

FARM FEATURES

"The year 1946 calls for all-out production with definite assurance that the best we can do will not be sufficient to meet the demand." G. A. Brown, head of the department of animal husbandry, MSC.

OAKLAND COUNTY BEEKEEPERS TO MEET FRIDAY

Professor R. H. Kelly of the Michigan State College and Mr. K. Farmer of Reed Road, Flint, will be the speakers on the program of the Oakland County Beekeepers Association to be held at 8 p.m. Friday, April 26th, at the Rooming House Hall, and corner of West Long Lake Road and Telegraph Road.

Farmers Urged To Ask For Youth Workers

A select group of youth workers is standing ready to assist Michigan farmers this summer, according to Doris G. Shimkus, supervisor of Victory Farm Volunteers at Michigan State college.

Mrs. Shimkus emphasized that very few veterans and industrial workers are returning to farm jobs. The able corps of Victory Farm Volunteers will be one of the best sources of steady farm help during the summer months.

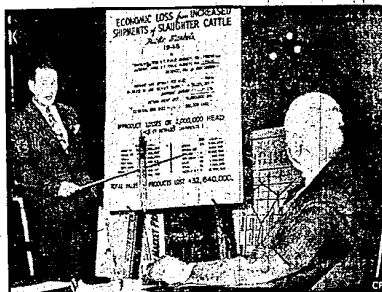
They will range from 14 to 18 years of age. Older than the group available in former years, many of the VFV's now have three or four years of farm experience behind them.

To acquire the services of a youth helper, farmers are urged to make the necessary contacts now before the supply of Victory Farm Volunteers is depleted. Those who have employed capable youth workers in the past are advised to contact their former helpers for reemployment. Others wishing to ease their labor situation by hiring a trained Victory Farm Volunteer may contact their county agricultural agent or the emergency farm labor office in their community.

To save needed grains, cull non-producers from poultry flocks, extension specialists suggest.

Grow spring plus on legume pasture and save the grain to finish their next fall, say MSC extension specialists.

NEW YORK MEAT RECEIPTS DOWN 98%



WASHINGTON, D.C. — Soundphoto — R. G. Haylie, vice president of Wilson & Co., Chicago meat packers, (left) is shown as he told members of the Senate Agriculture Committee that New York retailers are receiving 98 per cent less beef than they did five years ago, illustrating his remarks with a chart. Senator Elmer Thomas (Dem. Okla.) chairman of the committee, is shown at right.

SURVEY SHOWS PROSPERITY FOR STATE DAIRIES

Michigan farm dairy products today appeared assured of an era of stability with the disclosure by a recent survey that the United States is becoming a milk drinking nation.

Per capita consumption of milk in this country rose from .55 of a pint in 1923 to 1.13 pints in 1945, an increase of approximately 33 per cent, according to W. C. Stolk, vice president of American Can Company. Mr. Stolk, whose company is the largest manufacturer of fiber milk containers, explained the survey was made in connection with milk packaging.

Michigan had an income of \$38,596,000 from the combined sale of milk, cream and farm butter in 1945, last year, he said, and as one of the nation's important dairy states has a vital interest in increased milk consumption.

In 1945, Mr. Stolk said, approximately 21,646,000,000 quarts of fluid milk were sold in cities and villages of the United States in addition to an estimated 5,500,000,000 quarts consumed on farms. These figures represented a gain of more than 7,047,000,000 quarts over 1933 when sales amounted to 14,600,000,000.

5-Point Program Given To Curb Mastitis

It is estimated that approximately 25 per cent of the milking dairy animals are affected with mastitis, according to Dr. George Weaver, extension specialist in animal pathology, Michigan State college.

Mastitis is an inflammation of the udder, and dairy cows with the disease produce about 20 percent less milk with approximately a 50 percent drop in quality.

Dr. Weaver makes his recommendations to help the dairy producer with his problem of mastitis:

1. Follow good sanitary milking procedure.
 2. Develop good sanitary herd management procedures.
 3. Hold a regular examination of the herd by a veterinarian.
 4. Segregate badly infected cows from the herd and destroy animals that do not respond to treatment.
 5. Start early proper treatment of diseased cows by under infusions.
- The number of times milk cows should be tested depends upon the herd, but a suggested plan is monthly intervals for 3 months. This will be followed by every other month for about eight months and three to six month intervals thereafter.

Wages and materials consume nearly all of every dollar Harvester takes in from sales. A Government board has recommended and the Company has agreed to pay a general wage increase of 18 cents per hour for Harvester factory employees. The Government has also allowed price increases on raw materials which we purchase in large quantities. Steel has had an average increase of 8.2%.

1946 OUTGO

There has been no general increase in our prices since they were frozen by the Government early in 1942.

So our situation today is that what we BUY costs us 1946 prices. We will be paying average hourly wages 50% above 1941. For what we SELL we get only 1942 prices. This condition cannot long be met out of our present low rate of profit.

Future Profit on I H Products

It is plain that price relief will be needed to meet the increased wage and material costs which we must carry.

We regret this necessity. We prefer to lower prices, when possible, rather than raise them and we know our customers prefer to have us do that. We had hoped to be able to "hold the line" at least.

But we do not see how we can avoid operating at a loss if our prices continue to remain at their present frozen levels. We're NOT "cut corners" on any of our products, because QUALITY IS THE FOUNDATION OF OUR BUSINESS.

Our customers can be certain that we will seek no more than a moderate profit, both because of our policies and because we have approximately 900 competitors fighting us vigorously for your business. Our request for price relief will be no more than is necessary to insure continued service to our customers, continued work for our employees, and a reasonable return for our stockholders.

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What is your GUESS? on our profits..?

SOMETIMES, although an idea is wrong, it does no harm. Like the idea that a square jaw is the sign of will power. That winters aren't as severe as they used to be, or that red hair denotes quick temper.

But there are other wrong ideas, which are definitely harmful to public confidence in and understanding of industry. One such idea is the current "guessing" about profits made by large business organizations.

Many people are apt to grossly exaggerate the money made by business. So Opinion Research Corporation (an independent organization) made a survey to learn just what the public thinks about profits. Compare these guesses and yours with the International Harvester profit figures given below.

Public guess on war profits . . . 30.0%

1 H four war year average profit . . . 4.9%

In this survey, the average of the guesses by the public of the war-time profits made by industry was . . . thirty per cent (30%).

But in the four war years of 1942, 1943, 1944, and 1945, the profits of International Harvester Company averaged only . . . 4.9% on sales. Less than one sixth of what the general public "guessed" for all industry.

For this period, the year by year per cent of profits on sales was: 1942—7.34, 1943—5.59, 1944—3.95, 1945—3.93.

Public guess on peace profits 18.0%

1 H four pre-war year average profit . . . 7.17%

In the four peace years of 1938, 1939, 1940, and 1941, the profits of International Harvester Company averaged . . . 7.17%. This is well under half of what the public "guessed" for all industry.

Majority think fair profit in normal times is . . . 10%

1 H two-year average is less than 7%

The survey indicates the public knows that in our economy profits are indispensable. And the majority regard 10% as a fair

When the War ended and we planned our peace-time production, we had hoped to be able to serve our farmer customers at the same level which has held since 1942, regardless of war-time increases in costs of wages and materials up to that time. But recent developments have forced a change in our plans.

36% 56%

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FOR THE SAKE OF HUMANITY PRODUCE ALL THE GRAIN POSSIBLE

If you have any idle farm land, it is still time to sow Oats and Barley.

Soybeans Should Be Sown Prior to June.

This early spring should allow plenty of time to prepare the soil and plant Corn for early maturity.

Buckwheat Should Not Be Sown, Until Late in June.

Remember for the Sake of Humanity
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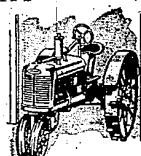
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