## RADIO PROGRAMS March 15-21, 1940

WCAR - Pontiac

WCAR - Pontiac

Michigan's Newest Radio Station

1100 Kilocycles, 1100 or 110 on your dial
1roadcast Hours; 6:00 a. m. to 6:45 p. m. (except Sunday,
6:30 A. M.—ROUN COWBOYS
9:15 A. M.—COLUMBIA SCHOOL OF THE AIR
9:45 A. M.—THE CHURCH IN THE WILDWOOD
12:30 P. M.—HUB'S MAN ON THE STREET
1:30 P. M.—RADIO RODEO
2:05 P. M.—WCHEERFUL LITTLE EARFULL'
2:45 P. M.—UNIVERSITY OF MICHIGAN
3:05 P. M.—PORAIRIE MAID NORMA
5:05 P. M.—OW WITH THE DANCE
5:45 P. M.—SUPPORT SPOTLIGHT
8:06 A. M.—ORGAN REVERIES
9:00 A. M.—AVE MARIA HOUR
9:30 A. M.—SUNDAY MISICAL

5.45 P. M.—SPORT SPOTLIGHT
8.00 A. M.—ORGAN REVERIES
9:00 A. M.—AVE MARIA HOUR
9:30 A. M.—SUNDAY MUSICALE
—AFTERNOON—
12:30 P. M.—THE RANCH BOYS
12:30 P. M.—THE RANCH BOYS
12:45 P. M.—TREASURE CHEST OF MELODY
13:00 P. M.—NEW YORK PHILHARMONIC ORCHESTRA
4:30 P. M.—PURSUIT OF HAPPINESS—BURGESS MEREDITH:
5:00 P. M.—AUDITIONS ON THE AIR
5:30 P. M.—ELKS AMERICANIZATION PROGRAM
6:00 P. M.—NEWS

Hour

Afternoon

12:15—Pontiac U. A. W.-C. I.
12:30—Bill Kent's Orchestra
12:45—News in Roview
1:00—Socialist Labor Party
1:50—Uncent Lopez Orchest
1:45—News

1:30—Vincent Lopez Orcheatra
1:45—News.
2:00—Clarkston Baptist Church
2:30—Lest, We Forget
2:45—Treasure Chest of Melody
3:00—New York Philharmonic Orchestra
4:30—Bursuit of Happiness—Bur-

4:30—Pursuit of Happiness—Burgess Meredith
5:00—Auditions Of The Air
5:30—The Eliks Americanizatior
Frogram
6:00—News
6:15—Ortin Tucker's Orchestra
6:45—Signon

6:45—Sign-Off | MONDAY, MARCH 25, 1940 Morning 6:00—News 6:05—Ausidal Clock 6:30—Rovin Cowboys 7:00—News

1:30—News 1:30—News 2:30—News 3:30—News 3:30—News 3:30—News 4:30—The Tunes, & Temperature) 3:00—News 4:30—News 4:30—

1:05—Community Chest Lunch
1:30—Rocky Ridge Gang
2:00—News
2:05—'Chepriul Little Earful'
2:30—'Mountain Red"
2:45—U. of M.
3:00—News.
3:05—Prairie Maid Norma
3:00—Old Refrains

3:30—Did Refrains
3:45—Lherbiloyment Commissio
4:60—News, Alterinon Builetin Board
4:50—Alterinon Builetin Board
4:50—Piend Plangoody
4:50—Red Piend Storyland
5:50—On With The Dance
5:30—Munic Graphs
5:45—Sport Spottlight
6:00—News Ace
6:56—Lot and Pound

6:05-Lost and Found 6:10-The Little Show 6:40-News 6:45-Sign-Off

6:00 News 6:05 Musical Clock 6:30 Rovin Cowbo

7:00 News

TUESDAY, MARCH 26,

7:00—News
7:16—Home Folks Frolic
7:30—The Three T's (Time
Tunes & Temperature)
8:00—News
8:03—Family Worship Hom
8:30—Second Cup of Coffee
8:48—Magning Devotions
9:00—News Ace

FRIDAY, MARCH 22, 1940 6:00-News

6:00—News
6:05—Musical Clock
6:30—Royin' Cowboys
7:00—News
7:15—Home Folks Ffolic
7:30—The Three T's (Tim
Trines, & Temperature)
8:00—News

Tunes, & Temperature).

100—News.

105—Sebend Cup of Coffee.

116—Morning Devotions.

116—Columbia School of the A.

116—Codod Morralog Neighbor.

116—News Ace.

116—Paritle Pioneers.

113—Acound The Town

Afternoon.

12:00—News.

12:15—Luincheon Club.

12:16—Luincheon Club.

12:18—Child Man on The Street.

12:15—Luncheon Club 12:30—Hub's Man on The Street 12:45—Tropical Moods

12:43-Tropical Moods
1:05-Exchanice Club Lunceon
1:05-Exchanica Club Exchanica
2:05-Exchanica Inchanica
2:05-Exchanica Inchanica
3:05-Exchanica Inchanica
3:05-Exchanica Inchanica
3:05-Exchanica Inchanica
1:05-Exchanica Inchanica
1:05-Exchanica

1:45—Cum... 5:00—News 5:05—On With The Dance Workshop 5:00—News
5:05—On With The Dan
5:30—Musical Workshop
5:45—Short Spotlight
6:00—News Acc
6:05—The Little Show
6:30—Dance Hour
6:45—Sign-On

SATURDAY, MARCH 23, 1940 Morning 6:00—News 5:05-Musical Clock 5:30-Rovin' Cowboys

7:00—News
7:15—Home Folks Ffolic
7:30—The Three IT's (Tim
7:30—The Three IT's (Tim
8:00—News
8:05—Family Worship Hour
8:06—Fond Cup of Coffee
8:45—Federal Sympliony
9:00—News Ace

8:45-Federal Symplony
9:00—News Ace,
9:05—Woman's Radio Journal
9:15-Great Moments With 7
English Language
9:45-Heratds of Destiny
10:00—News
10:05-Hollywood Hyllite
10:35-Plano Rhapsody
10:36-Good Morning Neighjor

180—Good Murinis are many and the month of t

00—News 15—The Farmer's Digest 30—Hub's Man on The Street 12:45-Frolic Makers

::45—Frolic Makers:
:(00—News
:(55—Musical Interlude
:(55—Social Security Program
:(30—Radio Rodeo
:(30—News
:(55—"Mountain Red\*
:(36—"Mountain Red\* 5-Famous Homes

2:45—Famous Homes
3:00—News
3:05—Prairie Maid Norma
3:29—Willy Gadwell
4:00—News Acc
4:05—Afternoon Bulletin Ho
4:30—Arcadia Club Band
4:45—The Old Refrains

5:00—News 5:05—On With The Dance 5:05—Oh With The Dance 5:30—Musical Workshop 5:45—Sport Spotlight 6:00—News Ace 6:05—The Little Show 6:30—Dance Hour 6:45—Sign.Off SUNDAY, MARCH 24, 1940

9:00—News Ace
9:05—Woman's Radio Journal
9:18—Columbia School of the Air
9:28—Church in the Wildwood
10:00—News Norming Neighbor in 10:30—Stanley Schultz
11:100—News Ace
11:30—Around The Town SUNDAY, MARCH 23, 1940
Morning
7:00—Sunrise Service—Trinity
Choir, Rose Allegrett, John
Seagel, Dr. John Meader,
Richard Liebert
8:15—Salvation Army Band

—News —Riwanis Club Luncheon —Radio Rodeo

1:30—Radio Rodeo
2:00—Nava
2:05— (Cheerful Little Earfull"
2:30—Nountain Red"
2:36—John Med"
3:00—News
3:00—Prairie Maid Norma
3:30—John Public Schools
4:00—News Ace
4:05—Concert Hall of the Air
4:30—Plano Rhapsody
4:45—Pied Piper of Storyland
5:00—News

Afternoon -News

12:00—News
12:15—Frolic Makers
12:30—Fub's Man on The Street
12:45—Ranch Boys

5:00-News 5:05-The Rhythmen

5:15 Tropical Moods
5:30 Music Graphs
5:45 Sport Spottight
6:00 News Ace
6:05 Lost and Found
6:10 The Little Show
6:46 News
6:45 Sign-Off
WEDNESDAY, MARCH
MEDNESDAY, MARCH
MEDNESDAY, MARCH

WEDNESDAY, MARCH 27, 1940
Morning
6:00—News
6:05—Mbstcal Clock
6:30—Rovin' Cowboys
7:15—Home Folks, Frolle
7:30—The Three Ts
7:30—The Three Ts
8:06—News
8:05—Family Worship Hour
8:06—News
8:05—Family Worship Hour
9:06—News
9:05—Worship Hour
9:10—News Ace
9:05—Worship Hour
9:15—Columbia School of the Air

8:30—News
8:45—Buccaners
9:90—Jewish Tribute To Easter Sunday—Rabbi Eric Fried9:30—Sunday Musicale
19:00—News Ace
10:05—Easter Music—St. Vincent
De Paul Choir
10:30—Sunday Musicale
11:30—Hallo Family Worship
Hour 3:45 - Church in the 10:00-News Co.05-Good Morning Neighbor 10:30-Painted Melodles 10:45-Organ Reveries 11:00-News Ace 11:05-Prainte Ploneers 11:30-Around The Town Afternoon

12:15 The Luncheon Club 12:30 Hub's Man on The Street 12:45 Tropical Moods 1:00 News

1:00 News
1:30 Rocky Ridge Gang
2:00 News
2:05 "Cheerful Little Earfuil"
2:30 "Mountain Red"
2:45 Bloomfield School

1:45-Bloomtield School
1:00-News
1:05-Plano Rhapsody, G. Halle
1:5-Prairie Maf0 Norma
1:20-Mornion Male Chorus
1:45-Oakhand P. T. A.
1:00-News Acc
1:05-Afternoon Bulletin-Board

1:30 Gernert Case 1:45 Pied Piper of Storyland 1:15-Pied Piper of Storyland
5:00-News
5:00-News
5:05-Dusenberry School of Art
5:00-Most Graphs
5:00-Most Graphs
6:00-News Ace
6:00-Lost and Found
6:10-The Little Show
6:10-News
6:15-Sixnoff
THURSDAY, MARCH 28, 1940
Morning
6:00-News

-News

12:00\_Neives
12:15\_Früll: Makurs
12:15\_Früll: Makurs
12:16\_Hubb Man un 7 he Street
12:16\_News.
12:16\_News.
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12:16\_News.
12:16\_Hubb.
12:16\_H

2:45—0.101 m.
3:01—News
3:05—Prairie Maid Norma
3:36—Old Refrains
3:45—Melody Time
4:06—News Ace
4:05—Concert Hall of the Air

4:05—Concert Hall of the Air 4:30—Piano Rhapgody, 4:45—Oakland County Citize 5:00—News 5:00—The Rhythmen 5:15—Tropical Moods 5:30—Musical Workshop 5:45—Sport Spotlight 6:00—News Ace

6:05—Lost and Found 6:10—The Little Show 6:10—News 6:15—Sign-Off For Prompt, Accurate, Reliable

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Mrs. Howard i bond eltertained the contract bridge chib at his contract his contract

TON [Mides] ENTERDRISE, THURSDAY, MARCH 21, 1940

The property of the control of the statient brighting the houns of the grandstarces, Mr. And Mrs. B. Houng, Mrs. Call Bardy, Mrs. B. Houng, Mrs. B. Houng, Mrs. Call Bardy, Mrs. B. Houng, Mrs. B. Houng, Mrs. Call Bardy, Mrs. B. Houng, Mrs. B. Houng, Mrs. Call Bardy, Mrs. B. Houng, Mrs. B. Houng, Mrs. Call Bardy, Mrs. B. Houng, Mrs. Bardy, Mrs. British, Mrs. Briti



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