

Sanitary Laundry Co.

1916

MAKE OUR PHONE LINE
YOUR CLOTHES LINE

1947

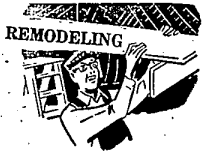
PHONE TYLER 6-3434

5170 Vermont Ave. Detroit 8, Michigan

ROUGH DRY — 20 LBS — \$2.07 — 10c Each Add. pd.
SHIRTS — 20c

Phone or Mail Your Order Now

DICK CHAPMAN, Agent



or BUILDING?

See us for your needs

Plan Books New Ideas

Ample Supply of Construction Lumber

SCARCE ITEMS NOW IN STOCK

- Fir Plywood
- Window Units
- Oak Flooring
- Knotty Pine
- Ceiling Tile

Farmington Lumber & Coal Co.

"EVERYTHING FOR THE BUILDER"

32800 Grand River

Phone 0020

THE BLUE AND WHITE**Cheerleaders Look To Next Year**

Some of our cheerleaders will be leading yells for the last time for Farmington High School. They are Donna Rose and Lee Ebersole. These girls have done excellent work and will be missed next year.

The Varsity cheerleaders who will make up our cheerleading squad next year are as follows: Beverly Fisher, Alice McKay, Virginia Harrington, Jack Clark and Herbert Mundt.

They are working on a basis for awarding letters. M. E.

G. A. C. Scheduled To Play Two Games

The girls basketball team will meet Redford Union on March 11 and Birmingham on March 17. The Birmingham game will be on the home floor.

Volleyball captains for this year are Joan Aschenbrenner, Pat Johnson, Nancy Robertson, and Pat Munro. Teams were chosen Wednesday. M. H.

Falcons Don Insignia For Tournaments

Seventeen blue jackets with white falcons sewed on the backs were presented to the Farmington Varsity basketball team by Mr. Emory Hatton of Hatton's Hardware.

The jackets were received in time for the Midford game, but the insignia were delayed and did not arrive until a few days before the tournaments. The old jackets were given to the reserve squad. B.A.

Smart Sea Lions
Sea lions learn most rapidly between the ages of four and five. The California kind are the smartest.

Electronics Aided War Effort
Uncle Sam bought \$10,700,000 worth of electronic products to supply his armed forces during the war.

BLUE AND WHITE

Published by Farmington High School Journalism class through the courtesy of Farmington Enterprise.

STAFF
Editor — Robert Deall
Assistant Editor — Vera Dietrich
Business Manager — M. E.

REPORTERS
Hilmar Howard, Bob Asgum, Marilyn Thorsen, Nancy Taylor, Laura Huton, Lee Lathrop, Marilyn Richter, Mary Hunt, Lois Schmitt, Felt Wheeler.

INSTRUCTOR — Marian Dammann

EDITORIAL

The students of Farmington High School are to be complimented on their splendid sportsmanship shown the last few games played in our gym. The administration was favorably impressed and asked our staff to publicly thank them.

Their attitude toward the team and followers from Inkster was excellent.

St. Alphonsus was probably grateful for the time checks that our cheerleaders lead for them.

Remember, no matter who wins the game, good sportsmanship is essential. M. E.

Coach Addresses John Grace P.T.A.

Monday night Coach Huton spoke to the John Grace P. T. A. on the subject of developing an athletic program and physical education program in a grade school such as John Grace. B. A.

NOVI NEWS

By MRS. GEORGE WAITE
TELEPHONE NORTHVILLE 950-33

The W. S. C. S. will hold their March meeting on Wednesday, March 13, with an afternoon tea at the home of Mrs. Irene Wendland on Novi Road.

Mr. and Mrs. Alfred Salmom

are rejoicing over the birth of a little daughter born at Mt. Carmel Hospital, on March 4. The little lady will be called Peggy Joyce. Mother and daughter are doing fine.

Mrs. Signa Mitchell was a Detroit shopper on Tuesday.

Mrs. Ann Zeevan was a Detroit shopper on Monday.

The Rebekah Club met at the ball on last Wednesday, and prepared food for the Board of Commerce meeting which was held there on Thursday evening. At their meeting, they voted to hold a mother and daughter banquet in May. Mrs. Opal Ramsay and Mrs. Eva Behrnt to have charge of the kitchen; Mrs. Irene Stamas, Dining Room; Mrs. Dorothy Snow, program and Mrs. Irene Kahri, tickets. They also voted to buy a new stove, and to hold their annual birthday party in June which matter will be taken up in June.

Mrs. Sue Watson and Mrs. Doris Darling went to visit at the Holly Lodge on Wednesday.

The Perry Konner Amvet Auxiliary Post No. 76 will hold a bake sale on Saturday, March 15, at Lave's Beauty Salon. Sale starting at 1:00 p.m. All home made goods.

Roy Holmes of Detroit was a Sunday visitor at the Waite home.

Mr. and Mrs. Gus Danielson of Manistac and Mr. and Mrs. Herbert Hines of Detroit were Saturday visitors at the Charles Frickey's.

Bill Hanson Jr. left for Henderson, Texas on Thursday where he has signed up with the Henderson Ball Team.

Ronnie Ramsay and David Brooks of Pontiac and grandsons of Mr. and Mrs. Ford Brooks were operated on in Pontiac General Hospital on Monday for adenoids and tonsils. At this writing they are not too well.

Mr. and Mrs. Ed Behrnt were entertained on Sunday at the home of the latter's son in Wayne, to celebrate Mrs. Behrnt's birthday and her granddaughter's birthday. A nice time was reported.

The Blue Star Mothers held their March meeting at the home of Mrs. Vera Hanson on Monday evening. After their business meeting a lovely lunch was served.

The Board of Commerce had their ladies night on Thursday evening with a dinner served by the Reddicks at their hall followed by dancing. A lovely dinner was served under the supervision of Mrs. Thelma Cheeseman assisted by Mrs. Francis Curtis and the Dining Room was under the direction of Mrs. Alice Hopkins, who did a wonderful job carrying out the St. Patrick ideas.

The Ed Branch's were tendered a surprise party one evening the past week in honor of their twentieth anniversary. Congratulations Ed and Margaret. A pleasant evening at cards and dainty refreshments were served by the committee.

Don't forget the dance by the Goodfellows and Rebekahs at the hall on Saturday evening. Everyone invited and a good time assured.

Bus Chartered For Regional Games
A bus was chartered for high school students to go to Pontiac. The tickets were sold in advance by Student Council members. The bus left at 5 p.m.

If Farmington wins Wednesday, there will probably be a bus Saturday. B. A.

Varsity Club Selects Queens
Monday morning the ten top "Queens" of F. H. S. were announced. The Varsity Club made their selection by ballot. Number one was a sophomore girl, Barbara Putman. The other nine were Marge Young, Beryl Erwin, Dorothy Cutler, Joan Aschenbrenner, Joan Adams, Marilyn Richter, Beverly Fisher, Ginny Smith, and Doris Grackowiak. B.A.

CALENDAR FOR THE WEEK OF MARCH 16
Monday, March 17, Men's Club, 7:30 to 10 p.m. gym.
Tuesday, March 18, P. T. A. 7:30 to 11:00 p.m. Gym and Cafeteria.
Wednesday, March 19, V. F. W., 7:45 to 10:45, Cafeteria, G.A.C., 6 to 9 p.m., gym.
Friday, March 21, Student Council, 8:30 to 12:30 p.m., Gym and Cafeteria.
Saturday, March 22, American Legion, 9 p.m. to 1 a.m. in gym. M.B.

Sincerely Yours

Letters submitted to the Editor for publication must be signed. Unsigned correspondence and letters are those of the writer and do not necessarily represent the policy of this newspaper.

March 10, 1947

To the Editor:

What is the matter with everybody nowadays? The majority seem to hate work. Why, by the time Wednesday rolls around the Farmington businessmen are apparently so tired they just must close their shops at noon. It means more profits for out-of-town merchants, though, so I do not see how you can blame them. — For the old way.

C.A.P. Squadron Will Sponsor Dance

The Civil Air Patrol, Squadron 635-142 of Redford Union High School are planning a dance for Friday evening, March 21, at the Redford Union Auditorium, with dancing from 8:30 to 12:30. A highlight of the evening will be the selection of the queen, at 10:30 p.m.

Ron Friese and his Hollywood Melodiers will provide the music for dancing. Tickets are now on sale and may be procured from any member of the squadron. Refreshments will be served.

Hot Spring

The only successful mechanical device in the hot industry was the open-hat spring, which enriched the family of the Frenchman who invented it.

Professional Services

DR. JOHN F. VOS
Osteopathic Physician & Surgeon
Dr. Elena by Appointment
Address: 27513 Grand River
Near Eight Mile Road
Farmington, Mich.
Farmington 0100 or
Evergreen 1090
If No Answer
Call Cherry 2234

DR. M. E. WHITEHEAD
Osteopathic Physician and Surgeon
General Practice
33200 Grand River Avenue
Farmington
Telephone 0490
Office Hours
Mon.-Wed.-Fri. 12 to 4; 7 to 9
Tues.-Sat. 12 to 4

DR. DON CAMPBELL
Chiropractic Health Service
Erickson Building, 17136 Chapel
Near Grand River and Six Mile Rd.
Detroit 19, Michigan
REDFORD

DR. H. R. HOUGHTON
Veterinarian
20891 GILL ROAD
Near Eight Mile Rd.
Farmington 0569-13

Residence Phone Redford: 0829-J
Residence 16890 Bramell
W. B. MURRAY, Opt.D.
Phone Evergreen 2810, REDFORD
Roberts Jewelry Store
21725 Grand River; Redford
Correct Glasses for the Entire Family

DR. NYAL J. CARPENTER
Dentist
33310 Grand River, Municipal Bldg.
Farmington, Michigan
Phone 0203

WESTCOTT VETERINARY HOSPITAL
Boarding and Bathing Facilities
also
Large Animal Calls
24429 Grand River Evergreen 4440
Between 7 Mile and Telegraph

DR. CLAYTON W. HILLIS
CHIROPRACTIC HEALTH SERVICE
AND
X-RAY RESEARCH LABORATORY
28675 Grand River
Farmington, Michigan
(Between Henderson and Six Mile Rd.)
TELEPHONE 0211
Office Hours —
12 to 12:30 p.m. 1 to 2 p.m. 7 to 9 p.m.
Daily — Except Sat. 12 to 1 p.m.

GRAND TEN VETERINARY HOSPITAL
38415 Grand River Ave.
Phone 1682
Farmington, Michigan
Dr. W. J. Jones Dr. F. D. Egan

DR. BEN DARLING
Dentist
30725 12 Mile Road
at Orchard Lake Road
Phone 0508-11
Office Hours
9 a.m. to 9 p.m. Daily
Except Thursday

FARMINGTON VETERINARY CLINIC
Dr. H. E. VIERGUTZ
VETERINARIAN
32809 Grand River Phone 1659

CAN YOU STOP IN TIME!

HAVE YOU HAD YOUR
BRAKES CHECKED
AND ADJUSTED?

Stop in today! We offer you expert service on brake repair and adjustment.

In-Lite Lining
Long Life Dependable Service
TOWING SERVICE
Phone

Day Farm. 9015 Night Farm. 0024-W
Official AAA Service
Doran & Fisher Auto Service
28730 Grand River

Distinctive

Individuality is our motto.
For a jeweler you let our experts style and set your hair.

We give Complete Beauty Service by Experienced Operators.

OPEN FRIDAY EVENINGS BY APPOINTMENT
Blanche's Beauty Shoppe

33123 Grand River
(Above Milottes Flower and Gift Shop)
PHONE 0114

FOR DELICIOUS GOODNESS GET THESE FOODS

Farm Fresh FRUITS and VEGETABLES
Popular Brands of Groceries

MEATS

POT ROAST OF BEEF
LAMB — PORK — COLD CUTS

* DELICIOUS BAKED GOODS *

For Deliveries PHONE 0996

Robinson's Market
29404 GRAND RIVER AVENUE
At Middlebelt

ONLY 9 MORE DAYS

BUT YOU STILL HAVE TIME TO
GET YOUR TICKET TO THE

AMERICAN LEGION
28th ANNIVERSARY BALL

It's Being Held at the

Farmington High School Auditorium

on

SATURDAY, MARCH 22nd

From 9 'til 1:00 \$1.75 Per Couple

FREDDIE WARREN, His Piano and ORCHESTRA
Is Being Featured

INCIDENTALLY — A Prize is Being Offered to the Lucky Person Who Can Guess What the Password is to Get Richard to OPEN THE DOOR! The password is along the line of our advertising slogan so start thinking now.

— Plan To Attend —

MEMO TO ADVERTISERS

1 **GIVE NEWS** and **FACTS** in **COPY**

2 **ADVERTISE REGULARLY**

3 **BUY SPACE CAREFULLY**

Three Simple Rules for Profitable NEWSPAPER ADVERTISING

1. Make your advertising copy easy to read, friendly and informative. People read newspapers for the news. Give them facts and news about your merchandise and services.

2. Advertise regularly. Do what successful salesmen do—call on customers and prospects consistently.

3. Protect your advertising investment by insisting on audited circulation reports that tell you just what circulation you get for your money. Guesswork is wasteful.

*In order that you may know just what you get for your money when you advertise in this newspaper, we are members of the Audit Bureau of Circulations. This is a national, cooperative association of more than 2000 publishers, advertisers and advertising agencies. Organized in 1914, the purpose of the Bureau is to

establish and maintain definite standards of circulation, audit the circulation records of the publisher members and report this verified information to advertisers.

Annually, one of the Bureau's large staff of trained auditors makes a thorough audit of our circulation. The verified facts and figures thus obtained are issued in an official A.B.C. report.

Our A.B.C. report tells how much circulation we have, where the circulation goes, how it was obtained, how much people pay for it and many other facts that you should know when you buy newspaper advertising. Thus when you advertise in this newspaper your investment is in known and verified values.

The Farmington Enterprise

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.

A. B. C. = AUDIT BUREAU OF CIRCULATIONS = FACTS AS A MEASURE OF ADVERTISING-VALUE