

# IT'S SO EASY TO PLACE YOUR WANT AD . . .

Be your own Want Ad writer. To Sell, To Buy, To Rent, To Swap, To find a lost Pet, To find Help, To do 'most anything. Just write your ad on the form below, fill in the Classification your ad is to appear, write in your name, address and telephone number . . . fold (follow the numbered directions) and mail. No Postage necessary. Be sure to indicate the editions your ad is to appear in.

TRY IT—  
YOU'LL LIKE IT!

ENCLOSE PAYMENT FOR  
YOUR AD and  
**SAVE**



CUT ALONG DOTTED LINES

POSTAGE-FREE  
WANT AD ORDER BLANK

USE THIS HANDY POSTAGE-PAID ORDER BLANK OR TELEPHONE 522-0900

Blank Folds Into An Envelope  
No Stamp Is Needed

WRITE YOUR AD  
IN THIS SPACE!

(3) FOLD BACK ALONG THIS LINE

FIRST CLASS  
PERMIT No. 350  
LIVONIA, MICH.

BUSINESS REPLY ENVELOPE  
No Postage Stamp Necessary If Mailed in the U.S.

Postage will be Paid for by  
**observer newspapers, inc.**  
36251 Schoolcraft  
Livonia, Michigan 48150

WANT AD DEPT.

(1) FOLD ALONG THIS LINE

CLASSIFICATION


(2) FOLD BACK ALONG THIS LINE

USE CASH RATE WHEN ENCLOSING CHECK

Send bill to .....

Street .....

City ..... Zip .....

My telephone number is .....

☐ TWIN ACTION  
WEDNESDAY & SUNDAY  
AD NON-CANCELLABLE (CASH RATE)

\$4<sup>99</sup>

☐ WEDNESDAY  
15 WORDS \$3<sup>33</sup>  
(CHARGE RATE)  
For Each Additional Word Add  
15¢, i.e. 17 Word Ad — \$3.63  
15 WORD CASH RATE: \$2.99

☐ SUNDAY  
15 WORDS \$2<sup>77</sup>  
(CHARGE RATE)  
For Each Additional Word Add  
15¢, i.e. 17 Word Ad — \$3.07  
15 WORD CASH RATE: \$2.49

1-8-72

CUT ALONG THIS LINE

CHECK EDITION AD IS TO APPEAR IN