

SLASOR Heating & Cooling

1st & 25th ANNIVERSARY SALE



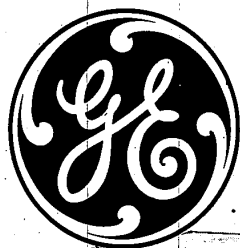
DOUG GAULT

HOWARD SLASOR

HOW CAN WE CELEBRATE TWO ANNIVERSARIES AT ONCE. EASILY...WHEN WE'VE BEEN IN THE HEATING AND COOLING BUSINESS FOR 25 YEARS --THE FIRST 24 YEARS IN DETROIT UNTIL WE RELOCATED ONE YEAR AGO IN LIVONIA.

WE WOULD LIKE TO SHARE OUR ANNIVERSARY CELEBRATION WITH THE MANY FRIENDS, NEIGHBORS AND CUSTOMERS WE HAVE COME TO KNOW DURING THE PAST YEAR.

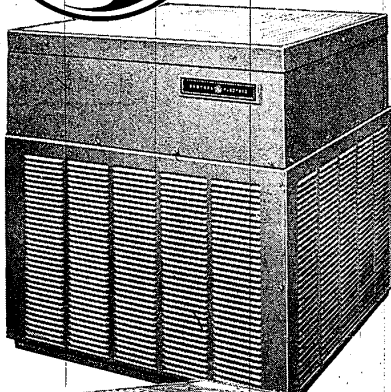
AS PART OF OUR CELEBRATION, WE ARE INTRODUCING THIS SPECIAL OFFER.



UP TO

\$75 CASH REFUND

ON GE CENTRAL AIR CONDITIONING...



\$40 CASH REFUND

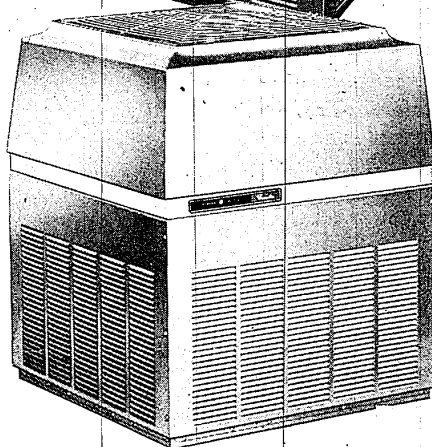
on 1973 Deluxe
central air conditioners

TA-R1C Models

Quality cooling at moderate cost features quiet, economical operation. Has automatic two-speed fan to control outdoor sound level. Low operating cost. Exclusive GE Climatuff™ compressor. Two-tone brown cabinet with curved cream colored fan guard. Capacity range 24,000 to 60,000 BTUH.

...direct from General Electric on pre-season sales from March 12 through April 30, 1973. Special refund offer to homeowners with existing forced warm air heating systems who buy early.

Buy now! Why? Inventories are high at this time of year and dealer installation crews have time. Not always true in season. So make your best deal now with your participating GE Central Air Conditioning Dealer. Then General Electric will send you the Cash Refund directly. Get ready now for those hot days ahead!



\$75 CASH REFUND

on 1973 Executive ...
our finest
central air conditioner

TA-E1A Models

The quietest, most economical to operate unit in the industry! Has two-speed fan that adjusts automatically to outdoor temperatures. Attractive champagne color cabinet blends into surroundings. Capacity range 36,000 to 60,000 BTUH.

Built-in quality features on every GE condensing unit.

- exclusive Spine Fin™ coils on all four sides eliminates dozens of brazed connections
- sealed-in-steel GE Climatuff™ compressor with proven reliability
- breathes on four sides making all sides "working sides"
- quiet top discharge helps protect nearby plantings
- all coils fully enclosed by cabinet to help protect from damage
- guarded high capacity fan
- refrigerant drier to help keep system factory-clean
- weather resistant baked enamel cabinet
- factory sealed refrigerant system for proper refrigerant charge that's free of contamination.

SLASOR Heating & Cooling

32235 WEST 8 MILE, LIVONIA

Call - 477-4303 UN 1-5139 Nights

THIS OFFER IS NOT GOOD
IF PURCHASE IS MADE
ON A HOME IMPROVEMENT
INSTALLMENT CONTRACT.