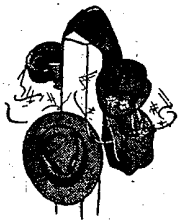


Suitable Perfumes
The young girl should wear perfumes of blossoming, "poetic" scents. Dark, heavy persons might use light evasive odors to contrast with their type, or heavy odors to harmonize. For the middle-aged woman, perfumers advise refreshing types.

Eau de Cologne
Eau de Cologne was first made in the Rhine city more than two centuries ago by the Farina family. The original formula has been altered from time to time. More than a century ago young ladies in the United States could brew their own cologne.



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Farmington Cleaners

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Michigan Mirror

(Continued from Page Two)

treasure (all short two cents of the union's demand. A mediator proposed settlement of 13 cents an hour; the company agreed; the union held out for 15 cents. Hence, the threat of an industrial tie-up and widespread hardships, like a pistol at your head, just to get two cents more an hour.

Are nerves on edge? Something is obviously wrong somewhere. We'll be charitable and blame it on the fitters.

Michigan has been banking heavily on the automobile industry to lead the way back to prosperity.

Our banks are loaded with money. Deposit boxes are jammed with war bonds. Everyone is anxious to buy this and that as soon as possible. The stage is set for a genuine period of good times for everyone who really wants to work.

Then comes the UAW demand for 52 hours' pay for 40 hours' work, or the equivalent of a 30 per cent increase in the worker's income computed at overtime rates for 48 hours' war work. Now the UAW doesn't expect to get 30 per cent but that's their bargaining bid.

"If you don't give us 30 per cent, we'll call a strike vote," is the ultimatum.

And so strikes are coming.

Well, where does the Michigan farmer enter this picture?

That's what a lot of growers would like to know. They have been advised on reliable authority to expect a decline in the price of their farm products in the post-war world, although temporary new highs may be attained during an interim.

History reminds us that farm commodity prices, following the

November 11 armistice in 1913, sagged slightly and then went up to a peak in the early summer of 1920. Then prices crashed.

Post-war inflation then was of short duration. Many farmers paid dearly for speculation in land. The same logic applies today, regardless of hopes for perpetual Washington price controls and whatnot. The government is now committed to maintain farm commodity prices at \$5.00 per cent of parity until December 31, 1947. Farm experts advise that low cost, efficient producers will continue to make money in the post-war world. But they can expect LESS income, not more.

If such is the case, is it not reasonable to predict that farm ure will be aggravated by a FURTHER unbalancing of the national economy?

We use the word "further" on good authority. At least, we assume that when it comes to facts, three of Michigan's top educators—Dr. Alexander G. Ruthven of the University of Michigan, Dr. John A. Hanna of Michigan State College and Dr. Eugene B. Elliott of the state department of public instruction—know what they're talking about.

Consider then the significance of the following words which appeared in a joint statement signed by these educators for "Rural Michigan," a work book available to Michigan citizens through the generosity of the W. K. Kellogg Foundation of Battle Creek:

Ponder these well: "For the past decade or two, farmers and small town residents have comprised a fifth of the nation's population. They have received only about one-tenth of the national income. Such 'short-changing' should not be brushed off by statements regarding the values of farmer's home ownership, his household partnership, his life in the out-of-doors, or his relatively independent mode of life.

"In the rural areas of Michigan live one and three quarter millions of people. It must be the primary concern of all to make life in these sections richer, more attractive, more satisfying, more secure. That some of these essentials are lacking is manifested by the large number of people—young people especially—who migrate to the cities for comforts and privileges denied them on the farm."

And so we come to an interesting question, as labor strike clouds grow black on the Michigan horizon. Here it is:

"If Michigan farmers were already getting less than their share of the national income and if they can expect less income in the post-war world, instead of more, how much less would they have if work wages of organized industrial workers are pushed upward? Wages are prices. You can't boost one without boosting the other.

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WEST FARMINGTON

By Mrs. Sarah Knapp

(October 18, 1945)

Mrs. Eugene Cleveland and baby son, Jeffrey Allen, have been spending this week with her parents, Mr. and Mrs. George Heliker. Mr. and Mrs. George D. Heliker, Jr. spent Sunday with his parents, Mr. and Mrs. George Heliker Sr. of Maple Road.

Mrs. Charles Cox gave birth to a baby girl, Shirley Ann, at Pontiac General Hospital on October 6. Mr. Cox is with the armed forces at the United States.

Mrs. Mary Heliker of Pontiac called on Mrs. Edith Graham, Sunday.

Mrs. Starr Graham, Mrs. Edith Graham, Mrs. Irvin Kuapp, Mrs. Charles Heliker and Mrs. Lillian Heliker attended a stork shower at the home of Mrs. Lee Giegler, in honor of Mrs. David Long.

Mr. and Mrs. Richard Heliker entertained Mr. and Mrs. Banfield and several other relatives and friends Friday evening in honor of their son, Richard, on his second birthday anniversary.

Mrs. Edith Graham spent Wednesday, Thursday and Friday of last week with her daughter, Mrs. L. W. Giegler at Hartland.

Mrs. Augusta Tamm, Fred Tamm and Mrs. Roland Young and son attended the wedding of Miss Mary Tamm and James Tolman Saturday evening at the Salem Evangelical Church in Farmington.

Mrs. David Long, Mr. and Mrs. Lee Giegler and children, Danny and Nancy Lois and Graham Giegler called on Mr. and Mrs. Charles Heliker Friday afternoon.

Farmers are not going to stand by idly and let the city worker, because of the power of a union and the threat of a strike, get a larger share of the national income. That much we confidently predict.

Back again ON THE **Rexall DRUG RADIO SHOW** JIMMY DURANTE and GARRY MOORE Let's listen and laugh **FRIDAY NIGHT** Time 10:00 p.m. Station WJR CBS - COAST - TO - COAST Smith-Bradley Drug Co. THE DRUG STORE

SALEM YOUTH ARE DELEGATES TO CONFERENCE

Thirteen members of the Salem Youth Fellowship attended the Michigan-Indiana Youth Fellowship Conference at Grand Rapids on October 12, 13 and 14.

The Salem delegation was one of the largest of the visiting delegations which comprised more than 200 Youth Fellowship members. The Salem YF members paid their own fees and transportation on chartered bus for the three-day visit.

Members attending were Velma Adams, Clara Billing, Vera Dietrich, Sally Gledemester, Francis Hough, Margery Morris, Bob Miller, Elsa Nystrom, Donald Kobman, Peggy Prisk, Judy Rudberg, Ernest and Elliot Tyler.

Cooler Dresses
For summer dresses, slightly stiff fabrics that start away from the body are cooler than are fabrics that cling.

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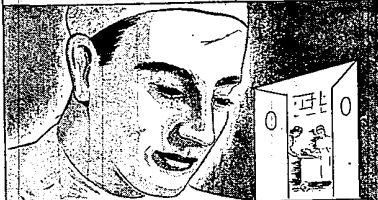
21231 Ontario RR5 - Farmington, Michigan

OCTOBER
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FARMERS! Get Ready for Winter

A thorough check on wear by our expert workmen will reveal needed replacement parts NOW... saving you costly delays in spring that waste the best farming weather. Reconditioning now will protect your machinery in winter storage!

Everett Implement Co.

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IN SURGERY when the doctor performs an operation the first thing and the last thing he does is wash his hands carefully with a good soap and hot water.

IN YOUR HOME... it's one of the most effective germicides anyone can use in the home and certainly the most economical and convenient.

When it comes to things that provide greater comfort and relaxation, hot water stands high on the list. Plan now to install an Automatic Gas Water Heater just as soon as you can. Place it first on your list of things you want to buy. You will be glad you did. It will save you time and money as well as provide greater health and happiness for the entire family.

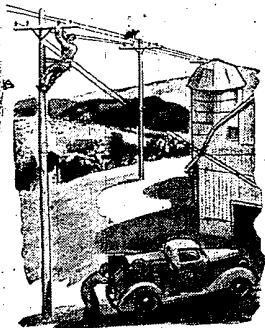
AUTOMATIC GAS WATER HEATERS WILL BE AVAILABLE SOON!

1420



CONSUMERS POWER COMPANY

This is the plan that we began in 1940



• By 1940, Michigan Bell's rural expansion and improvement program had been under way for a number of years. That year we incorporated into it a plan worked out in cooperation with the Michigan Rural Communications Committee, a group of agricultural leaders. This plan called for a liberal amount of free line-construction, and small monthly payments in cases where any construction charges were involved. Its purpose was to bring telephones to more farm families, and a good start was made in that direction.

This is the war that delayed the plan that we began in 1940



• For nearly four years, our fighting forces took almost all of the nation's telephone manufacturing output. Nevertheless, we installed all war-essential rural telephones. Today there are more farm telephones in Michigan than ever before. But line construction and switchboard expansion have not been able to keep pace with the increased demand for service. Now that the war is over, there is an enormous amount of work to be done.

This is when we expect to resume the plan that we began in 1940



• Just as soon as trained manpower, materials and manufacturing facilities are available in sufficient quantities, we will push forward our \$13,500,000 5-year, rural expansion and improvement program. We have important new devices and construction methods which will make telephone service available to more rural folks. We intend to construct more lines so there will be fewer parties per line. We plan to bring dial service to more farm families. We are studying special features to make telephone service more valuable. These are but a few of many ways Michigan Bell expects to give better service to more rural people.

MICHIGAN BELL TELEPHONE COMPANY
OUR \$120,000,000 POST-WAR PROGRAM MEANS JOBS FOR THOUSANDS