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GIVE ROAST FOWL THAT APPETITE APPEAL

With the Thanksgiving Carristmas seasons approaching, Total triple tricking delicity will be the appetite ticking delicity that final "just right" in Michigan homes.

To put that final "just right" in the final to the roast bird, Miss Rochest Hersel, extension nutrition specialist at Michigan state longer, offers these suggestions to the propers a fowl for roasting, But, if the bird is fair-roast turkey, citickens on nutrition specialist at Michigan state longer, offers these suggestions in the part of the with sair brush with cooking billing bil

New acientific discoveries which will affect everyday living will be revealed by Waldenne Kaempt-fert. Science Editor of the New York. Times in his lecture at Detroit Town Hall in the Fisher Theare, Wednesday morning, November 14, at cleven o'clock.

Speaking on the subject, "Our World" of Tomorrow," the noted expert will tell how the new inventions will help to establish a world unity as well as improve

ion of science. He wri articles and editorials all the articles and editorials on this topic appearing in the Times, and conducts a weekly column for the paper. He is also managing editor of the Scientific American, ciditor of the Popular Science Monthly, and was the first director of the Museym of Science and Industry in Chicago, founded by, Julius Roseawald.

The coming Town Hall apeak-re is author of "The New Art of Flying," "History of Astronomy," "A Popular History of American Invention," and numerous articles og engineering and industry which have appeared in leading performance in the Chicago of the Chicago o appearing in the Times

To Direct State **March of Dimes**



Abner E. Larned

E. Larned of Detroit has

National February Institute of the Property of the Paradition, enhanced of the Paradition, enhanced of the Paradition, enhanced of the Paradition, enhanced of the Paradition on the Paradition on the Paradition of the Paradition

Projects Administration in Michael Intercepting the March of Dimes, the Commission of the Michael State of the Mic

INTEREST IN FARMING AT NEW HIGH

Interest in partime farming is a new high if inquiries being ecceived by the Oakland county gricultural agent, and the farm nanngement department at Michian State college, are an indication

gan istate conege, are an indication.

Harold Batley elleves that
many families will livine happily
and possibly more profitably on
mini acreages not-too for from
regular employment. One caution
had deserves attention is against
the tendency of som to "bite off
more than they can chew." Some
part-time farmers try to carry on
two full-time jobs.— eight hours
on their farm. This often results
in broken health, and inability to
do justice to either job.
Another mistake that is some-

do justice to either job.

Ahother, mistake that, is sometimes mide is going too-heavily
into debt. Generally this debt
must be paid largely from income
received from non-farm work. Debt
payments can become burdensome and if stack employment
periods come, a real crists may develde

velop.

It's generally advisable for the
partime farmer not to try to
grow his own feed. This requires
equipment and power, and so far
no one has been able to equip a
small farm cheaply enough to produe; field crops on an economical

basis.

The four points to remember it selecting a part-time farm are: (1) Be sure to locate on good soil. (2) Plan the home for comfort and convenience. (3) Don't try to farm too much. (4) Beware of large debts.

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DANGER POINT The old fable of the last straw that broke the camel's back is to But it's worth remembering in connection with your Teleph taking in a lot of money. Let's tax 'em-cut their rates. Michigan Bell is handling the biggest volume of business in

familiar to need repeating.

Company. Some people may say: "Michigan Bell's doing a lot o

history, is taking in more money than ever before. But costs have gone up faster than income. Higher wages, higher taxes, highe naterial costs — and tate reductions — have cut net earnings fa below the pre-war rate. far below the average of other industrie

When earnings become insufficient, you don't notice any in mediate effect on your telephone service. But, like the camel's back, there is a danger point — a point beyond which earnings that are too low will jeopardize the quality of service.

Michigan Bell customers want good service. The telephone bill is so small an item in their regular expenditures that customers want really good service even though it might cost a trifle more than they would need to pay for inferior service.

To again provide telephone service when it is wanted and where it is wanted, to give the quality of service you want in the future Michigan Bell is undertaking a post-war construction program costing \$120,000,000 in the next five years. Money to finance that program must come from the savings of thrifty people who are willing to invest in Bell System securities. But, if prospects for future Telephone Company earnings are unattractive compared with those of other companies, people will place their savings elsewhere

The future quality of your telephone service depends on telephone rates sufficient to produce earnings attractive to investors. Too long a continuation of inadequate earnings would weaken ou ability to meet expected post-war telephone needs.

> OUR \$120,000,000 POST-WAR PROGRAM MICHIGAN BELL TELEPHONE COMPANY