

NOW Plans 'Directory Of Women In Business'

Publication of the first "Directory of Women in Business" is now being undertaken by the Metropolitan Detroit Chapter NOW (National Organization for Women).

Subtitled with headings of the arts, education, industry, professions and science, the directory is intended to include all women who receive

earnings through ownership, commissions, or fees directly from business services or products they offer to the public.

EMPHASIS IS placed on the fact it is not just a professional directory, but that all kinds of skills should be represented - from free lance artists to women who band together to wash other people's walls.

It is intended to serve women with a dignified businesslike approach to their needs. It will offer a means of making known those in the professions (especially those with specialties, such as gynecologists, etc.) who cannot ethically advertise, but can be listed in a classified manner such as this.

Information and order blanks for listings, ads and the book itself may be obtained

from Directory of Women in Business, 184 Channing, Ferndale, 48220. Deadline for material to be in the book is April 30.

In making the announcement, Joan Israel, president of NOW locally, explained that the organization hopes the book will serve many purposes. Peg Smith, a member of NOW, will produce it through her public relations firm.

"Women need to find other women - to help each other. For many good reasons people would often like to do business with a woman, but until now there was no good way of finding them. Also, we hope this will encourage women who must spend most of their time at things other than those for which they are trained or talented, to work on a part-time basis.

"NO MALE LISTINGS will be accepted," she added with a twinkle, "unless their wives are as fully active in the business as the man. It also wouldn't be a bad place for employers to look for all those qualified women they say they can't find.

Planned for issuance annually, the directory will cover the Metropolitan Detroit area only. Listings will cost \$5 for the first one, \$3 each for any additional ones. A free copy is included in the price of the first listing.

There is also a display advertising space and production schedule available for ads ranging in size from business card to full 5 1/2 x 8 1/2 pages.

Delivery of the directories is expected in early summer and they will be \$1.25 post - paid from the same address as above. Orders are being accepted in advance.

Towne Club To See Stars And Horses

Astrology and racing will give members of the Livonia Towne Club a diversified two days April 27 and 28.

The club will hear Mrs. Toni Lewis of Ferndale speak on astrology when it meets for lunch at 11:30 a.m. Thursday, April 27.

The following evening members will gather at 6 p.m. at the Wolverine Raceway, Middle Belt and Schoolcraft, for a social event that will include dinner and harness racing. Husbands and guests are invited, and reservations may be made through Mrs. Anthony Goyette, 29822 Oakley, Livonia.

EARLY AMERICAN SOFA - \$168.

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CHAIR - \$78

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SUSAN MAGNATTA



NANCY NICHOLLS

Mr. and Mrs. Joseph Magnatta of Yale Avenue, Livonia, announce the engagement of their daughter, Susan, to David Robert Smith, son of Mr. and Mrs. James R.B. Smith of Grosse Pointe Woods. Both are students at Western Michigan University. The bride-elect is a 1969 graduate of Stevenson High School and her fiancé graduated from Lutheran East in 1967. A December wedding is planned.



Mr. and Mrs. Leonard D. West Jr. of Livonia announce the engagement of their daughter, Kathleen Anne, to Michael John Zaleski of Plymouth, son of Mr. and Mrs. Henry Zaleski of Westland. The bride-elect graduated from Franklin High School in 1965 and attends Eastern Michigan University. Her fiancé is a 1966 Franklin graduate and attends Schoolcraft College while working for the General Motors Corp. Chevrolet division. A June wedding is planned.

Nursery Plans Open House

The Wayne Cooperative Nursery will host an open house from 10:30 a.m. to 12:30 p.m., Saturday, April 29.

Parents interested in enrolling their pre-schoolers for the 1972-73 school year, as well as those already enrolled are invited to attend with their children.

The nursery is located at Warrenwoods Wesleyan Church, 6615 Venoy, south of Warren.

Styles Aid Scholarships

The Dearborn Charter chapter of the American Business Women's Association will sponsor a spring fashion show and luncheon at 1 p.m. Saturday, April 29, at the Chicago Road Steak House in Dearborn. Members will model.

Tickets are \$3.50 each, including lunch and prizes, and may be obtained from Mrs.

Lucille Forth, president, 11431 Nathalie, Redford Township, Michigan or Connie Sims, 8462 Woodcrest, Westland.

Proceeds from the luncheon are to be used for awarding scholarships to deserving young women to further their college education. The chapter is now sponsoring two young women.

Workshop Set On Arranging

The Livonia Federated Garden Club plans a flower arranging workshop for its meeting at 8 p.m. Wednesday, May 3, in St. Matthew United Methodist Church, 30900 Six Mile, Livonia.

The leader will be Mrs. Ruth

Trombley, instructor and flower show judge.

The club is taking orders for geraniums and petunias for its annual sale May 20. Those interested in placing orders may call Mrs. Carol Russo, 17262 Westbrooke, Livonia.




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