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COUNTY RED CROSS TO GIVE FIRST AID INSTRUCTIONS

Intensive, advanced instruction in approved American Red Cross first aid methods will be given here to persons anxious to qualify as Red Cross lay instructors in first aid beginning February 16 at 7 o'clock at Baldwin high school, Birmingham, by Dr. James A. Ward, first aid representative of the National Red Cross, Dr. E. B. Cudney, chairman of the Oakland County chapter of the organization announced today. The Red Cross is engaged in a nationwide program of training people with teaching ability, as instructors in accident prevention and what to do following mishaps, before the doctor arrives. Dr. Cudney explained, industry, the building trades and the maintenance of power and telephone lines are among the occupations presenting the daily risk of personal injury and accidents—such as falls from ladders, burns, scalps, and cuts—are a serious menace. Lay instructors are qualified by the Red Cross to organize and conduct classes, according to a sound program of community education, under the leadership of Red Cross chapters, he asserted.

During Dr. Ward's visit the chapter plans that classes will meet once a week for 10 weeks. To enroll in the class individuals must apply at the chapter office, 15 Soneca St.

Dr. Ward, a staff physician of the Midwestern branch office of the American National Red Cross, St. Louis, became associated with the organization during disaster relief operations in the Ohio and Mississippi Valley flood of 1937. He

practices in Golconda, Ill., and health officer for that city and Pope County at the time, Dr. Ward was on constant duty from the start of the flood, which developed into the greatest disaster in the nation's history. Inoculation against epidemic diseases, begun by Dr. Ward before flood waters had forced residents from their homes, was completed before the emergency reached its climax. He then devoted his entire efforts to caring for the sick and injured refugees being sheltered in Red Cross concentration camps, emergency hospitals and homes.

In the spring of 1937, Dr. Ward was elected chairman of the Pope County, Illinois, chapter of the American Red Cross. A year later, in April, he joined the national organization staff in his present capacity.

A native of Joliet, Illinois, Dr. Ward was educated in local schools, later attending the University of Indiana for pre-medical studies. He attended the School of Medicine of Louisville, receiving his M. D. degree and license to practice medicine and surgery in Kentucky. He interned at the St. Francis Hospital, Evanston, Ill., and later was licensed to practice in that state also.

"Man, governed by immortal mind, is always beautiful and grand. Each succeeding year unfolds wisdom, beauty, and holiness."—Mary Baker Eddy.

"He who curbs not his anger will wish undone that which vexation and wrath prompted."—Horace.

"For thou art my hope, O Lord: God: thou art my trust from my youth."—Psalm 71:5.

GOSSIP-GRAMS

News and Views on All Personalities
By Jim Lepper

A SPELLING master turns chat inquirer!


Paul Wing, erstwhile conductor of the Spelling Bee, took over Cal Tannen's reins as chief quizzer on the "Youth vs. Age" program when it changed time and network recently. Now the favored "buddy of the boys" may be heard Saturday night evenings at 9:00 p.m. EST. An actor and writer by profession, Wing has been in radio since 1923 when he was a director of juvenile programs on WBC, about which work he has written several worthwhile and interesting books.

DR. JOSEPHINE B. NEAL, specialist and prominent leader in the fight against infantile paralysis, is General Electric's "Woman of the Week" to appear with Phil Spitalny's popular all-girl orchestra on the "Hour of Charm" program at present one of the directors of New York City's Bureau of Laboratories. Dr. Neal has specialized for thirty years in the study and treatment of infantile paralysis. Particularly timely is her choice as woman of the week during the height of the nationwide "March of Dimes" campaign, sponsored by President Roosevelt.



Dr. J. B. Neal

IT used to be when certain film folk were presented with books, they'd say, "Thank you, I have one." Now it is, "Thanks, I've just written one!" The most recent item from such literary concerns Edward Arnold, robust stage, screen, and radio star, the current master of ceremonies of the popular "Good News of 1940" program on Thursday nights at 9:00 p.m., EST. Arnold's book, "Lorraine Goes to Hollywood" is autobiographical, following in the best tradition of players who have recorded their early training, trials and tribulations, and at long last, their rise to fame.



Edward Arnold

I have ever deemed it more honorable and more profitable, to follow a good example than to follow a bad one.—Thomas Jefferson.

Experience keeps a dear school, yet fools will learn in no other.—Benjamin Franklin.

TELEPHONE CO. TO ADD TWO RADIOTELEPHONES

Two sets of portable emergency radiotelephone equipment to be used in temporarily bridging the communications gap when a community is cut off from the rest of the world, are being added to the plant of the Michigan Bell Telephone Company, according to announcement by George M. Welch, president. The Federal Communications Commission, at Washington, has issued the company licenses for operation of the apparatus.

Ordinarily, Welch said, when a town is isolated by tornado, sleet storm, flood, fire or other disaster, communication is re-established within a few hours by the assembled crews and equipment that are rushed into the affected area by the company. Now and then, however, the damage is such that days must elapse before the lines can be put up again, even on an emergency basis for summing of relief and for aid in restoration work.

It is for use in such situations that the Michigan Bell Telephone Company is adding the portable radiotelephone to its equipment and has established a school at Detroit for training the necessary operators. The apparatus was especially developed for emergency relief work by the Bell Telephone Laboratories. Their use will minimize the danger of a community being isolated for any substantial period following a catastrophe.

Each unit combines radio-transmitting and receiving equipment. The radio transmitter and radio receiver of each are mounted on a portable framework, and are

Stanley High to be Next Town Hall Speaker

Stanley High, one of the platform's most dynamic commentators on current problems, will be the Detroit Town Hall speaker in the Fisher Theater next Wednesday, February 22, at 11 a. m. Mr. High, whose articles on controversial issues appear frequently in the Saturday Evening Post, Readers Digest and other national magazines, will discuss "America's Isms vs. Americanism."

Although his views on the isms are arid, Mr. High is able to analyze the "poison" in our national life with scientific detachment. His crushing Post articles, all of which have stirred nationwide editorial comment, have included such titles as "Black Omen," "Communism Presses its Pants," "You Can't Beat the Government" and "Star Shangled Fascists." His interpretations of domestic problems are enriched by years of travel and research in America, Europe and Asia.

Game Birds Healthier This Year Than Last

Upper Peninsula game birds were found more free of parasite and infectious diseases than in former years by S. C. Whitlock, pathologist of the conservation department, on his annual inspection trip. He examined 55 birds.

Taywrens were rather common in sharp-shinned grouse but were not present in sufficient numbers to do appreciable damage, he reports. He found eyeworms fewer this year, and, oddly, roundworms totally absent in grouse. Ratio of young to mature birds ran as usual about 50-50.

equipped with an operator's control and switching unit, a demountable antenna, and a portable gasoline-driven generator to supply power if other power sources are not available. Together with the necessary tools, spare parts, and ground system materials, the radiotelephone set weighs less than 500 pounds and can be transported quickly about the state.

Range of the equipment varies from 25 miles under the most adverse conditions up to 75 miles under favorable circumstances, or sufficient for the purpose for which they are to be used according to telephone engineers. The average is about 50 miles.

Three-Fold Use
Welch said the primary uses to which the apparatus can be put are three-fold: First, to bridge gaps in long distance lines damaged by storm, fire, or other catastrophe; second, to establish temporary communication channels during emergencies in areas where there are no telephone facilities; third, to provide additional circuits in territories where existing facilities are inadequate to meet the emergency fully.

He recalled three of several emergencies in Michigan in which use of such radiotelephone equipment would have been valuable. One was the sleet storm of 1922 that swept across the middle of the lower peninsula, wrecked hundreds of buildings, smashed down all communication systems with a million dollars worth of damage to the Michigan Bell Company's plant alone and isolated town after town. It also would be valuable in case submarine telephone cables, such as those joining the two peninsulas of Michigan, went out of commission.

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'Mother Knows Best'

Doesn't She?

Guiding their inquiring minds and dynamic activities... choosing their food, clothes, entertainment and health needs... the well-informed modern mother knows what is best for the welfare of her offspring. And it is safe to say that an incalculable share of her accurate information has had its beginning in the advertising columns of this newspaper.

Many of the advertisements today bristle with ideas. They are more than catalogs. In the true sense, they are education! Scientific minds contribute to their contents. Their recommendations are based on deep thought. Their words are carefully chosen; their diction studiously formed for clarity and understanding.

Through advertisements the mother of today learns authoritatively about new methods in the care of children's teeth. About antiseptics and hygienics. About body-building and health-giving foods. About new comforts as well as new styles, in juvenile wearing apparel. About books and schools and vacation camps... The advertisements pour innumerable hints and suggestions into her store of knowledge. They make her a more capable manager of the home and guardian of the family exchequer.

"Mother knows best"—is this expression heard about your home? Is it just an admonition? Or, is it founded on facts. Reading advertisements will to help make it so.



DAY BY DAY



Every day in the year your family will find more reading pleasure from one of these splendid offers. Here's a great money-saving opportunity to get really famous magazines ever before offered with our newspaper. Make your selection and subscribe today.

The High Quality Offer—
THIS NEWSPAPER, 1 YEAR, AND FIVE FAMOUS MAGAZINES

* Collier's (Weekly)	1 Year
* McClure's	1 Year
* True Romances	1 Year
* Woman's World	1 Year
* Household	1 Year

\$3.35

*Instead of Collier's send me ☐ Look (the picture magazine), 1 Year or ☐ Liberty, 1 Year (Check only one)

The Real Value Offer—
THIS NEWSPAPER, 1 YEAR, AND FIVE POPULAR MAGAZINES

* Inside Detective	1 Year
* Woman's World	1 Year
* Household	1 Year
* True Romances	1 Year
* Farm Journal-Farmer's Wife	1 Year

\$2.50

*Instead of Inside Detective send me ☐ Pathfinder, 1 Year or ☐ Modern Screen, 1 Year (Check only one)

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Gentlemen: I enclose \$..... Send me a year's subscription to your newspaper with the magazine offer. I have checked below:

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