

the business beat



FARMINGTON FREEWAY Industrial Park Association officers recently elected (from left) are: Ronald G. Poirier of Bamal Corp., secretary-treasurer; L. Raymond Lyons of Lornc Co., Inc., president; and Richard L. Tupper of Tupper Associates, vice president.

Management, Tech Offerings In Area

Franklin High School in Livonia and Thurston High School in Redford Township will be classroom sites beginning the week of Sept. 13 as Wayne State University offers courses in applied management and technology. Most courses meet once a week for two hours beginning at 7 p.m. Tuition is \$50 per course. Enrollment forms and complete course offerings in southeastern Michigan are

available from the WSU Applied Management and Technology Center, 2978 W. Grand Blvd., Detroit 48202. AT FRANKLIN High, 31000 Joy, 10 courses will be offered: Monday: Preparation for middle management; introduction to computers and EDP; and computer control of manufacturing processes. Tuesday: Management-union relations; interpersonal relations for supervisors; water pollution control technology. Wednesday: Corporate planning fundamentals; labor relations for foremen and supervisors. Thursday: Sales management - general; quality control (basics).

Low-Price Market Seen For Houses

Norwood Co. says there is a shortage of homes in the \$19,900 to \$28,000 price range and will attempt to fill the need in Garden City, Livonia, Westland and Redford Township. "Our marketing plan for 1972 is directed toward supplying homes to end the local shortage in that particular price range," said company President Joe E. Norwood. Norwood Co., a building and real estate firm, produces National homes. Norwood predicted an improved economy in 1972.

Slow Pitch Tournament Ends Sunday

The St. Francis K of C slow-pitch tournament winds up this weekend with the final game at 4:30 p.m. on Sunday. This will be preceded by a home run derby which starts at 3:30 p.m. More than 50 players have qualified for the derby. The winner of Wednesday night's match between Red Top Bar and Garden City Sports will face Red Coach Bar Thursday night at 8:15. The winner of that game will be assured of second place in the tourney. There will be three games every night this week with no games on Saturday. All games are at the St. Francis K of C ball park at 2100 Middle Belt Rd., Farmington.

Flea Market Will Visit

The popular Blum & Kirsch Flea Market will pay a return visit to Wonderland Center on Saturday, Sept. 11. This flea market is unique because it offers browsers and shoppers a fine selection of both rare and unusual antique and distinctive hand-crafted items. Hours are 10 a.m. until 9 p.m. Wonderland Center is located at Plymouth and Middle Belt Roads.

Experienced

Tiger Coach Joe Schultz has spent his last 33 years in baseball as a player, manager and coach.

Hund Speaks To Contractors

Robert Hund, 34219 Cortland Farmington, recently spoke at the mid-summer conference of the Southern The Contractors Association in South Carolina. Hund is president of the advertising and public relations firm Robert Hund Inc., which is located in Southfield.

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New Hope For Arthritic Sufferers

Millions of sufferers from chronic aches and pains can look forward to relief of the pain and suffering. The U.S. Government has approved and is now using a home health and therapy method. William Sholin, electrical engineer, feels he has made a real health breakthrough. Even though he readily admits it is not a cure-all, his invention offers a low cost method of obtaining physical therapy in the home. The product is called Percuss-O-Whirl and it makes a home bathtub literally come alive. The massaging action created is directed at your body and this new type of action is called Percussion. It massages every part of your body like a thousand fingers. Its relaxing and soothing effect is wonderful for relieving pain. Best of all it is accomplished without having any electricity or even metal in the tub.

Wonderful For Sore Back
The Percuss-O-Whirl features a special applicator for problem areas. All of its power can be concentrated on a sore back, knees or shoulders. This selective turbulence is so vigorous that it actually administers a

passive form of exercise to the muscles.

Steam Bath
Another feature of the unit is an optional steam bath. A simple plastic cover fits on any bathtub trapping the moist heat created by the Percuss-O-Whirl power unit. No special plumbing is required. You enjoy a vigorous hydro-massage while taking a really effective pressurized steam bath. The entire unit, including the steam, the whirlpool bath, special selector Turbulator panels and non-electric control valve can be purchased for less than you previously would expect to spend for any one appliance.

Mr. Sholin has organized a company and is now manufacturing his invention in volume. It is being acclaimed by the medical profession as one of the best known methods of self help. Additional information can be received by writing Percuss-O-Whirl.

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- BASEBOARD UNITS** These are installed along outside walls to provide a curtain of warm air between room occupants and the walls and windows. Temperature in each room is thermostatically controlled, independent of any other room.
- HEATING CABLE** Electrically insulated wire makes a grid across a ceiling; is fastened in place before finish plaster is applied. The entire ceiling becomes a radiator. Paint or decorate it as usual.
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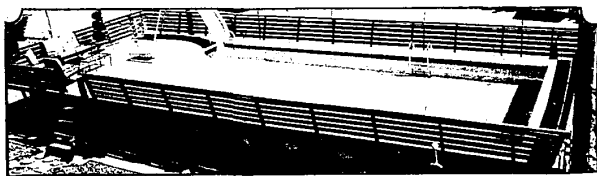
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