

LOW
ROUND TRIP
FARES

ALL
PAVED
ROUTES

ENJOY HOLIDAY TRIPS BY BUS

Warm, comfortable Blue Goose buses provide ideal transportation for Holiday travelers.

Low fares and frequent schedules enable you to plan and enjoy your trips, while avoiding driving fatigue and worry.

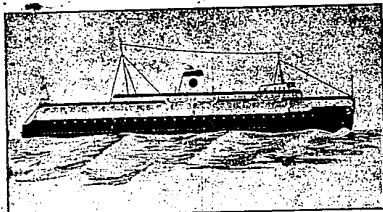
Phone or write for information.

Oak Pharmacy

Phone 9034

THE FINEST TRANSPORTATION
BLUE GOOSE LINES
OVER MICHIGAN'S SCENIC HIGHWAYS

Streamlined Ferry To Join Lake Fleet



Pere Marquette contracts for \$1,970,000 vessel to be constructed at Manitowish, Wis.

Construction soon will start on a new steel car ferry for the Pere Marquette Railway Company in the shipyard of the Manitowish Shipbuilding Company at Manitowish, Wis.

Contract has just been awarded for the construction which is to cost approximately \$1,970,000.

The vessel will be the largest and most powerful car ferry ever designed for Great Lakes operation.

When placed in service, Pere Marquette's newest vessel will increase to ten the number of ships in its car ferry fleet. Two of the present car ferries operate on the Detroit River and the balance are assigned to the transportation of freight cars, highway vehicles and passengers across Lake Michigan, between Ludington, Mich., and Milwaukee, Manitowish and Kewanee, Wis.

To permit year-round operation, the new ship will be the present Pere Marquette car ferries, will be especially designed for navigation through ice fields during the winter months.

First Pere Marquette car ferry to be built since the launching of the City of Saginaw 31 and the City of Port Huron 32 in 1920, the new boat will incorporate advanced streamline design in its superstructure. Its overall length of 400 feet will exceed by 12 feet that of the largest of the present car ferries operated by the Railway Company. Specifications call for a beam of 57 feet, with a molded depth of 23-1/2 feet to the main deck and a maximum mean-draft of 11-1/2 feet. Of all-steel construction, its twin-screw drive and 4,500 shaft horsepower will propel the fully loaded ship at a speed of 16 miles per hour.

Because of its size, the new car ferry necessarily is being built by a shipyard located on the Great Lakes. In separate watertight compartments, reinforced double bottom, radio compass, and other latest safety devices will make this new car ferry one of the most modern and safest ships operating on the Great Lakes.

Increased capacity on the main deck will load 34 standard size freight cars on four railroad tracks. Like the others of its present fleet, the new boat will be of the stern loading and unloading type, enabling the switching of freight cars directly between the yard tracks and the car

tracks, no breaking of bulk being necessary.

The cabin deck will be equipped with the latest conveniences for the transportation of passengers, including a spacious radio-equipped lounge, separate smoking parlors for men and women, and 62 of the 74 passenger staterooms. Each stateroom will have controlled air circulation and be furnished with two beds of the upper and lower type used in regular railroad sleeping cars. The upper bed can be folded against the wall when the stateroom is occupied by only one person.

On the cabin deck also will be an inviting dining room with accommodations for 27 persons at one sitting. Meals will be served from an adjoining kitchen equipped with the latest cooking appliances and a modern refrigerating plant.

Circling the cabin deck will be a semi-enclosed promenade, so constructed as to conform with the general streamline design of the new ship.

Twelve parlor suites will be located on the upper deck, each equipped with upper and lower beds, shower and toilet facilities. Additional quarters for the ship's officers and crew will also be located on this deck.

A new feature of this car ferry provides for the carrying of 50 automobiles on this upper deck, instead of on the main deck, as with the present units of the Pere Marquette car ferry fleet. Special ramp loaders on the docks will enable easy and efficient handling of automobiles between the dock level and the upper deck.

The new car ferry authorized today, said G. D. Brooke, President of the Pere Marquette Railway Company, is not a replacement, but an addition to the present Pere Marquette car ferry fleet, necessitated by a steadily increasing movement of freight and passenger traffic via this route.

The Pere Marquette car ferries represent an extension of that company's rail lines from the Michigan shore at Ludington to the Wisconsin ports of Milwaukee, Manitowish and Kewanee. The railway's marine organization has headquarters at Ludington, Mich., and is under direct supervision of L. H. Kent, Superintendent of Steamships, located there.

HERE'S HOW TO TELL COUNTIES BY NEW PLATES

Michigan's system of registering motor vehicles for 1940, as devised by experts selected by Harry F. Kelly, Secretary of State, makes possible determination of the county of registration as in the past—provided you have a good memory or keep the following list posted in your hall.

Each plate carries two letters and four numerals, and save for the less populous counties, the letters alone show the county of registration. Following is the list of the key letters, where the latter is necessary to show county distinction with counties arranged in order of population:

AA, AB, AC, etc., through CK, Wayne County.

DA through DJ, Oakland County.

EA through EH, Kent County.

FA through FH, Genesee County.

GA through GE, Ingham County.

HA through HD, Saginaw County.

JA through JD, Kalamazoo County.

KA through KD, Macomb County.

LA through LD, Cass County.

MA through MC, Jackson County.

NA through NC, Berrien County.

PA through PC, Muskegon County.

RD through RE, Washtenaw County.

RD through RF, St. Clair County.

RG through RH, Bay County.

RI through RK, Ottawa County.

RL through RM, Monroe County.

RN through RP, Lenawee County.

RP through RS, Allegan County.

RS through RV, Shiawassee County.

RV through RW, Tuscola County.

RX through RY, Eaton County.

RY through SA, Marquette County.

SA through SC, Van Buren County.

SD through SE, St. Joseph County.

SE through SF, Houghton County.

SF through SG, Grand Traverse County.

SH through SI, Huron County.

SI through SJ, Isabella County.

SJ through SK, Hillsdale County.

SK through SL, Montcalm County.

SM 1001 to SM 8000, Sanilac County.

SM 8001 to SM 9950, through SN, Lapeer County.

SP, Branch County.

SP through SS, Mason County.

SR, Clinton County.

SS through ST, Delta County.

SU, Isabella County.

SV, Barry County.

SW, Livingston County.

SX, Gogebic County.

SY, Dickinson County.

SZ, Cass County.

TA, Grand Traverse County.

TB, Menominee County.

TC, Chippewa County.

TD, Mason County.

TE, Alpena County.

TF, Newaygo County.

TG, Manistee County.

TH, Iron County.

TJ, Mecosta County.

TK, Westland County.

TL, Oceana County.

TM, Emmet County.

TN, Oscoda County.

TP, Charlevoix County.

TR, Gladwin County.

TS, Cheboygan County.

TT, Presque Isle County.

TU, Clare County.

TV 1001 to TV 1000, Arenac County.

TW 1001 to TW 1000, Ogemaw County.

TX 1001 to TX 1000, Antrim County.

TX 1001 to TX 1000, Ontonagon County.

TX 1001 to TX 1000, Schoolcraft County.

TY 1001 to TY 1000, Benzie County.

TY 1001 to TY 1000, Isabella County.

TY 1001 to TY 1000, Alcona County.

TY 1001 to TY 1000, Lapeer County.

TY 1001 to TY 1000, Ogemaw County.

TY 1001 to TY 1000, Antrim County.

TY 1001 to TY 1000, Ontonagon County.

TY 1001 to TY 1000, Schoolcraft County.

TY 1001 to TY 1000, Benzie County.

TY 1001 to TY 1000, Isabella County.

TY 1001 to TY 1000, Alcona County.

TY 1001 to TY 1000, Lapeer County.

TY 1001 to TY 1000, Ogemaw County.

TY 1001 to TY 1000, Antrim County.

quote. Even houseplants help add some humidity to the air.

"Just remember the easier-to-breathe air that used to pervade a home during the old-fashioned washday," says Professor Musselman. "That was merely a matter of having a higher humidity than on other days in winter when the heating system seemed to be shirking its duty."

BEAUTY IN A COW IS ONLY SKIN DEEP

More than 900,000 milk cows in Michigan may include many "ugly ducklings" whose milk production proves that beauty is no more than skin deep and that a pretty set of horns or an attractively colored hide have no correlation with ability to produce.

So says A. C. Baltzer, extension dairyman at Michigan State College.

In the midst of a new program affecting thousands of animals enrolled in dairy herd improvement association work in the state, accurate records involve generation to generation production records.

The 205-day production records with the federal dairy bureau offices in Washington, cow testers and their association members are learning exact relationships between breeding and production.

"Milk volume and fat test are the selection factors," says Baltzer.

"By scanning generation to generation records we can find definite promise of what kind of a bull or heifer calf is likely to be produced by a certain mating."

"The two factors of milk volume and fat test can be built up, or segregated. It's almost like assembling in an auto factory, the parts are such that the proper breeding or makeup in an animal will show up in maturity."

Thus, says Baltzer, new value is being incorporated in dairy herd improvement association work. In addition to keeping current production records and figuring efficient and lowest feed rations, the testing has found new means of affecting farm pocketbooks by practically guaranteeing replacement stock that will be profitable.

CHANGE OF ADDRESS
Ample notice of change of address should be given when moving. Notice should be given before changing if possible.

GAS TAX EVADERS MUST BE STOPPED SAYS SECY KELLY

Following a survey of the seven counties constituting the southern border of Michigan, Harry F. Kelly, Secretary of State announced this week that gasoline tax evaders would be subject to extremely close investigation through close cooperation of law enforcement agencies of these counties.

In making this announcement, Kelly said, "The nature of the gasoline tax provides an excellent opportunity for tax evaders. This evasion constitutes a serious menace to state government, the automobile owner, and the legitimate gasoline dealer. The state is primarily affected by the loss of revenues. The automobile owner is concerned because the unscrupulous fail to bear their share of the taxation. The dealer loses when the racketeer undersells and cuts the market."

"Smuggling across state lines is the easiest and most general method of gasoline tax evasion. The gasoline shipped to interstate commerce is not subject to the tax, consequently the state of origin cannot collect. Unless the state to which the gasoline is shipped can acquire complete information as to shipments, the tax may not be paid. A shipment may be made out to a fictitious consignee. The gasoline may then be sold to a dealer who pays the

tax, and the tax is then pocketed by the importer. Such smuggling is performed entirely by tank trucks or other automotive equipment.

"We have reason to believe that there is some smuggling of gasoline into Michigan from Indiana, and possibly some from Ohio, and it is for that reason that we believe it advisable to establish some type of border patrol that would enable us to reduce the smuggling activity to an absolute minimum."

"However, a force of twenty investigators necessary to patrol all roads leading from Ohio and Indiana into Michigan, would cost the state between \$35,000 and \$40,000 a year. In order to eliminate that expenditure we appealed to the Michigan State Police, the Sheriffs, Chiefs of Police and other law enforcing agencies for assistance."

"When our problem was explained to them, their response was most gratifying. Equipped with copies of the gasoline tax law, violation tickets and instruments to determine the contents of tank trucks, these officers will begin an immediate drive to stop this gas tax leak."

EXTENSION
SERVICE CONFERENCE

Nearly two hundred men and women in the Michigan State College extension service in agriculture and home economics will meet for the 27th annual conference to be held at the college Dec. 18, 19 and 20. It is announced by

R. J. Baldwin, state extension director. Project committees will meet Monday. Tuesday sessions will be general in scope, including greetings from Robert S. Shaw, president of the college, and talks by M. M. Knappen of the college history department and Dr. Paul J. Kruse of the graduate school of education of Cornell University. Annual meetings of the county agricultural agents association and the county home agents association will be held in late afternoon. The program concludes Wednesday with discussion of present economic problems, greetings from Elmer Beamer, state commissioner of agriculture, Murray D. Van Wagoner, state highway commissioner, E. L. Anthony, dean of agriculture.



-More
FREEDOM
LEISURE
HEALTH
MAKE IT AN ...
All American
CHRISTMAS

America stands for freedom
... freedom for which we
give special thanks this Christmas
and one way to celebrate
the true spirit of the holiday
is to give gifts that eliminate
drudgery and provide more
freedom, leisure and health for
the whole family.

Give HER
AN AUTOMATIC
GAS RANGE

LIBERAL
ALLOWANCE
FOR YOUR
OLD
RANGE
36 MONTHS
TO PAY
\$69.75 cash

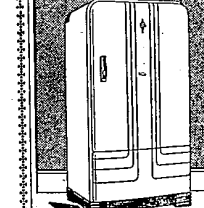
This amazing Gift Value
will surprise you. And it's
to please "HER". An Automatic
Gas Range is a gift of
THRIFT—it will last for years,
giving generous service for
years to come.

For The Family
AN AUTOMATIC
GAS WATER
HEATER

The whole family
will welcome a dependable
hot water service. The modern
Standard Brown Gas
Water Heater is the answer to your
water heating problem.

ASK ABOUT
OUR SPECIAL
TRADE-IN OFFER.

AN IDEAL GIFT ...
THE New 1940



SERVEL
ELECTROLUX
Gas Refrigerator

It's the only automatic refrigerator with no moving parts in its freezing system—hence it's PERMANENTLY SILENT.

CONSUMERS
POWER CO.

GREAT Year-End SALE

FARMINGTON DAIRY, INC.
MILK, ICE CREAM
Phone 135

FINGER-TIP GEARSHIFT
You get it in a FORD

Printing
of
Distinction

Your printed message
must be as smart, as distinctive,
as representative of your business as your personal representatives. That's the sort of printing that we specialize in.

Have us show you some samples, quote you prices, offer suggestions.

PHONE 25

The
Farmington Enterprise

Two to five gallons of water evaporated daily into the air in a five room house during the winter heating period can cut heating costs and make the home seem more comfortable.

Sparetime experimentation in his own home by H. H. Musselman, head of agricultural engineering at Michigan State College, apparently has not made him less immune to winter colds, but has cut fuel costs and made his home seem more comfortable.

Savings of as much as a tenth of fuel bills are credited by some authorities to adding moisture to the air in a home. Evaporation or vaporization are two methods used in modern air conditioning units. When there is moisture in the air, room temperatures often can be lowered several degrees without occupants lay claim to greater comfort.

Dry air, it is explained, causes rapid evaporation from a person's skin. Thus in dry air a person may feel uncomfortably cool when the temperature is 68 to 72 degrees, although this should be a reasonable temperature range.

The water pan of a hot air furnace permits some addition of moisture to the air. Radiator evaporating pans, flat pans on pipeless furnace registers, teakettles on a stove or a flat pan on the kitchen range are other pieces of useful equipment but generally inadequate.

"The most
CLOSELY read Advertising
Medium in America"
The NON-METROPOLITAN
NEWSPAPER

Says HENRY EWALD
Pres. Campbell Ewald
Advertising Agency

Be sure that your advertising
"GOES TO TOWN"