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## REDFORD FURNITURE CO.

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### Christmas Stocking

Genuine Orange Blossom Diamond Rings

No gift is more potent of happiness than a genuine Orange Blossom Diamond ring. It is the gift traditionally youthful, perpetually beautiful, essentially economical. Choose from a wide selection of exquisite new designs at the thirteenth prices in years.

Crowds are looking in our windows THIS WEEK because we're showing a special selection of the

## NEW HAMILTON

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ROSEH—17 jewels, 14K natural gold-filled, 10K gold-plated numerals . . . \$25.00

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BIG SELECTION OF BIRTHSTONE RINGS  
Solid Gold ..... \$3.75 up  
VANITY SETS ..... \$3.75 up  
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ELECTRIC SHAVERS  
Shavemaster, Remington-Rand, Nu-Era, \$7.50 up

## Hugo vonBurg

22009 Grand River Redford

WATCHES REPAIRED BY SWISS EXPERTS

### MERCHANTS FACE BEST SEASON IN TEN YEARS

Michigan's merchants this year will have their busiest Yuletide season since 1929, with Christmas sales estimated to an estimated \$101,202,000, the National Consumers Tax Commission predicted this week.

Not since the booming 1920s have the prospects of a free-spending holiday shopping plunge been so optimistic, Mrs. Melville Muckelstone, leader of the commission's drive against "consumer-penalizing" taxes, stated in the business survey report.

"Throughout the country reports from business— from large industries to the small storekeeper—point to the heaviest holiday trade in 10 years," Mrs. Muckelstone added.

"The buying spree, following the trend of recent months, probably will carry the year's retail sales total to \$37,916,000,000 for the nation, an increase of more than seven per cent over last year."

The increased Michigan trade, the NCTC report said, will mean added seasonal employment, heavier employee bonus checks and improved dividends. However, less cheering is the fact that an estimated \$15,453,906 of sales in the state will go to pay taxes which producer, manufacturer, shipper and distributor, of necessity, pass on indirectly to Christmas shoppers in the price of their purchases.

The NCTC's crusade against hidden taxes is headed in this state by Mrs. Arlie L. Hopkins, of Bear Lake, national committee member, and Miss Leetha C. McGee, of Detroit, state director, co-leaders of Michigan's 154 local tax study groups.

### COUNTY FIREMEN WARN OF HOLIDAY FIRE HAZARDS

No doubt Christmas and New Year's are the two most outstanding holidays of the year and most people look forward to them with a great deal of enthusiasm and joy.

While they are the most colorful of the holidays they also bring with them the greatest number of fire hazards possible, warns the Oakland County Firemen's Association. These hazards are created without much thought in our homes and public gathering places, such as schools, churches and auditoriums when the objective of decorating is foremost in mind.

The exposure brought about during these seasons are primarily exposures of pine trees, boughs, paper and cellulose decorations to the open candle, fire place, over-heated stoves or defective electrical equipment. Following is a list of recommendations and suggestions made by your Fire Department to offset, if followed, the tragic events which all too often mar the holiday seasons of the community and plunge the affected home into a place of sorrow and grief.

1. If a Christmas tree is to be used in the home, use a solid standard or base.

2. Keep the tree at least five feet away from an open flame or stove.

3. Never use real candles on a tree or in a wreath for decoration. (Use only electric Christmas lights.)

4. Never use cotton or other inflammable decorations on the tree or at the base of the tree. (Use metallic imitations, spun glass or asbestos fiber for decorations.)

5. Keep matches out of reach of children and away from Christmas trees.

6. Christmas decoration electrical equipment should be closely inspected before it is used to determine that no insulation is on the wires and that all joints are solid and tight.

7. Christmas electrical decorations are usually stored away after year after year in the homes in attics or other dry, hot places. The rubber insulation will become hard and brittle and very often the insulation will break or crack and expose the bare wire. When this happens the entire string of lights should be discarded and replaced. The replacement should only be of an Underwriter's approval make. The Underwriters' approval of these lights are of importance and the additional cost is very small if any.

8. When purchasing electrical decorative lights buy them for inside or outside service and use them accordingly.

9. When temporary wire service is to be run to the tree keep the wire close to the wall and away from foot traffic and other heavy moving objects in the house.

10. When using outside lights be sure that joints and bulb sockets are protected from snow and rain. Never use a fuse of greater capacity than 15 Amps. in the lighting circuits of the home.

11. Keep decorative light bulbs a safe distance from combustibles when they are burning (such as in contact with boughs of the trees or other combustibles.)

12. Small children should not be given toys with electrical heating elements in them to play with or toys which require an open flame such as alcohol lamps, etc.

13. Only older children and grown-ups who are aware of dangers should operate such toys.

14. Never give small children toys made of cellulose such as rattles, miniature furniture, etc., to play with around Christmas tree decorations or open fire.

15. In wrapping and unwrapping gifts be sure that excessive wrappings, confetti, excelsior etc. are stored in a container or box away from an open fire, out of reach from small children and where cigar, cigarette or butts will not be dropped into them.

16. Never overcover a small room or place of gathering.

17. Dispose of Christmas trees and such decorations when the needles begin to dry out.

18. If during Christmas or New Year's rubber balloons are to be used for interior decorations use compressed air or helium only for inflation. Never use hydrogen or other lighter than air gases.

19. Permit the homes, churches and stores to be warm at this season but be cautious of overheated furnaces, stoves and smoke pipes.

### KIWANISANS ATTEND MEETING TO HEAR DONDERO SPEAK

The Kiwanis club will hold its regular meeting Wednesday evening in the basement of the Salem Evangelical church. No definite plans concerning the program for the evening have been made as yet.

On Wednesday evening the Kiwanians were guests of the Exchange club at a dinner at the Methodist Episcopal church. Representative George A. Dondero, of Royal Oak, who chose as his subject, "Americanism," Joseph Himmelsbach, Kiwanis president was also among the speakers and gave a short talk on "Americanism."

The Kiwanis club will take an active part in the Goodfellow paper sale which will be held Friday in Farmington and the surrounding district. A number of the members have been allotted places at important intersections where they will sell special Goodfellow editions of the Detroit News, the proceeds to go into the Goodfellow Fund for needy families. Christmas baskets containing food, and other necessary articles, will be distributed to families in this district shortly before Christmas Day.

### FIVE TRAFFIC VIOLATORS FINED BY JUDGE SCHULTE

Because his trailer was improperly attached and was swaying, Oren J. Hassell, of Grand Rapids paid a fine of \$4.00 in Justice John J. Schulte's traffic court this week. He was stopped by officers on Grand River avenue in Farmington.

Helen Yates, 29, of 22516 Michigan, Dearborn, paid costs of \$1.00 for running a red light at Northwestern highway and Nine Mile Road. In violation of an operator's license brought a suspended sentence for Loren Long, 33, Walled Lake. Long claimed he had written to the Secretary of State's office in regard to the license which he said he had lost.

John White, 3817 West Elchi Mile Road, was picked up by officers while driving the wrong way on Elchi Mile Road near the Grand River intersection. He paid a fine of \$5.00. Costs of \$5.00 were assessed against Joe Paleofsky, 1462 Central Ave., Detroit, who was charged with driving without lights on John R. street near M-150.

### CITIZENS' LEAGUE HEARS TALK ON GOVERNMENT

At a meeting of the Oakland Citizens League, in Pontiac, attended by a number from Farmington, Dr. Lent G. Upson, director of the Detroit Bureau of Government Research, in his address to the County Government a "Hodge-Podge," charged that the electorate of cities and counties and other units of government are sidestepping their obligations to manage their public affairs in a businesslike manner by accepting the easiest way to avoid payment of costs.

The meeting was sponsored by the league to furnish an opportunity for discussion of problems of County government, particularly finances.

Dr. Upson remarked that practically all the problems of government today are of recent development. They include, he said, such things as transportation, crime spread over wide areas, water systems for multiple communities, all problems which have paralleled the automobile in growth.

"Running Away" from the attention has been concentrated on the cost of government, with a demand for decrease in cost, and most of the devices to bring this about have been actualities of running away from the problem.

Some of the customary means of doing this, he said, are: borrowing money for public expenses; failure to maintain property such as streets and thereby shifting the burden of repairs on future years; establishing pension funds for public employees and making no provision for their payment; use of delinquent taxes for operating expenses; and finally the constitutional tax limitation.

In discussing the subject of his talk he pointed out that all group activities are less efficient than actions of an individual and are therefore somewhat of a hodge-podge and asserted that county government is the greatest hodge-podge of all.

A resolution was adopted instructing the league directors to consider means of impressing upon the county supervisors the need for keeping general expenditures of the county within the expected cash revenue.

Send in your news items.

### Shoppers

(Continued from Page One)

Cleaners and Dyers. You can store your clothes with Greene's and have them cleaned and moth-proofed.

For easy Christmas shopping just bring your list to Hutton's Farmington Hardware and check off the items one by one as you find them. You'll find you pay less for better merchandise.

Make sure your car doesn't freeze up in the coming cold weather. Fill the radiator with Eveready Prestone and let the winter winds blow! Stop in at Burnett Bros. Service.

One of the outstanding movie hits of the year is offered this weekend at Redford Theater, it's "The Women" with an all-woman cast including Norma Shearer, Joan Crawford and Rosalind Russell. The companion feature is "Here I Am, A Stranger" with Richard Greene, Richard Dix, and Brenda Joyce.

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## REDFORD THEATRE

GRAND RIVER & LAHER

FRIDAY TO MONDAY

### SHEARER-CRAWFORD RUSSELL

The Women

From the play by CLARE BOOTHE LUCE, by arrangement with Max Gordon Playwright, Theatre Guild, New York. Screen Play by Ruth Lane and Jane Murtin. Directed by George Cukor. Produced by Monty Bruns.

— Also —

### RICHARD GREENE

Here I Am a Stranger

RICHARD DIX  
BRENDA JOYCE

A 20th Century-Fox Picture

Take advantage of the Redford Theatre-Eastern Michigan Motorbus combination tickets. Combined Theater and round trip bus tickets, Adults 30 cents, children 15 cents. Buses leave Farmington every hour. Shows start at 7 p. m. throughout the week. On Saturdays, Sundays, holidays, continuous shows start at 1:30 p. m.

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