

# RADIO PROGRAMS

## July 7-13, 1940

### WCAR - Pontiac

Michigan's Newest Radio Station  
1000 Watts

1100 Kilocycles, 1100 or 110 on your dial

#### Outstanding Daily Features

- 6:30 A. M.—COLLEGE BOYS
- 9:15 A. M.—THE SUNDAY SCHOOL OF THE AIR
- 9:45 A. M.—THE CHURCH IN THE WILLOWOOD
- 11:05 A. M.—WOMAN'S RADIO JOURNAL

#### AFTERNOON—

- 12:30 P. M.—HUB'S MAN ON THE STREET
- 1:30 P. M.—RADIO RODEO
- 2:05 P. M.—CHEERFUL LITTLE EARFUL
- 3:05 P. M.—ORGAN OUTLAWS
- 8:15 A. M.—PRAIRIE ARMY BAND
- 5:05 P. M.—ON WITH THE DANCE
- 5:45 P. M.—SPORT SPOTLIGHT

#### Sunday Feature Programs

- 9:00 A. M.—AVE MARIA HOUR
- 9:30 A. M.—SUNDAY MUSICALS
- 12:30 P. M.—THE RANCH BOYS
- 2:30 P. M.—LEST WE FORGET
- 2:45 P. M.—TREASURE CHEST OF MELODY
- 3:00 P. M.—NEW YORK PHILHARMONIC ORCHESTRA
- 4:30 P. M.—PURSUIT OF HAPPINESS—BURGESS MERE-DITH
- 6:00 P. M.—NEWS

#### SUNDAY, JULY 7, 1940

##### Morning

- 8:00—News
- 8:15—Salvation Army Band
- 8:30—Ave Maria Hour
- 9:00—Sunday Musicals
- 10:00—News Ace
- 10:05—Sunday Musicals
- 10:30—Stanley Schult, Organist
- 11:00—Butter Things In Sight
- 11:15—News
- 11:30—Radio Family Workshop Hour

##### Afternoon

- 12:00—Bunk House Frolic
- 12:15—Piano Rhapsody
- 12:30—Jimmy Dorsey's Orchestra
- 12:45—News In Review
- 1:00—Socialist Labor Party
- 1:30—Pontiac UAW-CIO
- 1:45—News
- 2:00—Clarkston Baptist Church
- 2:30—Lest We Forget
- 2:45—Treasure Chest of Melody
- 3:00—Mich. Federal Synagogue Orchestra
- 4:30—The Blue Beetle
- 5:00—From A to Z in Nocturnity
- 5:15—Chuck Chandler's Orchestra

##### Evening

- 5:30—Fullness of Time
- 6:00—News
- 6:15—Al Donahue's Orchestra
- 6:40—Baseball Scores
- 6:45—Coffey Trio
- 7:00—News
- 7:05—Jack Sullivan's Orchestra
- 7:30—Dus Lessner's Orchestra
- 8:00—News
- 8:05—Staffords
- 8:15—Sign-Off

#### MONDAY, JULY 8, 1940

##### Morning

- 6:00—News
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Coffee Club
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Defiance Treasure Chest
- 9:15—Radio Auction
- 9:45—Church in the Willowood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Painted Melodies
- 10:45—Story of Wool
- 11:00—News Ace
- 11:05—Woman's Radio Journal
- 11:15—Michigan Farm & Home Hour

##### Afternoon

- 12:00—News
- 12:15—Musical Workshop
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—Musical Interlude
- 1:15—Norman Male Chorus
- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Radio Auction
- 2:30—Grandstand Bandstand
- 5:00—News
- 5:05—On With The Dance
- 5:15—First Call to Dinner
- 5:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News Ace
- 6:05—The Little Show
- 6:40—Baseball Scores
- 6:45—Let's Go Out Tonight
- 7:00—News
- 7:05—Larry Chabot
- 7:15—Men on Wings
- 7:30—Detroit Police Quartette
- 7:45—Jack Sullivan's Orchestra
- 8:00—News
- 8:05—Richard Liebert, organist
- 8:15—Sign-Off

#### THURSDAY, JULY 11, 1940

##### Morning

- 6:00—News
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Coffee Club
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Defiance Treasure Chest
- 9:15—Radio Auction
- 9:45—Church in the Willowood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Stanley Schult, Organist
- 11:00—News Ace
- 11:05—Woman's Radio Journal
- 11:15—Michigan Farm & Home Hour

##### Afternoon

- 12:00—News
- 12:15—Tropical Melodies
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—News Analysis
- 1:15—Piano Rhapsody, G. Hallet

- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Radio Auction
- 2:30—Grandstand Bandstand
- 5:00—News
- 5:05—Ranch Boys
- 5:15—Chief Pontiac & His Red Men
- 5:30—On With The Dance
- 5:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News Ace
- 6:05—Musical Interlude
- 6:15—Flashing in Michigan
- 6:30—The Little Show
- 6:40—Baseball Scores
- 6:45—Let's Go Out Tonight
- 7:00—News
- 7:05—Jack Sullivan's Orchestra
- 7:30—Hits and Encores
- 8:00—News
- 8:05—Billy MacDonald's Orchestra
- 8:15—Sign-Off

#### FRIDAY, JULY 12, 1940

##### Morning

- 6:00—News
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Coffee Club
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Defiance Treasure Chest
- 9:15—Radio Auction
- 9:45—Church in the Willowood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Painted Melodies
- 10:45—Organ Reveries
- 11:00—News Ace
- 11:05—Woman's Radio Journal
- 11:15—Michigan Farm & Home Hour

##### Afternoon

- 12:00—News
- 12:15—Tropical Melodies
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—Concert Hall of the Air
- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Radio Auction
- 2:30—Grandstand Bandstand
- 5:00—News
- 5:05—The Ranch Boys
- 5:15—Chief Pontiac & His Red Men
- 5:30—On With The Dance
- 5:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News Ace
- 6:05—The Little Show
- 6:40—Baseball Scores
- 6:45—Let's Go Out Tonight
- 7:00—News
- 7:05—Hits & Encores
- 8:00—News
- 8:05—Billy MacDonald's Orchestra
- 8:15—Sign-Off

#### WEDNESDAY, JULY 10, 1940

##### Morning

- 6:00—News
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Coffee Club
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Defiance Treasure Chest
- 9:15—Radio Auction
- 9:45—Church in the Willowood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Painted Melodies
- 10:45—Organ Reveries
- 11:00—News Ace
- 11:05—Woman's Radio Journal
- 11:15—Michigan Farm & Home Hour

##### Afternoon

- 12:00—News
- 12:15—Musical Workshop
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—Musical Interlude
- 1:15—Norman Male Chorus
- 1:30—Cheerful Little Earful
- 2:00—News
- 2:05—Radio Auction
- 2:30—Grandstand Bandstand
- 5:00—News
- 5:05—On With The Dance
- 5:15—First Call to Dinner
- 5:40—Casino Band of the Week
- 5:45—Sport Spotlight
- 6:00—News Ace
- 6:05—The Little Show
- 6:40—Baseball Scores
- 6:45—Let's Go Out Tonight
- 7:00—News
- 7:05—Larry Chabot
- 7:15—Men on Wings
- 7:30—Detroit Police Quartette
- 7:45—Jack Sullivan's Orchestra
- 8:00—News
- 8:05—Richard Liebert, organist
- 8:15—Sign-Off

#### THURSDAY, JULY 11, 1940

##### Morning

- 6:00—News
- 6:05—Musical Clock
- 7:00—News
- 7:15—Home Folks Frolic
- 7:30—The Coffee Club
- 8:00—News
- 8:05—Family Worship Hour
- 8:30—Second Cup of Coffee
- 8:45—Morning Devotions
- 9:00—News Ace
- 9:05—Defiance Treasure Chest
- 9:15—Radio Auction
- 9:45—Church in the Willowood
- 10:00—News
- 10:05—Good Morning Neighbor
- 10:30—Stanley Schult, Organist
- 11:00—News Ace
- 11:05—Woman's Radio Journal
- 11:15—Michigan Farm & Home Hour

##### Afternoon

- 12:00—News
- 12:15—Tropical Melodies
- 12:30—Hub's Man on the Street
- 12:45—Frolic Makers
- 1:00—News
- 1:05—News Analysis
- 1:15—Piano Rhapsody, G. Hallet

## LOCALS

Mrs. William Hogarth has been visiting her sister, Mrs. Louis B. Mayer of the Edgewater Beach Hotel in Chicago.

Mrs. Millie Perrine of Redford was the Sunday evening supper guest of Mr. and Mrs. Orlis Jensen.

Donna McElroy is spending her vacation visiting her aunt and other relatives in Mt. Clemens.

Mrs. G. F. Weaver and children Bobby and Mary, are spending some time at Charlevoix. Dr. Weaver will spend the Fourth with them.

Mrs. Delos Hamlin and children are leaving Saturday for Rogers City for a vacation.

Farmington Cleaners offer you free storage. All garments insured, and you can pay in the fall. Phone Farmington 329 for Pick Up, 37-C.

Mrs. J. C. Gravin accompanied Mr. and Mrs. Harry Hineman and family of Redford to Lansing; Sunday. Mrs. Hineman is Mrs. Gravin's granddaughter.

Mr. and Mrs. Jack Smith left Wednesday for a vacation, by motor.

Mr. and Mrs. William Burnett are spending this week on vacation in Chicago, and motoring through Wisconsin.

Floyd Snyder of Detroit was at Saturday and Tuesday evening visitor of his mother, Mrs. J. B. Snyder, who remains ill at her home on Nine Mile Road.

Among the week end guests at the summer home of Mrs. Beulah Peterson at St. Clair Haven were Mrs. Hazel Lynch and daughter, Betty, and Mr. and Mrs. William Hogarth and Mr. and Mrs. Tucker and son Bob.

Miss Dorothy Eisenold returned home Wednesday after visiting for some time with her cousins in Lansing.

Take advantage of the suit sale at Farmington Cleaners. Fine pair of pants with each three piece suit.

Miss Marvel Allen, a nurse at Receiving Hospital, is spending her vacation at home with her parents, Mr. and Mrs. Ralph Allen.

Miss Margaret Gorman of Seattle, Washington, is visiting her sister, Mrs. E. A. Fink.

Miss Edythe Wilkinson left last Friday to accompany Mr. and Mrs. Guy R. Shook, daughters Helen and Dorothy to Corpus Christi, Texas, where Helen will become the bride of Olin Wilkinson.

Mrs. Arvyle Tipper is on vacation this week from The Farmington State Bank.

Mr. and Mrs. Howard Wardell of Lansing were Sunday afternoon callers at the Homer Eisenold home.

Mr. and Mrs. Jack Smith visited in Pigeon last week, and the former's mother, Mrs. Thomas Smith, remained with them.

Mrs. Pearl Thorley of Toledo is spending this week at the home of her niece, Mrs. William Burnett, while Mr. and Mrs. Burnett are at vacation.

Susan Slocum is away at camp in Vermont.

Mr. and Mrs. Floyd H. Nichols attended the Y.P.I.U. reunion held at the Harry McCracken home, Saturday.

Mr. W. W. Bell of Wilcox spent part of last week with her sister, Mrs. J. B. Snyder.

Mr. and Mrs. Fred Brunett of Brookdale avenue are away on vacation this week.

Have your clothes cleaned now. Plain dresses and men's 3-piece suits, 85c each. Picked up and delivered. Farmington Cleaners, phone 329.

Mr. and Mrs. George Gildemester and daughter Sally are spending the Fourth of July week end at their summer home at Rogers City. Mrs. Gildemester and Sally will remain for the balance of the summer.

Mr. and Mrs. Kenn Loomis returned home from Canada Saturday, where they visited Mr. Loomis' mother.

Mrs. Emma Luger of New Haven, Michigan, is spending the week with Mrs. Lou McElroy and family.

Dr. and Mrs. W. E. Riemen-schneider and two sons, Walter and Carl, Miss Margaret Brennan and Mrs. H. F. Sheridan of Cleveland, Ohio, are the guests this week of the Thomas J. Brennans of Orchard Lake Road. The W. D. Buchanans of Hollywood Drive are entertaining them on Saturday evening July 14, and on Sunday evening the R. J. Conroys of Grosse Pointe are entertaining them at a cocktail party and supper at the Grosse Pointe Yacht Club.

Mr. and Mrs. Bert Hart are receiving congratulations on the birth of a daughter.

Week end guests of Mr. and Mrs. Orlis Jensen were Donald Rogers and Miss Gladys Houghton of Tawas City and Mr. and Mrs. Carl Mitchell of Dearborn.

## 'Call My Name'

By AMY CAMPBELL  
(McClure Syndicate—WNU Service.)

When they met at a dance they were still young and obviously very much meant for each other. He thought how much she was like a newly unshathed lily. She was wearing something lovely of apricot satin. The sense of unfolding came from the frothy gold of her scarf from which her red careless hair rose like a slim, tawny flame.

After a moment or two of perfect rhythm he said: "You're being stream-line. Don't. You were meant to be wind-blown."

"Either," she informed promptly with wandering eyes, "are resistant."

"Yes," he admitted slowly. "And sturdy. There is something too frail about you for either." He could not resist an absent touch of straying fingers her scarf.

"You don't understand," she pursued, "I shall always say 'Thank you, no' to the usual in life."

"I am very usual. Your words somehow make me feel actually queer."

"Why make personal application?" she wondered.

After that they were silent, drifting in the midwifed tails in a gentle wind. People were thinking as they watched them, that it was infinite poetry they were seeing. This compelling thought seemed to reach them both just as the music brought its usual terrible parting with a discordant crash, for something eager left their eyes.

"Another, and another—" he began instantly.

She smiled without a word but gave him a second glance over her partner's shoulder as she moved away.

It actually happened that he had chosen an unsought vantage place at exactly the right time. He recognized her voice later.

It was speaking to someone with her on the other side of a bank of low cherry bloom.

"Like a country lane," the man was saying.

"And if it were, would you know what to do with it?" there was boredom in her voice.

Certainly. I've been to the pictures.

"Yes—then what?"

"You'd have a parasol to keep your hair from fading."

"Moonlight can fade," she mused.

"And after a long time, I'd like the male voice continued. 'I'd kiss you while we hid behind your parasol—'"

"No man was as sure as that in the time of parasols—"

"You know—" and there was a keen urgency in the tone. "I never can make out what you want, woman. You must tell me just once more."

"I might," she said, her tone dulcet and lovely to the man shamelessly overhearing. "I might admit it just once for the love of hearing it."

"I mean, picking violets in a spring wood and pressing them when they are dried in a book because I must keep the memory of one who gave them without a word. I—wondering, tormented to know if it meant anything."

"Call my name and I'll come."

"It's nice. You go 'way. I want to think about it."

The man had the audacity to laugh, but with annoyance. "Well—when you make it a request—because. But I'll be back in ten minutes for the rest of the evening."

On the other side of the hedge, just as the listener was wondering if he might not toss over a spray of cob, his name and a little wall—"I can't beg it! I can't—I can't—"

He blessed the low growth of the little blooming trees. He was so near he could have touched her through a forced opening.

"Our dance!" he said jubilantly. "The voice is familiar—" but she did not look up.

"That's devastatingly flattering," he said very tenderly, leaning closer to her. "You remember my name?"

## Fishing Competition



The scene above, on the Pine river, is duplicated daily on a number of Michigan streams when the perch are running. Tawas, Osceola, Standish, Quinceville, the region around Charlevoix and the neighborhood of St. Joseph are names and places discussed by all fishermen within driving distance during the early weeks of spring. Consistently good catches are reported.

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**REDFORD THEATRE**  
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FRIDAY, SATURDAY, SUNDAY  
A LAUGHING CURE-ALL!  
LORETTA YOUNG-RAY MILLAND  
**The Doctor Takes a Wife**  
Directed by ALEXANDER HALL  
Screen play by George Seaton and Ken Englund  
A COLUMBIA PICTURE  
ALSO

**VIVA CISCO KID!**  
with CESAR ROMERO  
MON., TUES., WED., THURS.

KENNETH ROBERTS' GREAT NOVEL!  
**NORTHWEST PASSAGE**  
(Book 1—Rogers' Rangers) with  
**SPENCER TRACY**  
Robt. Young - Walter Brennan - Ruth Hussey

LEARN ABOUT PETTING FROM ROMEO PENNER—in the zaniest comic-laugh show in town!  
**JOE PENNER MILLIONAIRE PLAYBOY**  
with LINDA HAYES-RUSS BROWN-FRITZ FELD  
Take advantage of the Redford Theatre Eastern Michigan Motorbus combination tickets. Combined Theater and round trip bus tickets, Adults 30 cents, children 15 cents. Buses leave Farmington every hour. Shows start at 7 p. m. throughout the week. On Saturdays, Sundays, holidays, continuous shows start at 1:30 p. m.

## Facts About the Telephone

Galveston was the first city in Texas to have a telephone and also the first city to have a telephone exchange.

There are about 1000 public telephone paystations installed throughout the grounds of the New York State Fair for the convenience of visitors.

If it were possible to shout loud enough to be heard around the world, it would take more than 30 hours for the voice to circle the globe. By telephone the voice can travel the same route around the world in about one-quarter of a second.