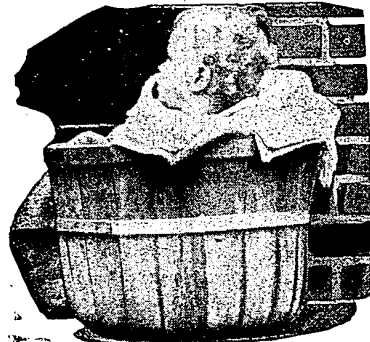




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All the news is not on the front page Read the Enterprise advertisements.

WEST POINT PARK

Mrs. John Weigle, who underwent an operation at St. Joseph's Hospital ten days ago was able to be removed Sunday evening to the home of her sister, Mrs. Kohler, of Detroit.

Mr. and Mrs. Edwin Johnson and son, Edwin Jr., attended the community gathering at the Treadwell school last Monday evening.

John Changaris of Wayne was a dinner guest of Mr. and Mrs. Clinton Ault, Thursday.

Nine year old Janey Lou Hanson of Norfolk avenue, is under a doctor's care. Her brothers, Jack and Freddie are also on the sick list.

Helen Ruth Ault, youngest daughter of Mr. and Mrs. Austin Ault, was ill in bed last week.

Mr. and Mrs. Guard Parks and the latter's father, Fred Sharpe, were Saturday evening guests of Mr. and Mrs. Marvin Addis.

Mr. and Mrs. Edwin Johnson and son, Edwin, spent the weekend visiting relatives in Grand Rapids. Eddie Barnum, young son of Mr. and Mrs. William Barnum, was quite ill the past week.

Loren Ray, of Hubbard avenue, has entered a C. C. C. camp.

Mrs. Albert Owen, Mrs. Austin Ault, Mrs. Ralph Voorhees, and Mrs. Norman Gedlig all visited in Detroit Sunday. Their father, John Rowe, returned with them, and is at the home of Mrs. Albert Owen. Mrs. Marvin Addis and daughter Shirley, were weekend guests of Mrs. Max Berzin of Howell, to help celebrate Mrs. Berzin's birthday, Sunday.

Fourteen ladies of the Folger subdivision and vicinity met at the home of Mrs. Edwin Johnson, Wednesday afternoon and made technical plans for the organization of a Woman's Bible Study Class. It will meet again Friday afternoon at the home of Mrs. Villoughby to complete arrangements.

Miss Evangeline Farnum, who is conducting a Sunday School in the little old schoolhouse, suffered a broken arm a week ago Sunday, but is recovering nicely.

Joseph Smith of Detroit, was a visitor at the Thursday night prayer services, conducted by Rev. Cameron at the home of Mrs. Harry Houghland this week. A trio composed of Joseph Smith, Leroy Willoughby, and Dale Tallman sang together at this meeting.

Miss Barbara Middlewood was the Sunday dinner guest of Mr. and Mrs. Harold McVicar.

At the home of her grandmother, Mrs. Charlotte Wolfe, Mrs. Harry Wolfe, Jr., tendered a birthday party Saturday to her sister-in-law, Miss Geraldine Wolfe. About eighty guests were in attendance. In contrast that were part of the afternoon's program, prizes of a bottle of perfume were won by Dolores Jean Ault, and a scrap book by Irlene Condon. The hostess served a delicious lunch. Miss Wolfe received a large number of interesting gifts.

Mr. and Mrs. William H. Zwahlen were guests Saturday evening of Mr. and Mrs. O. L. Duncan of Rosedale Park, Detroit.

The P. T. A. is sponsoring a penny supper Saturday evening, November the fourth, and will start serving at five o'clock in the afternoon.

The regular meeting of the Livonia Civic Association will be held Wednesday evening, November 1 in the P. T. A. Hall. Special entertainment will be given.

PHONE CALL UNITES FOUR FRIENDS EACH CHRISTMAS

When the class of 1936 was graduated from Princeton University, four of its members agreed to telephone to each other every Christmas, just as they did when they were room-mates. The call is always made through Wilkes-Barre, Pa. Last December the conference circuit reached Pittsburgh, Meriden, Conn., and Honolulu. Each man talked for three minutes.

Try an Enterprise liner.

"SAFETY" SLOGAN ADOPTED BY DEPT. OF STATE

Harry P. Kelly, Secretary of State, and his entire organization have entered wholeheartedly into the safety campaign that is now being actively pushed throughout all Michigan in cooperation with the model safety regulations recently enacted into law and which recently were put into effect. Mr. Kelly recently returned from a tour of the Upper Peninsula where he addressed motor vehicle division officials and investigators and acquainted them with all the provisions of the new law, and stressed its importance. He is earnestly striving to have all Department of State employees so fully acquainted with the necessity for general safety education that they can assist in this campaign in every way possible.

Other meetings of Department of State branch managers and employees will be held throughout the Lower Peninsula of Michigan to make this safety campaign effective and to help make all operators of motor vehicles safety-conscious.

Mr. Kelly is very appreciative of the splendid cooperation being given by the press of the state, automotive publications and other media in acquainting every citizen with the importance and timeliness of the new safety regulations that will cause many of our present-day traffic problems to disappear, and save lives and property.

FARMINGTON ACRES

Mrs. A. H. Koss, and daughters, June and Shirley, were Detroit shoppers, Friday.

Miss Glenn McIntyre visited her sister, Mrs. W. J. Banfield in Northville Thursday.

Mr. and Mrs. Horace Markham of Northville called on Mr. and Mrs. Alfred DuCharme, Sunday.

Mr. and Mrs. Clayton E. Walker of Northville, called on their parents, Mr. and Mrs. Samuel Walker, and sister, Mrs. Maurice Seebald, Sunday.

Mr. and Mrs. McConchie of Detroit spent Sunday with their daughter, Mrs. Harold Markham and family.

Mr. and Mrs. A. H. Koss and family were Sunday guests of Mr. and Mrs. Frank Tufts at Pontiac Lake.

Mrs. Eckler, of Clareville and Miss Virginia Seebald of Farmington spent the day Monday, with Mrs. Harry Thornton in Berkley. Mr. and Mrs. Thomas Rose of Detroit called at the H. A. McIntyre home, Sunday.

TUBERCULOSIS SEAL SALE IS "BIG BUSINESS"

The annual sale of tuberculosis Christmas seals is classified as "Big Business." Miss Frances Brophy, seal sale consultant for the National Tuberculosis Association, told tuberculosis workers at Saginaw, Detroit and Powers district meetings this week. The national association's mailing list of over ten million pieces a year, rivals the lists of the largest mail order houses in this country, she said.

To enable business houses to get their seals in time for use on Christmas greetings or other correspondence in December early orders on the basis of a firm's mailing list should be solicited. Making provisions for affixing the seal to the customer's mail or product had come to be part of the business of selling the seal, according to Miss Brophy.

Clubs whose members would be approached elsewhere should be asked to buy "Christmas Seal" bonds prepared in several denominations for the benefit of groups who wish to contribute to tuberculosis work or the business men for whose mailing lists might not call for any large quantity of seals, Miss Brophy said.

SEALED BEAM IS NEWEST TRAFFIC SAFETY DEVICE

The newest contribution to safety, the result of three years development and cooperative work by car manufacturers, lamp designers and governmental authorities, is described in the following article by Harry P. Kelly, Secretary of State.

When a new automotive development is perfected it is usually announced by a single manufacturer. Later, if the innovation is successful, it is adopted by other leaders in the industry. However, the sealed beam headlight was developed along entirely different lines. Since it is a move to provide greater safety for night driving, the research was carried on by the entire automotive industry and vigorously promoted by the Automotive Safety Foundation.

The new lighting system, in which the bulb, reflector and lens are assembled together in a single unit, is designed to overcome a large number of difficulties experienced with conventional systems in use at the present time.

One major difficulty arises from the rapid deterioration of the finish of the reflector. This is caused by wind, water and air working under the headlight gaskets. Without proper maintenance, the light

will lose about one-third of its effectiveness during the first year. And in two or three years, two-thirds of its effectiveness may be lost. This loss of reflection occurs gradually and is unnoticed by the owner, with the result that before long he is driving with poor lights and takes the risk of a collision at night because he cannot properly see objects on the highway.

A further objective was to provide more total light available and to develop a method of advantageous distribution of this light. In using a bulb of higher candlepower it was necessary to have certain laws revised in many of the states and this was the point where cooperation with governmental officials was so effectively used. It was, of course, some time before all states brought their laws into line with the new headlight system.

With more light available a better beam could be directed farther down the center of the road, and at the same time light was available for greater distances at either side. Glare is said to be almost entirely eliminated by carefully directing the rays of the bulb so that nearly all light is eliminated from the upper left hand corner, which is the area that normally sends rays into the eyes of approaching drivers.

The ordinary light deteriorates approximately one-third while this new light deteriorates very little—perhaps not over five per cent, over a period of a year, so that nothing needs be done until the bulb burns out; then the entire unit is replaced.

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ACRES BY THE MILLIONS
Michigan has 37 million acres of land area. Farm management specialists at Michigan State College estimate that about half of this is in the state's 195,000 farms. The remainder is in cutover land, woods, cities, towns, roads, streams and lakes. The southern six tiers of counties in the state have the largest proportion of the land in farms as compared with land usage in other counties in Michigan.



Fritz Kreisler, who will appear in the Choral Union Concert Series, November 6, in Hill Auditorium, Ann Arbor.

"My Skin Was Full of Pimples and Blemishes"

My skin was full of pimples and blemishes. My skin is smooth and clear now. Adierka helps wash my face, and relieves temporary conditions that often aggravate bad complexion.

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- ☐ American Boy8 Mos.
- ☐ American Girl3 Mos.
- ☐ Parent's Magazine6 Mos.
- ☐ Pathfinder (Weekly)1 Yr.
- ☐ Modern Romance1 Yr.
- ☐ Silver Screen1 Yr.
- ☐ Movie Mirror1 Yr.
- ☐ Sports Afield1 Yr.
- ☐ True Experiences1 Yr.
- ☐ True Romance1 Yr.
- ☐ Christian Herald6 Mos.
- ☐ Woman's World2 Yrs.
- ☐ Household2 Yrs.
- ☐ Home Arts Needlecraft2 Yrs.

GROUP B—SELECT 2 MAG.

- ☐ Woman's World1 Yr.
- ☐ Household1 Yr.
- ☐ Home Arts Needlecraft1 Yr.
- ☐ Pathfinder (Weekly)26 Issues
- ☐ Successful Farming1 Yr.
- ☐ Poultry Tribune1 Yr.
- ☐ American Fruit Grower1 Yr.
- ☐ Capper's Farmer1 Yr.
- ☐ Nat'l Livestock Producer1 Yr.
- ☐ Sports Afield1 Yr.
- ☐ True Experiences1 Yr.
- ☐ True Romance1 Yr.
- ☐ Christian Herald6 Mos.
- ☐ Woman's World2 Yrs.
- ☐ Household2 Yrs.
- ☐ Home Arts Needlecraft2 Yrs.

GROUP C—SELECT 1 MAG.

- ☐ Country Home1 Yr.
- ☐ Farm Journal and Farmer's Wife1 Yr.
- ☐ Mother's Home Life1 Yr.
- ☐ Plymouth Rock Monthly1 Yr.
- ☐ Leghorn World1 Yr.
- ☐ Poultry Journal1 Yr.
- ☐ Breeder's Gazette1 Yr.
- ☐ Rhode Island Red Jnl.1 Yr.

You get 5 magazines for the length of time shown and this newspaper for one year. In making your selection check 2 magazines from Group A, 2 from Group B and 1 from Group C. Please follow directions. No changes allowed. Return the list with the coupon below to this newspaper.

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AND THIS NEWSPAPER, 1 YEAR

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- ☐ Household1 Yr.
- ☐ Home Arts Needlecraft1 Yr.
- ☐ Country Home1 Yr.
- ☐ Pathfinder (Weekly)26 Issues
- ☐ Farm Journal and Farmer's Wife1 Yr.
- ☐ American Fruit Grower1 Yr.
- ☐ American Poultry Journal1 Yr.
- ☐ Successful Farming1 Yr.
- ☐ Breeder's Gazette1 Yr.
- ☐ Poultry Tribune1 Yr.
- ☐ Leghorn World1 Yr.
- ☐ Rhode Island Red Journal1 Yr.
- ☐ Mother's Home Life1 Yr.
- ☐ National Livestock Producer1 Yr.
- ☐ Capper's Farmer1 Yr.

Renewals or extensions to either newspaper or magazines accepted in all offers.

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AND THIS NEWSPAPER, 1 YEAR

You get 52 issues of this newspaper and 72 big magazines—124 copies in all. A very special offer at the price. \$2.50

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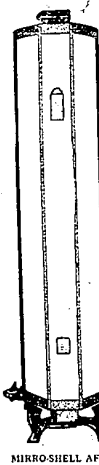
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