

SPOOK SHOW PLANNED FOR FRIDAY THE 13TH

Those of you who enjoy a gripping detective story, or a hair-raising movie thriller, will look forward with pleasure to a program designed for your entertainment on Friday, April 13, at the Clivie Theatre.

This will be a "spook show," and surely one could find no more appropriate date than Friday, the 13th. On the bill will be "Cry of the Wer-Wolf" starring Stephen Crane and Osa Munson and "Ghost Ship" with Richard Dix. The usual short subjects will also be part of the program. This program is for one day only.

Rosemary Dehanke Tells Of Engagement

Mr. and Mrs. Henry J. Dehanke of 21125 Ontago announce the engagement of their daughter, Rosemary, to Raymond B. Schmidt, S. J. C., who has just returned to the West Coast, following a leave. He has been in the Navy for over two and a half years, and wears the Purple Heart, having been wounded at Lingayen Gulf.

Seaman Schmidt is the son of Mr. and Mrs. Joseph A. Schmidt of 15589 Pomoza Drive.

BETTY HUNT WINS ESSAY CONTEST

Essays in the annual American Essay Contest, sponsored by American Legion Auxiliary have been judged this week. The essays were written on the subject "Thomas Jefferson and His Contribution to American Democracy." Forty eight essays were submitted in all, and this number was reduced to six by teachers of English in the schools. The six which they had selected as the

best were then submitted to Miss Ruth Carlisle, who acted as final judge.

In judging these essays Miss Carlisle took into consideration the choice of subject matter, the manner in which it was organized, correct usage and choice of words, structure of sentences and general presentation. A score of 100 could be achieved on this grading system.

Winners, and the grading they received were Betty Hunt, 100; Janet Robertson, 95; Alvin Garchow, 95; Harold Turney, 95; Shirley Ault, 85, and Robert Page, 80.

Prizes of Defense Stamps have been awarded the winners. The Auxiliary wishes to thank Miss Carlisle, the teachers, and those who submitted essays, for their cooperation and efforts.

Mrs. Jerry Fifoot and Mrs. Rose Larson entertained at a chicken dinner at Mrs. Fifoot's home Saturday evening, having as their guests servicemen home on furlough, and discharged veterans. Those attending were Lt. Bill Campbell, Skippy Mason, John Orfello, Ben Bundo, Paul Mench, Charles Larson and Jack Fifoot.

GIRL SCOUT COLUMN

The last board meeting of the council of the Girl Scouts was held Thursday evening, March 22. The president, Mrs. Maas, thanked the leaders and others for such a successful birthday party. She also introduced the chairmen of the various committees.

A new constitution had been drawn up and Miss Bruins, field worker for the National Headquarters, discussed it with the council and it was adopted.

The leaders of Troop 5 entertained the girls with a trip to the Flower Show at the J. L. Hudson Co. store on Wednesday, March 21.

Troop 7 have been taking advantage of the lovely spring weather, and on Saturday, March 17, Janet Moss and Doris Greco made a trail which the other girls fol-

lowed. A cook-out was held and pandanes were served. Monday, March 19, Troop 7 enjoyed a nose-bag feed.

Miss Lockeman's troop has changed its weekly meetings from Wednesday to Monday. Weather permitting, their meetings will be held out of doors.

LOCALS

Mr. and Mrs. William Knowlton and family were greatly pleased to have as a guest, Private Jack Knowlton, of Detroit, who was home on furlough before going overseas. He has a brother, Pvt. Francis Knowlton, somewhere in Africa.

Mr. and Mrs. Donald Rogers and daughters of Lansing, Mr. and Mrs. Lloyd Hill of Vermontville and Miss Winifred Wells of Charlotte were Sunday guests of Mr. and Mrs. Otis Jensen.

Mrs. Robert Mueher and son spent Sunday with her parents, Mr. and Mrs. Ralph Auten.

Mr. and Mrs. Fred Johnson, of Plymouth, were Tuesday guests of Mr. and Mrs. Otis Jensen.

Mr. and Mrs. Thomas Harrison announce the arrival of a son, Frederick Thomas Jr., March 15. Mr. and Mrs. Lloyd Smith are spending their vacation in Owosso.

Oil Field
The East Texas oil field, with its 25,000 producing oil wells, covers an area of approximately 130,000 acres.

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ALTES LAGER

HOW WE DID IN '44

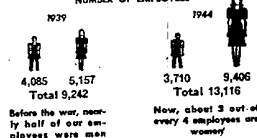
MICHIGAN BELL REPORTS MORE BUSINESS—LESS PROFIT

With Michigan's mines and farms, factories and shipyards, delivering more and more war goods, the use of our services in 1944 was greater than ever. All essential telephone needs were met. We served more people than ever; and generally we served them well.

(COMPARISONS BELOW ARE FOR 1939, EUROPE'S FIRST WAR YEAR, AND 1944, OUR THIRD WAR YEAR)

WE THE PEOPLE OF MICHIGAN BELL

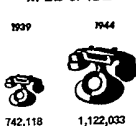
NUMBER OF EMPLOYEES



At the end of 1944 we had more than 7 men in uniform for every 10 still on company jobs. In 1941, there were 278 Michigan Bell men in uniform; in 1942—1,757; in 1943—2,595 and in 1944—2,715. And 97 women were in the Services at the end of 1944.

WE HAD QUITE A YEAR

TELEPHONES AT END OF YEAR



TOLL CALLS PER DAY



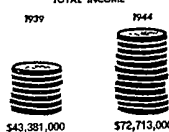
LOCAL CALLS PER DAY



Investment in buildings, wires, central office and other plant equipment was \$192,731,000 at the end of 1939. At the end of 1944 it was \$243,383,000—an increase of 26%. But the record-breaking volume of business loaded the system to capacity.

—AND WE TOOK IN A LOT OF MONEY

TOTAL INCOME



INCREASE over 1939 **68%**

Local service revenue increased from \$33,601,000 in 1939 to \$52,576,000 in 1944. Toll service, from \$7,612,000 to \$16,831,000, and rents, miscellaneous and directory advertising, from \$2,168,000 to \$3,306,000.

—BUT OUR COSTS WENT UP FASTER THAN INCOME

TOTAL COSTS

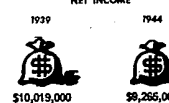


INCREASE over 1939 **90%**

Operating payrolls increased from \$13,527,000 in 1939 to \$29,851,000 in 1944. Operating taxes went up from \$6,088,000 to \$15,647,000, and all other costs increased from \$13,747,000 to \$17,950,000.

—SO WE HAD LESS LEFT FOR THE OWNERS

NET INCOME



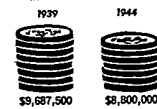
DECREASE under 1939 **8%**

OUT OF NET INCOME CAME

PROVISION FOR "BARNY DAYS"

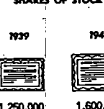


MONEY FOR DIVIDENDS

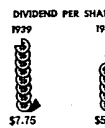


—SO WE PAID LOWER DIVIDENDS TO STOCKHOLDERS

SHARES OF STOCK



DIVIDEND PER SHARE



Money available for dividends had to be divided among 350,000 more shares of stock, sold since 1939 to pay for plant expansion.

WE GAVE PRETTY GOOD SERVICE

Except that we could not install telephones for all who applied, we gave reasonably good service. Almost nine out of ten long distance connections were completed while customers remained on the line. Most telephones were trouble-free all year and 95% of all cases of trouble were fixed the day reported.

—AND WE SCRAPED THE BARREL TO SERVE AS MANY AS POSSIBLE

In the 5 years since war broke out in Europe, we added as many telephones as in the previous 18 years. This used up virtually all our spare facilities. Because of war shortages, we could not begin to get all the things we needed. Old switchboards, instruments and wire were pressed back into use to provide service for as many as possible.

—BUT WE DIDN'T HAVE ENOUGH TO GO AROUND

Despite our best efforts, 7 out of every 100 long distance calls were delayed in 1944 by shortage of lines. And at the end of the year, nearly 98,000 applications for service were held for facilities. All essential orders were filled promptly. The other orders we could fill were installed under a government priority plan, as present users gave up service. It takes more than telephones to remedy the situation. We need buildings, wire, cable, switchboards, and time to install them.

—SO WE'RE GOING TO DO SOMETHING ABOUT IT

The only relief from our present situation is a general enlargement of our telephone system. Assuming good business conditions will prevail for several years following the reconversion period, we foresee a construction program costing as much as \$120,000,000 in the first five years after the war.

Such a program would enable us to clear up our backlog of orders... to keep pace with increasing needs... to resume conversion of manually operated offices to dial operation... to resume the extension of rural service... and to assure the people of Michigan the benefits of the latest technical developments in communication. This program will mean jobs for our returning veterans and for many others as well.

—AND WE'LL NEED MONEY FROM INVESTORS

In obtaining the large amounts of money needed for expansion, we rely on the American Telephone and Telegraph Company to sell its securities to investors country-wide. Attractiveness of A. T. & T. securities depends on Bell System earnings, so in the public interest Michigan Bell must do its part to maintain satisfactory System earnings. Currently the System's earning rate is one-third lower than the average of other industries; and Michigan Bell's is still less—about half that of other industries.

The furnishing of good telephone service depends on earnings sufficient to pay a fair return on the money invested in the business. Any whittling of already inadequate earnings would further weaken our ability to meet expected postwar needs of Michigan.

MICHIGAN BELL TELEPHONE COMPANY

COPIES OF OUR ANNUAL REPORT CAN BE OBTAINED AT ANY MICHIGAN BELL BUSINESS OFFICE