

Farm Engineering To Be Show Fete

What's new in farm machinery and buildings will be a feature of the Farmers' Week program at Michigan State College, January 24 through 28.

The MSC agricultural engineering department has arranged a comprehensive program that includes many farming jobs. The schedule has been divided in sections that stress the various subjects. Sessions will be held in the new agricultural engineering building, located on Farm Lane on the MSC campus.

**BUILDING PROGRAM**  
Monday, January 24, will be devoted to farm structures with talks by MSC staff members and visitors on such topics as insulation, masonry, planning, and design.

Dairy barns and equipment will be Tuesday's feature with sessions on milk houses, mechanizing chores, heating, water, and handling milk cans. Dairy farmers who visit the displays and exhibits are sure to find a number of helpful suggestions that can be used on their own farms, the engineers believe.

**FARM METHODS**  
Wednesday morning will be given over to sessions on hay and grain handling and processing. Topics to be covered include: hay, corn and small grain, and drying methods. The afternoon will deal with irrigation. Water supply, and the experience of farmers in irrigating specific crops, will be considered. Getting more from a combine will be the subject of Thursday morning talks with special attention to small grains and beans. The afternoon will be devoted to talks on agricultural engineering research and development.

A meeting of the Michigan Rural Society Council will be held on Tuesday.

**Beasty Treatment**  
Natives of the New Hebrides Islands had the heads of newborn babies, says the World Book encyclopedia. The tightly wrapped head causes it to slope backward. The natives consider slanted skulls a mark of beauty.

Here's A Luscious Fir Tree Cake To Top Your Christmas Party With Success



Photo courtesy Sweetdown Cake Flour

Here is a luscious Christmas cake, a downy-light fir tree cake, to help make the holiday merriment triumphant. It is perfect for dinner dessert on Christmas Eve or for refreshments at a Christmas week or New Year's party.

The best thing about it, of course, is its rich chocolate flavor, and the delicate texture assured by the use of cake flour. It's made by the mix-a-way method, too, so that you needn't linger long in the kitchen. There won't be a big mess of utensils to wash — just one bowl, measuring spoons and cup, and a mixing spoon.

Decorate the cake, after it is frosted, with tiny Christmas trees cut from sliced citron and colored green with vegetable coloring or with tree-shaped gumdrops.

Fir Tree Cake

**Preparations.** Have the shortening at room temperature. Line bottoms of two deep 9-inch layer pans with paper; grease. Start oven for moderate heat (350° F.). Sift flour once.

**Measure into sifter:**  
2 cups sifted cake flour  
1 teaspoon soda  
1 teaspoon salt  
1½ cups granulated sugar, or 1½ cups finely packed brown sugar  
**Measure into mixing bowl:**  
½ cup shortening  
With butter, margarine, or lard, use ½ cup milk. With vegetable or any other shortening, use 1 cup milk. (Mix by hand or at a low speed of electric mixer.) Stir shortening just to soften. Sift in dry ingredients. Add ½ cup of the milk and mix until all flour is dampened. Then beat 2 minutes. Add eggs, melted chocolate, and remaining milk and beat 1 minute longer. (Count only actual beating time. Or count beating strokes. Allow about 150 full strokes per minute. Scrape bowl and spoon often.) Baking. Turn batter into pans. Bake in moderate oven (350° F.) about 30 minutes. Spread seven-minute frosting between layers and on top and sides of cake.

WEST FARMINGTON By MRS. IRVIN KNAPP TELEPHONE FARM, 0594-J3

About thirty five relatives and friends gathered at the home of Mr. and Mrs. Irvin Knapp on Saturday evening, December 11, the occasion being the thirtieth wedding anniversary of the honored couple. Florence Tamm played the piano and Viola and Wilma joined in and they all sang several songs, entertaining the company for a time with music. Mrs. Knapp was taken out and dressed in a bridal outfit, the wedding march was played and the ceremony was repeated with lots of laughs over some large rings made of copper, which had been highly polished, and were used for the double ring service. After this some games were played and Mr. and Mrs. Knapp opened the presents which they had received. A lunch of cake, coffee and ice cream was served. The large anniversary cake was cut and a piece placed on each plate. When leaving the guests wished Mr. and Mrs. Knapp many happy returns of the day.

Dr. and Mrs. Eugene Cleveland and children have been visiting Mrs. Cleveland's parents, Mr. and Mrs. George Heller, for about two weeks. Last Sunday they left for Kalamazoo to visit Dr. Cleveland's parents until after Christmas, when they will return to Colorado.

Mrs. Edith Saranakis has been confined to her bed for the last week with a severe cold.

Mr. and Mrs. Irvin Knapp started Sunday morning on a trip to the

**Small Cars from Abroad**  
Little four-cylinder cars, popular in Europe, are being shipped to United States in increasing volume to take advantage of the continued shortage of domestic automobiles. Generally higher priced than U. S. models, they are not expected to be able to compete seriously with American cars after the current shortage is relieved even though their operating costs generally are low.

State Police Seek Two Prisoners

State Police Tuesday night reported the escape of two prisoners from the Detroit House of Correction.

The two prisoners were reported missing after the 3 p.m. checkup. The prisoners were Dave Wright, 30, described as being five feet seven inches in height, brown hair and eyes, and weighing about 140 pounds. His companion, William Fox, 30, stands about five feet four and a half inches, black hair, brown eyes, and weighing about 130 pounds.

Both men were dressed in the regulation prison garb.

**Use of Soybeans**  
Largest U. S. consumption of soybean oil goes into shortening and other important uses such as margarine, mayonnaise, salad dressing, etc., according to A. E. Staley Mfg. Co., Decatur, Ill., world's largest processor of soybeans.

**Farmage Poisoning**  
Cattle are less susceptible to farmage poisoning than horses, because the compartment-like digestive system of cattle tends to subdue the poisonous properties of some feeds.

**Famous Home for Boys**  
Boys' town, located near Omaha, Neb., now occupies over 1,000 acres and takes care of hundreds of boys every year. It was founded by Father Flanagan, who died in April, 1948.



Santa Says:

Rummage through your clothes closet right now and sort out your garments for the Christmas Holidays. Bring them to FARMINGTON CLEANERS today.

Our Experts will add sparkle and new life to your holiday dresses, suits and coats. Look your best by bringing your dry cleaning to FARMINGTON CLEANERS.

**REPAIRS AND ALTERATIONS**  
Our craftsmen are especially trained to repair and alter your old garments. Bring them to us today. They'll look like new tomorrow.

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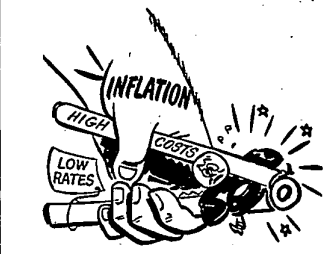
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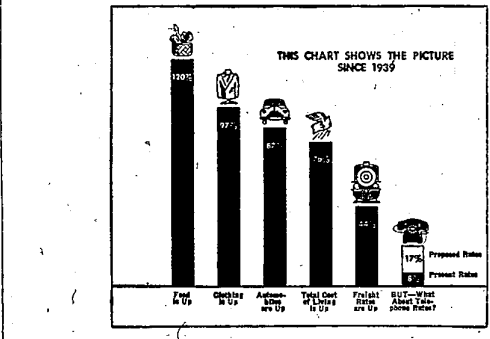


For the Good of Your Service . . . Adequate Telephone Rates are Essential

**You** want good telephone service and we want you to have good service. But to be able to continue it, another increase in telephone rates is essential.

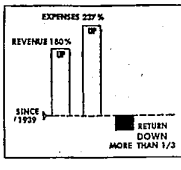
The rate increases put into effect in October were based on conditions in a past period, and already the effect of those increases has been wiped out by rising costs.

Elsewhere in this newspaper, in accordance with the State law, legal notice of our intention to ask the Michigan Public Service Commission for a further increase and details of the proposed rates appear.



1 TELEPHONE RATES ARE UP MUCH LESS THAN MOST OTHER THINGS YOU BUY

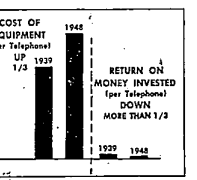
The recent increase in Michigan Bell rates—the first in nearly a quarter of a century—plus the new one now being asked, would boost the average customer's bill only about 25% over prewar telephone rates. Most businesses have had to raise their prices not once but many times. Compared with other prices, as you can see from the chart, telephone rates will still be low.



180% over 1939. But the cost of giving you service has gone up even faster . . . 237%. Wages, for example, make up more than half of our total expenses; and our wage bill is now over four times as big as in 1939. And the return on the money people have invested in our business is down more than a third.

2 TODAY EACH NEW TELEPHONE COSTS MORE . . . AND EARNS LESS

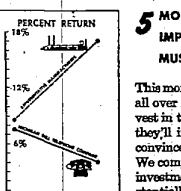
As the chart shows, the higher cost of labor and materials makes the cost of providing the equipment needed to serve a new telephone about one-third more than in the period through 1939. But the return per telephone is down more than a third from what it was in 1939.



RETURN ON MONEY INVESTED DOWN MORE THAN 1/3

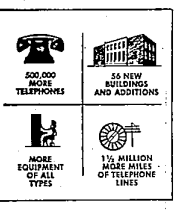
4 \$162,000,000 SPENT SINCE VJ DAY FOR MORE AND BETTER SERVICE . . . MILLIONS MORE NEEDED

Since the war, Michigan Bell has been carrying on one of the largest construction programs—if not the largest—in the State. It is not yet completed. Even though over 500,000 more telephones have been connected, a lot still must be done to give everyone the kind of service he wants and to provide a telephone for everyone who wants one. But to build telephone plant, of course, takes money—at today's prices, lots of money.



5 MONEY FOR SERVICE IMPROVEMENT AND EXPANSION MUST COME FROM INVESTORS

This money must come largely from people all over America who have savings to invest in the telephone business. Naturally, they'll invest their money only if they're convinced it will earn a reasonable return. We compete with other businesses for this investment money. And our return is substantially below that of representative companies in other industries.



500,000 MORE TELEPHONES  
35 NEW BUILDINGS AND ADDITIONS  
1 1/2 MILLION MORE MILES OF TELEPHONE LINES

We want to continue our improvement and expansion program because it is for your good. . . We can go ahead with it if investors continue to put money into our business.

ADEQUATE TELEPHONE RATES ARE NEEDED

If all boils down to this: The money to provide you with the service you want can be obtained from investors only if their return is adequate. Unfortunately, it's not. So, although we'd rather not be asking for this second rate increase, adequate rates are needed—and needed right away—to protect the future quality of your telephone service.