

The Farmington Enterprise

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A. C. Tagg - Owner J. M. Tagg - Editor

EDITORIALS

When The Minute Man Calls

Will you be ready to help him? He will be at your house either Monday or Tuesday, May 11 or 12 to secure pledges of systematic buying of war stamps and bonds.

This is part of a state-wide plan in which Farmington has been asked to cooperate. One of the main purposes of the drive is to learn where you or members of your family are buying stamps or bonds. Many persons employed in factories in the surrounding area are having a percentage of their pay deducted for this purpose. Up to this time this money has not been credited to Farmington's quota, however, under this new survey such information will be listed.

Many civic groups as well as private citizens are offering their services in this important drive and everyone in the city and township of Farmington are urged to cooperate to the fullest extent. These persons are devoting their time for this work and it is little to ask that we furnish them with the proper information.

If you are not already following a systematic buying plan of United States War stamps and bonds, Monday and Tuesday will be a swell time to start. When The Minute Man calls make your pledge and help the United Nations win the war.

Remember you are making an investment and it is in the soundest firm on earth, THE UNITED STATES OF AMERICA.

Newspaper Business

Newspaper business hasn't been too good lately and the chances are that it may be worse before this war is through with. We're selling more papers than ever in our history, but advertising volume has decreased, and that is generally true. Some newspapers may pass out of the picture before the emergency is past. That will be bad for their owners and it will be bad for their readers, and for the businessmen of their communities too. A city or town which has lost its newspaper by the end of this war will be in a poor position to recapture and hold its pre-war trading territory in the years to follow. This is pointed out by George V. Sheridan, director of the Ohio Council of Retail Merchants, warning his membership against cutting too sharply 1942 advertising appropriations. "Scrutinize more carefully than ever before the temporary and fly-by-night advertising promotions that fritter away money which should be sluiced into advertising media upon which you must depend for the healthy growth of your store after this war is over," says Mr. Sheridan.

"Support and help your publisher interest other local businesses deeply concerned in the maintenance of your community and your retail trade area. (For example: If you are a lessee, your landlord has about as great a stake in the continuance of your retail district as you have.)

"Join the growing movement to induce your government to use practical methods in its selling jobs, through regular use at paid rates of newspaper space as the greatest selling media. Canada, for example, is finding it increasingly more profitable to sell government securities and to enlist manpower through newspaper space than through some of the more spectacular but more costly and less effective methods which our Government is following.

"I haven't mentioned the desirability of contributing to the continuance of a free press. If we come out of this war with a string of closed or bankrupt newspaper properties, we will have lost one of the greatest principles for which we are fighting.

"This isn't a silly blurb issued to curry favor with the newspapers. For many years the newspapers have given the merchants collectively the finest kind of support in every worthwhile activity, because the newspaper publisher today realizes that his problem and the problems of the stores in his community are identical."—The Alpena News.

CHURCHES

SALEM EVANGELICAL
Rev. Carl Schultz, Pastor
Church at 10:00
Sunday School at 11:00.

OUR LADY OF SORROWS
Rev. John J. Larkin, Pastor
Sunday Masses at 7:30, 9:00, 10:00, 11:00, and 12:30.
Masses on Holy Days at 5:30, 7:30, and 9:00 a. m.
Daily Masses at 6:30 and 8:00 a. m.

REDFORD GOSPEL TABERNACLE
18000 Lahser Road
Sunday School, 10:00 a. m.
Pentecostal prayer and praise service, 11:00 a. m.

CLARENCEVILLE UNITED CHURCH
(Formerly Methodist)
Meets at the Macabee Hall at Grand River and Eight Mile Road.
Rev. W. J. Prisk, Pastor
Mr. Leon Newman, Sunday School Superintendent
Morning Worship, 10:00 a. m.
Sunday School, 11:00 a. m.
Wednesday, 7:45 p. m., Mid-Week Prayer and Praise Meeting.

CLARENCEVILLE METHODIST CHURCH
8 Mile and Grand River
Clarenceville, Michigan
Elsie A. Johns, Pastor

Morning Worship and Sunday School combined, at 11:00 a. m.
7:30, Evening Worship Service, featuring a group of young people from Bethany Methodist Church in Detroit.
Thursday, 7:45, Hymn sing and Bible study.
Come and worship with us.

FIRST BAPTIST
"The Friendly Church"
Rev. Fred B. Fisher, Pastor
Morning prayer meeting, 10:15.
Mother's Day Service, 10:30.
Public recognition of oldest and youngest mothers present, Sermon topic, "What About Mother?"
Bible School, 11:45. Separate adult classes for men and women as well as for boys and girls.
B.Y.P.U., 6:30. First meeting of the church year with the newly-elected officers.
Evangelistic meeting at 7:30. Sermon topic, "No Escape."

FIRST METHODIST
Rev. Howard C. Buschling, Pastor
Morning Worship, 10:30.
Mother's Day Service.
Church School, 12 noon.
High School youth group 6 p. m. at church.
Young Peoples League, 7:30 Sunday, at homes of members.
Choir rehearsal Thursday, 7:30 at church.

West Point Bible Church
Rev. J. H. Sandcock, Pastor
Evangelist B. Farnum.
Founder and Evangelist
SUNDAY
10 a. m., Bible School, all ages.
11:45 a. m., Morning Worship. A series of messages on the present world conditions as seen in how God is working out his plan in this world.

WEDNESDAY
8 p. m., Prayer and Praise Service.

FRIDAY
10-11 a. m., Radio Glee Club (high school girls and boys).
1:30-3 p. m., Missionary meeting. Due to the fact that plans are being made for a new building, Sunday services are held in P.T.A. building, bank of Pearson school. Seven, mile, near Farmington Road. Watch for information under "News of West Point Park" each week.

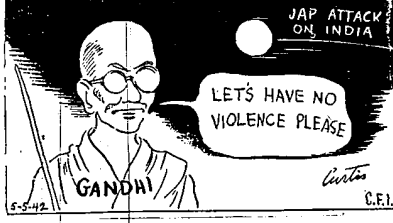
FARMINGTON GOSPEL ASSEMBLY
32300 West Ave.
Rev. Orville J. Windell, Pastor
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Sunday evening services, 7:30 p. m.
Tuesday night, 7:30—Young People's meeting.
Friday night, 7:30—Bible Study. Teaching, preaching and singing the gospel of Christ. Everybody welcome.

CHURCH OF CHRIST
32300 Seven Mile Road
Sunday School, 10:00 a. m.
Praying, 11 a. m.
Sunday Evening, 7:45 p. m.

CHRISTIAN SCIENCE SOCIETY
New High School Auditorium
Farmington

"Adam and Fallen Man" will be the subject of the Lesson-Sermon in all Christian Science Churches throughout the world on Sunday, May 10.
The Golden Text (Hoshea 14:1) is "O Israel, return unto the Lord thy God: for thou hast fallen by thine iniquity."

"EAST IS EAST"



"These are times that try men's souls." The above seven words, which logically fit into Michigan life of May, 1942, were written by Tom Paine in "The Crisis." The year was 1776.

Michigan life at this moment is a fast moving panorama. Rapidly fading away are "business as usual" practices. For example, nearly all durable goods will cease to be manufactured by the end of this month.

Rationing and price control have been instituted, almost overnight. Citizenship is being regimented for all-out war sacrifice. It is the period of economic dictatorship, democracy's answer to the threat of dictators and convincing proof of America's awareness of its worldwide "war of survival."

Starting Monday, May 18, prices of important consumption goods such as meat, canned goods, clothing and drugs — will be pegged at their highest levels of March.

In terms of cents, the price control decree is expected to reduce living costs about 2 per cent below prices prevalent on May 1. Retailers must post public lists of ceiling prices.

On July 1 price control will affect services such as garages, tailors, laundries, dry cleaners and shoe repair shops, also as of March prices.

All retailers will be licensed by Uncle Sam. Violations may be punished by withdrawal of federal license, or fines not more than \$500, or a year's imprisonment or civil suits for treble damages.

Manpower in terms of human energies have been registered from ages of 20 to 65.

The registrations, as much as any other governmental action, have brought a realization of the war into nearly every Michigan home.

Thursday (May 7) is the final day for citizens to register for war stamp cards. Sugar stamps Nos. 1 to 4 inclusive will be good for purchase of one pound of sugar per individual each two weeks from May 5 to June 27.

Because sugar cane is needed to make molasses, molasses is used to make industrial alcohol, industrial alcohol is needed to make explosives, explosives are needed to sink the axis, and the axis threaten our freedom.

Manpower must conserve sugar carefully — a small sacrifice but an important one.

Before you grumble about "bureaucracy" and muddling at Washington as the reasons why sugar must be rationed today, consider this additional reason:

The Japanese attack at Pearl Harbor and Manila resulted in stoppage of sugar supplies from the Philippines, while Hawaiian supplies became uncertain. Next, ships were needed to carry strategic war materials and sugar is being shipped to our allies under the lend-lease plan. Ships which could carry sugar are critically needed to transport tanks and airplanes, for example, to the Russian front.

Just another reason why you will have only a pound of sugar during the next two weeks! Food experts say we really don't (Continued on Page Seven)

Looking Back Through The Enterprise Files

TWENTY-FIVE YEARS AGO (Friday, May 11, 1917)
A Big Mass Meeting
The call for a meeting of the citizens at the Town Hall last Monday evening was responded to by one of the largest crowds seen in the auditorium in some time. The assemblage was called to order by Ex-Governor F. M. Warner, who after a selection by the Farmington band, and the singing of "America" by the audience, introduced A. E. Barnes, of Detroit, an active worker in the ranks of the Red Cross organization, as speaker of the evening.

Entertain Soldier Boys
About 35 students and teachers gathered at the new school building Friday evening, May 11, to attend a reception given in honor of the high school boys (Norman Lee, Howard Elenford, Earl Goards and George Miller), who have joined the Michigan National Guards.

TEN YEARS AGO (Thursday, May 5, 1932)
Re-Registration in the Township Gets Under Way
With the purchase of equipment completed, the new permanent registration of Farmington Township voters is under way. While the first primary election, to be held on September 12, must record their names, under the new system.

Protect Changes in Bus Schedule
Once again the troublesome problem of transportation service on Grand River is before the authorities, with vigorous protests registered against the new schedule made effective by Eastern Michigan Motorbuses, and with another offer of jitney line service made to the Farmington City Commission.

FIVE YEARS AGO (Thursday, May 6, 1937)
Starts West on Cut-Off; Causes Crash
Possible skull fracture and a cerebral concussion were the injuries sustained by Jack Vartogian, Route 2, Farmington, when the car he was driving collided with another driven by Edith Cole Wilson, 707 Belfour Road, Grosse Pointe at the east end intersection of the Cut-Off and Grand River avenue, Tuesday afternoon.

Exchange of Road Upkeep is Made
An exchange agreement of road maintenance, whereby the City of Farmington is to maintain Gill Road, west of the City, in return for the county's upkeep of Nine and Ten Mile Roads, was submitted to and approved by the City Commission at their regular meeting held Monday night.

Living Religion

Rev. Howard Buschling

Defense workers are finding it difficult to attend the one stated church service a week; let us, of a race flare-up near home. If we therefore, offer other services at a different hour and on different days. This is a quotation from the speech of a church leader last week. We notice in our own community that many people cannot come Sunday morning because of their work. Is there another time in the week when a service could be held for them? The author of this column would welcome letters of suggestion.

Here are statistics on the church preference of the members of Congress. In the Senate: Methodist 22, Presbyterian 11, Roman Catholic 10, Baptist and Episcopal next. In the House: Roman Catholic 57, Methodist 32, Presbyterian 15, Baptist and Episcopal next. Protestants 350, Roman Catholics 97. Thirty members are not included in these figures because it was impossible to discover their religious affiliations or else they belonged to "faiths" not coming within the usual Protestant or Roman Catholic categories. Occasionally unthinking or prejudiced people say that certain religious groups "control" Congress. These facts should dispel that ugly rumor.

The future of the world now seems to revolve more and more around the problem of race and color. That problem has been ten times magnified by the race philosophy of Nazism and the war with the yellow race of Japan. This world trend has local effects. It intensifies the prejudice and discrimination against the Negro race in our own country. The 80-20 rule is the outstanding example of this.

There is now before Congress, a resolution known as the Sheppard Bill, which would regulate prostitution and liquor in the vicinity of army camps. The number of the bill is S. 860. I believe that the American public opinion ought to demand passage of this bill. Let your Senators and Congressmen know how you feel. Do it now, for the bill is in committee, and your interest and request may bring it out of committee where some action may be taken at once.



SAFETY is better than Risk

Cash can be easily lost when traveling. So take the precaution before you start, of changing your money into

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