

The Farmington Enterprise

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A. C. Tagg - Owner

J. M. Tagg - Editor

EDITORIALS

More Michigan Food Month

The month of May has been designated, by proclamation of Gov. Harry F. Kelly, as "More Michigan Food Month."

The purpose of the campaign is to focus public attention on the battle of production to be fought by growers and producers this year, and to emphasize the importance of retailer and consumer cooperation in utilizing this production to the greatest possible extent.

This campaign, sponsored by the Michigan Food Council and the Michigan Press Association, follows a series of conferences over the state at which retailers, both chain and independent, wholesalers, growers and processors met to plan increased food-industry efficiency this year.

More Michigan Food Month has three major purposes:

1. To stimulate the grower to make the greatest possible effort to boost production, both in fields and victory gardens, and to call public attention to the pressing needs for farm labor and for machinery parts and repairs.

2. To encourage Michigan retailers to display and sell more quality Michigan foods, and to call public attention to the importance of supporting the state's producers.

3. To acquaint Michigan consumers with the state's diversified food products, and to encourage increased use of Michigan foods.

The success of this campaign is highly important to all of us, the people who make our homes in this wonderful State. Unity of purpose and public cooperation must be stressed now, at the beginning of the growing season, instead of this fall at harvest time if practical results are to be achieved.

The shipping situation calls for consumption of food as near as possible to the point of production.

Health benefits especially valuable in wartime are derived also, from use of fruits and vegetables moved quickly from farm to table, so as to preserve "garden freshness."

Your participation in the observance of More Michigan Food Month is solicited. Cooperate with the purposes of the campaign, and urge your friends and family to do so, too.

Let Us Raise a Standard

The world waits in heartbreaking tension as Spring spreads her green carpet northward and the drying fields lie ready for the greatest battles of history.

Even as these words are printed, tens of thousands may be keeping rendezvous with death. But when the battles are over, millions of other men and women must pick up the threads of life, and live on through endless tomorrows. Americans, English and French—Teuton and Slav, Chinese and Japanese—all must try again to weld themselves into one world.

What kind of world will it be—that world delivered from Fascist terror by the greatest blood bath of all time?

Our leaders must strive unceasingly to make it indeed a brave new world where jobs and mass production techniques will provide such a standard of living that the great peoples of mankind may be content to live and labor in peace. We must choose as our motto the words attributed to our beloved Washington in the constitutional convention that opened 157 years ago this May—the convention that made America a nation and healed the wounds of war and dissension:

"Let us raise a standard to which the wise and honest can repair; the event is in the hand of God."

Neck Plummage
Hackle is the neck plumage of male birds. It is the long, narrow feathers that are peculiar to males.

Soldiers' Footwear a Problem
In certain combat zones a soldier's shoes may last only two weeks, but in other zones they may last two months.

Churches

FIRST METHODIST

Rev. A. Stanley Stone, Minister
10:00 a.m. Sunday School, for fourth grade and above.
11:00 a.m. Sunday School, for nursery through third grade.
11:00 a.m. Mother's Day Service. A service in honor of our mother. Sermon subject: "The Glory of Motherhood."
Youth Fellowship, 7:00 p.m. Sunday.
Thursday, 7:30 p.m. Choir rehearsal at the church.

FIRST BAPTIST

"The Friendly Church"
Rev. Fred B. Fisher, Pastor
Worship Service at 10:30 a.m. The pastor will continue the course of messages on the Parables of Jesus by speaking on the subject, "New Patches on Old Garments." Special recognition of mothers.
Bible School at 11:45 a.m. Junior and Senior B.Y.P.U. Meetings at 6:30 p.m.
Evening Prayer Circle at 7:00 p.m.
Evening Service at 7:30 p.m. We invite you to an evening of friendly music, message, and fellowship.

CLARENCEVILLE METHODIST CHURCH

Cambridge and Grand River Farmington, Michigan
Elsie A. Johns, Pastor
Marlan P. Owen, Music and Religious Education Director
10:00 a.m. Sunday School.
11:15 a.m. Morning Worship. Special Mother's Day sermon by the pastor, and special music by the chorus choir, and Marlan Owen.
6:30 p.m. Methodist Youth Fellowship.
7:30 p.m. Evening Evangelistic Service.

WEST POINT BIBLE CHURCH

Rev. J. H. Sanderoock, Pastor
Evangeline B. Farnum

SUNDAY

10 a.m., Bible School, all ages.
11:45 a.m., Morning Worship. A series of messages on the present world conditions as seen in how God is working out his plan in this world.

WEDNESDAY

8 p.m., Prayer and Praise Service.

FRIDAY

10:11 a.m., Radio Glee Club (high school girls and boys).
1:30-3:00 p.m., Missionary meeting.
Due to the fact that plans are being made for a new building, Sunday services are held in P. V. building, back of Pierson school, Seven Mile, near Farmington Rd. Watch for information under "News of West Point Park" each week.

FARMINGTON GOSPEL ASSEMBLY

23608 Warner Avenue
Rev. Orville J. Windell, Pastor

Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Sunday evening services, 7:30 p.m.

Wednesday evening, 7:45 p.m. Young People's Meeting.

REDFORD ASSEMBLY OF GOD

16740 Lahar Ave.
James A. Davis, Pastor

Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Radio Broadcast WEKL 6:15 p.m.

Evening Service 7:45 p.m.
Wednesday Bible Study 8:00 p.m.

NOVI BAPTIST CHURCH

Earl Cook, Minister

Morning worship, 10:30.

Bible School, 11:45. Classes for all ages.

Baptist Youth Fellowship, 7:00 p.m.

Everybody's Gospel Service, 8:00 p.m.

Clarenceville United Church

Maccabee Hall at 8 Mile Rd. and St. Francis Avenue

SUNDAY SERVICES

Church School at 10 a.m.

Preaching at 11 a.m.

A real community Church with a community program. Come and help make this a better community in which to live.

A WELCOME TO ALL

HAPPY DAYS



"More Michigan" is the slogan for May, 1944.

It has been proclaimed thus by Governor Harry F. Kelly. It has the official endorsement of a state agency, the Michigan Agricultural Marketing Council, which is cooperating with the Michigan Food Council in its observance.

The idea grew out of a conviction among organized food groups and state legislators that Michigan must tell its story of quality and diversified agriculture in competition with other food producing states. There is a growing belief that such food products must be graded as to quality and then

SALEM EVANGELICAL
Rev. Carl Schultz, Pastor
Morning worship service, 10:00 a.m. Sunday School, 11:15 a.m.

OUR LADY OF SORROWS

Rev. Thomas P. Beahan, Pastor
Rev. Joseph M. Lemire, Asst. Pastor
Sunday Masses at 7:00, 8:30, 9:45, 11:15 and 12:30.
Masses on Holy Days at 8:30, 7:00, 8:00 and 9:00 a.m.
Daily Masses at 6:15 and 8:00 a.m.

CHRISTIAN SCIENCE SOCIETY

New High School Auditorium
Farmington

"Mortals and Immortals" will be the subject of the Lesson-Sermon in all Christian Science Churches throughout the world on Sunday, May 14.

The Golden Text (I Corinthians 15:49) is: "As we have borne the image of the earthy, we shall also bear the image of the heavenly." Among the Bible citations in this passage (Psalm 100:3): "Know ye that the Lord he is God: it is he that hath made us, and not we ourselves; we are his people, and the sheep of his pasture."

Correlative passages to be read from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, include the following (p.338): "Immortal man was and is to God's image or idea, even the infinite expression of infinite Mind, infinite man is coexistent and coeternal with that Mind."

CLARENCEVILLE UNITED CHURCH

Meets at the Maccabee Hall at Grand River and Eight Mile Road.
Rev. W. J. Priest, Pastor

Mrs. Norma Riddell, Sunday School Superintendent

Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Wednesday, 7:45 p.m., Mid-Week Prayer and Praise Meeting.

SEVENTH DAY ADVENTIST CHURCH

Services Every Saturday

Sabbath School 9:30 a.m.

Church Service 11:00 a.m.

Young People's Meeting 8 p.m.

Everyone Welcome

28210 Grand River, Corner of Oxford.

marked according to consumer-approved methods.

The fact that Michigan rates among the first ten states of the Nation in vital war foods is something that is not fully known and appreciated even at home. In both acreage and in production Michigan rates high in fruits, vegetables, beans, sugar beets, dairy and poultry products and even honey. Michigan is not a typical corn-and-hog state. It does not rate high in production of wheat, for example. Yet corn and wheat are not major elements in the modern daily diet of Americans.

Michigan's cool climate, tempered by winds off the Great Lakes is the major factor that has stimulated the development of the state's diversified agriculture and, in turn, the diversified food products in Michigan. Hot weather is limited, as all vacation seekers well know in July and August when other parts of the Middle West swelter in discomfort. The same air-conditioned breezes, cooled by the waters of the Great Lakes, bless both the vacation seeker and the farmer.

While the recreational resources of Michigan have been well publicized for years through the tourist and resort associations, the state's diversified food products have been relatively unpublicized and unappreciated.

First, there has existed traditional discrimination among food growers to abide by cooperative self-regulations whereby they would establish standards of grading and marketing and then abide by such agreements. The food producer is an individualist, and in recent years he has been unwilling to rely upon cooperation as a means of protecting his interests against the organized efforts of others in our competitive economy.

Hence, the development of strong grower groups, such as the Michigan Potato Growers' association, the Michigan Horticulture society, Michigan Livestock association, Michigan Vegetable Growers' association, Michigan Farmers and Manufacturers' Beet Sugar association, Michigan Allied Poultry Industries, Michigan Milk Producers' association, and the Michigan Bean Shippers' association. In addition to these, the growers have their own organization, the Michigan Cannery's association. The cherry growers are organized; there is a Michigan Honey Institute, and also a Michigan Dairy Industry Committee.

When the growers presented their problems to the agricultural committees of the Michigan state legislature in the house and senate, legislators were quick to see the need for an all-Michigan program of advertising which would be the means of cementing together these diversified food groups into one state program, coordinated at 8 p.m.

CHRISTIAN SCIENCE SOCIETY

NEW HIGH SCHOOL AUDITORIUM, FARMINGTON

A Branch of The Mother Church, The First Church of Christ, Scientist, Boston, Massachusetts

SUNDAY SERVICES

AT 11:00 A. M.

And Sunday School for Pupils up to the age of 20 at 11:00 a.m.

Wednesday Evening Testimonial at 8 p.m.

33335 Grand River Avenue

Current Christian Science Literature on sale Wednesday evenings.

ALL ARE WELCOME

Looking Back Through The Enterprise Files

TWENTY FIVE YEARS AGO (May 16, 1919)

Robbers Visit Farmington

Sometime last Thursday night or early Friday morning a gang of burglars visited several places in Farmington and secured a valuable assortment of loot—preference seeming to have been for cutlery, jewelry and edibles. At the barbershop of Ben Meyers, in which is the jewelry department of C. W. Chamberlin, a number of valuable razors and barber's shears were taken. The home of Rev. A. C. Stange, of the Salem Evangelical Church, was also entered and his cellar ransacked, the robbers securing several bottles of communion wine, canned goods and other edibles.

Welcome Them Home

A number of our war boys met at the Warner Dairy Co. office last Saturday night, where they were addressed by City Clerk Ham and five other citizens of Pontiac on the proposition of making a big county holiday to welcome home our boys who have been in the service during the war.

Receives Discharge

Corporal Ed Gildemester received his honorable discharge at Camp Grant, Illinois, last week, and left immediately for a trip through the western states. Upon his return he again resumes his position in the engineering department of the Michigan State Telephone Co. at Detroit, as draftsman.

TEN YEARS AGO (May 17, 1934)

Final Preparations for Celebration Made

With all preliminary work completed, final touches are being put on the preparations for the Bank Opening and Apple Blossom Day celebration on Saturday. Decorating of Grand River Avenue has already begun, with part of the boulevard lights trimmed with red, white and blue bunting.

Services Held for Miss Toomey

Miss Minnie Toomey, 68, well-known resident of Farmington, was buried Wednesday at Grand Lawn Cemetery following services in the Church of Our Lady of Sorrows. Miss Toomey died early Monday morning following a long illness.

Mrs. Grace's Death Mourned

Funeral services for Mrs. Angie Grace were held Monday at her home with Rev. A. A. Schoen of Dexter, former Farmington minister, officiating. Burial in Grand Lawn cemetery followed. Death, due to a blood clot, occurred very suddenly Saturday and was a great shock to relatives and friends. Mrs. Grace was 41 years old.

FIVE YEARS AGO (May 11, 1939)

New P.T.A. Group Names Officers

Farmington's new P.T.A. organization is ready to go forward with its purpose and activities, having elected its officers and adopted a constitution and by-laws by which to be governed. Mrs. T. F. Nash heads the P.T.A. chapter, having been elected president at the group's second meeting last Thursday evening. She took office following her election.

Voters Veto New Township Hall

Farmington Township property owners voted decisively against the proposed construction of a new town hall building last Monday, returning a one-sided negative vote of 442 to 26, exactly 17 to 1 against the measure.

High School Band To Give Concert

Farmington high school will hold its annual Spring Concert Tuesday evening, May 16, at the Methodist church community hall. An impressive program of band numbers has been arranged by Alvin Benner, director of the band, which will include solo numbers by the two Farmington students who last week won honors at the Michigan School Instrumental Music Festival at Ann Arbor.

with an intelligent and far-reaching plan for grading and marketing of Michigan food products. While big strides have been made in these fields, still remains much to be done. One of the immediate needs is a better appreciation by consumers in Michigan of the state's superior food products of field and orchard.

"More Michigan" came into being as a war-time observance, timed for the spring growing season when the consumer is more food conscious, whereby Michigan consumers are urged to use more Michigan food; Michigan growers are requested to produce more food in 1944, and the Michigan food retailers — whose annual gross business is well over two billion

dollars—are encouraged to buy and sell more Michigan food.

The overloaded transportation system of the Nation is the 1944 reason why it is possible to encourage more Michigan food production and consumption without involvement in the issue of state trade barriers. An official of the American Association of Railroads declared recently in Chicago that the railroads were short 600,000 freight cars compared with their rolling equipment during World War I. The railroad manpower also is short 100,000 men, he asserted. The Michigan Agricultural Marketing Council recognizes this fact, in behalf of the organized food groups in the state.

Governor Proclaims Michigan Food Month

STATE OF MICHIGAN

Executive Office • Lansing



PROCLAMATION

In proclaiming the month of May to be "More Michigan Food Month," I am asking the cooperation of the public in realizing the following objectives during 1944:

1. As consumers—become better acquainted with Michigan's diversified, quality food products; use more of them. And thus help relieve overburdened transportation facilities.
2. As producers—grow more Michigan food and thus help prevent an anticipated shortage of vital foodstuffs next winter; plant more and larger Victory Gardens; and so on.
3. As retailers—purchase and sell more Michigan foods.

As 1944 appears to be the year of crisis, so Michigan must mobilize its food at once to win this battle of food at home. Every one has an essential job to do. I respectfully enlist your support in its performance as an important contribution to victory.

Therefore, I, Harry F. Kelly, Governor of Michigan, do hereby proclaim the month of May "More Michigan Food Month" and request that its purposes be brought to the attention of all the people in the interests of their accomplishment.

Given under my hand and the Great Seal of the State of Michigan, this twenty-first day of April, in the year of Our Lord, One Thousand Nine Hundred Forty-four, and of the Commonwealth, the One Hundred Eight.

Harry F. Kelly
GOVERNOR

BY THE GOVERNOR:
Harmon H. Dignan
DEPUTY GOVERNOR

Reproduced above is a proclamation by Gov. Harry F. Kelly calling for statewide emphasis during the month of May on the importance of Michigan agriculture and the food industry generally to the wartime needs of the nation in this "year of crisis."