

RADIO PROGRAMS

May 24-30, 1940

WCAR - Pontiac

Michigan News Radio Station

1,000 Watts

1100 Kilocycles, 1100 or 110 on your dial

Broadcast Hours: 6:00 a.m. to 6:45 p.m. (except Sunday, 8:00 a.m. to 6:45 p.m.)

Outstanding Daily Features

6:30 A. M.—ROVIN: COWBOYS
 9:15 A. M.—COLUMBIA SCHOOL OF THE AIR
 9:45 A. M.—THE CHURCH IN THE WILLOWOOD
 11:05 A. M.—WOMAN'S RADIO JOURNAL
 12:30 P. M.—HUB'S MAN ON THE STREET
 1:30 P. M.—RADIO RODEO
 2:05 P. M.—"CHEERFUL LITTLE EARFUL"
 3:05 P. M.—PRAIRIE OUTLAWS
 6:15 A. M.—SALVATION ARMY BAND
 5:05 P. M.—ON WITH THE DANCE
 5:45 P. M.—SPORT SPOTLIGHT

Sunday Feature Programs

9:00 A. M.—AVE MARIA HOUR
 9:30 A. M.—SUNDAY MUSICALE
 12:30 P. M.—THE RANCH BOYS
 2:30 P. M.—LEST WE FORGET
 2:45 P. M.—TREASURE CHEST OF MELODY
 3:00 P. M.—NEW PHILHARMONIC ORCHESTRA
 4:30 P. M.—PURSUIT OF HAPPINESS—BURGESS MERRITT
 5:00 P. M.—AUDITIONS ON THE AIR
 6:00 P. M.—NEWS

FRIDAY, MAY 24, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's

9:00—News

8:05—Family Worship Hour

8:30—Second Cup of Coffee

8:45—Morning Devotions

9:00—News

9:15—Edwin LeMar, Quartette

9:45—Michigan School of the Air

10:00—News

10:45—Good Morning Neighbors

10:30—Painted Melodies

11:00—News Reprises

11:00—News Act

11:15—Michigan Farm and Home Hour

Afternoon

12:00—News

12:15—Luncheon Club

12:30—Hub's Man on the Street

12:45—Frolic Makers

1:00—News

1:05—U. of M. School of Music

1:30—Cheerful Little Earful

2:00—News

2:45—Grandstand Bandstand

3:00—News

5:05—On With the Dance

5:45—Casino Band of the Week

5:45—Sport Spotlight

6:05—Lost and Found

6:10—The Little Show

6:40—Baseball Finals

6:45—Five Star Final

7:00—News

7:05—Larry Chabot

7:15—American Legion Poppy Day

7:30—Hits and Encores

7:45—Sign Off

SATURDAY, MAY 25, 1940

Morning

6:00—News

6:05—Musical Clock

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperatures)

8:00—News

8:05—Family Worship Hour

8:30—Good Morning Neighbors

8:45—Painted Melodies

9:00—News

9:15—Woman's Radio Journal

11:15—Michigan Farm and Home Hour

Afternoon

12:00—News

12:15—Farmer's Digest

12:30—Hub's Man on the Street

12:45—Frolic Makers

1:00—News

1:05—U. of M. School of Music

1:30—Cheerful Little Earful

2:00—News

2:45—Grandstand Bandstand

3:00—News

3:05—Grandstand Bandstand

5:00—News

5:05—Millie Herth

5:15—Musical Powwow

5:30—On With the Dance

5:45—Sport Spotlight

6:00—News

6:05—Lost and Found

6:10—The Little Show

6:40—Baseball Finals

6:45—Three Boys and a Girl

7:00—News

7:05—Hits and Encores

7:45—Sign Off

SUNDAY, MAY 26, 1940

Morning

8:00—Organ Reprises

8:15—Salvation Army Band

8:30—News

8:45—The Melodettes

9:00—Ave Maria Hour

9:30—Sunday Musicals

10:00—News

10:05—Sunday Musicals

11:00—Better Things in Sight

11:15—News

THE FARMINGTON (Mich.) ENTERPRISE, THURSDAY, MAY 23, 1940

11:15—Michigan Farm & Home Hour
 Afternoon

12:00—News

12:15—Tropical Moods

12:30—Hub's Man on the Street

12:45—Frolic Makers

1:00—News

1:05—M. of School of Music

1:30—Cheerful Little Earful

2:00—News

2:05—Grandstand Bandstand

5:00—News

5:05—The Rhythms

5:15—Musical Powwow

5:30—On With the Dance

5:40—Casino Band of the Week

6:15—Sport Spotlight

6:30—News

6:45—Lost and Found

6:50—The Little Show

6:40—Baseball Finals

6:45—Five Star Final

7:00—News

7:05—Hits & Encores

7:45—Sign Off

WEDNESDAY, MAY 29, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperatures)

8:00—News

8:05—Good Morning Neighbor

8:30—Second Cup of Coffee

8:45—Morning Devotions

9:00—News

9:05—Evelyn McGregor & George Preston

9:15—Michigan School of the Air

9:45—Church in the Wildwood

10:00—News

10:05—Painted Melodies

11:00—News

11:15—Woman's Radio Journal

12:30—Michigan Farm & Home Hour

Afternoon

12:00—News

12:15—Blue Barron's Orchestra

12:30—Stan Meyer's Orchestra

12:45—News in Review

1:00—Socialist Labor Party

1:15—U. of M. School of Music

1:30—Pontiac—UAW-CIO

1:45—News

2:00—Clarkson Baptist Church

2:15—Piano Rhapsody

2:30—West We Forget

2:45—Home Folks Frolic

3:00—News

3:15—Jan Savitt's Orchestra

3:30—The Blue Beetle

4:00—Radio Orchestral Hall

4:10—Lewis Auditions On The Air

4:15—American Bar Association

4:45—Evelyn McGregor & Walter Preston

5:00—News

5:15—Frank Thomas' Orchestra

5:30—Thomas, Bartoline, Hillebrand & Alan Roth's Orchestra

7:00—News

7:05—Alvin Ray, his singing guitar and Orchestra, the Kite Sisters, and the Serendipiters

7:30—Trinity Choir of New York City

7:45—Sign Off

MONDAY, MAY 27, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperatures)

8:00—News

8:05—Family Worship Hour

8:30—Good Morning Neighbor

8:45—Painted Melodies

9:00—News

9:15—Woman's Radio Journal

10:00—News

10:05—Michigan School of the Air

10:45—Church in the Wildwood

11:00—News

11:15—Pontiac—UAW-CIO

Afternoon

12:00—News

12:15—Hub's Man on the Street

12:45—Frolic Makers

1:00—News

1:15—Pontiac—UAW-CIO

1:30—Cheerful Little Earful

2:00—News

2:45—Grandstand Bandstand

3:00—News

3:05—Grandstand Bandstand

5:00—News

5:05—Casino Band of the Week

6:15—Sport Spotlight

6:30—News

6:45—Second Cup of Coffee

6:45—Morning Devotions

7:00—News

7:05—Richard Lebert

7:15—Michigan School of the Air

7:30—Church in the Wildwood

7:45—Sign Off

TUESDAY, MAY 28, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperatures)

8:00—News

8:05—Family Worship Hour

8:30—Second Cup of Coffee

8:45—Morning Devotions

9:00—News

9:15—Richard Lebert

9:15—Michigan School of the Air

9:45—Church in the Wildwood

10:00—News

10:05—Good Morning Neighbor

10:30—Plays, Rhapsody

10:45—Story of Woe

11:00—News

11:15—Woman's Radio Journal

12:00—News

12:15—Pontiac—UAW-CIO

12:45—Frolic Makers

1:00—News

1:15—Pontiac—UAW-CIO

1:30—Cheerful Little Earful

2:00—News

2:45—Grandstand Bandstand

3:00—News

3:05—Grandstand Bandstand

5:00—News

5:05—Casino Band of the Week

6:15—Sport Spotlight

6:30—News

6:45—Second Cup of Coffee

6:45—Morning Devotions

7:00—News

7:05—Hits & Encores

7:45—Sign Off

FRIDAY, MAY 29, 1940

Morning

6:00—News

6:05—Musical Clock

7:00—News

7:15—Home Folks Frolic

7:30—The Three T's (Time, Tunes, & Temperatures)

8:00—News

8:05—Family Worship Hour

8:30—Second Cup of Coffee

8:45—Morning Devotions

9:00—News

9:15—Richard Lebert

9:15—Michigan School of the Air

9:45—Church in the Wildwood

10:00—News

10:05—Good Morning Neighbor

10:30—Plays, Rhapsody

10:45—Story of Woe

11:00—News

11:15—Woman's Radio Journal

12:00—News

12:15—Pontiac—UAW-CIO

12:45—Frolic Makers

1:00—News

1:15—Pontiac—UAW-CIO

1:30—Cheerful Little Earful

2:00—News

2:45—Grandstand Bandstand

3:00—News

3:05—Grandstand Bandstand

5:00—