

Shoes For Spring, Summer Are Coming by Clogs

Whether or not boots are out or in as a fashion item remains to be seen, but the look shoe people are pushing for Spring can be summarized as "clog, crinkle and color."

The clog for women will come in materials such as denims and woven leathers, which aim for comfort. They will also be shown in a crinkle pattern with a convertible strap to be worn around the back of the heel or over the instep. A cork heel gives a very light weight feeling and look to the whole shoe.

Designed for wearing with pants or shorts, many clogs will have a "sole treatment" -- variations in patterns on the soles. These should add interest when the shoe is viewed from the side.

New for women this season is the tie shoe with a platform or high heel. It comes in bright color combinations of vivid red and white, rich brown and white and the always popular for spring, apple green and white.

The old stand-by, the sandal, should be a big seller between now and the end of summer. A revival of interest in the white sandal is projected.

For men, high heels, platform soles and multi-colored leathers and synthetics are the biggest hits for spring. The key to this newest fashion in footwear is the high heels, ranging from an inch-and-a-quarter to as much as five inches off the ground.

The major reason for the emergence of these high-heeled shoes is the acceptance of wide-bottom "baggy type" pants with cuffs by large numbers of male customers. With such pants high heels become a virtual necessity if the trouser legs are not to drag along the ground.

Men are bound to choose at least one pair of new shoes in a crinkle leather, for the same reasons their female counterparts do -- a soft, supple fit and ease of care. Crinkle leathers have only to be wiped off to retain their new look.

Although color is to be found everywhere in the world of shoes it runs rampant in the casual tennis shoe.

No longer a black and white affair, the newest in tennis wear -- which these days is hardly restricted to the tennis court -- will be vivid modern colors, plain or in combinations, some with a contrasting razor stripe.

Everyone -- tots, teens, moms and dads -- are bound to get a lift out of new shoe fashions for Spring.

SPORTY CLOGS come in soft woven leathers, perfect for spring and summer.



MEN'S PLATFORM SHOES, such as this, will be big this year, according to manufacturers.



BOLD, BRIGHT STRIPES set the mood for this colorful tennis shoe for children.

Good fashions, courtesy of Dels Shoes.

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bold new colors —
it's soft pastels in
a suit or sportcoat
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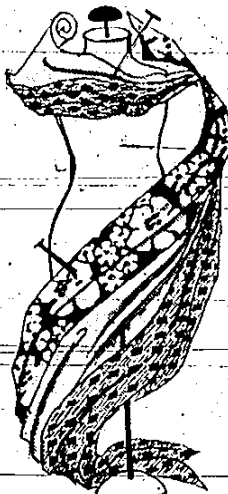
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