

RADIO PROGRAMS

March 1-9, 1940

WCAR - Pontiac

Michigan's Newest Radio Station

1100 Kilocycles, 1100 or 110 on your dial
1,000 Watts
Broadcast Hours: 6:00 a. m. to 6:15 p. m. (except Sunday,
8:00 a. m. to 6:15 p. m.)

OUTSTANDING DAILY FEATURES

NEWS ON THE HOUR EVERY HOUR

- 6:05 A. M.—MUSICAL CLOCK
- 7:15 A. M.—HOME FOLKS FROLIC
- 8:15 A. M.—COLUMBIA SCHOOL OF THE AIR
- 10:15 A. M.—ORGAN REVERIES
- 10:30 A. M.—GOOD MORNING NEIGHBOR
- 11:05 A. M.—PRAIRIE PIONEERS
- 12:30 P. M.—MAN ON THE SIDEWALK
- 1:05 P. M.—LUNCHEON CLUBS' PROGRAMS
- 2:05 P. M.—CHEERFUL LITTLE EARFUL
- 2:30 P. M.—RADIO ORCHESTRAL HALL
- 4:05 P. M.—AFTERNOON BULLETIN BOARD
- 5:45 P. M.—SPORT SPOTLIGHT

SUNDAY FEATURE PROGRAMS

- 9:00 A. M.—AVE MARIA HOUR
- 9:30-11:00 A. M.—SUNDAY MUSICALS
- 1:00 P. M.—SOCIALIST LABOR PARTY
- 2:30 P. M.—"LEST WE FORGET"
- 3:00 to 4:30 P. M.—NEW YORK PHILHARMONIC ORCHESTRA
- 4:30 P. M.—PURSUIT OF HAPPINESS

Friday, March 1, 1940	
Morning	
6:00—News	6:05—The Little Show
6:05—Musical Clock	5:45—Sport Spotlight
6:30—Rovin' Cowboys	6:00—News
7:00—News	6:30—Rovin' Cowboys
7:15—Home Folks Frolie	8:00—News
7:30—Roger Brown and Emmy Lou	8:15—Salvation Army Band
8:05—Radio Family Worship Hour	8:30—News
8:30—Second Cup of Coffee	8:45—The Melodiers
8:45—Morning Devotions	9:00—Ave Maria Hour
9:00—News	9:30—Sunday Musicals
9:05—The Woman's Radio Journal	10:00-10:05—News (then continue Sunday Musicals)
9:15—Columbia School of the Air	11:00—Better Things in Sight
9:45—The Church in the Wildwood	11:15—News
10:00—News	11:30—Radio Family Worship Hour
10:05—Hollywood Hyllies	11:45—Hour
10:15—Organ Reverbs	12:00—Bill Kent's Orchestra
10:30—Good Morning Neighbor	Afternoon
11:00—News	12:30—The Ranch Boys
11:05—Prairie Pioneers	12:45—News in Review
11:30—About Town with Brown	1:00—Socialist Labor Party
12:00—News	1:30—Vincent Lopez' Orchestra
Afternoon	1:45—News
12:15—Luncheon Club	2:00—Clarkston Baptist Church
12:30—Hub's Man on the Street	2:30—Lest We Forget
12:45—Tropical Moods	2:45—Treasure Chest of Melody
1:00—News	3:00—New York Philharmonic Orchestra
1:05—The Exchange Club Luncheon	4:30—Pursuit of Happiness—Burgess Meredith
1:30—Radio Rodeo	5:00—Auditions On The Air
2:00—News	5:30—The Elks Americanization Program
2:05—Cheerful Little Earful	6:15—Master Singers
2:30—"Mountain Red"	6:30—Harry Horlick's Orchestra
2:45—University of Michigan	6:45—Sign-Off
3:00—News	Monday, March 4, 1940
3:05—Prairie Maid Norma	Morning
3:30—Old Refrains	6:00—News
4:05—Michigan Highways	6:05—Musical Clock
4:00—News	6:30—Rovin' Cowboys
4:05—Afternoon Bulletin Board	7:00—News
4:30—Moments with the Master	7:15—Home Folks Frolie
4:45—The Old Refrains	7:30—Roge and Emmy Lou
5:00—News	8:00—News
5:05—On With The Dance	8:05—Radio Family Worship Hour
5:30—Musical Workshop	8:30—Second Cup of Coffee
5:45—Sport Spotlight	8:45—Morning Devotions
6:00—News	9:00—News
6:05—The Little Show	9:05—The Woman's Radio Journal
6:30—Dance Hour	9:15—Columbia School of the Air
6:45—Sign-Off	9:45—The Church in the Wildwood

Saturday, March 2, 1940	
Morning	
6:00—News	6:05—The Little Show
6:05—Musical Clock	5:45—Sport Spotlight
6:30—Rovin' Cowboys	6:00—News
7:00—News	6:30—Rovin' Cowboys
7:15—Home Folks Frolie	8:00—News
7:30—Roge and Emmy Lou	8:15—Salvation Army Band
8:00—News	8:30—News
8:05—Radio Family Worship Hour	8:45—The Melodiers
8:30—Second Cup of Coffee	9:00—Ave Maria Hour
8:45—Morning Devotions	9:30—Sunday Musicals
9:00—News	10:00-10:05—News (then continue Sunday Musicals)
9:05—The Woman's Radio Journal	11:00—Better Things in Sight
9:15—Columbia School of the Air	11:15—News
9:45—The Church in the Wildwood	11:30—Radio Family Worship Hour
10:00—News	11:45—Hour
10:05—Hollywood Hyllies	12:00—Bill Kent's Orchestra
10:15—Organ Reverbs	Afternoon
10:30—Good Morning Neighbor	12:30—The Ranch Boys
11:00—News	12:45—News in Review
11:05—Prairie Pioneers	1:00—Socialist Labor Party
11:30—About Town with Brown	1:30—Vincent Lopez' Orchestra
12:00—News	1:45—News
Afternoon	2:00—Clarkston Baptist Church
12:15—Luncheon Club	2:30—Lest We Forget
12:30—Hub's Man on the Street	2:45—Treasure Chest of Melody
12:45—Tropical Moods	3:00—New York Philharmonic Orchestra
1:00—News	4:30—Pursuit of Happiness—Burgess Meredith
1:05—The Exchange Club Luncheon	5:00—Auditions On The Air
1:30—Radio Rodeo	5:30—The Elks Americanization Program
2:00—News	6:15—Master Singers
2:05—Cheerful Little Earful	6:30—Harry Horlick's Orchestra
2:30—"Mountain Red"	6:45—Sign-Off
2:45—University of Michigan	Monday, March 4, 1940
3:00—News	Morning
3:05—Prairie Maid Norma	6:00—News
3:30—Old Refrains	6:05—Musical Clock
4:05—Michigan Highways	6:30—Rovin' Cowboys
4:00—News	7:00—News
4:05—Afternoon Bulletin Board	7:15—Home Folks Frolie
4:30—Moments with the Master	7:30—Roge and Emmy Lou
4:45—The Old Refrains	8:00—News
5:00—News	8:05—Radio Family Worship Hour
5:05—On With The Dance	8:30—Second Cup of Coffee
5:30—Musical Workshop	8:45—Morning Devotions
5:45—Sport Spotlight	9:00—News
6:00—News	9:05—The Woman's Radio Journal
6:05—The Little Show	9:15—Columbia School of the Air
6:30—Dance Hour	9:45—The Church in the Wildwood
6:45—Sign-Off	10:00—News

Sunday, March 3, 1940	
Morning	
6:00—News	6:05—The Little Show
6:05—Musical Clock	5:45—Sport Spotlight
6:30—Rovin' Cowboys	6:00—News
7:00—News	6:30—Rovin' Cowboys
7:15—Home Folks Frolie	8:00—News
7:30—Roger Brown and Emmy Lou	8:15—Salvation Army Band
8:05—Radio Family Worship Hour	8:30—News
8:30—Second Cup of Coffee	8:45—The Melodiers
8:45—Morning Devotions	9:00—Ave Maria Hour
9:00—News	9:30—Sunday Musicals
9:05—The Woman's Radio Journal	10:00-10:05—News (then continue Sunday Musicals)
9:15—Columbia School of the Air	11:00—Better Things in Sight
9:45—The Church in the Wildwood	11:15—News
10:00—News	11:30—Radio Family Worship Hour
10:05—Hollywood Hyllies	11:45—Hour
10:15—Organ Reverbs	12:00—Bill Kent's Orchestra
10:30—Good Morning Neighbor	Afternoon
11:00—News	12:30—The Ranch Boys
11:05—Prairie Pioneers	12:45—News in Review
11:30—About Town with Brown	1:00—Socialist Labor Party
12:00—News	1:30—Vincent Lopez' Orchestra
Afternoon	1:45—News
12:15—Luncheon Club	2:00—Clarkston Baptist Church
12:30—Hub's Man on the Street	2:30—Lest We Forget
12:45—Tropical Moods	2:45—Treasure Chest of Melody
1:00—News	3:00—New York Philharmonic Orchestra
1:05—The Exchange Club Luncheon	4:30—Pursuit of Happiness—Burgess Meredith
1:30—Radio Rodeo	5:00—Auditions On The Air
2:00—News	5:30—The Elks Americanization Program
2:05—Cheerful Little Earful	6:15—Master Singers
2:30—"Mountain Red"	6:30—Harry Horlick's Orchestra
2:45—University of Michigan	6:45—Sign-Off
3:00—News	Monday, March 4, 1940
3:05—Prairie Maid Norma	Morning
3:30—Old Refrains	6:00—News
4:05—Michigan Highways	6:05—Musical Clock
4:00—News	6:30—Rovin' Cowboys
4:05—Afternoon Bulletin Board	7:00—News
4:30—Moments with the Master	7:15—Home Folks Frolie
4:45—The Old Refrains	7:30—Roge and Emmy Lou
5:00—News	8:00—News
5:05—On With The Dance	8:05—Radio Family Worship Hour
5:30—Musical Workshop	8:30—Second Cup of Coffee
5:45—Sport Spotlight	8:45—Morning Devotions
6:00—News	9:00—News
6:05—The Little Show	9:05—The Woman's Radio Journal
6:30—Dance Hour	9:15—Columbia School of the Air
6:45—Sign-Off	9:45—The Church in the Wildwood

Monday, March 4, 1940	
Morning	
6:00—News	6:05—The Little Show
6:05—Musical Clock	5:45—Sport Spotlight
6:30—Rovin' Cowboys	6:00—News
7:00—News	6:30—Rovin' Cowboys
7:15—Home Folks Frolie	8:00—News
7:30—Roger Brown and Emmy Lou	8:15—Salvation Army Band
8:05—Radio Family Worship Hour	8:30—News
8:30—Second Cup of Coffee	8:45—The Melodiers
8:45—Morning Devotions	9:00—Ave Maria Hour
9:00—News	9:30—Sunday Musicals
9:05—The Woman's Radio Journal	10:00-10:05—News (then continue Sunday Musicals)
9:15—Columbia School of the Air	11:00—Better Things in Sight
9:45—The Church in the Wildwood	11:15—News
10:00—News	11:30—Radio Family Worship Hour
10:05—Hollywood Hyllies	11:45—Hour
10:15—Organ Reverbs	12:00—Bill Kent's Orchestra
10:30—Good Morning Neighbor	Afternoon
11:00—News	12:30—The Ranch Boys
11:05—Prairie Pioneers	12:45—News in Review
11:30—About Town with Brown	1:00—Socialist Labor Party
12:00—News	1:30—Vincent Lopez' Orchestra
Afternoon	1:45—News
12:15—Luncheon Club	2:00—Clarkston Baptist Church
12:30—Hub's Man on the Street	2:30—Lest We Forget
12:45—Tropical Moods	2:45—Treasure Chest of Melody
1:00—News	3:00—New York Philharmonic Orchestra
1:05—The Exchange Club Luncheon	4:30—Pursuit of Happiness—Burgess Meredith
1:30—Radio Rodeo	5:00—Auditions On The Air
2:00—News	5:30—The Elks Americanization Program
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3:00—News	Monday, March 4, 1940
3:05—Prairie Maid Norma	Morning
3:30—Old Refrains	6:00—News
4:05—Michigan Highways	6:05—Musical Clock
4:00—News	6:30—Rovin' Cowboys
4:05—Afternoon Bulletin Board	7:00—News
4:30—Moments with the Master	7:15—Home Folks Frolie
4:45—The Old Refrains	7:30—Roge and Emmy Lou
5:00—News	8:00—News
5:05—On With The Dance	8:05—Radio Family Worship Hour
5:30—Musical Workshop	8:30—Second Cup of Coffee
5:45—Sport Spotlight	8:45—Morning Devotions
6:00—News	9:00—News
6:05—The Little Show	9:05—The Woman's Radio Journal
6:30—Dance Hour	9:15—Columbia School of the Air
6:45—Sign-Off	9:45—The Church in the Wildwood

Tuesday, March 5, 1940	
Morning	
6:00—News	6:05—The Little Show
6:05—Musical Clock	5:45—Sport Spotlight
6:30—Rovin' Cowboys	6:00—News
7:00—News	6:30—Rovin' Cowboys
7:15—Home Folks Frolie	8:00—News
7:30—Roger Brown and Emmy Lou	8:15—Salvation Army Band
8:00—News	8:30—News
8:05—Radio Family Worship Hour	8:45—The Melodiers
8:30—Second Cup of Coffee	9:00—Ave Maria Hour
8:45—Morning Devotions	9:30—Sunday Musicals
9:00—News	10:00-10:05—News (then continue Sunday Musicals)
9:05—The Woman's Radio Journal	11:00—Better Things in Sight
9:15—Columbia School of the Air	11:15—News
9:45—The Church in the Wildwood	11:30—Radio Family Worship Hour
10:00—News	11:45—Hour
10:05—Hollywood Hyllies	12:00—Bill Kent's Orchestra
10:15—Organ Reverbs	Afternoon
10:30—Good Morning Neighbor	12:30—The Ranch Boys
11:00—News	12:45—News in Review
11:05—Prairie Pioneers	1:00—Socialist Labor Party
11:30—About Town with Brown	1:30—Vincent Lopez' Orchestra
12:00—News	1:45—News
Afternoon	2:00—Clarkston Baptist Church
12:15—Luncheon Club	2:30—Lest We Forget
12:30—Hub's Man on the Street	2:45—Treasure Chest of Melody
12:45—Tropical Moods	3:00—New York Philharmonic Orchestra
1:00—News	4:30—Pursuit of Happiness—Burgess Meredith
1:05—The Exchange Club Luncheon	5:00—Auditions On The Air
1:30—Radio Rodeo	5:30—The Elks Americanization Program
2:00—News	6:15—Master Singers
2:05—Cheerful Little Earful	6:30—Harry Horlick's Orchestra
2:30—"Mountain Red"	6:45—Sign-Off
2:45—University of Michigan	Monday, March 4, 1940
3:00—News	Morning
3:05—Prairie Maid Norma	6:00—News
3:30—Old Refrains	6:05—Musical Clock
4:05—Michigan Highways	6:30—Rovin' Cowboys
4:00—News	7:00—News
4:05—Afternoon Bulletin Board	7:15—Home Folks Frolie
4:30—Moments with the Master	7:30—Roge and Emmy Lou
4:45—The Old Refrains	8:00—News
5:00—News	8:05—Radio Family Worship Hour
5:05—On With The Dance	8:30—Second Cup of Coffee
5:30—Musical Workshop	8:45—Morning Devotions
5:45—Sport Spotlight	9:00—News
6:00—News	9:05—The Woman's Radio Journal
6:05—The Little Show	9:15—Columbia School of the Air
6:30—Dance Hour	9:45—The Church in the Wildwood
6:45—Sign-Off	10:00—News

LOCALS

Miss Mildred Adams attended a luncheon, given by the former principal of Burt School, at the Hotel Statler in Detroit Saturday.

Mrs. Harry Lewis of Dearborn visited friends in Farmington Friday.

Forrest Haft of Detroit and his uncle, Ole Jensen, visited the Detroit Builders Show, Sunday.

SPRING FEVER comes to Farmington High School Friday evening, March 8, at eight o'clock in the new auditorium. Don't miss it!

Mrs. Harold Westfall entertained her club at luncheon and bridge at her home on Grand River avenue Friday.

Mrs. and Mrs. W. W. Secum have left on a vacation trip to Mexico. Mr. and Mrs. Norman Barrons will attend a party in Detroit Saturday evening at the home of Mr. and Mrs. W. C. Cole.

Mrs. and Mrs. LaVerne Turner of Dearborn spent Saturday night at the home of the latter's parents, Mr. and Mrs. Clarence Bickling.

Mrs. Mary Pope attended a three-day convention at the Bell Telephone employes, in Plymouth the first of this week.

YOU HAVE A DATE, Friday evening, March 8 at the High School Auditorium. The senior class presents "Spring Fever." Get your ticket from any student.

Friday night guests at the home of Mrs. William Chamberlain were Mrs. James Reid of Romeo and Mrs. and Mr. B. F. Braidwood of Lansing.

Miss Mary Dobany returned last week after spending some time with her nephew, John Lapham, and family of Columbus, Ohio. Mr. and Mrs. Lapham, formerly Edna Mae Rice, are receiving congratulations on the birth of a second son, James Joseph.

Mr. and Mrs. Albert Grimwade attended the Builders Show in Detroit, Friday evening.

Mrs. James Holbrook is spending some time in Madison, Wisconsin, where she was called by the serious illness of her mother.

Mr. and Mrs. Frank Labadie have commenced construction of their new home on Oakland avenue at Gill Road.

The Misses Ruth and Doris Schroeder spent the week end with their mother, Mrs. Martha Schroeder.

The Sunshine Harmony circle will hold its regular meeting on Thursday, March 7 at the home of Mrs. Harold Westfall, 33765 Grand River avenue. A dessert luncheon will be served at one o'clock.

Mrs. Fred L. Cook spent all day Wednesday in Detroit. Bernard Banfield and Arthur Lamb attended an anniversary dinner of the Masonic Lodge at Commerce, Wednesday evening.

Miss Marguerite Moore spent the week end with her sister, Mrs. Florence Thornton, at Trenton.

Mrs. Frank Bradley spent a few days with her sister, Mrs. Catherine Tyler, at the home of her daughter, Mrs. K. MacPherson in Windsor, Ontario.

held at Masonic Temple in Detroit Thursday afternoon.

Mr. and Mrs. Harry Moore, Murray Moore and Miss Marguerite Moore spent Thursday afternoon and evening with Mr. and Mrs. Charles Thornton and Nancy, at Trenton.

Mr. and Mrs. Frank Bradley spent one day last week with Mr. and Mrs. Mahlon Boughner of Royal Oak.

Mr. and Mrs. Harold McCracken and Mrs. and Mrs. Donald McCracken spent the week end in Albion.

Mrs. Phoebe Ross, Clyde McDermott and Don McDermott attended the burial of Mrs. Sylvia Parrish at North Farmington, Wednesday.

WEST FARMINGTON

About 40 relatives and friends gave Mrs. Augusta Tamra a pleasant surprise Saturday in honor of her birthday anniversary.

Miss Dorothy Colestock who is attending Wayne University in Detroit, spent the week end with her parents, Mr. and Mrs. Harry Colestock, of Maple Road.

About 30 people attended the box social at the home of Shirley Bowerman, sponsored by the Youth's Temperance Council.

Mrs. George Heliker, Mr. and Mrs. Harry Colestock, Mr. and Mrs. Smith Green, Mr. and Mrs. Ivan Graham, and Mrs. Irvin Knapp helped in entertaining at the two young people's Sunday School classes at a party at the Walled Lake Baptist church Thursday evening. The supper was served by the W. C. T. U.

George Heliker, who has been suffering poor health, has not shown much improvement.

CARD OF THANKS

We wish to thank our many kind friends, neighbors and relatives for their many acts of kindness, and beautiful floral offerings during our recent bereavement.

The family of the late Retta Keith.

19-1P

"HOW TO FIGHT A FIRE" BY PHONE SAVES FARM

Fire-fighting by telephone saved a farmer's barn from being destroyed one recent Sunday.

The farmer, who lives on the Brookville road out of Indianapolis, Ind., discovered that his haystack was on fire. Fearing that it would ignite a nearby barn, he telephoned the Indianapolis fire department for help.

Arthur Leonard, fire department signal attendant at Indianapolis, realized that by the time their apparatus could reach the scene, the whole barn might be destroyed. Accordingly, he gave the excited farmer explicit directions over the telephone as to what to do.

"Now listen. Just do as I tell you," said Leonard. "Place a ladder on the side of the barn away from the fire and carry buckets of water to the top. Then pour them over the side of the roof standing towards the fire. That will wet the barn and prevent it from catching fire."

Later the farmer telephoned again that, as a result of the suggestions given by the veterinarian, the blaze was out and his barn was saved.

PHOOEY!

In the vernacular of youth I say "phooey." To the individual with the ability to expand the meaning of the value of a cross-word ditty I say "phooey!"

I tried one, two, yes several, and through the myriad paths of 16 down, 2 across, I trod my weary way.

Often glancing back but hopelessly lost. Yes, verily, shall I try another even though I may finish with a "phooey."

—Mrs. Walter Barlow

FARMINGTON LODGE NO. 151 F. & A. M.

Will be host to Pontiac chapter DeMolay boys this Friday evening. They will exemplify the 2nd degree of their order. Lodge room open every Monday night.

Worshipful Master is E. F. Alexander. James L. Hogle is secretary.

NEW SPRING LINE

Sun-Gay Wash Frocks

Sizes 12 to 52\$1.19

BLOUSES

Checks, Stripes, White Dotted Swiss

Sizes 34 to 40\$1.00

Fred L. Cook
Phone 10
Farmington

Fred L. Cook
Adolph Nacker

REDFORD THEATRE

Gd. River & Lahser

FRIDAY, SATURDAY, SUNDAY, MONDAY

Those colorful days when a stormy love wrote the songs America took to its heart forever!

IN TECHNICOLOR

SWANEE RIVER

The Story of Stephen C. Foster, the Great American Songwriter!

Don Andrea Al
AMECHE, LEEDS, JOILSON
FELIX BRESSART, CHUCK CHANDLER
RUSSELL HICKS, GEORGE REDD
HALL JOHNSON CHOIR

ALSO

WE SHOULD STOOD IN REFORM SCHOOL!

THE DEAD-END KIDS

ON DRESS PARADE

John LITTE, Frankie THOMAS, Cate LOFTUS - Directed by WILLIAM CLINTON
A WARNER BROS.-Fox National Picture - Original Screen Play by Tim Reid

Take advantage of the Redford Theater-Eastern Michigan Metropolitan combination tickets. Combined Theater and round trip bus tickets, Adults 30 cents, children 15 cents. Buses leave Farmington every hour, Shows start at 7 p. m. throughout the week. On Saturdays, Sundays, holidays, continuous shows start at 1:30 p. m.

Girl Scout News

At their meeting Monday afternoon fifteen girls of Troop No. 5 passed their Community Life test. Those passing were Margaret Brown, Elizabeth Goodfellow, Joan Moore, Valerie Walters, Joan Assebrement, Jane Robinson, Carol Joy, Marjorie Schroeder, Geraldine Pifoot, Virginia Erickson, Dorothy Elsenold, and Mary Youngblood.

QUALITY PRINTING

LOW COST
— THE —
FARMINGTON ENTERPRISE