

## Classified Ads

**FOR SALE**—House, 4 rooms and bath, automatic hot water heater, venetian blinds, nicely furnished, including gas stove, oil heater, refrigerator, living room suite and rug, bedroom suite, two car garage, lot 12x25 all fenced, fruit trees, strawberries, shrubbery, and flowers. Price \$7,900. 29978 Delawara. Southfield 4271. 24-c

**WE BUY REAL ESTATE**  
Quick Action  
Buy and Sell Land Contracts  
Cash Waiting  
LLOYD S. CULLEN  
Phone Farmington 0252-J

**FOR SALE**—Farmington Rd. and 7 Mile district. Save money, finish the inside work. Brand new 5 room house, \$300 down, easy terms. Call TY-8-1525 anytime

**FOR SALE**—New ranch type house, \$4900. Terms. 34719 Ray St., near Farmington Rd. and Eight Mile. Phone 1516-B1. 20-lfc

**LIST YOUR PROPERTY**  
WITH A  
GOOD, RELIABLE  
REAL ESTATE FIRM  
We Have Cash Buyers  
For 5-6 and 7 room houses.  
An Immediate Appraisal  
Will Be Given at Your Request  
HARRY S. WOLFE  
Office  
7 Mile Rd. near Farmington Rd.  
Phone Farmington 0343-J

**WANTED TO RENT**—Home or apartment for couple, no children, best property care guaranteed, excellent references. Will pay four months rent in advance. Phone 582-111

**WANTED**  
REAL ESTATE  
HOMES — FARMS  
Cash buyers waiting  
FOR SALE  
FARMS—LITTLE FARMS  
ACREAGE  
Suburban Homes — Estates  
C. H. WINES  
29506 Grand River  
Farmington 0520

**FOR RENT**—Pleasant rooms, single or double, by day or week. Meals optional. Black's White House, 4075 Grand River. Phone 553-B12.

**FOR SALE**—Two bedroom brick bungalow built 1942, large living dining room combination. Natural fireplace with custom made mirror, tile bath, full basement, water softener, automatic hot water, city water and sewer. Lot 52x120, very low taxes. Price \$10,500, discount for cash. 22403 Floral Drive, near Nine Mile. Grand River. Phone owner 1953 for appointment. 22-lfc

**FOR SALE**—Three bedroom Colonial, oil furnace, utility room, by owner. Phone Garfield 3669-M.

**FOR SALE**—Beautiful woods acre lots adjoining Farmington, only \$100 down. Realtor Branch Office 11 Mile and Powers. Phone 6531-J2.

**WANTED**—Young, sober couple, one child, with furnished or unfurnished apartment or room for light housekeeping. Mrs. M. Hackley, 430 Leyland, Detroit. Phone CH-3053.

**HELP WANTED**—Lady for dishwasher and help in restaurant. 33500 W. Seven Mile. Phone 1603.

**MALE HELP WANTED**—Industrial sales opportunity with live wire growing company. Exclusive territorial arrangement available for Northwest Detroit, write care Box 431 Northwestern Station, Detroit 4.

**HELP WANTED**—Carpenters, electricians, plasterers and block layers, to work on large building project 1/2 mile east of Plymouth. Choice area wages paid. Call project warehouse, Ply. 1652 or main office OR. 3700.

**RANCH HOUSE SPECIAL**—Oil heat, lot \$5250, \$3500 full price. Nine Mile and Burt Rd. dist. arrangements can be made for G.I. purchase. E. J. Primm, Phone 9555.

**HOME DESTROYED BY FIRE**—need place right away. Two adults and one child 8 yrs. old. Call Harold Des, 1786-M.

**BUSINESS OPPORTUNITY**—Restaurant for sale, lease business, stock and some fixtures for sale. 29961 Grand River.

**VETERAN**, wife and baby home needed 4 or 5 room house to rent since discharged 1 1/2 years ago. Call 0912-J.

**PRICE \$5500**  
New G.I. \$550 Down  
Located on Poimian, north of 8 Mile, available immediately, on 40x138 ft. lot. Low monthly payments, small taxes. Four others to choose from. Call Mr. Seelye, UN-3-5500. Seldon and Johnson.

**FOR RENT**—Small, partly furnished for young couple. 26354 Hugerty Rd., cor. Howard, 1 mile north Grand River.

**WANTED TO RENT**—Five to seven room house or year around cottage in Farmington area. Will decorate. Best references. Call Wayne 3524-V.

**WANTED**—Automobile executive and wife, no children, need furnished one or two bedroom house or income, gas or oil heat. Excellent references, very careful tenants. Phone TRINITY 2-6000, extension 755.

**Help Wanted + + +**

**HELP WANTED**—Girl for general housework. Three in family, \$25. Call Birmingham 39. 23-c

**MALE HELP WANTED**—Real Estate Salesman for city and suburban property. Excellent proposition. Call Mr. Owen, Evergreen 6575.

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**WANTED**—Family washings. Phone 0974-R.

**WANTED**—Curtains, to wash and stretch. 33213 Orchard Street. Telephone 0190-R.

**WANTED**—Carpenter work; porches, stairs, alterations, cabinet work and repairing. Roy Jacobs. Phone 1426-W.

**WANTED**—Electric sewing machine, good condition. Call Farmington 0054.

**WANTED**—Paper hanging to do. Telephone Farmington 1677-M.

**Oldest Hospital in Americas**  
The Hospital of Jesus Nazareno in Mexico City, which Cortes founded in 1524, is the oldest in the Americas. It rises on the site of the meeting place between the Aztec emperor, Montezuma, and the man who was to bring about the downfall of one of the world's great civilizations.

**Butter Bartered**  
Butter has been a barter item in postwar Germany. A tenant of the Berlin Municipal Opera refused a guest appearance because the manager would not guarantee him a pound of butter as one of the remunerations.

**Albuquerque Named for Duke**  
Albuquerque, largest city in New Mexico, was originally called Albuquerque by the Spanish. It was named after the Duke of Albuquerque, Viceroy of Mexico, in the early 1700s.

**Necessary Elements**  
While there are some 12 to 15 elements necessary for all plants and animals, phosphorus, potash and calcium are among those needed in the larger quantities.

**Handy Dust Cloths**  
Keep several dust cloths about the house so they are within easy reach when needed.

**TRY OUR NEW**  
**Repair Service**  
**ON PUMPS**  
VACUUM CLEANERS  
WASHING MACHINES  
Expert Mechanics of Long Experience Available at —  
**MASCOT HARDWARE**  
33306 W. 7 Mile Rd.  
PHONE FARM. 1781

**Wanted + + +**

**WANTED**—Bookkeeping and Accounting position in or about Farmington. Business School graduate. Farmington, 0320. 21-c

**Chickens Wanted**  
CRONIN'S POULTRY FARM  
Phone 6992-R3  
28830 Greening Blvd.  
13-4-c

**Yankers of East**  
The Yankers are sometimes called "Yankers of the East" because of their democratic ways, direct sense of humor, and love of sport. Their women occupy a high position for the cruet, having equal property rights with men, and doing much of the retail business. Many are lawyers and doctors, and occasionally even serve as headmen in villages and as legislators. Both men and women wear a long, delicate "wrap around" skirt, folded in the front. Flowers are often tucked into a woman's coiled hair, gleaming with coconut oil.

**Womans Club To Meet**  
With Mrs. Isaac Bond  
Mrs. Isaac Bond will be hostess to the Farmington Woman's Club at her home, 30005 Orchard Lake Road, on Wednesday, April 2. As a feature of the program, special music has been planned by Mrs. Lenore Gildemeter, and colored slides will be shown by Mrs. Edna Dobney.

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**Pick Up Broken Glass**  
For safety's sake, pick up small pieces of broken glass with dampened absorbent cotton.

**Ironing Tip**  
The iron will not stick to starched pieces if the clothes are sprinkled with warm water.

**ORDER NOW!**  
Order as early as possible to get the best selection of beautiful potted plants and corsages for Easter. You will find plenty of attractive Easter toys for the children right here in Farmington at

**Milotte's Flower and Gift Shop**  
33123 Grand River Avenue  
(Next to Vivier's)  
TELEPHONE 0975

**DO YOU KNOW**

of the DeRoy policy of always giving the customer the most for his money and that in keeping with this policy

Watch Repair Prices are Reduced approximately

25%

Of course the usual 5-day service is available

**DeRoy**  
Jewelry Company

**JEWELRY HIGHLIGHTS**  
in the Easter Parade  
from DE ROY'S

You will find the grandest collection of lovely Jewelry Gift items you've seen in years at DeRoy's this season. We've bought—and bought to enable you to make this the very brightest of Easters.

**BIRTHSTONES**  
from \$12.95  
Handsomely wrought gold mounting set with the stone of the month.

**DINNER RING**  
from \$14.75  
Stunning dinner ring, set with twinkling simulated gem stones.

**COMPACTS**  
\$1.95 up  
Beautiful styles to please every lady.

**COSTUME JEWELRY**  
The finest selection of costume jewelry in years. Pins, Earrings, Brooches, Chains, Chokers, pendants, etc.

**SOLITAIRE**  
With Matching Band  
\$75.00  
An attractive pair. Engagement ring set with bright sparkling diamond.

**Watches**  
\$24.75 up  
Smart new Bulova, Gruen, Benrus, Longines, Elgin and other watches. Wide range of prices.

**Lustrous PEARLS**  
Beautiful, simulated pearl necklaces. One, two and three strands. \$2.95 up

**CARMEN BRACELET**  
\$9.75  
Attractively engraved in yellow gold.

**LOCKETS**  
\$2.95 up

**DRRESSER SETS**  
\$7.95 up  
Wide variety in many different styles. Select now.

**WATCHES**  
\$24.75 up  
Smart new Bulova, Gruen, Benrus, Longines, Elgin and other watches. Wide range of prices.

**OPEN AN ACCOUNT**  
Never an Interest or Carrying Charge

**GRAND RIVER**  
MICHIGAN

**DeRoy**  
Jewelry Company

21648 GRAND RIVER AVE. IN REDFORD  
16401 E. Warren  
Grand Auditorium

Open Friday and Saturday evenings 7-9

22055 Michigan  
In W. Dearborn

## MEMO TO ADVERTISERS

# Questions and Answers about Newspaper Advertising

**Q: Do you know of any measure for the value or newspaper circulation to an advertiser such as the standards that a business man uses in buying merchandise?**

**A: Yes.** In the well-known standards that have been approved and adopted by advertisers—namely A.B.C. standards.

**Q: What is A. B. C.?**

**A: A.B.C. stands for Audit Bureau of Circulations, a cooperative association of 2000 advertisers, advertising agencies and publishers in the United States and Canada.**

**Q: What is the Bureau's work?**

**A: To audit the circulation of newspapers and periodicals so that advertisers can buy space on the basis of definite standards and verified facts and figures.**

**Q: How does A. B. C. accomplish this?**

**A: The Bureau has a large staff of experienced auditors. These men visit the publisher members annually and make audits of their circulation records. This information**

**tion is then published in A.B.C. reports for the use and protection of advertisers.**

**Q: What do these reports show?**

**A: A.B.C. reports tell how much circulation a newspaper has, where this circulation is, how it was obtained, how much people paid for it, and many other verified facts that advertisers should know when they buy advertising.**

**Q: Are all publications eligible for A. B. C. membership?**

**A: No.** Only those with paid circulation. This is important to advertisers because it is the best proof of interest and purchasing power on the part of the readers.

**Q: Is this newspaper a member of the Audit Bureau of Circulations?**

**A: Yes.** We are proud of our circulation and we want our advertisers to know just what they get for their money when they advertise in our columns. The audited information in our A.B.C. report gives them the complete facts.

## The Farmington Enterprise



This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A. B. C. report giving audited facts and figures about our circulation.