FARMINGTON DAIRY, INC. Phone 135







MICHIGAN BELL TELEPHONE COMPANY

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"KEEP 'EM ROLLING"

for the duration!

Anything with a motor needs oil to keep it running smoothly, whether it be a tank, a plane, a jeep or a household electric appliance.* Your faithful electric servants must last for the duration. A drop of oil occasionally will do much to prolong their usefulness and avert possible breakdown. Give your electric appliances this simple "ounce of prevention!"

*Do not try to oil on electric clock or harmetically-sealed refrigerator.

THE DETROIT EDISON COMPANY

Electricity is not rationed. But its production requires coal and railroad transportation. Don't waste it!