

The Farmington Enterprise

Established in 1888 by Edgar R. Bloomer as "A Permanent Journal of Progress"

SUBSCRIPTION RATES
One Year \$2.00
Six Months 1.25
Three Months75
Single Copies05



ADVERTISING RATES
Display, per inch \$.35
Reader ads20
Cards of Thanks50

NATIONAL EDITORIAL ASSOCIATION
Active Member

Phones: Farmington 25 — Redford 1133

Published Thursday of each week and entered at the Post Office at Farmington, Oakland County, Michigan, as second-class matter under Act of March 3, 1919

A. C. Tagg - Owner J. M. Tagg - Editor

EDITORIALS

We Stand To Benefit

Oakland County, which has an important stake in the nation's huge travel business, is one of the regions of the country that would benefit considerably as a result of the aggressive post-war plans of the competing factors in the transportation industry.

Railway Age, reporting a survey of railroad executives in its current issue, says that the railroads are going out vigorously after more business when the war is over. The executive interviewed unanimously declared their intention of "doing everything in their power" to make railroad travel far more attractive to the public.

At perhaps the most alert and foresighted point in their history, the railroads are now blueprinting new, lightweight, streamlined trains, more luxurious cars to increase the fun-of travel, high-capacity low-fare cars and generally reduced passenger rates, the survey shows. To top it all off, the rail chiefs look forward to a vigorous merchandising and advertising program.

That the railroad industry is making these plans is good news for all of the areas of the country which share substantially in the prosperity of travel business, and good news for all Americans who love to travel.

Not only do we hear the remark, almost daily, that when the war is over we're "going to take a nice long vacation" or "we'll take that trip we've been wanting to take for so long," but we also hear from our friends that they'll be over to see us, once they are not so busy with the matter of winning the war, and they have both the time and the means with which to make the trip. Right now we're all devoted to the business at hand—that of winning the war and getting our friends and family back with us—but once that objective is accomplished, we'll want to take up our customary mode of life, and, as in the past, that will most certainly include a goodly amount of travel.

Sure winners in the post-war battle for traffic will be areas like ours where the appeal to the travel instinct is great.

"For Real", All Right

Absorbed in workaday thoughts, we may forget that our servicemen, absent perforce to fight for us, have their thoughts, too—for instance, we may be all wrapped up in who's going to win Saturday's football game.

"So what?" demands a corporal in The Sentry, newspaper of the Nashville Army Air Center.

"So in Lae, doughboys are tackling harder than the publicized darlings of Old Siwash, and they're chucking grenades faster and straighter than ever a football was thrown by all the Saturday heroes. And in Italy, and in the Solomons, they aren't playing for headlines, but for real."

Cloud-sitting theorists with visionary schemes for postwar regimentation, take note!

BONDS OVER AMERICA

Near Biloxi, on the Gulf of Mexico, stands the last residence of Jefferson Davis and the house where the Confederate president completed his memoirs. Beaufort now is a home for Confederate veterans.

Confederate Home



Keep On Backing the Attack With War Bonds

Defeated men may live in peace and honor under the Stars and Stripes, but under the crooked cross of Nazism there is only ignominy, persecution, death for those who will not bend the knee.

Churches

FIRST METHODIST

Rev. Howard C. Busching, Minister

10:00 a.m.—Sunday School, for fourth grade and above.
11:00 a.m.—Sunday School, for nursery through third grade.
11:00 a.m.—Morning Worship.
Sunday, 7:00 p.m.—Youth meeting at the church.
Thursday, 7:30 p.m.—Choir rehearsal at the church.

FIRST BAPTIST

"The Friendly Church"
Rev. Fred B. Fisher, Pastor

Morning Worship at 10:30 a.m. The Communion will be observed and new members received into the church. The pastor will deliver his opening message on the Gospel of Luke.
Bible School at 11:45 a.m. Junior and Senior B.Y.P.U. meetings at 6:30 p.m.
Evening Prayer Circle at 7:00 p.m.
Evening Service at 7:30 p.m. Concluding a week of special meetings Rev. Orville Williams of River Rouge will speak on the subject, "Night Falls."

CLARENCEVILLE METHODIST CHURCH

Cambridge and Grand River Farmington, Michigan
Elsie A. Johns, Pastor
Marion P. Owen, Music and Religious Education Director

11:45 a.m. Morning Worship, the pastor preaching.
6:30 p.m. Youth Fellowship.

WEST POINT BIBLE CHURCH

Rev. J. H. Sandecker, Pastor
Evangeline B. Farum, Minister

SUNDAY
10 a.m., Bible School, all ages.
11:15 a.m., Morning Worship. A series of messages on the present world conditions as seen in how God is working out his plan in this world.

WEDNESDAY
8 p.m., Prayer and Praise Service.

FRIDAY

10:11 a.m., Radio Glee Club (high school girls and boys).
1:30-3:00 p.m., Missionary meeting.

Due to the fact that plans are being made for a new building Sunday services are held in P. I. A. building, back of Pleron school. Seven Mile, near Farmington Rd. Wait for information under "News of West Point Park" each week.

CLARENCEVILLE UNITED CHURCH

Meets at the Macabees Hall at Grand River and Eight Mile Road.
Rev. W. J. Erik, Pastor.
Mrs. Norma Riddell, Sunday School Superintendent.

Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Wednesday, 7:45 p.m., Mid-Week Prayer and Praise Meeting.
Evening Service 7:45.

SALEM EVANGELICAL

Rev. Carl Schultz, Pastor
Morning worship service, 10:00 a.m. Sunday School, 11:15 a.m.

OUR LADY OF SORROWS

Rev. Thomas P. Beahan, Pastor
Rev. Joseph M. Lemire, Asst. Pastor

Sunday Masses at 7:00, 8:30, 9:45, 11:15 and 12:30.
Masses on Holy Days at 8:30, 7:00, 8:00 and 9:00 a.m.
Daily Masses at 8:15 and 8:00 a.m.

CHRISTIAN SCIENCE SOCIETY
New High School Auditorium Farmington

"God the Only Cause and Creator" will be the subject of the Lesson Service at Christian Science Churches throughout the world on Sunday, December 5.

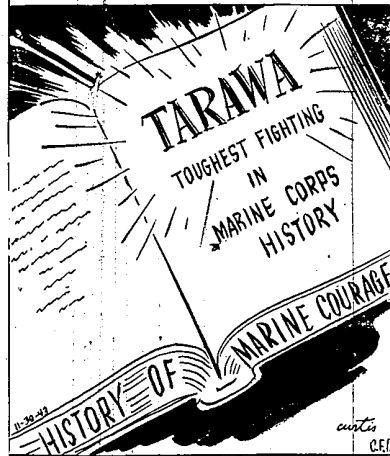
The Golden Text (Hebrews 3:4) is: "Every house is builded by some man; but he that built all things is God."

Among the Bible citations in this passage (Isaiah 45:12): "I am the Lord, and there is none else, there is no God beside me: I girded thee, though thou hadst not known me: I have made the earth, and created man upon it: I, even my hands, have stretched out the heavens, and all their host have I commanded."

Correlative passages to be read from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, include the following (4:170): "God is the creator of man, and the divine Principle of man remaining perfect, the divine idea of reflection, man, remains perfect."

Fish Changes Color
The barracuda is able to change color in conformity with its background.

ANOTHER GLORIOUS PAGE



Civilians To Get Canned Foods
Increased supplies of canned pineapple, canned grapefruit juice, asparagus, corn, pumpkin, spinach, tomatoes, beans, and flgs will reach retail markets within a few weeks, the War Food Administration said recently. They are supplies owned and held by canners, but set aside for Government purchase, which have been released to civilians.

More Farm Machinery In '44
An improved outlook for new farm machinery in 1944 is foreseen by the War Food Administration. Raw materials authorized by WPFR to make planting, tillage (Continued on Page Seven)

CHURCH OF CHRIST

33200 Green Mile Road
Sunday School, 10:00 a.m.
Preaching, 11:00 a.m.
Sunday Evening, 7:45 p.m.

FARMINGTON GOSPEL ASSEMBLY

23506 Warner Avenue
Rev. Orville J. Windell, Pastor

Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Sunday evening services, 7:30 p.m.
Thursday evening, 7:45—Young People's Meeting.

NOVI BAPTIST CHURCH

Earl Cook, Minister
Morning worship, 10:30.
Bible School, 11:45. Classes for all ages.

Baptist Youth Fellowship, 7:00 p.m.
"Everybody's Gospel Service," 8:00 p.m.

REDFORD ASSEMBLY OF GOD

16760 Lahar Ave.
James A. Davis, Pastor

Sunday School, 10:45 a.m.
Morning Worship, 11:00 a.m.
Radio Broadcast WEEK, 6:15 p.m.
Evening Service, 7:45 p.m.
Wednesday Bible Study, 8:00 p.m.

CHRISTIAN SCIENCE SOCIETY

NEW HIGH SCHOOL AUDITORIUM, FARMINGTON
A Branch of The Mother Church, The First Church of Christ, Scientist, Boston, Massachusetts

SUNDAY SERVICES
AT 11:00 A. M.
And Sunday School for Pupils up to the age of 20 at 11:00 a.m.

Wednesday Evening Testimonial at 8 p.m.

33336 Grand River Avenue
Current Christian Science Literature on sale Wednesday evenings.

ALL ARE WELCOME.

SEVENTH DAY ADVENTIST

Grand River and Oxford
Clarenceville

Meetings every Saturday.
ALL WELCOME
9:30 a.m. to 12:00 noon

Looking Back Through The Enterprise Files

TWENTY FIVE YEARS AGO (December 6, 1918)

A Business Change Made
A deal was made the first of the week whereby Carl R. Ely disposed of his garage and business in this village, after seven years of successful automobile merchandising and repair work. The new proprietors are Messrs. Green and Russell, of Detroit, and are recommended to us as young men of ability, integrity and hustlers.

Awarded Certificate
The Farmington State Savings Bank has been awarded a certificate from the Treasury Department of the United States as having subscribed for 100 per cent of its quota on the series of treasury certificates issued in anticipation of the fourth Liberty Loan, and is honored with distinguished financial service.

Arrives Home
Will Way arrived home from Chicago the last of the week, where he has been in training with the expectation of going overseas as a Y.M.C.A. worker. On arriving in Chicago a week ago, after his visit here, word was given and the company called together for departure across, their equipment, transportation and everything arranged, but a telegram from Washington next morning countermanded the order and they were sent home.

TEN YEARS AGO (December 7, 1933)

Clothing Will Supplant Baskets
Distribution of clothing to needy families, instead of the usual Christmas baskets of food, was endorsed as a program for the coming Christmas season by Farmington Exchange Club Wednesday noon. Distribution of baskets by the Club and the American Legion working together has been an institution for a number of years.

Twenty Five Put To Work
Twenty five men at work on a new sewer line along Farmington Road, south of the business section, is evidence in Farmington of the Civil Works Administration activity to reduce unemployment. The men, residents of Farmington City and Township and Novi Township, began work Tuesday morning working northward from Farmington Road and Orchard Street.

City Develops Revenue Source
Tax revenue from one source which for many years has been going out of Farmington to the county coffers is to be kept at home henceforth, as a result of an ordinance passed Monday by the City Commission. The new ordinance provides that the licensing of dogs shall be in the City's hands, and revenues remain with the city.

FIVE YEARS AGO (December 1, 1938)
Washington Delays But Farmington Hopes
Farmington's PWA school project is still hanging fire. School officials have been expecting to hear from Washington, but no word has been received. If approval is not received by December 5 it means Farmington is out of luck, but school officials have not given up hope.

Will Make Ice Streets Safe
Protection against slippery pavements on the steep grades and dangerous parts of the city's streets this winter is assured by the city. Twelve barrels, painted orange and containing a mixture of rock salt and sand have been distributed to the danger spots.

Parents Must Be Cautious Of Contagion
Parents of returning children are being warned by school officials of the danger of returning children to school before they have completely recovered from the illness that kept them out. There are now around five cases of chicken pox and several cases of measles among the children.

Shiners display wares on street corners as police chief and other city officials vacate city hall. Slot machine block traffic when Spartans line up for chance at jackpots. Gamblers have Roman holiday.

Measures of the mayor and police chief illustrated the sensational story. Actually, the edition was a hoax, printed after the regular issue and given a limited distribution.

Gasoline facts: New B and C coupons, due Dec. 1, are publicized by OPA as means of reducing clerical work, for coupons will be worth five gallons. However, Washington observers unite in forecasting further reduction of coupon value after Jan. 1. Reasons: We are using our oil reserves fast; North Europe mechanized invasion is coming; increased air assaults are consuming vast amounts of high octane gasoline.

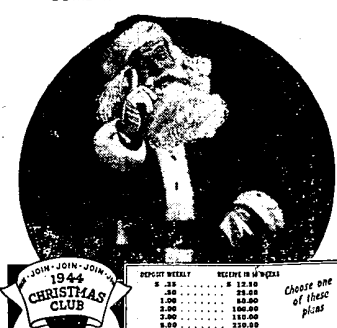
EXCESSIVE. The OWI survey of war plans revealed that it is necessary today to hire 17 workers to get a net increase of three for every 100 employed. Here are the highlights: More women than men are quitting jobs. In September, 800,000 persons left their jobs, a total exceeded during 1942 only in August. Reasons given for change to "better and more essential jobs": "Because of unsuitability for their work, because of general restlessness as a result of home duties." Summary: "The present excessive rate must be substantially reduced or the whole pattern of war production (Continued on Page Seven)

INVASION. Slow progress of American and British troops in Italy and further reports of German morale tend to substantiate the viewpoint of U.S. military authorities, as expressed recently to Michigan leaders at Fort Knox.

"Take it from me..."

There's one SURE way to have a Merry Christmas in 1944—PLAN for it with a Christmas Club account.

COME IN—START YOURS TODAY



THE FARMINGTON STATE BANK

Farmington, Michigan
Member Federal Deposit Insurance Corporation