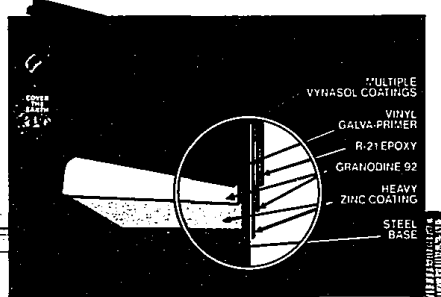


USE YOUR PERSONAL  SMILE SEAL FOR YOUR FREE DISHES BELOW!

YOUR HOME CAN HAVE THE ULTIMATE IN BEAUTY and DEPENDABLE PROTECTION AT A PRICE EVERY HOMEOWNER CAN AFFORD

with New  **United States Steel
SUPER STEEL SIDING**

USS ALSIDE and SUPER STEEL SIDING are registered trademarks.



MANUFACTURED BY
 **30 YEAR *
GUARANTEE**

CHECK THESE IMPORTANT FEATURES



STOP CONSTANT MAINTENANCE
Eliminate constant painting. USS Super Steel Siding assures you of years of exterior beauty.



WEATHER PROOF
USS Super Steel Siding meets the challenge of the elements.



SAVE MONEY
Take advantage of the money savings. USS Super Steel Siding provides, it insulates, it helps save on costly winter fuel, and expensive summer air conditioning costs.

A NEW LOOKING HOME PLUS SAVINGS ON PAINTING AND UPKEEP!
You'll have a new-looking home without weekends of house-hunting . . . without sky-high mortgage rates . . . without leaving the shops, churches and neighbors you're used to. And you'll be done for keeps with constant painting and repairs on your home. This siding has a new vinyl finish called Vynasol. Weather and wear roll off it like water off a duck's back. Over the years Super Steel Siding can save you a small fortune on maintenance alone.

terms to fit your budget

NOW... THE PERFECT COMBINATION FOR ANY HOME!



THROUGH THE MIRACLE OF FIBERGLAS
Your home can have the beautiful rich look of authentic stone at a low cost. Super Rigid-Stone is a durable long-lasting Fiberglass-reinforced product that will increase the value of your home while saving you money on costly upkeep and repairs. When combined with Super Steel Siding your home will have an exterior of unequalled beauty and protection for the years ahead.

fill out - tear off - Mail Today

TO OBTAIN THE FREE DINNERWARE SET SLOWLY LIFT UP THE SEAL AND PLACE IT IN THE CIRCLE AT THE RIGHT

**IT'S EASY
IT'S FUN
NO OBLIGATION
TO BUY**



**FILL OUT-TEAR OFF
MAIL TODAY!**

PLEASE MAIL WITHIN 5 DAYS

ABSOLUTELY
FREE
PLASTIC
DINNERWARE SET



YES I am interested in receiving the free gift. I understand that this gift is only offered to me because I am a homeowner and I will give your planning department enough time to explain your product and program to me and my spouse in detail. I also understand that this gift is not any inducement to buy.

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
Directions and remarks _____

Please call in the ☐ Morning ☐ Afternoon ☐ Evening
My home is Frame ☐ Brick ☐ Cement Block ☐ Stucco ☐ Other Siding