

## Panels Set March 7-8

Consumer preference panels to test new products are set next week in two locations near Observeland.

Panels will meet in the Michigan Milk Producers Association building, 24270 Seven Mile, at 1:30 and 7:30 p.m. Tuesday, March 7, and at 9:30 and 11:30 a.m. Wednesday, March 8, in the First United Methodist Church of Garden City, 443 Merriman.

Registration is open to anyone interested in seeing new products and packaging methods and expressing preferences. Call Consumer Marketing Information, 2832 E. Grand Blvd., Detroit.

## Secretaries To Gather For Workshop March 7

Secretaries' think sessions on such varied topics as law enforcement, reading skills and human relations will be part of the 20th annual secretarial workshop, scheduled Saturday, March 4, in Cobo Hall in Detroit.

"Be Management's Golden Tool" will be the theme of the gathering sponsored by the Greater International Metropolitan Area Council of the National Secretaries Association (International).

Some 1,400 secretaries from all over Michigan and neighboring states are expected to attend.

MRS. INGE O'HEARON of Livonia, a member of the NSA Town and Country Chapter, is coordinating the workshop and will welcome the delegates.

Keynote speaker will be Dr. Whit N. Schultz of Wilmette, Ill., who conducts employee classes for management and

is president of Management Consultants Publishers.

The topic for his talk following a 12:30 p.m. luncheon will be "There is a Gold Mine Between Your Ears."

THOSE PARTICIPATING will register and be served coffee and donuts at 8 a.m. Following the welcome by Mrs. O'Hearon, the eight individual workshops will begin at 9:45.

Subjects for the workshops include:

- Modern English—How to Recognize, Use and Enjoy It—conducted by Henry Acres of Ann Arbor, former professor of English at Hofstra University and president of the Great Lakes College Association.

- What I Always Wanted to Know about Accounting But Was Afraid to Ask—conducted by David R.L. Gabhard of Detroit, assistant professor of business administration at Wayne State University.

- Law Enforcement—conducted by Wayne County Sheriff William A. Lucas.

- Triangles of Communications—conducted by Arthur K. Brooks, management consultant specializing in leadership and workshops designed to develop human resources in individuals and organizations.

- Compatibility—How to Achieve It—conducted by Frank Paone, dean of the Detroit College of Business.

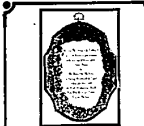
- Improving Reading Skills—conducted by Allan Maar, assistant professor of language arts and director of the laboratory for perceptual-auditory development at Lansing Community College.

- Economics, Finance and Inflation—conducted by Dr. H. Theodore Hoffman, professor of economics and finance at the University of Detroit.

The cost for the entire day is \$10, and registrations will be accepted at the door.



MRS. INGE O'HEARON (left), Livonia secretary who is coordinating the secretarial workshop in Cobo Hall Saturday, March 4, looks over workshop plans with Mrs. Mae Andrews, treasurer. Both are members of the National Secretaries Association Town and Country Chapter in Livonia.



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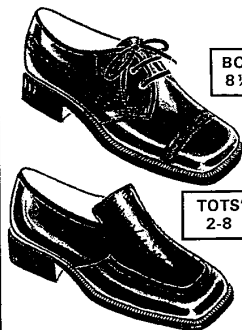
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ALSO

- |                                |                             |                                      |
|--------------------------------|-----------------------------|--------------------------------------|
| 1. 31228 5 MILE (Livonia)      | 4. 4208 9 MILE (Warren)     | 7. 13130 E. 8 MILE (Detroit)         |
| 2. 954 S. WAYNE RD. (Westland) | 5. 28735 GHATOT (Roseville) | 8. 27771 DEQUINDRE (Madison Heights) |
| 3. 20555 W. WARREN (Dearborn)  | 6. 14336 EUREKA (Southgate) | 9. 10272 TELEGRAPH (Taylor)          |

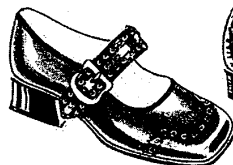
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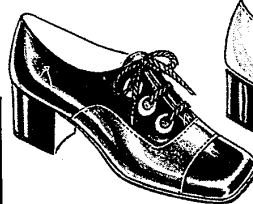


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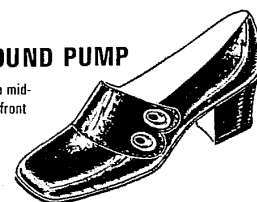
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