

The Farmington Enterprise

Established 1888 by Edgar R. Bloomer as "A Permanent Journal of Progress"

Published Thursday of each week and entered at the Post Office at Farmington, Oakland County, Michigan, as second-class matter under the Act of March 3, 1879.

Phone: Farmington 25 — Redford 1182

EDITORIALS

Wearing the Album

(Exchange)

The family album and back—but not on the parlor table. It will be on fashionable feminine heads the coming season. It will hang unsuspended from slim waistlines—behind and before. Not, of course, with all those stern pictures of grandfather Brown when he was the responsible head of the house, and of Rover who always was on hand when the surrey turned in at the gate, and of the bewhiskered ball team whose redoubtable first-baseman was Uncle Red.

No, the family album is to be taken apart and distributed throughout the Woman of Tomorrow's wardrobe—a bustle here, a muff there, and hats that are called (as if it were news) amazing.

One wonders, of course, that the 1940 rumble-seat girl will do with her 1930-style taffeta ruffle (or won't it be taffeta this year?) To what decorous straits will that erstwhile ladies' game, tennis, be confined if our Alice Marbles and Kay Summers are become affected by the nostalgic whims that distill from the Selma's mist each year about this time?

And what will happen to the colorless male, faced with the warlike of other vogue, and faced with the bills for them? One finds what may be intended as an official answer to this question in a straight-throated fashion report straight from Paris. It says that the similarity collection ermine "in this amazing collection... turns pale mauve and even."

Price and the Public

(Exchange)

Almost everyone—as a consumer—would like to see prices lowered. But if they are to be lowered, where is the shaving of costs? Where are the costs to be cut? The Twentieth Century Fund has made a scholarly study of this question and concludes that there is more chance of shaving distribution costs. On the average, 59 cents out of every dollar Americans pay for an article goes for distribution. The study points out.

Business has not completely explored this field of reduction in distribution costs. But that is partly because the American public is more than a little fastidious in its demand for numerous services—credit, delivery, variety, and convenience—which put a burden on the retailer and enter into price.

The Twentieth Century Fund study realizes fully that a high distribution cost is partly because of the economies of mass one pays for the economies of mass production. Yet should Americans, as an outcome of the depression, become more interested in price than in the "et ceteras" of retailing, American businessmen no doubt could be counted on to do some paring on distribution costs.

Vaccination

(Exchange)

Sandwiched in a reduction picture program which included Mickey Mouse, that prime favorite of the children, and a movie of a jolly family beloved by many picture fans, recently was a portrayal of the discovery and purported efficacy of vaccination.

Was it a coincidence that the vaccination picture was shown during school vacation, and before an audience which included many parents and children? It was fit preparation, according to vaccination proponents, for the parents who would soon be sending small children to school for the first time.

Physicians themselves disagree as to the merits of vaccination. Many doctors oppose it. Many states in their laws recognize the questionableness of vaccination as a preventative of disease. Why should the public, going to a theater for entertainment, be forced to sit through a period of medical propaganda?

Politically, Who's Zoot?

(Exchange)

It's from New York City, and it's not about the World's Fair! That alone makes it news. But what makes the news worthy of comment is the question it raises as to the political future of America. It concerns the elephant at Prospect Park Zoo the WPA is putting water in the moats around the exercise yards so that when, as, and if the pachyderms Humpty-Dumpty have any more hargh's falls, none of the King's

CHURCHES

All notices for this column must be in the Enterprise office not later than Tuesday at noon.

Salem Evangelical Church
Rev. Carl H. Schultz, Pastor
Worship Service—10:00 A. M.
Sunday School—11:00 A. M.
Church School—11:00 A. M.
Morning worship at 10:30.
Church school 12 noon.
Choir practice Thursday evening.

Methodist Episcopal Church
Rev. Delmer Stubbs, Pastor
Morning worship at 10:30.
Church school 12 noon.
Choir practice Thursday evening.

A nursery, properly supervised
is provided. Parents attending the morning worship service may leave their children in the care of competent persons.

CLARENCEVILLE M. E. CHURCH
Rev. W. J. Prisk, Pastor
Church Service, 10 a. m.
Sunday School, 11 a. m.
Evening Service, 7:30 p. m.
Thursday Evening, 7:30 p. m.

Our Lady of Sorrows Church
Rev. John J. Larika, Pastor
Sunday masses at 7:00 a. m., 8:30 a. m., 10:30 a. m., and 12:00. Benediction after 10:30 mass. Daily masses at 7:30 a. m. and 8:00 a. m.

First Baptist Church
Gilbert A. Miles, Pastor
Morning prayer meeting 10:15.
Morning worship 10:30.
Sunday School 11:45.
B. Y. P. U. 8:30 p. m. for Juniors and Seniors.
Evening Evangelistic Service at 7:30.

Redford Gospel Tabernacle
15900 Leiber Road
Sunday School, 10:00 a. m.
Pentecostal prayer and praise service, 11:00 a. m.
Evangelistic service, 7:45 p. m.
All are welcome regardless of circumstances.

Farmington Gospel Assembly
Universalist Church
Arthur Campbell, in charge
Opening services, Sunday, Jun 4.
Sunday school, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People's meeting, Wednesday, 7:45 p. m.

Eighth Church of Christ, Scientist
Grand River Ave. at Evergreen Rd.
Detroit, Michigan

"Christ Jesus" will be the subject of the Lesson-Sermon in all Christian Science Churches throughout the world on Sunday, August 27.

The Golden Text (John 1:14) is: "The Word was made flesh, and dwelt among us, (and we beheld his glory, the glory as of the only begotten of the Father,) full of grace and truth."

Among the Bible citations in this passage (Isaiah 52:7): "How beautiful upon the mountains are the feet of him that bringeth good tidings, that publisheth peace; that bringeth good tidings of good; that published salvation; that saith unto Zion, Thy God reigneth!"

Correlative passages to be read from the Christian Science text book, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, include the following (p.333): "The advent of Jesus of Nazareth marked the first century of the Christian era, but the Christ of the Christian era, but the Christ without beginning of years or end of days."

Electric Fence Reduces Deer Trespassings

Electrically constructed electrical fence has proved particularly effective in preventing deer from entering farm fields and damaging crops, but further tests must be conducted on what type of fencing is most practical for any property owner wishing to install it.

In the opinion of J. H. Stephenson, assistant chief of the game division, Michigan department of conservation.

He said experiments with temporary fencing at a test plot near Mio, where deer herds numbering up to 200 had been raiding alfalfa fields, had materially reduced the number of trespassing deer. Work of replacing the 160-foot temporary fence with a permanent fencing got underway recently, he stated.

In the new fencing, a variety of types of barriers are to be installed. Outside of the fence line, a strip of ground about 10 feet wide has been cleared, plowed and raked down so that deer should be unable to hurdle or clamber through to reach the fence. The return of the fence will leave traces of their actions recorded in the fresh earth.

Game division men have been working in shifts during feeding periods for the deer, both day and night. Records are being kept of actual observations and much comprehensive information is being obtained from the experiments.

Friends

By JOE BEAVERS
(Associated Newspapers)
WNU Service.

ADA LUSH had a great gift with plants. Where scant geraniums bloomed for her neighbors, Ada contrived an artist's paradise. Accordingly, when the South Moulton Horticultural society held its show Ada was persuaded to show some of her plants. She did not like it very much, for Ada belonged to a past generation and hated publicity. Her father, someone rector of St. Thomas', had decided that "you gardeners should get their names in the papers."

Ada secretly considered herself very much of a gentleman, and she saw little difference in a scandal and a flower show. But she allowed herself to be persuaded. Six fine pots of varied blossoms were entered. Ada herself invested in a new dress—lavender. The day dawned in beauty. The great tents looked like giant mushrooms as Ada limply approached the exhibitors' entrance. She would have liked to tremble a little, only she was not the trembling kind. Therefore, she smiled, showing such perfect, round white teeth that a man standing by a superb orchid exhibit lifted his hat and asked her the nature of her own competitors.

"Just geraniums," she said shyly. "I think they must be in this tent somewhere."

"Yes, I guess they are," smiled the stranger. "I don't believe even the exhibitors would place geraniums among the vegetables."

Ada allowed herself a slight laugh. She laughed charmingly, like a young girl of about the Jane Austen period.

"My name is Jack Durham," said the stranger. "I belong here by birth, but I have been away, in the tropics, for some years, and—"

"I am afraid South Moulton will seem very quiet to you," ventured Ada. As a native of South Moulton, she felt it would be correct for the late rector's daughter to extend some kind of welcome. Besides, his eyes were her favorite shade of brown.

"Been getting orchids. D'ye like them?" rather eagerly.

"I think they're perfectly lovely. I am not familiar with them."

"They grow on me. At first they seemed uncanny to me. Now I look on them as you do on geraniums. I believe. Friends." He smiled again, more with the brown eyes than the lips. Ada was glad to note his hair was as white as her own. How foolish to be glad. Ada blushed.

"You may recall my dear father, the Reverend Dr. Lush?"

"He was my father's closest friend. Say, you're not by chance little Ada—do you, I guess she married years ago."

"I have never married. But I am Ada Lush. And I remember you used to pull my pigtail."

"I must have been a loathsome little pest," he said, "but you see, I had no parents. Father and mother drowned together on their yacht when I was only two. Never have had many advantages. Living in South America now for two years; done a little exploring;—Ada? Or must it be Miss Lush?"

"I suppose you may call me Ada—er—Jack, since we have been friends, though distant, for so many years, and since we are no longer young, and everything."

"I confess I felt a pretty old man when I entered these plants. So many changes in South Moulton. But now, seeing you, still such a young lady... you'll pardon me for saying you are the first person I have seen bluish for 10 years."

"They're painted so much, the poor, silly dears, they just can't," said Ada, "and also I have a way of blushing all the time—er for nothing at all, you know." Her cheeks were like the roses they were scrutinizing on their slow passage to the geranium exhibit.

"First prize!" cried Ada (she hoped she wasn't being unlike a gentleman). "Oh, I have tended them so long, I know." "Mind! Well, that is how plants seem to me. I have very few friends here now. So many dead, and so many young. This is no place to bring up a family. Even our schools are said to be old-fashioned."

"I like it," said Jack firmly. "It suits me. Now I've found a friend."

"I hope I may count on you to second that—I intend to settle here. I'm getting too old a man to continue fighting malaria indefinitely in the South American forests. I had intended this last trip to be my last. Now I have finally made up my mind to remain in South Moulton. This, if I can plan I've made comes through."

"I hope you do stay. And that your, er, plan is successful."

"It rests with you, Ada. As you said, we aren't as young as we once were, although we are what horse doctors call 'sound in wind and limb.' If you are willing to forget the pain of those pulled pigtails and put up with an old fellow who knows more about orchids than about making delightful little ladies bluish, well!"

"I am willing to be your—friend—anyway you want," said Ada faintly. And it seemed as if all the blossoms in the great tents danced quiet minutes in honor of their courting.

STATE PREPARED TO MEET POLIO OUTBREAK

State health and medical organizations are prepared to meet any possible emergency which may come in the current poliomyelitis outbreak as it approaches its peak during the next few weeks, according to Dr. Albert McCown deputy state health commissioner and secretary of the recently-organized Michigan Poliomyelitis Commission.

The situation at present is not alarming outside of the Wayne County area, Dr. McCown reported. The commission has set up a state-wide organization of skilled consultants to provide aid to physicians and their patients in securing early diagnosis and prompt orthopedic care for all cases which may develop. The commission has announced a list of 51 trained diagnostic consultants and 23 orthopedic who will be available throughout the state for immediate service to all family physicians.

This consultant and advisory service will be provided free to all patients and physicians. Dr. McCown declared. Physicians may obtain the services of a consultant upon request through their county and city health officers. In areas not having such a health officer, the president of the local medical society will handle such requests. The consultant will assist in any way necessary to establish a diagnosis of the disease, but the care of the patient will remain at all times under the direction of the attending physician. Necessary laboratory tests will also be provided by the Poliomyelitis Commission.

Dr. H. Allen Meyer, state health commissioner, said that unless the outbreak of infantile paralysis assumed more serious proportions it would not be necessary to delay the scheduled opening of schools in September.

Early Symptoms

The early symptoms of the disease, which principally attacks children under 10 years of age, according to the commission, are digestive disturbance, fever, mental dullness, headache, sometimes convulsions often followed by rigidity of the neck and pain or sore-

Dr. Joseph W. Norton
ORTHOPATHIC PHYSICIAN and SURGEON
GENERAL PRACTICE
28200 Grand River Avenue
Farmington
TELEPHONE 404

ness over the spine or affected part. It is wise to keep children at home under the best hygienic conditions. Undue excitement and excessive physical exertion should be avoided. If the child develops fever or any other suspicious signs, he should be put to bed, given complete rest, and the family doctor called at once. Early diagnosis of the disease and prompt orthopedic care will prevent most of the serious after-effects of this disease.

Claim Vitamin A Helps Night Drivers

We have heard a lot of reasons why we should get the proper vitamins, but here is a new one. Safety engineers of the Employers Mutual Liability Insurance Company say that you should get Vitamin A because science has proved that it has a great effect on driving ability, especially at night. This is the vitamin which makes it possible for a person to see and not be temporarily blinded by the lights of other cars. It helps the eye adjust itself to changes in the intensity of light.

About 60 per cent of all fatal traffic accidents occur at night. Based on mileage, the motor vehicle death rate is three times as high at night as during the day. Improvements are being made to better night highway visibility and toward reducing the blinding

glare of headlights. In Michigan, the Employers Mutual bulletin says, a 79 per cent reduction of night traffic accidents took place when reflectors were installed on a certain highway.

But until these improvements are made general, it would be well, they say, to get your Vitamin A, which is found in milk, butter, cheese, ice cream, and green leafy vegetables.

Everything is worth what its purchaser will pay for it.

CAR - OWNERS ATTENTION !

Five Gallons of
SINCLAIR OPALINE OIL . . \$3.50

In Handy Container

Burnett Bros.
SINCLAIR PRODUCTS

Pay Your Bills with BANK MONEY ORDERS

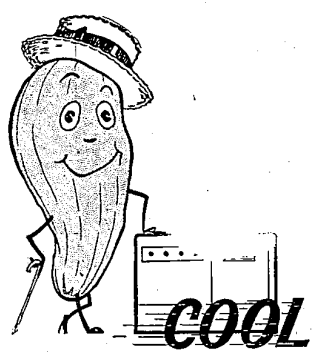
SAFE CONVENIENT LOW IN COST

— RATES —

Up To \$10.00	5c
\$10.00 to \$100.00	10c

You Get A Receipt

THE FARMINGTON STATE BANK
Farmington, Mich.



as a cucumber!

How cool a cucumber really is on a warm day is a matter for conjecture. Perhaps it depends on how recently he left the refrigerator. But in the matter of room temperatures, one fact stands out: You can be sure of comfortable cooking in warm weather if you have an electric range. Tests show that baking or roasting in an electric oven will not raise the kitchen temperature one degree: All of the heat is kept inside. This is a boon in hot weather. See the new electric ranges on display at department stores, hardware stores, electrical dealers or at your Detroit Edison office.

THE DETROIT EDISON COMPANY