

BEAUTY

BECKONS M'LADY

To your Friendly Ford dealer for a special Ford

LUBRICATION "PEPPER-UPPER"

Lubricants are the "LIFE BLOOD"

of your car
Lubricants are truly
the "life-blood" of
every automobile—
particularly in hot
weather. With proper lubrication, your
car will give you long,
trouble-free service.
Without lubrication,
it is headed straight
for trouble . . and
quickly. Play safe—
always bring your
Ford "back home" to
us\_regularly for lubri-

us regularly for lubrication.

Farmington, Michigan

Sales

Beautify your hair with a reconditioning permanent and new hair style.

Closed Monday

## Blanche's Beauty Shop

(Above Milotte's Flower and Gift Shop) Phone 0114 33123 Grand River

# PEOPLE ARE SMART!

To keep cool in the heat of summer They go to the lake or mountains

But Your Car Only Wants To Go



COMPLETE FORD LUBRICATION INCLUDES

Lubricate springs with special Ford lubricant . . change engine oil . . . . replenish the oil in steering gear . . . change gear oils in the transmission and differential .. repack front wheel

bearings . . . check and add water to battery . . . check the cooling system ... adjust the clutch.

**Nowels Motor** 

WE DO IT BETTER BECAUSE WE KNOW YOUR FORD BEST

31506 Grand River at Orchard Lake Road Phone 1882 Farmington, Michig

Cara Nome Creams, favorites for two

generations, are rarely offered at a sales

price. We want you to know how economical

these \$2 sizes are. You'll love the rich-textured, thorough cleansing and refreshing quality of these marvelous creams. For twenty

days only you may have Cara Nome Cold Cream for dry skin, or Cara Nome Cleansing

the \$2 jar \$1\*EACH-YOUR CHOICE

CARA NOME

AVAILABLE REXULT EXCLUSIVELY

SMITH-BRADLEY DRUG CO.

Your Friendly Rexall Store

Cream for oily skin, as you prefer...

ONLY ONCE A YEAR ...



THE EXCITING

20 DAY

BEAUTY OFFER!

FOR DRY SKIN

FOR OILY SKIN

### WASHINGTON

WASHINGTON
DIGEST ...

ROREST FIRES ARE

NATIONAL TRAGECIES

It was a coincidence that while I
was reminiscing on the subject of
the Roosevelts' new adventure
tree-growing, my neighbor in the
building across the street presentcid me with alcouple of typewritten
pages containing some striking
facts about tree destruction.

This period of holocausts began

This period of holocausts began

Yield Jumped Up For the entire 60-year period from 1879 to 1939, says a Twentieth Century fund survey, the yield per gree of corn averaged 2.5 bushels. Use of hybrid seed and other im-proved practices has resulted in an yield in excess of 25 bushels to the serce. before the ink was dry on bills passed by congress making deep slashes in the interior department's appropriations for fire control. Many of the cuts later were re-



DICKERSONS HARDWARE Phone 0004

VAN'S BARN

Opening Saturday, September 13 31160 W. EIGHT MILE ROAD

Modern and Old Time Dancing

REFRESHMENTS





ECONOMICAL /

Comparative fuel costs tell their own dramatic story. Dollar for dollar, Coo delivers more BTUs (standard unit of head measure) than other bell. You can heat your home more cheaply with Cool and bank the sovings.

When the proper grade and type is a Cool fires quickly and furnishes even in all temperatures and weather conditions of Cool and a good heating symeon an end to "hot ceilings and floors"

COAL is 5

COAL is DIN

When other fuels were rationed, and shomes uncomfortably and unhealthfully cold ... coal users were sofe and comfortable. A season's supply in, your basement, and you can laugh of shortages and transportation breakdowns.

ADAPTABLE

EFFICIENT

Coal, unlike other fuels, goes on supplying heat when equipment operation is inter-rupted . . often until equipment is serviced. And you can control coal heat to match weather variations.

With the wonderful new stekers and outsimple their controls, Coal more those even brings you benefits in cleanliness and freedom from dudgery. Most of your "forstoce tending" is done from your living room.

with the touch of a fingert.

If you are among the fortunate home owners who burn coal

your local coal merchant is your free home-heating counselor. He will show you how to obtain peak heating efficiency and economy from this most satisfactory of all fuels. He also sponsors a 24-hour heating-plant service, available to you day or night by calling CHerry 4331. COAL

HEATING SERVICE

OF GREATER DETROIT

A NON-PROFIT CORPORATION FOR **Better Home Heating** 

Detroit . Dearborn . Hamtramck . Highland Park . Inkster . Ecorse . Plymouth Wayne . Birmingham . Royal Oak . Ferndale . Romeo . East Detroit . Centerline Melvindale . Wyandotte . Grosse Pointe . Mt. Clemens . Lincoln Park

33323 GRAND RIVER

PHONE 0064