

How To Use A Seed Catalog

Sow & Sow Seed Co.

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ALL INFORMATION ON THIS FORM
PLEASE PRINT OR WRITE PLEASE

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

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I will send you a complete seed catalog and a packet of seeds for \$1.00. If you don't like it, I will refund your money.

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In your mail, absolutely free of charge, you received a catalog from the Sow & Sow Co. and you want to order seeds from it.

If you've done this before, you think you know all about it, but do you?

Some seed firms specialize in flowers and, in their catalogs, you'll find flowers listed by color.

Others are vegetable specialists and the order will be reversed. Knowing this should save you from looking in the wrong place.

Equip yourself with pad (preferably lined) and pencil. Go through the catalog and "rough" your order with these. Leave the order form blank until you've made up your mind.

Why? Well, a messy order form with erasures and crossed out entries will hardly endear you to the company and, at worst, may result in a mixed up order.

Write down on the pad the name of the item you want, the quantity, and the size.

name of the item you want, the quantity, and the size. Then look at the length of the list. If you're a typical gardener, it's too long.

Calculate the space to be planted, estimate the time you have to garden and cut the list accordingly.

Now you're ready for the order form. First fill in your name and address, not forgetting zip code.

Copy your order from the pad, line for line, checking garden space.

Then add the amounts, state sales tax if you're in the same state as the seed company.

Handy Jim's Fix-Up Tips



Under-Stair Storage
Storage in a home needing extra space is where you find it. For instance, the home handyman can make an under-stairs closet. Usually in basement, this space can be organized and kept clean by stringing some 2x4-inch lumber and covering it with a Masonite brand decorative paneling. There'll be ample space for shoe boxes, vacuum cleaner and other bulky items.

Roles Vary For Closets

Specialized storage closets, for linens or cleaning equipment and supplies, should be located close to areas served and often can be built in spaces too small to accommodate full-size closets.

A linen closet should be as close as possible to bedrooms, but smaller closets could be added in bathrooms for towels and wash cloths, and in dining room or kitchen for table linens.

Door openings should be eight feet high and about as wide as the closet, to allow storage all the way to the ceiling and for easy access on the sides.

No single location for a cleaning closet is convenient to all areas of the house, so it may be best to split this storage.

A floor-to-ceiling cabinet about 12 inches deep (depending on bulk of vacuum cleaner) and three feet wide should be sufficient.

upper third devoted to shelves.

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Dwarf Vinca Thrives Anywhere

Just because it looks like something from the tropics gardeners do not realize how utterly satisfactory dwarf vinca is to grow. It thrives almost anywhere. It is tolerant of pollution so can be used close to the road. It is capable of standing extreme heat, drought, and other adverse conditions. And it has no insect pests or diseases that bother it. Plant the slow-growing seeds outdoors after soil has warmed or indoors for earlier bloom.



Grows almost anywhere is an accurate description of this plant — dwarf annual vinca. It thrives under adverse conditions that would make other plants give up the ghost.

The Green Thumb
By GEORGE ABRAHAM

Holiday plant care: Want to get more mileage from your flowering plants? Here are a few hints to help.

Let's start with one we get many letters about, Kalanchoe, or "Kalan-KOH-ee". This is a compact plant with clusters of small, usually red-scarlet flowers.

It needs sunlight for good growth and flower buds. In poor light it gets spindly, weak and no flowers. Keep it moist constantly. Night temperatures around 60 degrees and day temperatures between 70 and 75 degrees are ideal.

If the plant gets too large, new ones can be started easily from cuttings, rooted in sand. Rooted now, they will flower in fall.

Kalanchoes, like poinsettias, need short day-length to flower. For this reason they must be kept in a room where they do not get extra light at night in fall. Sink pots in a shallow pan in garden during the summer. Pinch out shoot tops in July to keep plants compact.

CHRISTMAS peppers: These and Jerusalem cherries are showy holiday plants. Peppers have pointed fruits that color from white to purple to red, and yellow.

Jerusalem cherries have round, brilliantly colored, red-orange fruit. Christmas peppers may be eaten but are "hot" to the taste.

Jerusalem cherries are poisonous, so teach children to avoid them.

After care: You can cut them back after flowering and grow them on for another year, but our suggestion is to start new plants from seed in early spring. Plant seeds in pots, and transplant seedlings into 5-inch pots, using about a pot.

CYCLAMEN ("shooting star" plants) have heart-shaped leaves, with red, pink, or white flowers. Blooms last longest and buds develop properly if the plant is kept cool. An ideal place is a north or east window close to the glass where the temperatures are below those of normal room.

Buds do not develop properly if the plant is exposed to hot room temperature, or if the soil is allowed to become too dry.

Aftercare: Allow soil to go dry and keep plant in basement for rest period. In fall, start it up again by watering.

GREEN THUMB CLINIC: "Please tell us if the horse chestnut seed can be used for anything?"

Answer: Seed is poisonous to humans. One use is to repel moths. Place a few nuts in the drawers to keep moths out. You can toss the nuts into woods where squirrels and deer can eat them (harmless to them). Or you can use the nuts to make indoor arrangements.

Does any one have a use for horse chestnut seeds? Please write and tell me. Meanwhile, I hope 1972 is kind to you!

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'Sweat Equity' Pays Off In \$\$\$

Home fix-up today is a breeze compared to a few years ago. Prefinished hardwood panels, cartridge-type adhesives for putting up

Nest Empty? New Uses For Vacant Rooms
"Empty nester" couples often cling to their old homes, and with some remodeling and refurbishing transform space, particularly vacant bedrooms, to new uses they've always wanted.

It may be a den - library - home office combination, a sewing and crafts room or expanding living room for more entertaining space.

When children are in college, their rooms are surplus space most of the year but in their pockets — the cost of skilled labor at today's rates, depending on the location.

Besides the cash and loan interest savings, the equity brings a double satisfaction to the amateur craftsman, who enjoys himself as he hammers away.

A third advantage comes when the house is sold. He can count the improvement cost at "retail" even though it cost him only "wholesale." The difference is reflected in the higher selling price.

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