovation. The idea is a good one, for it should lead to more attractive stamps; but it would be unwise to attach too much weight to the publicity value abroad of these, to their appeal to the foreign tourist, which is one reason for their advancement in favor of them.

In a country as within its borders a celebrated wonder of the world, and can portray on a stamp the Pyramids, or the Alps, the Victoria Falls, or the Grand Canyon, its stamp is admittedly effective. In this way, as a reminder that does not need to be taken at its face value. But, the beauty of the British scene is so universal that it is taken for granted, and, moreover, cannot be adequately represented on such a minute scale. Isolated, upon a stamp, the castle, the cottage, or the fragment of rural landscape in Britain scarcely appears unique, as advertisement, would demand.

In consequence, there is a danger that should be guarded against. If the petition is successful, for it would be a pity if propaganda sought to strain after the merely unique when so much that is not unique in Britain is so attractive.

## Dickens: The Literary Angle

(Christian Science Monitor)  
At the recent meeting in London to celebrate the 127th anniversary of the birth of Charles Dickens, a speaker remarked that "Dickens had the good fortune never to be a literary man." The statement can be interpreted in several ways; but it is true, at least, that Dickens preferred to study letters rather than mankind, he might, instead of being a writer who had something to say, have become merely one who had to say something, in which case Mr. Pickwick might, his enchanting companions, might have been consigned to oblivion by belle-lettres de cachet.

Yet, unless "literary" be taken as a synonym for "precipitous" in a writer, there is one reservation to be made. For a degree more of grace in Dickens' style would have been no misfortune. Had he been acquired so many rhetorical "tricks," had he not fallen so frequently into bombast or blank verse in the effort to be moving, he would be no less esteemed, and even more widely read today by the cultivated.

## Fireman, Save My Eggs!

(Exchange)  
Five Kansas City fire engines rushed to a fire in a bird's nest, according to a recent news item. The report adds only that the dam was listed as "unestimated."

Brevity in the news can be greatly overdone, and this is one case where the reader deserves to know more of the facts connected with a bird's nest fire. In the first place, how did the fire start? The unlighted reader tries vaguely to consider the usual causes of something on the stove, or a candle in

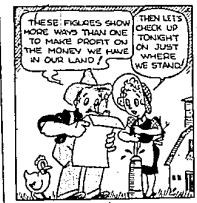
# 18.9 Cents of U. S. Farm Dollar Goes for Taxes, Interest and Wages to Hired Help

## Spend Only 2½ Cents For Fertilizer.

FARMERS spend almost eight times as much annually for wages to hired help, taxes and interest charges as they do for the purchase of fertilizer to replenish their soil.

## Profits on Farms Determined by Expenditures; Yield Per Acre Influences Cost of Production

EVERY expenditure the average farmer makes has a direct or indirect bearing on how profitably he is operating his land, whether it is a new tractor, a truck, seed for his crops or fertilizer to replenish his land. Farmers generally recognize that the yield per acre of crops is the most important factor influencing the cost of production. Higher yields mean lower production costs. Thus farmers are becoming increasingly aware that the use of fertilizers is the most profitable means of increasing their crop yields per acre.



"Gasoline, kerosene and oil for the operation of autos, tractors and trucks accounts for \$18 cents of the farm dollar, or twice as much as goes for fertilizer. Feed for livestock and seed for crops account for 6.82 cents. Containers for produce, spray material and twine cost 1.38 cents, while other current expenditures for farm operation take 2.48 cents.

"Expenditures on such capital items as machinery, tractors and repairs call for 3.57 cents out of the annual farm dollar; autos and trucks account for 2.55 cents and farm buildings and repairs on buildings for 2.05 cents. The value of farm commodities actually consumed on the farm amounts to 15.17 cents.

"This leaves an average of 30.55 cents of spendable income out of every farm dollar for the purchase of clothing, for education, insurance, doctors' bills, recreation, etc.

"Of all the annual purchases a farmer makes, he gets more for his

money in buying fertilizer than from any other commodity. Farm records in the Middle West show that every dollar spent for fertilizer results in an average increased value of crops amounting to three and a half dollars as well as returning to the soil valuable minerals.



eral elements. Yet the price of fertilizer is lower than practically any commodity the farmer buys.

their soil, according to a bulletin prepared by the Middle West Soil Improvement Committee, based on U. S. Department of Agriculture statistics on average, farm expenditures for the nine year period from 1929 through 1937.

"An average of 18.96 cents out of every dollar of farm income yearly goes for wages, taxes and interest," said the report, "whereas only 2½ cents goes for fertilizer."

money in buying fertilizer than from any other commodity. Farm records in the Middle West show that every dollar spent for fertilizer results in an average increased value of crops amounting to three and a half dollars as well as returning to the soil valuable minerals.

## NYA WORKERS BUILD SKI JUMP



Ski jumps of 175 feet have already been made from the new slide built by National Youth Administration workers at Marquette. Winter sports are making Michigan's tourist trade a year-round industry. The National Youth Administration of Michigan, which provides employment for six students in the Farmington High School reports that in the Upper Peninsula 56,800 persons avail themselves weekly of ice rinks, ski jumps and toboggan slides built and maintained by the NYA during the present season.

## State's Winter Sports Program Assisted By NYA

The rapid development of winter sports in Michigan is fast making the State's important tourist business a year-round industry. The National Youth Administration of Michigan, which provides employment for six students in the Farmington High School reports that in the Upper Peninsula 56,800 persons avail themselves weekly of ice rinks, ski jumps and toboggan slides built and maintained by the NYA during the present season.

In the Upper Peninsula alone, according to the State Director Orin W. Kaye, 639,675 square feet of ice have been made available this winter to sport-minded individuals for tobogganning, skating and skiing largely through the efforts of the National Youth Administration of Michigan. One out of every seven residents and a large influx of tourists use these NYA-built facilities weekly, Kaye said.

An outstanding addition to the winter sport equipment of the State is the erection of the new ski jump at Marquette, the highest in the State, which was completed this week by the NYA in cooperation with the city's recreation council. (See picture.) Marquette already boasts three alpine trails and a smaller ski jump built by the NYA. At Ishpeming, site of this week's annual Upper Peninsula Winter Carnival, sports activities have centered around a two-lane, 2,500-foot toboggan slide, a regulation hockey rink. Negaunee, also in Marquette County, has two skating rinks, a toboggan slide and a ski run, as well as two facilities of these two towns, used by a total of 8,000 persons weekly.

When love came first to Barth, the Spring Spread rose-beds to receive him.

## ICE TIE-UP SHOWS NEED FOR BRIDGE

The recent tie-up of the State ferries at the ice-bound Straits of Mackinac was called another argument for a bridge between the two peninsulas by State Highway Commissioner Murray D. Van Warner this week. "If such a structure is economically feasible,"

Emphasizing that the Mackinac Straits Bridge Authority is the studying the feasibility of the proposed bridge, the commissioner said it would be "presumptuous of me to assume its feasibility in advance of the Authority's conclusions."

Experiencing the most unusual weather conditions in the history of the ferry service, the two boats at the Straits made only ten one-way trips in six days last week to leave the two peninsulas in almost complete isolation. The ordinary schedule of the ice crusher Sainte Marie calls for five round trips daily with the railroad ferry, Chief Wawatam available for emergency service.

High winds whipped the ice into

huge windrows as high as 12 feet above the surface while below the ice was frozen to the bottom of the Straits near Mackinaw City. Attempting to get the Chief Wawatam off the ice, the Sainte Marie blew a piston and is undergoing repairs at St. Ignace which will not be completed for at least another week.

intervals around it. One by one, as the dancers march to music about the circle, the secretly numbered cakes are borne to the ring. When the music stops, the guest standing on the number corresponding to that of the cake is awarded the prize. The device continues until all cakes have been awarded.

"Most of the arguments for a bridge have been those in connection with our summer tourist business and peak periods of traffic," the commissioner said. "Now comes a situation which leaves the two peninsulas completely isolated, certainly a most regrettable condition in this era of modern transportation."

## "CAKE WALK"

An old custom continued among Polish and Bohemian farmers of Antrim county, Michigan, is described by a Federal Writers' Project research worker.

It is the "cake walk," for which each woman produces her finest. A circle is drawn on the dance floor and numbers are marked, at

We have some attractive prices on All grades of Goodyear tires and All grades of Dunlops Come in and see them Burnett Bros. SINCLAIR PRODUCTS

## REDFORD THEATRE

FRIDAY, SATURDAY, SUNDAY, MONDAY

**ERROL FLYNN** **"The DAWN PATROL"**  
BASIL RATHBONE-DAVID NIVEN- DONALD CRISP- Melville Cooper  
Story by Philip H. Love and Ted Tinker. Directed by Edmund Goulding. A WARNER BROS. Picture  
Screen Play by Philip H. Love and Ted Tinker. From an Original Story by John Meehan. Screenplay by Max Seltzer

**"Say it in French"**  
HE SPEAKS FRENCH WITH THE ACCENT ON LOVE!  
A gal with nerve... a guy with nerve... in the screen's laugh-happy field!  
A Paramount Picture with Ray Milland - Olympe Bradna Irene Hervey - Janet Beecher - Mary Carlisle



It's a cheerful tune being played on the bagpipes — "The more you buy, the cheaper it gets!" And it's particularly true of electricity. The nature of electric costs is such that prices average down rapidly as use goes up. It is often possible to buy twice as much electricity and only increase your total bill by half. Suppose, for example, you are now using 10 units per month:

10 units per month cost	81c
But the next 10 cost only	36c
If you are now using 50 units per month —	
But the next 50 cost only	\$2.25
50 units per month cost	\$2.25
But the next 50 cost only	1.12½
If you are now using 100 units per month —	
100 units per month cost	\$3.38
But the next 100 cost only	2.25

Unstinted use of lighting and appliances bring you a measure of comfort and convenience far in excess of the small increase in your bill. Prove this yourself by using all the electricity you need.

THE DETROIT EDISON COMPANY