

SPECIAL \$79.95

Gown and Mantilla

COMPLETE SELECTION OF BRIDAL GOWNS

- Bridesmaid • Flower Girl • Mothers
- Proms



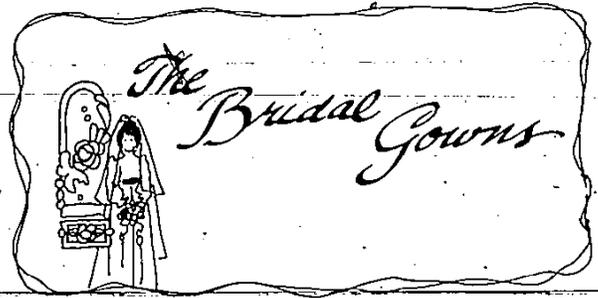
If you want the elegant, the unusual, the most unique wedding, we have what you want...

DOLL HOUSE BRIDAL

28430 JOY ROAD
LIVONIA ESTATES SHOPPING PLAZA
East of Harrison

PHONE
427-1210

HOURS: Mon., Thurs., Fri. 12 to 8
Tues. & Wed. 12 to 5:30
Saturday 11 to 6:30



The bride wore white . . . most times, but not always. Today's bride chooses a gown as traditional or contemporary as she wishes, or not a gown at all.

At a formal wedding, the bride is at her magnificent best in a stately gown of satin, lace, peau de soie or some equally formal fabric. It may be an heirloom dress worn with pride by generations of brides in her family, or an elegant new design to be preserved for her own daughters and granddaughters to wear at their weddings.

For a semi-formal wedding, the bride may wear a cocktail dress or simple floor-length gown without a train. It can be of silk, lace or some other dressy fabric in white, off-white or pale pastel.

In the past, attire for an "informal" wedding was always thought to be a street length dress or suit in almost any becoming fabric, color and style. Nowadays, that definition would have to be expanded to include a variety of garments from a long peasant dress made of patchwork tablecloths to bell-bottomed blue jeans.

Pictured here are "looks" for the bride of today who wants to express her individuality within the traditional structure of a "wedding gown." Running the gamut from sweetly romantic to a dress for the girl who is a bride for the second time, these gowns are available in the bridal shop at Jacobson's.

(Bridal photographs by Bob Woodring)

IT'S A BRIDE'S WORLD



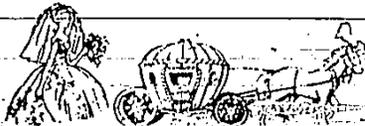
Organza Gown with re-embroidered Alencon lace motifs and Venice lace detail, modified "A" line skirt, ring collar, detachable circular train. Camelot crown with Venice edge on long veil and blusher. Pictured at left.

White or Ivory
Sizes 6 to 16



Total Look Organza Gown with re-embroidered Alencon lace -- "A" line skirt, Empire bodice, satin ribbon -- double tier Mantilla on Camelot headpiece. Train can be subbed or added at additional cost. Pictured at right.

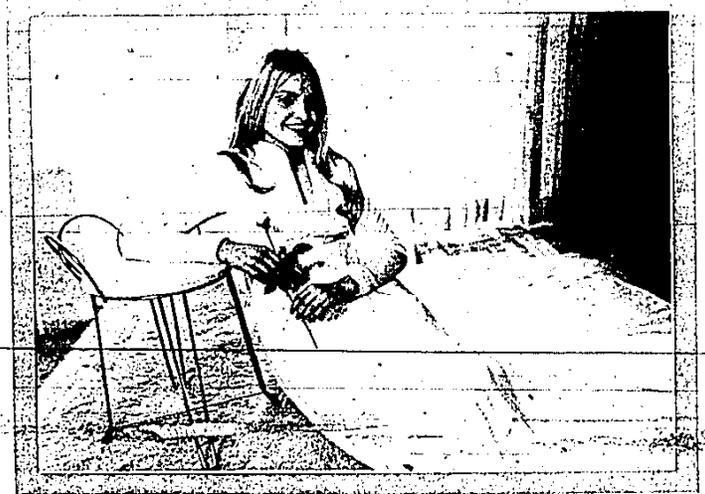
White or Ivory
Sizes 6 to 16



WHERE DREAMS COME TRUE
LARGE SELECTION FOR BRIDESMAIDS - MOTHERS - FLOWER GIRLS

Cinderella Bridal Shop

28465 FIVE MILE, LIVONIA
421-5150



THE MODERN LOOK -- This white qiana dress is suited to the girl who is modern in every way. The simple lines of the gown are echoed by the floor length veil which is anchored to the head by a beaded comb. A V-neck is outlined in beaded and sequined trim as are the cuffs.