

The Farmington Enterprise

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EDITORIALS

Listening vs. Reading

(Exchange)

The annual review of the Rockefeller Foundation—whose purpose "to promote the well-being of mankind throughout the world"—radiates in so many directions—mentions a forthcoming report—mentions the School of Public and International Affairs, Princeton University, of the radio broadcast in competition with the printed word. The report balances what is heard with what is read. Questions, "are asked and answered."

"Radio convinces me more," said a listener by preference, "because somebody is telling it to me. I like to have things written down," said a reader. "It gives me a feeling of certainty I don't have when I'm listening." When there is a story on the radio," said a listener, "I think I am there. But when I am reading, I look up once in a while. I know always where I am."

"In listening," said a reader, "there are always other things that take your mind away. When I read I have to live with it."

A vote for radio: "I live right inside the radio when I listen. I vote for print: 'I become more absorbed in reading.' It may be admitted that getting right inside a radio is more intimate than having one's nose in a book."

It appears also that the percentage of listeners is greater among high school graduates than college graduates; greater also among those who did not reach high school than among those who did, but although this group lends its ears most often, it lends them least to the educational programs, symphonies of public affairs, symphonies of music, or opera. In short, "radio seems, as yet, not to be extending the interests of those members of its audience who find more satisfaction in listening than in reading."

Then there is also news where the listening is more general than where the reading is more general. Reading to give prompter credence to what they read, and the less educated to what they hear.

Such comparison (as the report says) is between a long customary medium and a very recent one. As against the generalization of the report, letters received with small contributions to the Metropolitan Opera and go to show that opera broadcasts have in individual cases added an interest, that would hardly have been predicted. Out of the generalizations, however, comes increasing knowledge of the relationship between radio and its miscellaneous public; from such knowledge the greater likelihood of increasing its value for "the well-being of mankind throughout the world."

Lettuce Lawns?

(Christian Science Monitor)
News percolates through the raps in the Alleghenies that a gardener in Western Pennsylvania found grass sprouting all over his vegetable bed and lettuce springing up on the lawn—and was his face red? The situation, resulting from switching the packets of seeds, suggests what might be done about certain recalcitrant lawns and garden plots.

Every gardener knows the perverse habit of grass, which insists upon growing among the roses and radishes and absolutely ignoring those bare spots of the lawn. A wayward display of carrot tops might be a pleasant change from flat turf, and certainly it would relieve the lawnowner-pusher. Feathered apparatus bushes might solve the problem of keeping the children from playing on the lawn. Those who hold that rutabagas and parsnips are unfit for human consumption doubtless would readily agree to seeing them leave the garden forever.

Probably, if he set out to do it, a gardener could produce a beautiful bluegrass plot on a well-fertilized garden bed and be happy to let the lettuce wander at will over the lawn—if they would drive the dandelions out.

Michigosee, Michigander, Michigian

How in the world the absurd and ignorant and vulgar and reflective term MICHIGANDER came to be popularly used to designate a citizen of Michigan, no one on earth knows. It is the limit. A gander is the husband of a goose. A goose is a first cousin to a foolish person.

Mr. William P. Wilkins, 904 Pemberton Road, Grosse Pointe Park, Michigan, suggests that the proper term for a proud citizen of Michigan, or any other kind, is MICHIGANIAN. He is just as right as can be. There is etymological warrant for MICHIGANIAN. It has dignity and is completely correct. Illinois people have succeeded in living down the word "Sucker" that once was used for their nickname. Missouri goes wild now if anybody calls a Missourian, a "Porker." Not many do. "Michigander" is no better than "sucker" or "porker."

Please fight the word!—Chase S. Osborn in the Evening News, Sault Ste. Marie.

My Hat!

(Exchange)

Britain has had a "hat week," whose object was to educate the public "in the importance of hats in social and business life." Time is being no kinder to the hatters than has been Alice's sister, who complained that: "He won't do a thing I ask;" for Time has apparently ordained that his progress should be halted by removal of hats, and more and more of the bare-headed brigade attend his passing.

Undoubtedly, too, many of those who do wear hats are yet ignoring all considerations but mere comfort. Were it otherwise, business men would scarcely have turned in large numbers from the "copper" and the "bowler" to the "felt," thus dispensing with the advantage of suggesting the hard head by the hard hat. Again, the popular "felt" is so greatly hated that, to raise it in society, permits of no graceful and airy action, but necessitates a smash-and-grab raid upon the crown.

There are, of course, some who still recognize that "fate" is not merely a protection against weather, but the coping of dignity. But whether the hatters will succeed in adding to this minority is doubtful—in spite of the example set by the ladies.

The Leagues' Broader Vision

(Exchange)

Maybe it's pretty much of "a man's world" still. But unfair legal discrimination against women in the United States is practically a thing of the past. True, certain restrictions remain. But so bright is the prospect that the National League of Women Voters, at its recent convention, decided to abolish its Department of Government and the Legal Status of Women.

One of its most vital departments when the League was established by Mrs. Carrie Chapman Catt twenty years ago, it was dissolved because "the biggest part of the task of equalizing the position of women has been achieved."

On similar ground that "time has come for the League to work not for women, as women, but for more effective participation in government for all citizens."

It has earned honorable retirement, for those who pioneered so victoriously in its cause. Independent citizenship has been achieved for married women. Common law disabilities have been removed. Fathers and mothers have been made equal guardians of their children. Jury service for women has become law in many States.

More significant than all these achievements, however, is this evidence of progress in the viewpoint of women themselves. Traditional and limited objectives have given way before a broader vision which seeks betterment not only for the status of women, but "for all citizens."

MICHIGAN INCREASES BUTTER

Recent survey figures by the federal Farm Credit Administration credit Michigan with production of more than 82 million pounds of butter annually. The survey shows 35 per cent was manufactured in cooperatively managed plants, slightly lower than the national level of 38 per cent.

"What is so pleasant as these jets of affection which make a young world for me again?"

CHURCHES

All notices for this column must be in the Enterprise office not later than Tuesday at noon.

Salem Evangelical Church
Rev. Carl Schaefer, Pastor
Morning Worship Service at 10:00 a. m.
Sunday School at 11:00 a. m.

First Methodist Church
Rev. Delmer Stubbs, Pastor
Morning worship at 10:30.
Church school 12 noon.
Choir practice Thursday evening.

CLARENCEVILLE M. E. CHURCH

Rev. W. J. Prisk, Pastor
Church Service, 10 a. m.
Sunday School, 11 a. m.
Evening Service, 7:30 p. m.
Thursday Evening, 7:30 p. m.

Our Lady of Sorrows Church
Rev. John J. Larkin, Pastor
Sunday Masses at 7:00, 8:30, 10:30 a. m. and at 12:00 noon.
Masses on Holy Days at 6:00, 7:30, and 9:00 a. m.
Daily Masses at 6:30 and 8 o'clock a. m.

Redford Gospel Tabernacle
18000 Lasher Road
Sunday School, 10:00 a. m.
Pentecostal prayer and praise service, 11:00 a. m.

Farmington Gospel Assembly
23608 Warner, near Grand River
Pastor, A. P. Rudenko
23500 Mer Ave., Tel. 691-R3
Young People's meeting, Wednesday, 7:45 p. m.
Morning Worship, 11:00 a. m.
Sunday school, 9:45 a. m.
Evangelistic service, 7:45 p. m.
All are welcome regardless of circumstances.

First Baptist Church
The Friendly Church
Gilbert A. Miles, Pastor;
23604 Warner Street
Morning Prayer Meeting 10:15.
Morning Worship 10:30.
Bible School 11:45. We have a good class for every age group and all who are not attending some other school are invited to come.
B. Y. P. U. 6:30.
Evening Evangelistic Meeting at 7:30.

West Point Park Bible Church
Undenominational
Held in Community Hall,
Seven Mile near Farmington Rd.
Evangelist B. Farnum, Evangelist.
132 Louise Avenue, Highland Park.
Telephone TO 7-5613

SUNDAY
10 a. m., Sunday School.
11 a. m., Morning Worship.
3 to 5 p. m., Junior Church (up to 14 years of age).
7:45 p. m., Evangelistic Services.
TUESDAY
7:45 p. m., Personal Evangelism Class.

WEDNESDAY
8:00 p. m., Cottage meeting (Horace Gravelle, Merriam Court).

FRIDAY
2 to 3:30 p. m., Missionary Meeting.
3:30 to 4:30 p. m., Industrial Arts, (all children invited held in church).
7:45 p. m., Prayer Praise Service.

During the Sunday morning service we offer the services of a Registered Graduate Nurse who will take care of the infants and small children.

Christian Science Society
New High School Auditorium
Farmington, Michigan

"God the Only Cause and Creator" will be the subject of the Lesson-Sermon in all Christian Science churches throughout the world on Sunday, June 9.

The Golden Text (Jeremiah 32:17) is: "Ah Lord God! Behold, thou hast made the heaven and the earth by thy great power and stretchest out the arm and there is nothing too hard for thee."

Among the Bible citations to be read from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, include the following (p. 562): "The creative Principle—Life, Truth, and Love—is God. The universe reflects God. There is but one creator and one creation."

80,000 TONS OF LEAD TO COVER CITY'S PHONE CABLES

It is estimated that the lead sheath of the telephone cables in the Borough of Manhattan alone in New York City weigh 32,000 tons, and that in all five boroughs of New York City the total weight of these cables and sheaths is 80,000 tons. For the city as a whole, these sheaths enclose 12,400 miles of telephone cable which contain 9,850,000 conductor-miles of telephone wire.

MICHIGAN ROAD MAN NAMED DIVISION HEAD

C. W. Lucas, director of public relations, Michigan State Highway Department, Lansing, was elected president of the Public Relations Division of the American Road Builders' Association at its annual meeting in Washington, D. C.

This division was recently organized to co-ordinate the various public educational activities of the highway-transportation industry and profession. Editors and publishers of the trade press, directors of public relations for the various state highway departments and safety councils, advertising managers and publicity directors of the manufacturers of road-building and highway-transportation machinery and materials, the officers of state groups charged with the duty of publicizing the activities of such organizations, directors of public relations of other associations and organizations in the highway-transportation and allied fields and the officials of federal government agencies concerned with road building who direct the release of information for public consumption will constitute the membership of the new division.

One of the first activities of the ARBA Public Relations Division will be the formulation of a plan for a nationwide campaign to further awaken and sustain a widespread appreciation of the social, cultural and economic benefits of modern highways. This campaign will utilize all available media, including newspapers, magazines, radio, and will undoubtedly focus attention on the necessity for national advertising by the industry. It is also considering a plan to establish a news service for the highway-transportation field which will function like the "Associated Press."

COUNTIES GET GASOLINE TAX REFUND PAYMENTS

Vouchers for the first half payments of gasoline tax refunds to the counties under the McNitt Act, were turned over to the Auditor General this week by State Highway Commissioner Murray D. Van Wageningen.

Amounts vouchers under this payment totalling \$30,000,000 varied widely from those previously vouchers because of recertification of mileage included under the Act. The recertification was the result of an Act of the 1929 legislature and was agreed upon by a joint committee of representatives of the Michigan Association of County Road Commissioners and Engineers and the state highway department. It principally called for inclusion of streets and alleys outside incorporated limits. Previously, the mileage included former township roads only.

The recertification increased the total mileage taken over by the counties since 1931 from 6,200 miles to 6,500. Payments of the so-called McNitt funds are based on the proportion of this mileage in each county.

The mileage increases were primarily in the counties below the

B. E. Tedds

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ESTIMATES FREE

Bay City line, and particularly in Wayne, Oakland, Genesee, Macomb and other counties in the southern industrial section of the state.

Wayne County's increase totaled \$37,500, Oakland \$24,500 and Genesee and Macomb each about \$9,000. Compared with these increases, the total gain for all Upper Peninsula's 15 counties was only \$2,800.

Roscommon County made the largest mileage gain of any county outside the industrial area. Its county road mileage jumped from 924 to 129 and its apportionment from \$18,887 to \$44,081, an increase of \$25,194 since the 1925 certification.

While the Metropolitan area, composed of Wayne, Oakland and Macomb counties, showed a net increase of \$71,000, the Eastern Upper Peninsula, and the Lower Peninsula outside of the metropolitan area showed decreases.

BOOKLET SHOWS EXTENT OF STATE MINING INDUSTRY

Wealth that men have mined from the Michigan earth, since earliest times, and that now is so abundant as to rank Michigan twelfth among the 48 states, is described, tabulated and annotated in "General Industries of Michigan," just off the press.

Compiled by I. Floyd Polinder, economic geologist of the department of conservation's geological survey, the 54 page illustrated booklet shows Michigan to be the national leader in the production of salt, sand blue brick, bromine, calcium-magnesium-chloride, magnesium sulphate and metallic magnesium. The state ranks second in iron, gypsum, and limestone production, fourth in cement and sand and gravel, and fifth in copper. Michigan is ninth in oil.

Striking statistical facts are that a billion and a quarter dollars' worth of copper has been mined in Michigan since 1845, and another billion and a quarter dollars' worth of iron ore mined since 1854.

Recent increased significance of chemicals extracted from natural brines at Midland, such as magnesium for light plane parts, indicates technical trends.

Illustrating the influence of general economic conditions on mineral industries is the iron-ore record of 1932, when shipments were so small that the nearest comparable year was 1875. Less cement

Dr. Joseph W. Norton

OSTEOPATHIC PHYSICIAN AND SURGEON
GENERAL PRACTICE
32500 Grand River Avenue
Farmington
TELEPHONE 404

CHRISTIAN SCIENCE SOCIETY

NEW HIGH SCHOOL AUDITORIUM, FARMINGTON
A Branch of The Mother Church, The First Church of Christ, Scientist, Boston, Massachusetts
SUNDAY SERVICES AT 11:00 A. M.
And Sunday School for Pupils up to the age of 20 at 11:00 a. m., Wednesday Evening Testimonial at 8 p. m. in Universalist Church, 23622 Warner Ave.
Current Christian Science literature on sale Wednesday evenings
ALL ARE WELCOME

was manufactured in Michigan in 1928 than in 1910 when the automobile was still in the experimental stage and concrete road building had scarcely begun.

The year 1930 saw non-metallic minerals take and keep the lead, in value of production, from iron ore and copper. The text of the new booklet includes notes on the production of coal, tile, pottery, natural gas, sandstone, trap rock, marble, slate and granite, and the occurrence of silver, gold, feldspar, talc, asbestos and gem stones in Michigan.

STATE PLAYING LEADING ROLE IN "DAIRY MONTH"

Michigan is playing a leading role in June Dairy Month, as the State's annual milk production is valued at nearly \$83,000,000.

"On January 1, there were 322,000 milk cows registered in Michigan valued at \$60,550,000," says the Milk Industry Foundation in a statement urging nation-wide support for the Dairy Month campaign. "Production in 1929 equalled 2,295,000,000 quarts."

"Michigan is an important state to the dairy industry," the Foundation declares, "and this June program will benefit consumers by emphasizing the food value of milk and dairy products, and enable producers and distributors to promote increased demand for excess farm milk production."

"In addition to field milk which brings the farmer his highest price, Michigan in 1929 produced 86,757,000 pounds of butter, 26,448,

000 pounds of ice cream, 14,502,000 gallons of condensed milk, 161,044,000 pounds of canned milk, 413,444,000 pounds of dry or powdered skim milk."

"In 1928 milk accounted for 30 per cent of the total income from all farm marketing, excluding government payments, and was the largest single source of cash farm income in the state. Milk equalled 81 per cent of the cash farm income from all crops and almost equaled the combined cash farm income from cattle, hogs, chickens and eggs."

"Estimates for the nation as a whole show that milk production on farms this June will reach a new all-time peak. Last year June farm production in the U. S. totaled 5,332,000,000 quarts of milk."

COAL MINED SINCE 1835

Coal has been mined in Michigan since about 1835. The earliest workings on record were at Jackson, Jackson county, and at Grand Lodge, Eaton county.

He that can have patience, can have what he will.—Franklin.

Nothing is more noble, nothing more venerable, than fidelity.—Cicero.

Modern and Old-Time DANCING

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—go ahead of the fellow who doesn't save... Money in the bank is like gas in the tank; "it takes you places."

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Farmington, Michigan