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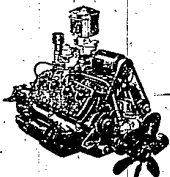
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"I am the **ENGINE**
that couldn't happen!"



THIS SPRING, as my eighth birthday passes, I count more than 6 million of me in use. Yet I am the low cost V-8 engine that wise men once said never could be made.

IT IS TRUE that before my time the V-8 engine was a rich man's engine, too costly to make and too costly to run for any one else to enjoy. And it is true that without the patience and resources that could cast my new one-piece cylinder block hundreds of times before finding the one right way to do it—I might not yet exist.

BUT IT IS ALSO TRUE that today I am every man's pride and pleasure in every corner of the earth!

BECAUSE MY CYLINDERS are right, my owners know smoothness of power-flow, quickness of response, nimbleness of action that are unknown to engines of fewer cylinders than mine.

BECAUSE MY CYLINDERS are small, I exact no penalty in cost from my owners for my advantages of performance. My efficient use of fuel burns no more gasoline than fewer cylinders of equal total size require.

BECAUSE MY CYLINDERS are banked in two rows, my over-all length is short, and passengers inside the car behind me find extra length for their own comfort.

AND, BECAUSE the quality of my metals is Ford quality, and the precision of my

making Ford precision—I bring to my work dependability and stamina that are known the world around. It costs but little to buy me, little to run me, little to keep me in shape.

IN THE EIGHT YEARS of my life, many improvements have come to me—in economy, in efficiency, in quietness. Three years ago I was brought out in a 60 horsepower size, besides my 85. Owners of that new size now are telling of 22 to 27 miles per gallon of gas, and fine V-8 performance to boot.

LAST YEAR, in larger size with heavier parts and 95 horsepower, I became the powerplant of a new car called the Mercury 8. A fine, big car that's getting a reception in excess of anything that had been planned or hoped for it now in the top ten.

THIS YEAR, TOO, in all my sizes, I find myself in finer cars than I have ever worked in before. Cars that make people talk excitedly, as I pass, of something they call style. Cars that make people riding behind me murmur approvingly of comfort and of riding quality, and of quietness that's new.

YES, I AM THE ENGINE that couldn't happen—but did. I am the engine designed for the future and already proved by the past. I invite you to come with me out on the road today. For I am an engine of action, and I'll like to let my action speak to you for me.

Olin Russell, Inc.
Farmington, Mich.

SOUTH FARMINGTON TOWNSHIP NEWS

Mr. and Mrs. Howard Rich and children of Clawson were Thursday evening guests of Mr. and Mrs. Harry Thornton and children, on Farmington Road.

Mrs. Chubney Smith, of Farmington Road, who was seriously injured in a fall on the stairway in her home, is still in the hospital in Detroit, where she is very slowly recovering.

Howard Lord, son of Mr. and Mrs. Kenneth Lord of Gill Road, who has been confined in their home for several days is greatly improved from his illness.

Mrs. David Messell of Karl avenue is ill at her home.

Mr. and Mrs. W. D. Cox of Detroit, were Saturday guests of Mr.

and Mrs. Bryan Youngblood on Edward avenue.

Mrs. and Mrs. George McNeal of Detroit called on their mother, Mrs. Emma Damon who has been ill for some time.

Mrs. Anna Fox of Berkeley, is spending the week with Mr. and Mrs. Samuel Walker, of Edward avenue.

Miss Virginia Seebaldt is visiting her aunt, Mrs. Henry Hills, of Northville, this week.

Mr. and Mrs. John Thuesen of Detroit, were Friday evening guests of Mr. and Mrs. H. A. McIntyre.

Mrs. Thomas Maurer, Mr. and Mrs. Lawrence Maurer and son of Detroit, spent Sunday visiting their father, Edwin Cooper on Edward avenue.

Mr. and Mrs. Norman Meyer and Mr. and Mrs. McKlaine and daughter, Marilyn of Detroit, were Sunday guests of Mr. and Mrs. A. H. Ross on Base Line Road.

Mr. Showers, Mrs. Margaret Taylor and daughter, Patricia, of Canoe, were Sunday dinner guests of the latter's parents, Mr. and Mrs. Samuel Walker, and brother-in-law and sister, Mr. and Mrs. Maurice Seebaldt.

Mr. and Mrs. Stanley Young of Detroit were Monday guests of their mother, Mrs. Emma Damon.

Mr. and Mrs. Lord of Detroit spent Sunday with Mr. and Mrs. Harvey Findley of Karl avenue.

Mrs. Earl Sarver of Edward avenue attended the lodge meeting of The Daughters of America in Detroit Monday evening.

Mr. Albert Koss was a Detroit caller Monday.

Mr. and Mrs. Noble Cox and family of Highland Park, were Sunday dinner guests of Mr. and Mrs. Bryan Youngblood.

Mr. Walter Rodgers of Karl avenue, has recovered from his recent illness.

Mr. and Mrs. Fred Steinkopf and children attended a birthday party for his sister, Mrs. Walter Dahlman at their home in Utica, Tuesday evening.

Miss June Koss of Base Line Road was a guest at The St. Patrick's Day party given by Wanda and Arlene Kellogg, Thursday evening, at their home in Farmington.

Mr. and Mrs. H. A. McIntyre, and daughter, Glenna, and Mr. and Mrs. Harry Thornton and children called on Mr. and Mrs. W. J. Banfield in West Bloomfield Sunday.

Mrs. Earl Sawyer was a Detroit shopper Thursday.

Mr. and Mrs. George Cousin and family of Gill Road are moving some time this week to their new home in Detroit. The best wishes of their friends go with them in their new home.

INFANT, MATERNAL DEATHS REACH NEW LOW IN 1939

Two health records of mothers and babies were established in Michigan during 1939. It was the safest year in the history of the state for babies to be born, and it was also the safest year for their mothers.

In releasing the figures from the State Health Department, Dr. H. Allen Meyer, commissioner, said they were provisional but based on full reports from every county in the state.

For the first time, deaths of mothers from causes connected with childbirth went below three per 1,000 live births. The provisional figure is 2.91 deaths of mothers per 1,000 live births in 1939. The 1938 maternal mortality was 3.55, which equalled the record low of 1937.

The new figure for deaths of infants under a year old is the second successive record and the fourth successive decrease. In the state's infant mortality, The provisional figure just announced is 31.97 infant deaths per 1,000 live births. The 1938 figure was 44.54.

Although the birth rate declined slightly during 1939, it was the highest since 1930, except for the 1938 rate. Last year 94,432 babies were born, as compared with 96,962 in 1938.

"Medical and nursing care for mothers has improved from year to year, and the public has become better informed on what good maternal and infant care really is," says Dr. Meyer.

The State Health Department has cooperated with physicians of the state in refresher courses in obstetrics and pediatrics, and in supplying expert consultants at service throughout the state to physicians. The state and local health departments have maintained lecture and demonstration services and have published educational material for prospective and new mothers.

Marriages increased 25 per cent last year, provisional figures show. The 1939 provisional total is 37,638, as compared with 30,165 in 1938. Marriages performed in Michigan are still about 10,000 under the 1926 and 1935 totals. In explanation are cited economic conditions and the early effects of the 1937 premarital health examination law.

A small increase was shown in the general death rate, due probably to the increasing proportion of older persons in the population. The provisional 1939 figure was 10.20 deaths per 1,000 population as compared with the 1938 figure of 9.94. Deaths totaled 52,017 in 1939 and 50,678 in 1938.

Students Seek Actual Horticultural Work

More than a score of Michigan State College students majoring in horticulture will again be available during the college spring vacation for work out in the state in pruned orchards, vineyards or ornamental shrubbery.

Arrangements are being completed by V. R. Gardner, head of the college horticulture department, to assign members of the staff at supervision of the group which will go out on call during the spring vacation period, March 19 to 27.

The men will be junior and senior students, seeking experience as well as funds to continue studies at the college. Nominal hourly charges are asked by the students for work done for fruit growers or others who desire pruning done in recommended fashion.

"Late requests cannot be filled," says Mr. Gardner. "We would like to be able to work out schedules at least by March 15. Orchard owners or others desiring service of the students should make known their needs early enough to make assignments."

The system has been in operation several years, each spring vacation. Because of the travel and time involved, much of the service necessarily is confined to requests in counties not too far from the campus at East Lansing.

Dinner's Always Ready, Thanks to Pigeon Post

LONDON.—"Fed-up" with not getting his dinner on time when he arrived home from work, William Ramsay, a Tilbury, Essex, bus conductor, has found a way out.

AT THE REDFORD THEATER



Tender heart interest, comedy, thrills and poignant drama mingle in a gripping blend in "Judge Hardy and Son," latest of the Hardy Family series, now showing at the Redford Theater. The new story told entirely in the home town of Charol, sees Andy Hardy turn amateur detective to help his father.

HOT ROLLS, PLAIN OR FANCY, ARE EASY TO MAKE

Any homemaker who appreciates the appetite response that home-baked fresh bread receives on the family table can utilize the suggestion of the home economics staff that baking day include a few fresh rolls made from a portion of the bread dough.

It's true, say the food specialists, that some cooks find their work much easier normally by using neighborhood bakery goods. It's also true, however, that company dinner always looks like a treat if the table contents include some homebaked rolls.

With all that philosophy, the usable suggestion the college home economics staff offer is that if plain rolls go on the cook's list of accomplishments, then some fancy rolls are nearly as easy to make.

There are dozens of ways to change the shape of rolls. Pinch rolls are one type. These are made merely by shaping pieces of dough into shapes about the size of a finger and the job is done. Or a type of crusty bread sticks is possible merely by making the dough pieces longer and thinner. Three of the narrow strips can be braided together for a braided roll.

Then there is the clover leaf. Three dough balls of dough placed in a muffin tin emerge as the clover leaf, or just two in a muffin tin make a twin roll.

More elaborate is the pinwheel roll. The dough is rolled out thin and spread with soft butter and a

filling of sugar and cinnamon or sugar with nut and dried fruit. The rolls then are rolled up like a jelly roll and cut off in one-inch sections.

DESPISED CARP MAY BE USEFUL AS TROUT FOOD

The carp, despised by Michigan fishermen, may yet confound its detractors and justify its existence. Its use as food for growing trout may, in fact, result in savings of many dollars annually.

Such, at least, is the promise held out by the conservation department prepares to systematize its feeding of finely-ground carp to young trout in state fish hatcheries.

The fisheries division began the feeding of ground carp to trout in late December and, since, has been using about 4,500 pounds of the fish weekly. Grinding machinery is to be installed at the Paris fish hatchery for the quicker handling of the carp.

Young trout are apparently thriving on the carp diet which is supplemented with other foods. Use of carp as a major item of the diet list will already in savings of several hundreds of dollars weekly.

Only after these experimental feedings have been continued over a longer period can there be certainty that trout will continue to thrive on the carp diet. If, however, trout continue to gain, the fisheries division believes it will be advantageous to establish a centrally-located processing plant from which the prepared carp can be distributed to hatcheries over the state in refrigerated trucks.

Cost of food for young fish is a major item of conservation department expenditure and costs have continued to mount as fishing pressures have increased with resulting demand for more planting of fish. Standard items of fish diet, particularly sheep liver, continue to advance and the development of a satisfactory substitute is bound to be reflected in increased savings in future.

Carp are now purchased from fishermen operating under contract for removal of noxious fish.

Years, as they come, bring blessings in their train.—Horace.

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