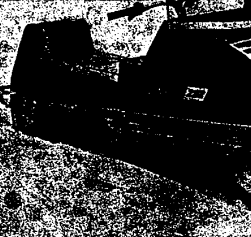


# WINTER WINNERS

## Lynx

is different than other lightweight. You can count on it.

Maybe you think a lower priced lightweight snowmobile should perform up to full-sized standards. Maybe you want a machine with the same construction and features as bigger, more expensive machines that's just a little smaller and less expensive to buy and run. Meet Lynx. This light weight has standard features you just don't see on other lightweight. Plus the same firm performance, ride, and durability that runs in the Arctic family.



## Cheetah

New Arctic Cat Cheetah. Named after a runner for a reason.

This is the one with the special-size chassis that was developed and tested in competition to perform dependably, regardless of snow and weather conditions. Whether it's wet-deep powder or hard pack and ice, rutted mid-winter crust or soft and slippery spring snow. These are difficult and unpredictable conditions to race under, but they're not that much different from the conditions you encounter as a sports rider. So get with a runner you can count on.

## Panther

The main reason people trade up to Arctic Cat.

After you've been around snowmobiles for awhile, you recognize the value of a lightweight aluminum chassis, a torsion spring/steer rail suspension system, and a balanced chassis layout. You learn about traction, stability, ride and flotation. And you find out which machine has it all. The Boss. Panther has been setting standards for comfort, control, and durability for some time now and 1972 is no exception. You can count on it.

PIERRE'S OUTPOST Brings You  
**Arctic Cat '72**

**5.6 cc. Kodel Filled ALL BLACK NYLON DUCK SNOWMOBILE SUIT**

Ladies & Mens  
Reg. 39.95 & 34.95  
**SUPER SPECIAL \$28.88**

CHILDREN'S, as low as **\$15.95**

Warm, one-piece construction! Hood included!

Water repellent and wind tight

**SNOWMOBILE SPARK PLUGS**

Reg. \$1.35  
**99¢**

**WE PEP-UP YOUR POOPED OUT SNOWMOBILE**

Your snowmobile got the run-down blues? Need a little encouragement to make it through the rest of the season? Bring it into our service dept. now. It's later than you think.

**SALEM SERVICE!**  
Now... at Salem... using the first SNOWMOBILE DYNAMOMETER in this area for accurate servicing.

**All New '72 ARCTIC CAT**

Made special for kids All Aluminum Construction. Same as the big cat - 3 H.P. Kawasaki engine. Place your orders now as we are allotted only 25 of these beauties.

Maximum Speed 10 Miles Per Hour

**\$269.95**

**FREE! CAT HATS TO THE FIRST 100 KIDS ACCOMPANIED BY PARENTS**

**SNOWMOBILE GOGGLES \$1.98**

3 Lenses - clear, amber and smoke. Air vents prevent fogging. Customized.

**SNOWMOBILE MITTS \$12.95**

Fully lined, impervious leather mitts, sturdy zippers. Reg. 17.95

**SNOWMOBILE BOOTS \$12.95**

Warm, lightweight

**'Baked Enamel RED G. I. GAS CAN**

5.6 Gal. Capacity **\$5.95**

Spout **\$1.29**

**HOLDER \$2.95**

**6 1/2 GAL. ROUND GAS CAN Reg. \$5.95**

with spout **\$4.49**

**SNOWMOBILE TRAILER**

Model ST1100

Reg. 269.00 **NOW \$199.95**

**ALL STEEL. Completely wired snowmobile hold-downs and large 570x8 Tires**

**Competition... High Performance Dayco Snowmobile Oil**

NO FINER SNOWMOBILE OIL AT ANY PRICE!

**SALE**  
Case of 12 qt. Reg. \$11.95  
**\$8.49**

Salem's Snowmobile Racing Team uses Dayco High-Perf. Oil

**Safety HELMETS Reg. 29.95**

**Retractable Visor Reg. 5.95**

Choice of 3 visor colors

**BOTH FOR \$23.95**

Install a **SUSPENDED CEILING** in your home this weekend by **3 STYLES! 2'x4'**

**Armstrong**

**3 STYLES! 2'x4'**

- WOODCREST
- CHAPARRAL
- GEORGIAN

Put a new ceiling in the average room over the weekend... **YOURSELF!** Price includes all materials — metal, grids and ties. Easy... terrific results.

**26¢ SQ. FT. COMPLETE**

**WE CARRY COMPLETE STOCKS OF LIGHTING PANELS AND LIGHTS FOR IMMEDIATE DELIVERY**

Prices are **DROPPING LIKE FALL Leaves** on Weyerhaeuser products

**Weyerhaeuser Muralwood® paneling is great for kids' rooms.**

The toughest, best-looking pre-finished wood-grained paneling you'll find anywhere. No more fingerprints, stained walls or dirty knuckles. Muralwood wipes clean with a damp cloth. Stays beautiful forever.

**4'x7' \$4.99**

- Mediterranean Oak
- Walnut
- Avocado Oak
- Burmermut

**SPECIAL! Glidden's SPRED SATIN LATEX**

New, Fresh Stock

**ENRICHED-PLUS spread satin**

- White
- Dries in 20 Minutes

**\$5.88 GAL. NO LIMIT**

**PERMA-WHITE ALUMINUM CROSS BUCK COMB. DOOR**

Choice of 32" or 36" sizes. Full 1 1/2" thick, fully weatherstripped, all hardware

**\$38.88**

Cash and Carry

Good Quality Pre-Hung **ALUMINUM Comb. Door**

32" or 36" x 80" sizes **\$21.88**

**MELAMINE PANELS \$8.95**

8 Exciting colors in stock.

Sanitary, durable finish in many colors and patterns. Ideal home improvement project you can do yourself.

**TUB KITS... from \$32.88** complete with moldings

**ONLY \$6.49**

**3/4" PLYWOOD BASKETBALL BACKBOARD**

C&C

**SALEM LUMBER CENTER**

**YOUR NEIGHBOR SHOPS HERE**

**For Home Improvement KILN DRIED #2 WHITE WOOD**

LENGTH	2x4	2x6	2x8	2x10	2x12
8'	.59	.78	1.00	1.95	2.28
8'	.94	1.28	2.03	2.80	3.04
10'	1.14	1.50	2.34	3.29	3.80
12'	1.44	2.10	3.20	3.90	4.68
14'	1.68	2.45	3.46	4.54	5.32
16'	1.92	2.80	4.06	5.21	6.08

PROTECTED FROM MOISTURE AND LOADED FROM OUR INDOOR STORAGE BINS

**ECONOMY 2x4's**  
• 7 ft...49¢ • 8 ft...59¢

**RE-SAWED ROUGH PINE BOARDS**

10" wide

**15¢** ft.

Ideal for rugged room, board and bathten effort or false beams.

Also 8" and 12" widths in stock

**MICA PELLET INSULATION**

POUR-TYPE - 3 cu. ft. bag, 16 lbs., covers 19 sq. ft., approx. 2" thick.

**\$1.29** bag

All you can carry... NO LIMIT C & C