

RADIO PROGRAMS

May 3-9, 1940

WCAR - Pontiac

Michigan's Newest Radio Station

1000 Watts

1100 Kilocycles, 1100 or 110 on your dial
Broadcast Hours: 6:00 a. m. to 6:45 p. m. (except Sunday,
8:00 a. m. to 6:45 p. m.)

Outstanding Daily Features

- 5:30 A. M.—ROVIN' COWBOYS
- 9:15 A. M.—COLUMBIA SCHOOL OF THE AIR
- 9:45 A. M.—THE CHURCH IN THE WILDOOD
- AFTERNOON—
- 12:30 P. M.—HUB'S MAN ON THE STREET
- 1:30 P. M.—RADIO RODEO
- 2:05 P. M.—CHEERFUL LITTLE EARFUL
- 3:05 P. M.—PRAIRIE OUTLAWS
- 8:15 A. M.—SALVATION ARMY BAND
- 5:05 P. M.—ON WITH THE DANCE
- 5:45 P. M.—SPORT SPOTLIGHT

Sunday Feature Programs

- 9:00 A. M.—AVE MARIA HOUR
- 9:30 A. M.—SUNDAY MUSICAL
- AFTERNOON—
- 12:30 P. M.—THE RANCH BOY
- 2:30 P. M.—LET WE FORGET
- 2:45 P. M.—TREASURE CHEST OF MELODY
- 3:00 P. M.—NEW YORK PHILHARMONIC ORCHESTRA
- 4:30 P. M.—PURSUIT OF HAPPINESS—BURGES MERE DITH
- 5:00 P. M.—AUDITIONS ON THE AIR
- 5:30 P. M.—MUSIC AMERICANIZATION PROGRAM
- 6:00 P. M.—NEWS

FRIDAY, MAY 3, 1940

Afternoon

- 6:00—News
- 6:05—Musical Clock
- 6:10—News
- 7:15—Home Folks Frolic
- 7:30—The Three T's (Time, Tunes, & Temperature)
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Woman's Radio Journal
- 9:15—Michigan School of the Air
- 9:45—Church in the Wildwood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Painted Melodies
- 11:45—Organ Reveries
- 11:00—News Ace
- 11:05—Michigan Farm and Home Hour

Afternoon

- 12:00—Blue Barron's Orchestra
- 12:15—Music Graphs
- 12:30—Sant Meyer's Orchestra
- 12:45—News in Review
- 1:00—Socialist Labor Party
- 1:15—The Ranch Boys
- 1:30—Pontiac UAW-CIO
- 1:45—News
- 2:00—Clarkston Baptist Church
- 2:15—Morning Rhapsody
- 2:30—Let We Forget
- 2:45—Treasure Chest of Melody
- 3:00—News
- 3:15—Jan Savitt's Orchestra
- 3:30—The Blue Beetle
- 4:00—Radio Orchestra Hall
- 4:05—Lewis Auditions On The Air
- 5:00—American Bar Association
- 5:45—Evelyn McGregor and Walter Preston
- 6:00—News
- 6:15—Frank Link's Orchestra
- 6:30—Thomas Thomas, Bartolpe, Hildegard & Alan Roth's Orchestra
- 7:00—News
- 7:05—Alvin Ray, his singing guitar and Orchestra
- 7:15—King Sisters and the Screen Riders
- 7:30—Trinity Choir of New York City
- 7:45—Sign-Off

MONDAY, MAY 6, 1940

Morning

- 6:00—News
- 6:05—Musical Clock
- 6:10—News
- 7:15—Home Folks Frolic
- 7:30—The Three T's (Time, Tunes, & Temperature)
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Woman's Radio Journal
- 9:15—Michigan School of the Air
- 9:45—Church in the Wildwood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Painted Melodies
- 11:45—Organ Reveries
- 11:00—News Ace
- 11:05—Michigan Farm and Home Hour

Afternoon

- 12:00—News
- 12:15—The Luncheon Club
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—Concert Hall of the Air
- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Grandstand Bandstand
- 2:45—The Madrigal Singers
- 3:00—News
- 3:05—Grandstand Bandstand
- 3:45—Milt Herth
- 5:15—Musical Pow-wow
- 5:30—On With The Dance
- 5:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News Ace
- 6:05—Lost and Found
- 6:10—The Little Show
- 6:40—Baseball Finals
- 6:45—Three Boys and a Girl
- 7:00—News
- 7:05—Hits and Encores
- 7:45—Sign-Off

SUNDAY, MAY 5, 1940

Morning

- 8:00—Organ Reveries
- 8:15—Salvation Army Band
- 8:30—News
- 8:45—The Melodiers
- 9:00—Ave Maria Hour
- 9:30—Sunday Musicals
- 10:00—News Ace
- 10:05—Sunday Musicals
- 11:00—Better Things in Sight
- 11:15—News
- 11:30—Radio Family Worship Hour

- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Grandstand Bandstand
- 3:00—News
- 5:05—The Rhythmmen
- 5:15—Musical Pow-wow
- 5:30—On With The Dance
- 5:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News Ace
- 6:05—Lost and Found
- 6:10—The Little Show
- 6:40—Baseball Finals
- 6:45—Five Star Final
- 7:00—News
- 7:05—Hits & Encores
- 7:45—Sign-Off

WEDNESDAY, MAY 8, 1940

- 6:00—News Morning
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Three T's (Time, Tunes, & Temperature)
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Woman's Radio Journal
- 9:15—Michigan School of the Air
- 9:45—Church in the Wildwood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Painted Melodies
- 10:45—Organ Reveries
- 11:00—News
- 11:05—Michigan Farm and Home Hour

Afternoon

- 12:00—News
- 12:15—The Luncheon Club
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—Piano Rhapsody, G. Haller
- 1:15—Mormon Male Chorus
- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Grandstand Bandstand
- 3:00—News
- 3:05—Dusenberry School of Arts
- 3:30—On With The Dance
- 3:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News Ace
- 6:05—Lost and Found
- 6:10—The Little Show
- 6:40—Baseball Finals
- 6:45—Five Star Final
- 7:00—News
- 7:05—Hits & Encores
- 7:45—Sign-Off

THURSDAY, MAY 9, 1940

Morning

- 6:00—News
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Three T's (Time, Tunes, & Temperature)
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Woman's Radio Journal
- 9:15—Michigan School of the Air
- 9:45—May Festival
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Hollywood Hyllies
- 11:00—News Ace
- 11:05—Michigan Farm and Home Hour

Afternoon

- 12:00—News
- 12:15—Tropical Moods
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—Coopert Hall of the Air
- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Grandstand Bandstand
- 3:00—News
- 3:05—The Rhythmmen
- 5:15—Musical Pow-wow
- 5:30—On With The Dance
- 5:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News
- 6:05—Lost and Found
- 6:10—Musical Interlude
- 6:15—Fishing in Michigan
- 6:30—The Little Show
- 6:40—Baseball Finals
- 6:45—Five Star Final
- 7:00—News
- 7:05—Hits & Encores
- 7:45—Sign-Off

FRIDAY, MAY 10, 1940

Morning

- 6:00—News
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Three T's (Time, Tunes, & Temperature)
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Woman's Radio Journal
- 9:15—Michigan School of the Air
- 9:45—Church in the Wildwood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Hollywood Hyllies
- 11:00—News
- 11:05—Michigan Farm and Home Hour

Afternoon

- 12:00—News
- 12:15—Tropical Moods
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—Master Singers
- 1:15—Musical Graphs

LOCALS

Mrs. Louis Andre and Mrs. William MacDonald of Detroit spent all day last Wednesday and were the dinner guests of Mr. and Mrs. Ouis Jensen.

Mr. and Mrs. Oscar Berg of Lincoln Park were the Tuesday guests of Mr. and Mrs. Robert Boyerman and family.

Ed Davis, son of William Davis, of Power avenue, returned home Monday, after spending the past eight months in California.

Mr. and Mrs. Gerald Chase and two children of Allen were the week end guests of Mr. and Mrs. Roy Miller. Mrs. Chase and Mrs. Miller are sisters.

Henry Dehannke of Clarencville high school was a candidate for the fifth annual scholarship award, and was qualified to take the exam Saturday, April 27, at Cranbrook School in Bloomfield Hills.

The Golden Rule Circle of the M. E. Church will meet with Mrs. Ada Goers on Brookdale avenue, Thursday, May 3, for desert luncheon at 12:30.

Forrest Haas of Detroit spent Thursday evening with his uncle and aunt, Mr. and Mrs. Ouis Jensen. Mr. Haas sailed Sunday, aboard the Norfolk, for New York City, and will be sailing the rest of the summer as the ship's electrician.

Mrs. Mark Owen left for her home in New York City last Thursday after spending some time visiting friends and relatives in and around Farmington. She was accompanied by Mrs. Russell Gaston who will remain with Mrs. Owen for a short time.

Miss Mildred Prindle entertained the Piano Rhapsody bridge club at her home this week.

Mr. and Mrs. Harley Walters and children spent Sunday at Quincy; as the guests of Mr. and Mrs. Walred Nordberg.

Mr. and Mrs. James Roberts, children Mary and Michael, are visiting this week with Mrs. Roberts' sisters, Mrs. F. P. McCaskill and Miss Margaret Rubbert. The Roberts are en route from Florida to California.

Miss Nettie Staman of Lansing spent the week end at home.

Mrs. Clarence Bickling and daughter Christine were the overnight guests Friday of Mr. and Mrs. LaVerne Turner, of Dearborn.

Miss Lucille Halsted was ill at home this week, with influenza.

Mr. and Mrs. William Smith of Detroit were the week end guests of the latter's brother, Robert Dowerman and family.

Mrs. William Burnett and Miss Marie Walling spent Saturday afternoon in Detroit.

Mr. and Mrs. Bordenaleu are building a new home of Power avenue, having sold their present home to a family from Detroit.

Mr. and Mrs. Carl Barth and son Ronald of Jackson spent the week end at the William Davis home.

Mr. and Mrs. Carl Misset of Dearborn and Mr. and Mrs. Jack Thistle, were the Sunday dinner guests of Mr. and Mrs. Ouis Jensen.

Mr. and Mrs. Roy Miller attended the Tiger baseball game in Detroit, Sunday afternoon.

Mrs. H. C. Knecherbocker spent Wednesday in Detroit.

Floyd Snyder of Detroit, spent Saturday with his mother, Mrs. J. B. Snyder.

Mr. and Mrs. Lyman Parrand, accompanied by Miss Helen Waack and Mrs. Catherine, returned last Wednesday, after a month's motor trip, during which they visited 22 states and three countries. Mrs. Elizabeth Holcomb returned with them from California.

WEST FARMINGTON

Miss Mary Green of Detroit spent Sunday with her niece, Mrs. Elmer See and family.

William Knapp attended a party at the home of Miss Aline Rohr when she entertained the Walled Lake Baptist Choir at her home Saturday evening.

Mrs. Sarah Murray called on her son, Edwin Murray, at Pontiac, Monday.

Edna Tamm spent Saturday and Sunday with her grandmother, Mrs. Augusta Tamm.

Mr. and Mrs. John Grace of Clarencville and Mrs. Mary Heller of North Farmington were Monday dinner guests of Mr. and Mrs. Irvin Knapp.

Mr. and Mrs. Charles Ulmer of Adrian have moved in with their daughter, Mrs. J. C. Cox, on Fourteen Mile Road.

Arthur Heikler gave a telephone selection and Charlotte Heikler played the piano at a recital held at Walled Lake Baptist church, Tuesday evening.

SULPHUR AND MOLASSES OUT SAYS SCIENCE

Science says a turned up nose is correct stance when it comes to sulphur and molasses in sprouts. Economists at Michigan State College admit that the famous home tonic may have helped furnish iron for good red blood. But they point out how much easier it is to get a supply in a well chosen diet.

Egg yolks are very rich in iron, and during the spring months, eggs are especially abundant and low in price. This is also the time of the year to get wild and cultivated greens while they are young and tender; Beet greens, chard, dandelion, mustard greens, spinach, turnip greens and watercress are excellent sources of iron. New green cabbage, collards, turnip, broccolis, Brussels sprouts and other green vegetables are also good.

Liver and other meat organs, such as kidney and heart, are rich in iron than muscle meats. Call liver oils present popular foods to the fact that people recognize it as a valuable source of iron as well as other substances that must go into the making of red blood cells.

But pork, beef and lamb liver are similarly rich in iron and are lower in cost. Heart, kidney, and brains are also inexpensive sources of this mineral.

Whole-grain cereals and the legumes, such as dried peas and shell beans, will furnish generous amounts of iron. Dried fruits suggest a way to include iron in any meal at relatively low cost. Serve prunes, apricots or other dried fruits for breakfast or for dessert at any other meal.

Farmers Must Have Permit to Burn Brush

To prevent costly runs of the state's forest fire fighting equipment to false alarm fires, permits are required of farmers and cottagers for all brush and debris burning in the forested area north of the Muskegon-Bay City line.

Conservation department officials are reminding northern rural residents that the law requires permits, not after any particular date, but when there is no snow on the ground.

Permission to burn brush may be obtained by telephone or by mail when conditions for such burning are safe.

The tongue of the just is as choice silver; the heart of the wicked is little worth.—Proverbs 10:20.

Those who are true to God will be true to others.

NIGHT LIGHTING FOUND INADEQUATE FOR TRAFFIC

Better lighting for city streets and danger zones on heavy traffic highways is needed for the protection and convenience of night traffic. This is the belief of A. V. Thompson, traffic expert of San Francisco who has just completed a transcontinental bus trip of several thousands of miles in a survey on his traffic for a California advertising agency.

According to Mr. Thompson, who had an exceptional opportunity to observe night lighting conditions, this modern well-lighted communities prove the exception, and street lighting on an average is inadequate. In regard to the open highway, there is immediate need for scientific lighting on the heavy routes, particularly at intersections and on the sharp vertical curves.

Bus drivers told Mr. Thompson that they experience great relief when they leave dark highways and enter properly lighted zones, especially when ordinary visibility is reduced by rain, mist, and fog.

"The steady growth and acceptance of the sound principle of scientific highway lighting is illustrated in a number of important illustrations of main routes between Chicago and Albany, and in California," Mr. Thompson believes.

I have ever deemed it more honorable to make more profitable, too, to get a good example than to follow a bad one.—Thomas Jefferson.

OAKLAND COUNTY MAY HAVE N.Y.A. BASEBALL LEAGUE

A county-wide meeting of persons interested in the formation of junior baseball teams in Oakland county this summer will be held at Pontiac, Tuesday, May 7, to organize the teams and set up a league for the playing of regularly-scheduled games starting after schools close in June. Each team will have its own local sponsor and the entire setup will be under the auspices of the Michigan National Youth Administration.

Hundreds of these teams will be in action throughout Michigan during the coming summer. Wally Fip, former first baseman with the New York Yankees, who is now a field representative with the N.Y.A., is busy organizing the various counties and will address the meeting at Pontiac.

Teams in each county will be organized into a league. At the close of the season the league leaders will engage in a regional tournament.

ament to be followed by a state tournament in which the Michigan championship will be decided.

Prior to the start of the season three youths on N.Y.A. rolls in each town represented will be chosen as coach, manager and umpire. They will attend a baseball school conducted by major league players for a short and intensive training in their respective duties.

All Missed in Census Asked to Notify Bureau

Persons who believe they may have been overlooked by Census Enumerators are requested by P. J. McElhenny, District Supervisor, 17th District, Bureau of the Census, to notify him at the Bureau, 18 E. Lawrence Street, Pontiac.

At McElhenny's request, the Enterprise prints the following form to be filled out and returned to him by such persons:

To the best of my knowledge and belief, I have not been included in the sixteenth decennial Census of Population which has just been taken in this community. In addition to myself there are also _____ members of my family who have been omitted.

Sign and print name of person or persons who have omitted.

Street Address _____ State _____

NOTE: If you have moved to the above address since April 1, 1940, please give the following information:

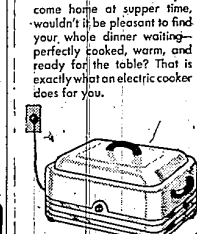
Former Address _____ Date of Change _____ A telephone call, Pontiac 2-6210, will bring an Enumerator to see you.

GO OUT FOR THE afternoon



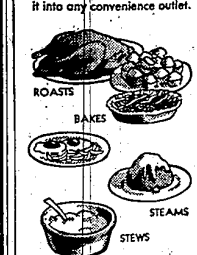
while your electric cooker prepares dinner!

SPEND your afternoon shopping or at the theater or visiting friends... go for a drive in the car. When you come home at supper time, wouldn't it be pleasant to find your dinner waiting—perfectly cooked, warm, and ready for the table? That is exactly what an electric cooker does for you.



Cooks a whole meal at one time

A roast, two vegetables, potatoes and gravy can be cooked all at one time—or you can prepare old casserole dishes such as waterless pot roast, Boston baked beans, Irish stew, etc., to perfection. You'll be enthusiastic about electric cooking! No other method cooks with such flavor, such tenderness—even for cheaper cuts of meat. And an electric cooker is simple to use! Plug it into any convenience outlet.



80,000 OF YOUR NEIGHBORS now use these electric cookers. See them in display—in department stores, models of furniture and department stores, hardware stores, electric appliance dealers and all convenience outlet. The Detroit Edison Company.

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REDFORD THEATRE
Ed. Riser & LaSalle
FRIDAY, SATURDAY, SUNDAY, MONDAY
Friday, Doors open 6:35 p. m.

LITTLE OLD NEW YORK
A 20th Century-Fox Picture
with ALICE FAYE
FRED MACMURRAY
RICHARD GREENE
BETTYA JOYCE
HEAVY ENTERTAINMENT
PRICE FIELD

ALSO

TAKE THIS WOMAN
Hedy Lamarr
Francis Tracy
A 20th Century-Fox Picture

Take advantage of the Redford Theatre-Eastern Michigan Motorbus combination tickets. Combined Theater and round trip bus tickets, adults 30 cents, children 15 cents. Buses leave Farmington every hour. Shows start at 7 p. m. throughout the week. On Saturdays, Sundays, holidays, continuous shows start at 1:30 p. m.

BUSY PHONE LINE IS NOT NECESSARILY BEING USED

If you telephone your residence and find the line is busy, and if, subsequently, you learn no one was home at the time, naturally you feel the telephone company was at fault.

However, the folks may all be away and yet the telephone line may be busy. The house might even be boarded up and still the line could be in use. In other words, a telephone can be busy even if no one is at home because it is perfectly possible for two people to be calling the same number from different telephones at the same time, and if two people are calling the same person at the same instant, one of them will find that the line is busy.

Another way in which the line can be busy when not in actual use is when someone has forgotten to place the receiver on the hook. In such cases, no one can put through an incoming call. Also, in the case of party-line service, use of the telephone by any one of the subscribers on the line makes it busy, no matter which number on the line is being called.

Try an Enterprise Liner
Send in your news items.