

HAPPY BIRTHDAY . . .
to George. Of course, he can't re-
ceive our congratulations personally,
but we'll extend them just the
same. George Washington



stands for so many of the things
we regard as 100% American
characteristics. His birthday has
come to mean much more than a
piece of cherry pie, although that
always seems to be a fitting part
of the observance, too. We'll bet
that this year more Indians, Arabs,
Aussies and South Sea Islanders
will hear about Washington's
birthday than ever before.

SIGNS OF SPRING . . .

are popping up all around us.
Mrs. Frances Halsted came into
the Enterprise office Thursday
morning with a new "pet" — a
beautiful big moth which had
come from its cocoon on Tues-
day. The cocoon was a huge one
which had been in the Halsted's
house since last fall, but the
moths ordinarily do not appear
until spring weather is really
here. Could be that the winter
is going to be gone before we
hardly realize that it is here. In
about another six weeks we'll be
expecting to see the tulips pop-
ping their heads through the earth.

IT'S A JOLLY TIME . . .

when good fellows get together.
We extend our congratulations on
the idea of the registration board
down in front of the Maxwell J.



Smith Drug Store at Eight Mile
and Grand River. Here, service
men and women who are home
on furlough may register, and their
friends can look and see who's
home. Many times we've heard
disappointment expressed at having
missed someone or another
when they were here on furlough
—and all because "I didn't know
he was home." It seems like an
idea that the City could well fol-
low—perhaps a registration board
of some sort at the City Hall or
some other centrally located spot.

OUR BOYS . . .

will be mightily heartened by
the report of the swell Fourth War
Loan Drive in Farmington—a big
boost to the morale of the boys
out there, and to the morale of
us right here at home. Orchids
aren't quite appropriate to give to
a group of men, but we're sure like
to extend something to the Auxil-
iary Police for their efforts in the
drive. This is one organization
that Farmington can boast of—on
and on, and no one will find a
dissenting voice—we all think they're
tops.

SAY FELLA . . .

don't forget that the idea of March
are fast approaching—all too fast.
And before that day our Uncle



Sam would like to have a little
report from each of us. If you're
stuck, however, there's lots of
help about Farmington with an
income tax service open each eve-
ning and a "revenue" coming to
the bank.

Pierson P.T.A. Meets Thursday

The Parent-Teachers Club of
the Pierson school will meet at
the school Thursday evening, Feb-
ruary 24.

Mrs. E. A. Sink has arrived in
California where she will be the
guest of Sgt. and Mrs. Edward
Pink and Mr. and Mrs. Clarence
Rigney and daughter, Pat.

The Farmington Enterprise

LEADERSHIP-OUR PURPOSE

SERVICE-OUR GOAL

Keep on
BALKING the
ATTACK
with WAR BONDS

FIFTY-SIXTH YEAR—NUMBER 18

FARMINGTON, MICHIGAN, THURSDAY, FEBRUARY 17, 1944

5 Cents a Copy

Red Cross Goal Set At \$9,500

County Quota
Is \$327,000

At a meeting held last Saturday
in Pontiac, Mrs. Hattie DeVriendt,
co-chairman with Mrs. W. W. Slo-
cum of the Red Cross War Fund
Campaign in Farmington, received
official notification of the assign-
ment of the quota for Farmington
City and Township. The Farmington
quota is set at \$9,500.00. Quota of
the Oakland County Red Cross
chapter in the 1944 War Fund
campaign is \$327,000.

Announcement of the quota was
made at a meeting of 45 city and
county War Fund chairmen and
co-chairmen. The meeting was
held at the Pontiac Hotel with C.
G. Ruderhann, county War Fund
chairman, presiding. Two films
were shown. One depicted activi-
ties of Red Cross workers in fight-
ing areas and another was a work-
er training film.

Similar meetings are to be held
at strategic points in the county.
A meeting will be held in Milford
on Monday, February 23, at the
Milford Theatre at 2:30 p.m. Work-
ers from surrounding com-
munities are asked to be present,
and receive instructions in solicita-
tion from the local chairman.

Quotas assigned to nearby com-
munities include \$2400 for Com-
merce, \$3600 for Lyon Township,
\$4000 for Novi Township, \$1150
for Highland, \$500 for White Lake
and \$3000 for Milford.

While it may seem that these
quotas are unusually high, it is to
be noted that the huge demand
upon the Red Cross makes their
operation cost a great deal higher,
and hence they must make a
greater demand upon the individ-
ual contributor.

The \$9500 quota for Farmington
presents a challenge for every
worker and every contributor in
this area. It seems a lot to raise,
but it can be done.

TELEPHONE NIGHT RATES BEGIN AT 6 P.M.

Estimated savings of \$400,000 a
year will accrue to Michigan long
distance users as a result of rate
revisions effective March 1.

Under the new scheduled night
rates begin at 6 p.m. instead of
7 p.m., as at present. Overtime
rates on telephone exchange
service also are reduced.

The revisions first were author-
ized for interstate service in ne-
gotiation with the Federal
Communications Commission and
the American Telephone and Tele-
graph Company. The Michigan
Public Service Commission and
Michigan Bell Telephone Com-
pany agreed to make rates and
practices between points within
Michigan conform.

MOTHERS CLUB WILL SPONSOR HYGIENE CLASSES

The Clarenceville School Mothers
Club met at the home of Mrs.
Allen on St. Francis Avenue on
Wednesday, February 9. A pot
luck lunch was served previous
to the business meeting. The re-
port of the School Clubs council
meeting was given.

The proposed sex and mental
hygiene classes are definitely to
be held, the opening date to be
announced soon. The classes are
to be sponsored by that Wayne
County nurse, who will introduce
the speakers.

The parties held for students at
Clarenceville High School are
open to the public. Parents are
especially invited to attend and
show their interest in these activi-
ties.

The groundwork for the fall sale
is progressing well.

Friends and members are asked
to be sure to attend the next meet-
ing of the Club to be held at the
home of Mrs. Whitworth of Le-
banon, on Wednesday, February
23, at noon. A pot luck
lunch will be held, followed by a
short meeting. The rest of the
afternoon will be given to cards.

Mr. and Mrs. Howard Westphal
were Tuesday dinner guests of
Mr. and Mrs. Basil Mulheide in
Birmingham.

U.S. REVENUE REPRESENTATIVE TO BE HERE

A representative of the Depart-
ment of Internal Revenue will be
at the Farmington State Bank on
Monday, February 21, and again
on Thursday and Friday, March
9 and 10, during regular banking
hours from 9:00 a.m. to 3:00 p.m.
If you wish some assistance in fil-
ing your return, or if you have
some questions to ask, this re-
venue representative will be glad to
help you.

Along this same line comes the
question of who should file an in-
come tax report.

"Everybody who has earned
any money from which the em-
ployer has withheld a part as a
government tax, should prepare
and file an income tax return, even
if his or her wages were less than
\$500." This statement was made
by Mr. Johnson of the 3-J
Statistical Tax Service. He was
discussing the fact that he had
recently prepared a number of re-
turns which showed that the gov-
ernment owed the tax-payer some
money.

"Most people," he continued,
"who earned less than \$500 during
1943, will have a material credit
which they can invest in War
bonds. This assumes, of course,
that a significant part of such
wages were earned after July 1,
when the withholding tax went
into effect. All earnings between
January 1 and June 30 last year
were subject to a Victory Tax of
5 per cent which may be the
amount of the possible refund.

KIWANIS PAPER IS SENT TO SERVICE MEN

For the past six months, Ki-
wanis International's 2,200 clubs
throughout the United States and
Canada have been sending a two-
color, four-page news summary to
the 11,000 Kiwanians in the armed
services.

Designed for the purpose of
boosting morale and keeping ser-
vicemen posted on the activities
of their local club, the miniature
newspaper carries everything from
feature stories to poems.

The first page of the paper is
prepared by the servicemen's own
club. Either printed or mimeo-
graphed, it contains brief items
from the home town and an out-
line of what the club is doing to
aid the war effort.

The second and third pages,
printed in advance by Kiwanis
International, carry short stories
on the activities of various Ki-
wanis clubs. "Main Street" is
the theme and items may origi-
nate in New York City or some
town on the Pacific Coast or in one
of the provinces of Canada.

Page four of the Kiwanis paper,
which, incidentally, is known
throughout the world as "Con-
tact," has room sufficient for Ki-
wanians to write brief messages
to the fellow members stationed in
training camps or overseas.

Each club every month receives
copies of Contact in numbers cor-
responding to the men it has in
service. For the past three months
circulation of the paper has shown
a steady increase as more and
more men are drawn into the
armed forces.

Several hundred letters express-
ing the appreciation of servicem-
en for Contact have been re-
ceived at the General Office of
Kiwanis International in Chicago.
The Farmington Kiwanis Club
sends this newspaper to Kiwanis
members from Farmington who
are now in the services.

W.C.T.U. MEETS TUESDAY WITH MRS. FRED FISHER

The regular February meeting
of the Women's Christian Tem-
perance Union of Farmington will
be held at the home of Mrs. Fred
Fisher, 2335 Farmington Road,
at 2:00 p.m. on Tuesday, Febru-
ary 22.

Mrs. Fisher will be in charge of
the devotional service. Mrs. W.
H. Erwin of Detroit, president of
the Seventeenth District W.C.T.U.,
will be guest speaker at the
meeting.

Members will please answer roll
call by giving quotations from
Frances Willard.

Many Attend P.T.A. Program

Approximately 100 Parent-Teach-
ers Association members and
guests heard Mr. Wallace P.
Watts of the Michigan Children's
Institute at their meeting Tues-
day evening, February 15th, at the
School Gym. In considering the
many questions sent in by the au-
dience before the meeting Mr.
Watts in an easy friendly man-
ner quickly gathered and held the
interest of his audience.

The development of a person-
ality from infancy to maturity
was covered in the discussion.
Early analysis of personality de-
viations was emphasized as being
of great help in guiding children's
activities and interests. A mutual
and sympathetic understanding
among all of the adults whose
lives influence the growing child
is essential if the greatest devel-
opment of each individual's capa-
city is to result, said Mr. Watts.

Many were interested to hear
from Mr. Ayres and Miss Craig
that complete and modern ap-
titude and ability tests as well as
intelligence tests are a part of the
Farmington school system. Lim-
ited personnel and facilities, un-
fortunately, prohibit the best use
being made of these test results.
Here Mr. Watts stressed the im-
portance of individual considera-
tions of capacities and skills in de-
veloping the most beneficial train-
ing for each child. He continued
to say that differences in person-
ality are perfectly normal but that
teachers and parents must there-
fore be particularly careful in dis-
covering and developing the one
main channel through which the
individual may be able to make his
greatest contribution to himself
and society.

Mr. Watts suggested that a 4-
day teaching week, the 4th being
spent in the community is proving
to have real value in experi-
ence. The school program at the
State University. Other sugges-
tions included smaller class
groups; more small informal
groups of parents and teachers;
more interest and constructive
guidance on the part of employers
of young people.

At a short business meeting fol-
lowing the program the P.T.A.
accepted the request from the Boy
Scout Council that they relinquish
their sponsorship of Cubs that
they have held for several years.
A Committee on the investigation
of a Summer Recreation Program
was announced; Mr. Gerald Domes
as chairman, Mrs. Clyde Reed, Mr.
Robert Hutton, Miss Louise Locke-
man, Mrs. Fred Hewitt, Miss Ve-
va Craig and Mrs. Mahlon Brad-
ley. The Nominating Committee
as follows: Mrs. Ora Joy, Mr. Rob-
ert Chapman, Mrs. William Har-
ris, Mrs. S. Kosmensky and Mrs.
William Blight.

WASHINGTON NAVY YARD SEEKS EMPLOYEES

The Puget Sound Navy Yard,
located at Bremerton, Washing-
ton, has sent out a call for thou-
sands of men and women workers.
The Navy Yard urgently needs
laborers, carpenters, machinists,
metal workers, truck drivers and
all types of employees, skilled and
unskilled.

It is of vital importance that
the Navy Yard's forces be brought
up to the required number of men
and women.

If there are any men in this
community who would be inter-
ested in going to Bremerton be-
cause they are completing con-
tracts on construction, or have fin-
ished work with some sub-con-
tractor in industry, they may contact
either Jim Warner or Dick Taylor,
to get additional information
concerning the Bremerton Navy
Yard.

Mrs. Basil Mulheide entertain-
ed at a farewell dinner Tuesday
evening in honor of her brother,
Howard Westphal. Guests includ-
ed Mrs. Bertha Westphal, Mr. and
Mrs. Harold McClelland, West
Point Park, Mr. and Mrs. Howard
Westphal, and Mrs. Lloyd Casey
and daughter, Alice Marie, of De-
troit.

Mr. Fred Lenz was guest of
honor at a birthday dinner Satur-
day at the home of Mr. and
Mrs. Howard Fuller, Mendota
Avenue, Detroit. There were
twenty-five guests present.

MRS. DON COOLMAN HONORED AT SURPRISE SHOWER

One of the prettiest and most
deficient affairs held in West
Point Park for some time was
that given Thursday evening at
the home of Mr. and Mrs. Homer
Coolman, Shady Side Ave., with
Mrs. Soos, their next door neigh-
bor, acting as hostess.

The party was in honor of Mrs.
Don Coolman, who, as Theresa
Himmelsbach of Farmington, joined
Mr. Coolman, a member of the
armed forces stationed in the
South, and was married to him at
Christmas time. The young woman
had been requested to spend
the evening at the Coolman resi-
dence displaying some motion pic-
ture slides of her mother's old
home in Czechoslovakia. Upon
her arrival she found about fifty
of the neighbors and friends with
whom her husband had grown up
waiting to meet her. When the
pictures were finally shown the
Coolman dining room promptly
became the loveliest scene of all.
A large centerpiece of rose-hued
flowers, pink tapers, fine linen
and nice china and silverware
presented a beautiful table for the
bride, her relatives and friends.

Other guests were seated at
card tables. When all were ready
Mrs. Soos, without further cere-
mony, brought in a three tiered
wedding cake decorated with a lit-
tle bride and groom, the latter in
the form of a beautiful cake. The
bridegroom had then arrived. The
bride opened a package placed at her
plate and found a handsome Irish
linen tablecloth and napkins, the
gift of those assembled. A small
white box was presented to the
bride, a beautiful bracelet, which
presently are to become a bond.
When the repeat was at last fin-
ished, the guests found time, be-
fore departing for their homes,
to shower good wishes upon the
new Mrs. Coolman and to as-
sure her "his folks" were "her
folks."

GASOLINE TAXES ARE DEDUCTIBLE FROM INCOME TAX

Michigan motorists may deduct
approximately \$25,385,000 from
their federal income tax returns
for state gasoline taxes in 1943.
Howard D. Brown, chief attorney
for the Automobile Club of Michi-
gan, said today.

"The 3-cent Michigan gasoline
tax is deductible," Brown explain-
ed, "but the 1-cent federal levy
on the new Mrs. Coolman and to as-
sure her "his folks" were "her
folks." But we have another source of sup-
ply—the Michigan natural gas
fields.

"When the crisis in the Appa-
lachian region developed, Consum-
ers volunteered to assist by using
a larger amount of Michigan gas
and a smaller amount of Panhan-
die gas during the critical peri-
od. Thus we accomplished the
same sort of a saving of Panhan-
die gas as the companies involved
in the directive will have to make
by cutting off industrial and com-
mercial customers who can use
other fuel. The WPB accepted the
Company's offer.

"The situation offers a striking
demonstration of the advantage
of having two distinct sources of
natural gas supply. Many indus-
trial and commercial customers in
Ponca, Jackson, Flint, Kalamazoo,
Owosso, Marshall and other com-
munities will be saved a great
deal of expense and much incon-
venience."

Veterans May Reinstate Insurance

Insurance plays an ever increas-
ing important role in the lives of
service men, and now that many
veterans of this war are back in
civilian clothes, a goodly number
of them, who have had the insur-
ance while they were in service,
find that it has been allowed to
lapse.

Perhaps many of these men do
not realize that the insurance can
be reinstated without a physical
examination up to February 23.
That means that it must be taken
care of almost immediately.

If you know of such cases,
please get in touch with the vet-
erans, or their families and tell
them they may still retain their
government insurance. It may be
of the utmost importance to them.
Every post of the American Le-
gion stands ready to assist, and
further help and information may
be obtained through them.

Fourth War Loan Drive Ends With Quota Topped

Dog Warning Is Repeated

Once again this week comes the
appeal from Chief of Police Joseph
DeVriendt, asking residents to
please keep their dogs under
direct control at all times.

The nuisance and danger of
dogs allowed to run loose in the
City and Township has continued
despite the numerous requests
from police officials asking people
to please keep their dogs at
home, or under control of the owner
at all times. The owner is re-
sponsible, and in cases of violation
he will be prosecuted.

Cases of rabies have been re-
ported in the City, and drastic
steps are necessary to prevent
further contagion of the disease,
and also to stop the property dam-
age caused by these dogs, allowed
to run about as they wish.

Please keep your dog on your
own premises so that he can not
break away.

GAS USERS ARE SAVED FROM CONVERTING

Because the Consumers Power
Company's supply of natural gas
comes from two sources, many in-
dustrial and commercial users of
gas in the Farmington area have
been saved the necessity of con-
verting to coal or oil, according
to David L. Brown, division man-
ager of Consumers Power Com-
pany.

A WPB directive forbidding 66
midwestern public utility com-
panies and municipal plants to ar-
rivate supply natural gas to industrial
and commercial customers who
can convert to other fuel went
into effect Thursday in a large
midwestern area, including De-
troit and several other Michigan
cities. Natural gas for the re-
stricted area comes through the
Panhandle Eastern Pipeline Com-
pany pipelines, and the purpose
of the directive is to permit the
diversion of natural gas into the
Appalachian region, which also is
served by Panhandle.

"If the Consumers Power Com-
pany received all of its natural gas
from Panhandle, no doubt we also
would have been ordered to cut
off industrial and commercial
customers who could convert to
other fuel," Mr. Brown said. "But
we have another source of sup-
ply—the Michigan natural gas
fields."

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lachian region developed, Consum-
ers volunteered to assist by using
a larger amount of Michigan gas
and a smaller amount of Panhan-
die gas during the critical peri-
od. Thus we accomplished the
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die gas as the companies involved
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Ponca, Jackson, Flint, Kalamazoo,
Owosso, Marshall and other com-
munities will be saved a great
deal of expense and much incon-
venience."

Universalist Ladies Will Serve Supper

The Ladies of the Universalist
Church will serve supper at the
American Legion Hall on Satur-
day, February 19, beginning at
5:30 p.m. Everyone is cordially
invited.

Auxiliary Police Sell \$10,000 In One Evening

The quota of \$100,000, set for
Farmington for the Fourth War
Loan Drive loomed like an un-
surmountable obstacle at the begin-
ning of the drive, but now that the
drive is nearing an end, and fig-
ures are available, Farmington is
credited with even more sales
than the quota.

The total sales of Bonds on
Thursday morning of this week
were \$101,875.00, well over the
quota, and it is expected that even
more bonds will be credited, for
the Theatre is continuing the sale
through Sunday, and the Bank and
other agencies will continue the
sale to the end of the month.

Individuals issuing agencies sold
Bonds as follows: Farmington
State Bank, \$65,656.25; Civic The-
atre, \$22,793.75; Farmington Post
Office, \$9,387.50 and Farmington
Daily, \$3,580.00.

The nightly sale of Bonds
through the audience at the Civic
Theatre has been discontinued,
but a final sale will be held on
Sunday evening, Wednesday night
the Auxiliary Military Police were
in charge of the sale. As every-
one knows the Auxiliary Police are
the organization of men in this
community, all volunteers, who
are one of the finest uniformed
body of auxiliary police in the
State, who have given so freely
of their time and services, and
as has been proven in other fields,
they are excellent Bond sellers.

Chief of Police Joe DeVriendt
announced Bond purchasers from
the stage of the theatre as the un-
iformed police sold Bonds to the
audience. Bond applications turn-
ed in for the evening totaled \$10,
000, the largest amount that has
ever been sold in one evening.

The booth in the lobby of the
theatre will be continued after
the Fourth War Loan drive is
completed, and Defense Stamps
may be purchased there every
evening from 7:00 to 9:30 p.m.,
as well as through the Bank, the Post
Office, and Farmington Daily.

Although the Fourth War Loan
drive is completed, and it is such
a success throughout the country,
Bond purchases must be kept up.
Buy through regular payroll de-
duction, and buy as many extra
Bonds as you can.

JAMES L. DAVIS COMMISSIONED IN MARINE CORPS

James L. Davis has completed
the final course of instruction as
a Naval Aviator, and was gradu-
ated from the United States
Naval Air Training Center at Cor-
pus Christi, Texas, February 21.
He received his Gold Wings and
commission as a Lieutenant in the
U.S. Marine Corps as a fighter
pilot.

Lieut. Davis, has been trans-
ferred to a Marine Base in Florida
for further instruction in high
power planes.

His father, Mr. George A. Davis,
who has been visiting Jim in Tex-
as for the past two weeks, was
present at the graduation cere-
monies.

VIC BLAKESLEE SPEAKS AT EXCHANGE CLUB

Dr. C. C. Goodes was in charge
of the program at Wednesday's
meeting of the Exchange Club.

Vic Blakeslee spoke to the club
on the problems of tire and gas-
oline rationing. He presented an ac-
curate picture of the situation as it
is today, and the future outlook.

Another feature of the program
was the showing of color motion
pictures of Vera Cruz, Mexico. E.
V. Ayres showed the pictures.

INSIDE FEATURES

Classified Ads

Women's Items

Editorials

Correspondence

Victory